The AMERICAN HOME for April

25¢

APR 8 - 1949
WOMAN'S COLLEGE
UNIVERSITY OF NORTH CAROLINA



HOW TO BUY A FUTURE • STYLE AT A PRICE


SEEING?
DOUBLE!
Yes, indeed—you're seeing Cannon's newest bright idea—towels in double-tones! Take a second look at the combinations—pink with emerald, yellow with flamingo—a whole kaleidoscope of other colors, too! Mix 'em up lightheartedly—or pair off two companion shades. You can let yourself go—lovely, husky Cannons are priced low—from about 39c to $2.95.
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TRADE MARK
MADE IN U.S.A.
CANNON
Towels • Sheets • Stockings • Blankets



Freshen up for Spring and Summer!

Curtains made of Hathaway Dots* bring new beauty to every room—and at such very little cost. Available in many styles and sizes, curtains made of Hathaway Dots are long-wearing and easy to care for. Be sure to look for the Hathaway label on finished curtains.

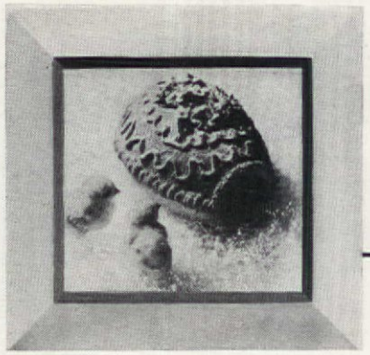
Write today for our interesting and helpful booklet "How To Buy Curtains."

Address: Dept. A4, Hathaway Manufacturing Company, New Bedford, Mass.

Dress by Claire McCardell

*Woven by the makers of Hathaway Nylon Marquisette





● Our two cover chicks parade around a wondrous, old-fashioned Easter egg. F. M. Demarest snapped the picture

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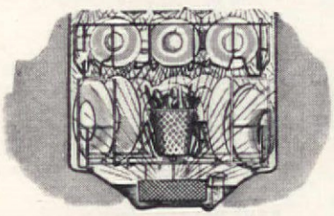
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Imagine! Time on your hands . . . instead of greasy dishwater! Dishes washed cleaner than by hand . . . with General Electric Dishwasher!



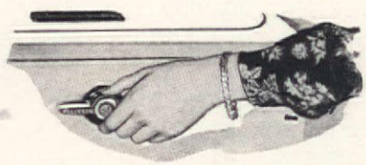
Hate Dishwater? Never touch it—ever again! G-E Automatic Dishwasher thoroughly washes and double-rinses dishes in water hotter than hands can stand. Cover automatically opens to allow dishes to dry in their own heat. So hygienic!



Loathe kitchen clutter? You won't have to put up with stacks of soiled dishes in your kitchen. Just place them out of sight in Dishwasher right after meals. It will store and wash a whole day's dishes for a family of four—at one time!



Careful of your china? G-E Dishwasher is *twice* as careful. Holds china, glassware, silver safely in convenient racks. Nothing moves but the water. Dishwasher cleans pots and pans too. Even cleans itself after use.



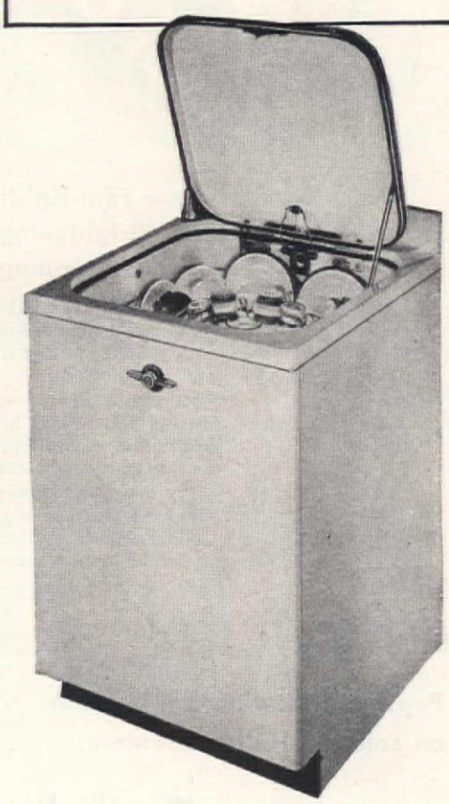
Can you turn a knob? That's all you do to "operate" the Dishwasher. So easy to load . . . easy to click on . . . easy to forget, while it does the dishes by itself. Dishwasher is of convenient work-surface height, and provides additional work surface.

The G-E Automatic Dishwasher is available as a separate appliance (as shown), also as an individual model which can be incorporated in the counter-top of a custom-built kitchen. And in the famous G-E Electric Sink, with provision for installing the Disposall* as well. Whichever you choose . . . *you can put your confidence in General Electric.* General Electric Co., Bridgeport 2, Conn.

*General Electric's registered trade-mark for its food-waste disposal appliance.

AUTOMATIC DISHWASHER

DOES THE DISHES BY ITSELF



GENERAL ELECTRIC

To Introduce **New**

Film-Removing Pepsodent

Amazingly Improved!

REGULAR PRICE 50¢

2 TUBES 25¢ 33¢

YOU SAVE 17¢



Another Fine Product of Lever Brothers Company

New Film-Fighting Formula for Brightening Teeth . . . and Cleaning Breath!

Thrillingly different! New film-removing Pepsodent foams wonderfully — goes to work *faster* removing the film that makes your teeth look dull.

Moreover, Pepsodent's amazing new formula routs "bad breath" germs that lurk in film — germs that cause food particles to decay and taint your breath.

Try new *fast-foaming* Pepsodent with Irium. See if it doesn't give *you* brighter teeth; cleaner, fresher breath. Hurry! Act while money-saving offer lasts!

Act today!

Pepsodent's twin-pack bargain on sale at all drug counters

For limited time only!

Contributors



. . . **EDA JOHNSTONE** entered her "warm, fascinating world of writing garden articles" as a result of sudden illness. Previously with the Los Angeles school system, she was a great trip-taker, with a "camera, note-book and yen for telling the world about the interesting and unusual." She entered the professional writing world by way of the education and woman's pages of the *Christian Science Monitor*. She is aided in her work by an imaginative son, talented artist daughter-in-law, and her 82-year-old mother who still keeps a garden.



. . . **JAMES A. OEST** is our Building Editor. Besides writing and editing articles on home planning, building and maintenance, he also answers all the "what do I do next?" queries concerning the technical side of building or caring for a home. With us for 7 months before the war, he has rejoined our staff after 5 years of military duty. He studied architectural and civil engineering at Cornell and for 15 years worked in the building industry. And perhaps most valuable of all have been his many years of personal experience in the care of his own home. His article on how to buy paint will be found on page 116.



. . . **DONNELL CULPEPPER** had a nose for news and a job on a paper even before he finished high school. After serving his apprenticeship with various Texas newspapers, he became an editor on the *Los Angeles Examiner* and is now news editor for the *Press-Telegram* of California. An outdoor boy at heart, Donnell is an active Scoutmaster, gardener, fisherman, and color photographer. He even incorporates his rod and reel experience in a fishing column. His wife Lenora who worked with him on his article (page 40) finds time to share his many interests as well as hold a job and keep tabs on a teen-age son.

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Made by the originators of household water softening

SAVE SOAP—often as much as 80%. Enjoy luxurious soft water baths and shampoos! Wash dishes *clean* without toweling!





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Easy terms—after a small down payment. What you *save* every month practically buys your Permutit! Automatic in operation—proved by 35 years of know-how.

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☐ Please arrange for free home demonstration & water analysis.

☐ Please send me free descriptive booklet.

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The Value's BIG



THE COST IS SMALL

Few things give you so much real value at such low cost as the telephone. Sometimes, as in emergencies, the value is beyond price.

The telephone is indispensable in the smooth running of a household. It saves countless steps and time.

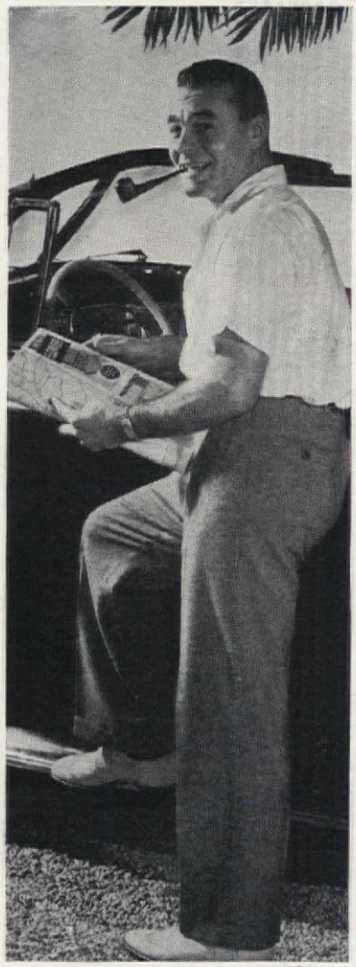
Helps with the shopping. Runs down town. Calls a doctor. Makes home a safer place. Provides unlimited capacity for friendship, success and good times. Enables every business to do more business and do it better.

Your telephone is more valuable than ever today because there are 40% more telephones than there were three years ago. This means you can call more people and more can call you.

And the cost is still low. Increases in telephone rates are much less than the increases in most other things you buy. They average only a penny or so per call.

BELL TELEPHONE SYSTEM

HOW A MAN OR WOMAN CAN RETIRE AT 55 ON $200 A MONTH



"LIFE looks mighty good to me today. I'm driving to Florida, maybe Mexico. I'm free to do the things I've always dreamed of doing—golf, fish, laze around a beach somewhere. For, you see, I'm *retired* now—with a check for $200 a month, every month, as long as I live.

"Strangely, I owe my luck to the crash and the depression. When the bottom dropped out of the market, I still had a good job, but my savings were wiped out.

"Up till then, I'd looked forward to having enough to retire on some day. But in '29, I was forty. With almost half my working years gone, I would have to start over again.

"And suppose I *could* save enough, how would I invest it? I'd already learned how *little* I knew about stocks.

"About that time, Jim Fisher, who worked in our office, announced he was retiring. I told him how I envied him—and how hopeless it seemed for me to ever afford to retire.

"But Jim said something that surprised me. 'You know, you're luckier than I am. You can retire—easier than I did. You can plan *now* to get a guaranteed income, with no investment worries, when you're, say, 55. For men in their forties—or younger—there's a modern answer to the retirement problem. *You needn't be rich.* You needn't have a lot of money saved.'

"I asked him what the answer was. He said, 'It's called the Phoenix Mutual Retirement Income Plan. It's a way you can make part of your salary now buy you a retirement income later. There's only one secret—starting in your forties—or sooner!

"I jotted the name on my calendar pad, and, after Jim left, I wrote to Phoenix Mutual. Back came a booklet telling all about Retirement Income Plans. *This was the answer for me!*

"Not long after that, I qualified for a Phoenix Mutual Plan. And what a feeling of security it gave me. It guaranteed $200 a month, every month, starting in 15 years. Meanwhile, till I reached retirement age, it protected my family with life insurance.

"Those fifteen years went mighty fast. A while back, I got my first Phoenix Mutual check *and retired!* Thanks to my Phoenix Mutual Plan, I have no money worries.

Send for Free Booklet

This story is typical. Assuming you start at a young enough age, you can plan to have an income of $100 to $200 a month or more—starting at age 55, 60, 65 or older. Send the coupon and receive, by mail and without charge, a booklet which tells about Phoenix Mutual Retirement Plans. Similar plans are available for women. Don't delay. Send for your copy now.

ESTABLISHED 1851

PHOENIX MUTUAL

Retirement Income Plan

GUARANTEES YOUR FUTURE

PLAN FOR WOMEN

PHOENIX MUTUAL LIFE INSURANCE CO.
765 Elm Street, Hartford 15, Conn.

Please mail me, without cost or obligation, your illustrated booklet describing Retirement Income Plans for women.

Name_____

Date of Birth_____

Business Address_____

Home Address_____

PLAN FOR MEN

PHOENIX MUTUAL LIFE INSURANCE CO.
765 Elm Street, Hartford 15, Conn.

Please mail me, without cost or obligation, your illustrated booklet showing how to get a guaranteed income for life.

Name_____

Date of Birth_____

Business Address_____

Home Address_____

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Contributors



. . . **HORTENSE C. PRICE** wisely transferred her art talent from the plains of Kansas to the more promising atmosphere of the Chicago Academy of Applied Art and the New York School of Fine and Applied Arts. As a result of this opportune move, she found herself a professional display designer in every field from hand-bags to boxes. Temporarily out of the field during the war (when she traveled with her Army husband), she is now doing displays for Goldwyn pictures, decorating shops, and doing fine handwork in leather, jewelry, and fabric painting.

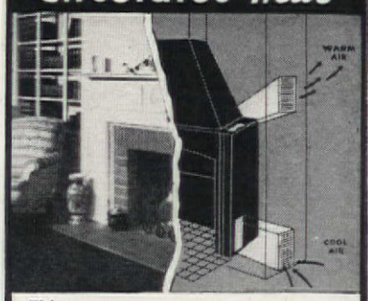


. . . **SYBIL RIDINGS** (Mrs. Dealton J. Ridings) found her place in the world, after four years at Syracuse University, in the field of volunteer social work. Even after marriage she retained an active interest in health and child care, at the same time raising three sons of her own. All during the war she was Vice-President of Victory Center—a recruiting service to obtain women for the war effort. Now that two of her boys are at school, she is finally beginning to find time to realize her young dreams of a beautiful home and garden. She tells of her delightful house and family in her article on page 38.



. . . **MARJORIE G. SCHNIZER** became infected with garden fever during her school-going years when she spent summers in Maine exposed to the beauties of the gorgeous "down east" gardens. After marriage she spent several years just remembering and storing up garden ideas. "Now," she says, "our suburban home sports a reasonable facsimile of those memories." When not weeding or cultivating a petunia bed (or the equivalent), Marjorie does free-lance writing, placates a husband whom she describes as "more bridge- than garden-minded," and mothers a 13-year-old daughter and 9-year-old Scottie.

Circulates *Heat*



This

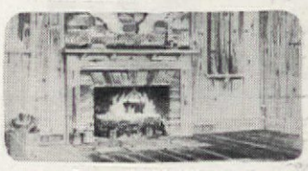
FIREPLACE

warms ALL the room and even adjoining rooms

Build a Heatilator* Fireplace in your new home—in any architectural style you like—and enjoy the comfort of this amazing fireplace that warms every corner of the room, uniformly and thoroughly. No longer will your face parch while your back freezes. The Heatilator Fireplace circulates heat to far corners, and even into adjoining rooms—something no old-fashioned fireplace will do.



Heats Basement Rooms Quickly



Makes Camps Usable Weeks Longer

Adds Little to Cost

The Heatilator Fireplace unit is a scientifically designed form, complete from floor to flue, around which the masonry is easily built. It assures correct construction—eliminates common faults that cause smoking. Yet this unit adds little, if any, to the cost of the completed fireplace because of savings in labor and material.

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Your fireplace is a long-term investment so insist upon this unit that has been proved for 22 years in thousands of homes and camps all over America. The Heatilator name on the dome or damper handle is your protection—refuse substitutes. Sold by leading building material dealers everywhere. Mail the coupon now for complete information.

Heatilator Fireplace

*Heatilator is the registered trade mark of Heatilator, Inc.

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Syracuse 5, N. Y.

Please send me your free illustrated folder describing the construction and advantages of the modern Heatilator Fireplace that circulates heat.

Name.....

Street.....

City.....Zone.....State.....

NEVER BEFORE A WASHER LIKE THIS SENSATIONAL NEW

General Electric All-Automatic Washer!





Does *complete* WASHING and DAMP-DRYING JOB all by itself —with one setting of the dial!

Completely automatic! Now at last, thanks to General Electric's scientific research, you can enjoy *completely automatic washing*—new washing developments found in this washer and in no other.

The General Electric *All-Automatic Washer* does the *whole* washing job for you, all by itself:

1. Automatically soaks clothes (if you set it to include soaking) with famous G-E "Activator* action," then empties soak water.

2. Mixes hot and cold water automatically to selected washing temperature—flows wash water *through* soap dispenser.

3. Washes your clothes cleaner with G-E "Activator action" and with self-cleaning filter screens that catch the dirt and lint.

4. Rinses clothes with "Activator action" in *constantly* filtered, *constantly* circulating water.

5. Spins clothes in General Electric's high-speed spinner, until most pieces are dry enough to be ironed *at once*.

6. Automatically shuts off, saving rinse water for next soak or wash; or turn control and it cleans itself out, empties, and shuts off automatically.

*Trade-mark Reg. U. S. Pat. Off.

PLUS FAMED GENERAL ELECTRIC DEPENDABILITY!

Portable • No bolting down • Ideal balance suppresses vibration • Soaks, washes, rinses in *enough* water to keep clothes completely immersed • Dissolves soap thoroughly • Can be operated manually for blankets and fineries • Counter-height top opening • Amazingly quiet operation • "Sealed-in-oil" driving mechanism never needs oiling.

There are dozens of other startling new worksaving and clean-washing features. Don't think of buying a washer until you've seen this great General Electric All-Automatic Washer—at your retailer's NOW! General Electric Company, Bridgeport 2, Connecticut.

DARING 5-YEAR PROTECTION PLAN GOES WITH EVERY WASHER!

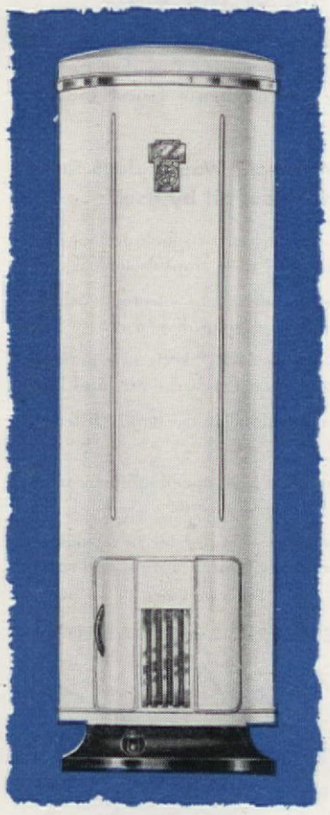
Includes one-year warranty on entire washer —*plus* additional four-year protection on "sealed-in-oil" driving mechanism. Insist on a five-year protection plan when you buy your new automatic washer.

GENERAL ELECTRIC



EVERYONE in the family is happy over this

NEW DISCOVERY about HOT WATER



IT MEANS cleaner, purer hot water *all the time* and always *all you want* . . . because it's Hot Water "Packaged-in-Glass"!

NO RUSTING • NO CORRODING

Remember this one thing about a *Permaglas* Water Heater: it CANNOT *rust . . . because GLASS cannot rust.*

The reason, a remarkable development by A. O. Smith scientists, is the tank of glass-surfaced steel—sanitary as a clean drinking glass! Banished is tank rust that ruins laundry, corrosion dirt that discolors water and fixtures.

Proved in hundreds of thousands of homes all over America, *Permaglas* Water Heaters assure you a new, economical kind of hot-water convenience. All the hot water you want for every home use, all you need for the newest automatic washers and dishwashers . . . and always *clean.*

You no longer need to replace your water heater every few years . . . when you install a *"Permaglas"!* At leading merchant plumbers, appliance dealers or public utilities.

FOR DRAMATIC PROOF, visit your nearest dealer who displays this emblem.

Permaglas

See for yourself this amazing new discovery, Hot Water "Packaged-in-Glass."

FOR HOT WATER MAGIC GAS has got it!

Guaranteed by Good Housekeeping

Permaglas

TRADE MARK REG. U. S. PAT. OFF.

A SMITHway WATER HEATER*

A. O. SMITH Corporation, Water Heater Division, Kankakee, Illinois
International Division: Milwaukee 1, Wisconsin • *Licensee in Canada: John Inglis Co., Ltd.*

*Also quality zinc-lined *Duraclad* and *Milwaukee* Water Heaters

Letters

As I am one of your readers who "drops everything" when the postman delivers your magazine, I felt I must write and tell you how very much your magazine is appreciated.

The homemaking articles are "tops" with me. I "endeavor" to be a homemaker to my husband and three little people—two delightful little girls and one fascinating little boy, and I hope I have achieved a certain amount of success. But each copy of your "Home" gives me fresh ideas.

—JULIETTE C. MAY

We refer to your August issue, page 23, article by E. L. D. Seymour, entitled, "Are We Raising a Generation of Vandals?" Since the problem apparently is not confined to the U.S.A. and we have the same problem in our little island of San Juan, P.R., a translation into Spanish and reproduction of this article would be of great value to our communities.—E. LARROCA

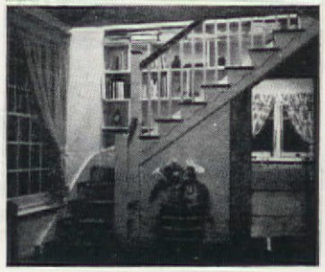
We have just completed our little house, many of the features of which have been inspired by illustrations in your magazine.

Building materials here in Tasmania, Australia, are high and scarce, so we consider this little house the first wing of our future Colonial home. The exterior is white, with blue roof and shutters, and the cute roof vent has a weather vane with two owls on it, copied from your pages. People passing ask if we are Americans—but we say no, we are just very pro-American—and they admire it all so much. We have even copied the American-style rural letter box, so far unseen in this country. Our staircase, too, was adapted from an ad in your magazine.

We positively preen as people stop their cars and come in to tell us how much they admire our home, so I guess it's an indirect pat on the back for THE AMERICAN HOME.

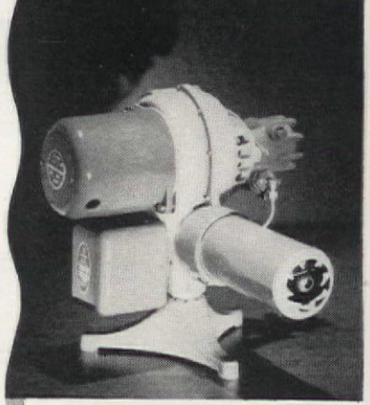
—MRS. J. C. CAINS





What to expect when you convert to a

Nu-Way OIL BURNER



Constant, Comfortable Temperatures — Nu-Way Oil Burners maintain healthful, even temperatures. Just set the thermostat at the desired temperature and Nu-Way does the rest.

Fuel Economy — Nu-Way's famous patented air control and patented shielded nozzle assure correct combustion now and continued high efficiency for years to come. Ideal for small homes.

Quiet Operation — Everything about the Nu-Way has been designed with smooth, quiet operation in mind. Rotating parts are dynamically balanced. Inside air-flow surfaces are smoothed to eliminate noisy whistles.

Cleaner Heat—No soot, no ashes, no smoke. Nu-Way Oil Heat is Clean Heat.

Extra Space—Nu-Way does away with dirty, unsightly coal bins—permits space to be utilized in any number of different ways . . . makes basement space, livable space.

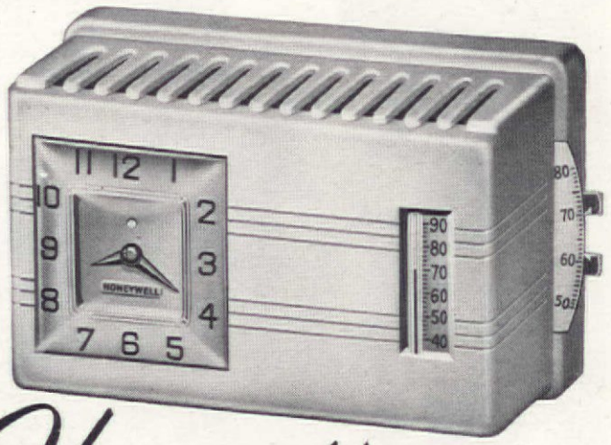
Trouble-Free Performance—Nu-Way Oil Burners are engineered to high standards based on 27 years of experience in building oil burners exclusively. Sold through your local heating contractor!

THE Nu-Way CORPORATION
Rock Island, Illinois

"AUTOMATIC OIL HEAT EXCLUSIVELY SINCE 1921"

YOU ARE PAYING FOR IT....

why not enjoy its COMFORT CONVENIENCE ECONOMY?



Chronotherm
ELECTRIC CLOCK THERMOSTAT



6 A. M.



WAKES UP YOUR HEATING PLANT

No need to stumble out of bed an hour early to push up the thermostat. Chronotherm starts your heating plant—automatically.

7 A. M.



HOUSE COZY AND WARM

Your bathroom temperature is just right for that morning tub or shower. There's a warm "good morning" for your family all over the house.

YES, the fuel savings you are *not* making now would pay for Chronotherm in a short time. If your average fuel bill is $200 per year, you can save at least $20.00 each year with Chronotherm control; if it is $300, you can save $30.00 or more. And think of the added comfort and convenience you would have! See how Chronotherm takes over the control of your heating plant—*automatically.* You would never have to give it a thought, day or night.

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Let Chronotherm start paying for itself in your home, and then go on saving money for you year after year.

3 P. M.



COMFORT TEMPERATURE ALL DAY

Chronotherm keeps your house temperature right on the beam from morning 'til night. Guests will never be chilly or too warm.

6 P. M.



COLDER OUTDOORS TONIGHT

Chronotherm keeps you comfortable by automatically providing more or less heat as required by outdoor temperature changes.

11 P. M.



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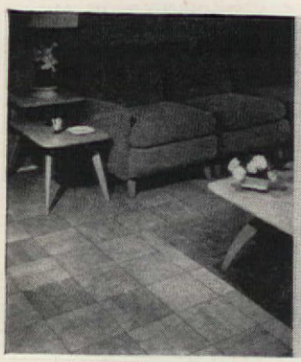
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Books

A Guide to Children's Records, by Philip Eisenberg and Hecky Krasno. (Crown Publishers) Price $2.00 . . . A book to answer many questions about the likes of children—and how to avoid selecting records that are ignored. You will learn what different ages enjoy in stories and music—and why; when fairy tales and horror stories should and should not be told; how to guide an interest in music. The latter part of the book includes a listing, by age groups, of almost all the songs, music, and stories that have been recorded for children.

Women—and their Money, by Maxwell S. Stewart. (Public Affairs Pamphlet No. 146) Price 20 cents . . . To help those who want and need to know how to manage money, this 31-page pamphlet explains in simple and clear terms the many factors that are part of family finance—plotting and planning of spending, intricacies of investments and insurance, do's and dont's of house buying.

Gardening Made Easy, by Dean Halliday. (Popular Library, Inc.) Price 25 cents . . . Collection of practical syndicated garden hints, good for those who meant to clip and collect them but never got around to it.

Rhododendron Yearbook for 1948, edited by Robert M. Gatke for the American Rhododendron Society, Portland, Ore. . . . Authoritative articles and current data for amateur and advanced enthusiasts. Apply to Society for membership information.

American Quilts, by Elizabeth Wells Robertson. (The Studio Publications, Inc.) Price $6.50 . . . A complete, concise and extremely interesting 152-page book that tells all about quilts; the fabrics they are made of, their history, and evolution, and their design sources. The book is cloth bound and beautifully illustrated with drawings of quilt motifs and many photographs. It is complete, detailed, and authoritative, to be enjoyed by the layman as well as the quilt enthusiast.

How to Make Your Own Draperies, by Kay Hardy. (Funk & Wagnalls) Price $3.00 . . . This book shows through diagrams and over 100 illustrations, how to make every style of curtain or drapery. It also reveals tricks used by professional decorators in handling glass curtains, lined and unlined draperies, valances, swags and tiebacks. And if you're interested in room styles and up-to-the-minute decorating ideas, they're here too.

Sorry, we cannot purchase these books for you. They may be obtained through your bookstore.

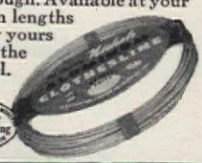
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Fig. 1—X-ray photo shows a normal person lying on the "Perfect Sleeper" Mattress—built to specifications approved by orthopedic specialists. Notice the spine is given *level*, even support. This makes complete relaxation possible . . . permits more restful sleep.

Fig. 2—Same sleeper on common type of soft mattress with many individually covered coils. Notice body sinking into mattress. Doctors say this often causes muscle strain and backache. "Form fitting" springs also confine body heat, causing restless sleep.



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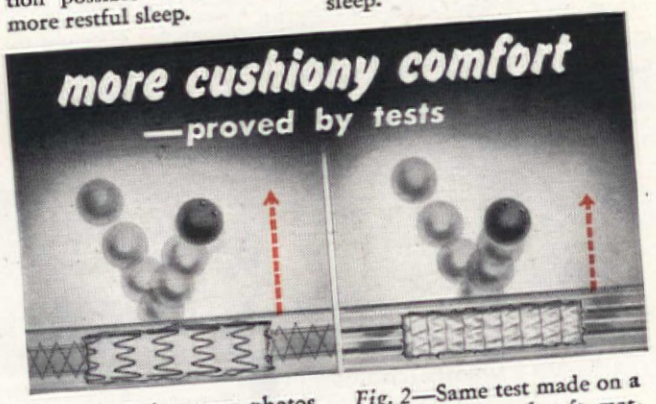


Fig. 1—Laboratory photos show that bowling ball dropped on a "Perfect Sleeper" bounces high! This proves the extra springy resiliency of this mattress which combines with healthful support to give complete sleeping comfort.

Fig. 2—Same test made on a common type of soft mattress with many individually covered coils. Note the low bounce of the bowling ball on this mattress — as compared with the high bounce produced by the "Perfect Sleeper."

Exclusive Serta Features

. . . the secret of this wonderful comfort



"Uni-Matic" Spring Top—Steelbands lengthwise across top and bottom of innerspring unit weave coils into one big, resilient cushion . . . provide healthful, more restful "all-over" support.

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"Perfect Sleeper" Box Spring—with scientifically improved raised edge construction gives ideal support and protection to the mattress, completes your healthful sleeping comfort. Dustless, noiseless—dresses your bed more beautifully.



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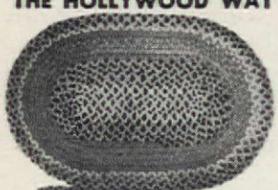
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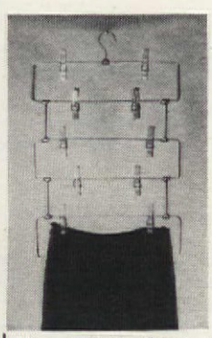
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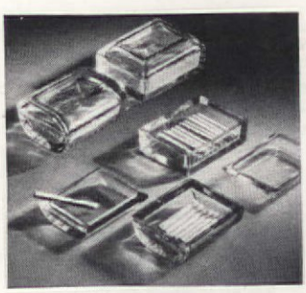
Ming, a saucy China youth, and Sing, his pretty China sister, dangle pajama'd legs over a shelf's edge, hold minature plants in fat white Chinese-lettered vases. Their charming oriental suits are bright yellow (or green) and black. Of ceramic, 7" tall, with a hardy Peperomia (shown), $3.75 ea. or $7 pr.; without plant, $3 ea. ppd. Goldfarb's, 160 E. 57th St., N. Y. 22.



Got a handsome old bottle and an extra shade? If so—add this adapter and you've got a lamp! Simply work the rubberlike base of the harp into the bottle mouth (or into any small-mouthed container), add shade, plug in, and there you are. Base width is ¾" or 1¼" (either can be expanded a little). $1.75 ea. ppd. The Lamp Shop, 1348 Richmond Ave., Des Moines 16, Ia.



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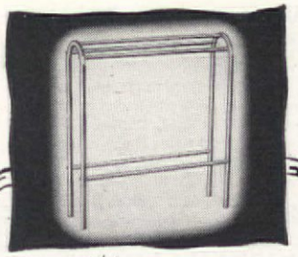
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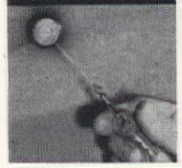
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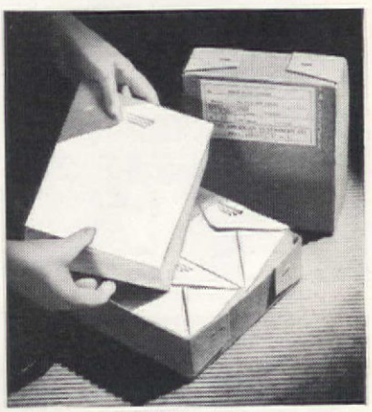
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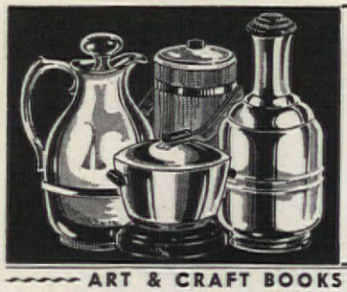
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Used in Colonial times for holding flat-irons. Reproduced in rich smoky black cast iron as holders for hot plates, coffee and teapots, vases, plants, unusual wall decor. Go well with colorful tableware. About 9" long. Designs: (A) *Grape*, (B) *Colonial Eagle*, (C) *Star*. Only $1.00 each, 3 for $2.75. Also in solid brass: $2.75 each, 3 for $7.50. Postpaid. Money-back guarantee.
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WE PAY ALL POSTAGE

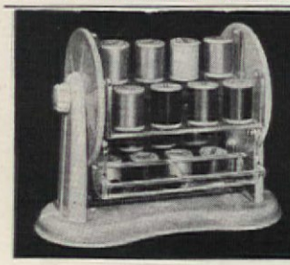
SO SIMPLE—EASY TO USE! Bright, highly polished mirror-like finish—easy to clean! Saves fuel, time and food—PAYS FOR ITSELF! New type valve for Sure, Swift, Safe cooking. No dousing necessary! No moving parts. Sure-grip heat resisting handles—secure slide lock cover—hand-cast aluminum construction. Full 4 quart size only $7.95. Big 6 quart size only $9.95. Listed by Underwriters' Laboratories.
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These bright Pennsylvania Dutch greeting cards say everything from "Happy Birthday" to "Please write" in such charming phrases as "A Birthday wish it gives for you" and "It wonders me what I should do . . . so long since I have heard from you." Quaintly sketched and painted in brilliant colors, cards come in a box of 8, all different, $1 ppd. R. W. Cummings, Inc., Lancaster 16, Pa.



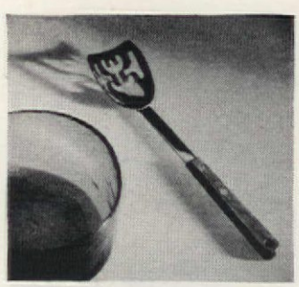
Little, but oh so tough, these miniature buckets will do heavy duty in a multitude of ways. They're sweet-smelling cedar, have **bright** brass hoops and copper **handles,** make wonderful ash trays, cigarette stands, paper clip holders or Jack n' Jill material for the kiddies. Just 3½" tall, $1 each; 3 for $2; 6 for $3 or 12 for $5.50 ppd. The Bucket Shop, Box 165, Murfreesboro, Tenn.



There's a bit of white magic concealed in this tiny tube. It's an amazing powder that removes spots caused by food, grease and oil or perspiration, in *ten minutes!* A miniature dry-cleaning plant, it has no odor, nor does it leave rings. Think of the emergencies solved, the cleaning bills eliminated! Works on rugs. 6 tubes, $1 ppd. D. R. Mackenzie Co., 60 E. 42nd St., N. Y. 17.



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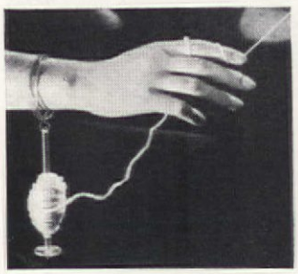
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With Easter comes not only the bunny . . . but a whole parade of fanciful, outlandish animal people. And at your right we present two of the most fantastic, capricious characters imaginable. Made of stuffed plastic fabric and felt, in the brightest colors, the two shown are a bunny and rooster. 11" tall, $2 each postpaid. Emilee Macphee, 165 Broadway, Suite 1128, N. Y. C.



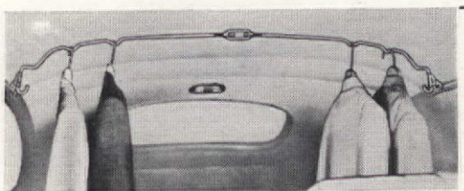
The yarn spins around, dangling from your arm, on this simple but oh-so-convenient bracelet holder. Useful to knitters, crocheters or tatters, it releases any roll of yarn or thread evenly, from a constant angle; keeps it from rolling, becoming tangled or dirty. Of lightweight colored plastic, $1 plus 10¢ post. Marshall Field & Co., Section 51, 121 No. State St., Chicago, Ill.



We prescribe some fancy doctoring for both breakfast table and plain old boiled egg with this Eastery little group. The white covered egg cups have suspicious brown foot prints leading up to a little yellow chick on top. Large size (for 2) $2.50 ea.; single, $1.50; salt and pepper set, $1 postpaid. Add 15¢ postage west of Miss. Katharine B. Ward, Pleasantville, New York.



Decorate your own glassware with frosted, permanent designs by following the simple directions and patterns included in this glass etching kit. Glasses, bowls, plates and trays take on new life with a few strokes of the brush. Absolutely safe (no acids involved), the kit holds everything you need for the process. $1.75 postpaid from Homecrafts, 799 Broadway, N. Y. 3.



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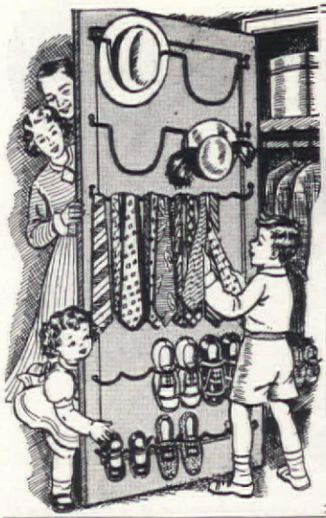
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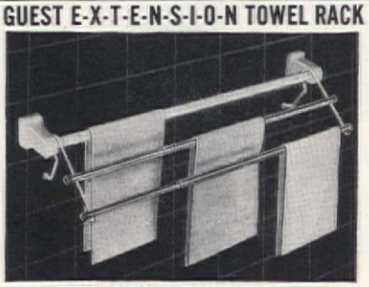




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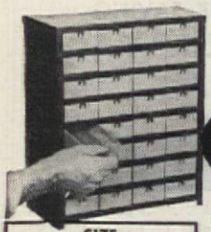
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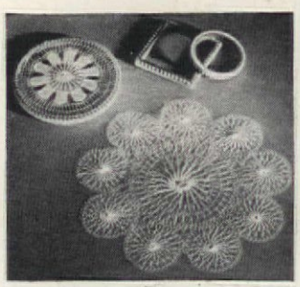
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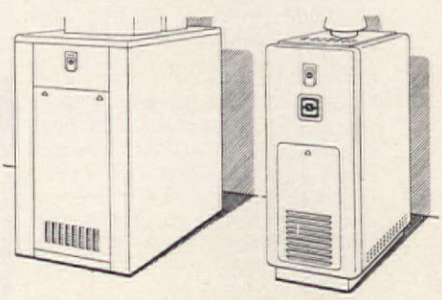


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Your kitchen, custom built *for you* by St. Charles will be made to order *after* you approve the individually designed plan. It will not only fit the size and shape of the room—but also the style and arrangement of your home—and your own taste, needs, and work methods. You may even have it in *color* if you wish. The St. Charles finish is now available in four standard pastel colors — Sunny Yellow, Shell Pink, Mist Gray and Sea Green—for little more than the always-popular white.

Above you see a St. Charles custom treatment of the basic "U" arrangement. The snack bar is not only handy for quick lunches and party snacks, but may be used as a service counter to the dining area. The continuous counter makes working space more usable—easy to keep clean. Unseen, but at hand when needed, are many of the accessories that shorten and lighten kitchen tasks.

If you are planning to remodel or build a new home, learn more about why a St. Charles Custom Built Kitchen will give you the greatest measure of pride and lasting satisfaction.

Send for This Colorful Book—"Your Kitchen . . . and You"—includes color photographs of many St. Charles Kitchens, as well as pictures of all units and accessories. Tell us if you plan to build or remodel soon. Enclose 10¢ to cover postage. Address: St. Charles Manufacturing Co., 1692 Dean Street, St. Charles, Illinois.

47
CONVENIENCE UNITS AND ACCESSORIES





Mixer Storage... Sliding platform pulls out and elevates mixer to proper work level.

Vegetable Storage ..Three sliding ventilated trays that pull out for greater accessibility.

St. Charles KITCHENS
CUSTOM BUILT OF STEEL



Courtesy, Society of Little Gardens

Neighbors

Cities can have gardens, too!

KATHERINE M-P. CLOUD

In Philadelphia the back yards used to be littered with ashes and trash; few trees lined even residential streets; little or no living green was nurtured around the city's homes. Typical of the situation is a family photograph showing a bride and groom of the time against a background of ash barrels! Conditions like that finally brought together a small group of friends, under the leadership of Mrs. Charles Davis Clark, for the purpose of clearing up the yards, fostering a love for growing things, and stimulating the making of gardens in limited areas, and by families of small means. Thus was formed, in 1914, the Society of Little Gardens, open to anyone who cares for and about plants. To those pioneers, modern Philadelphia owes a great deal. Much has yet to be done, but

PLEASE TURN TO PAGE 22

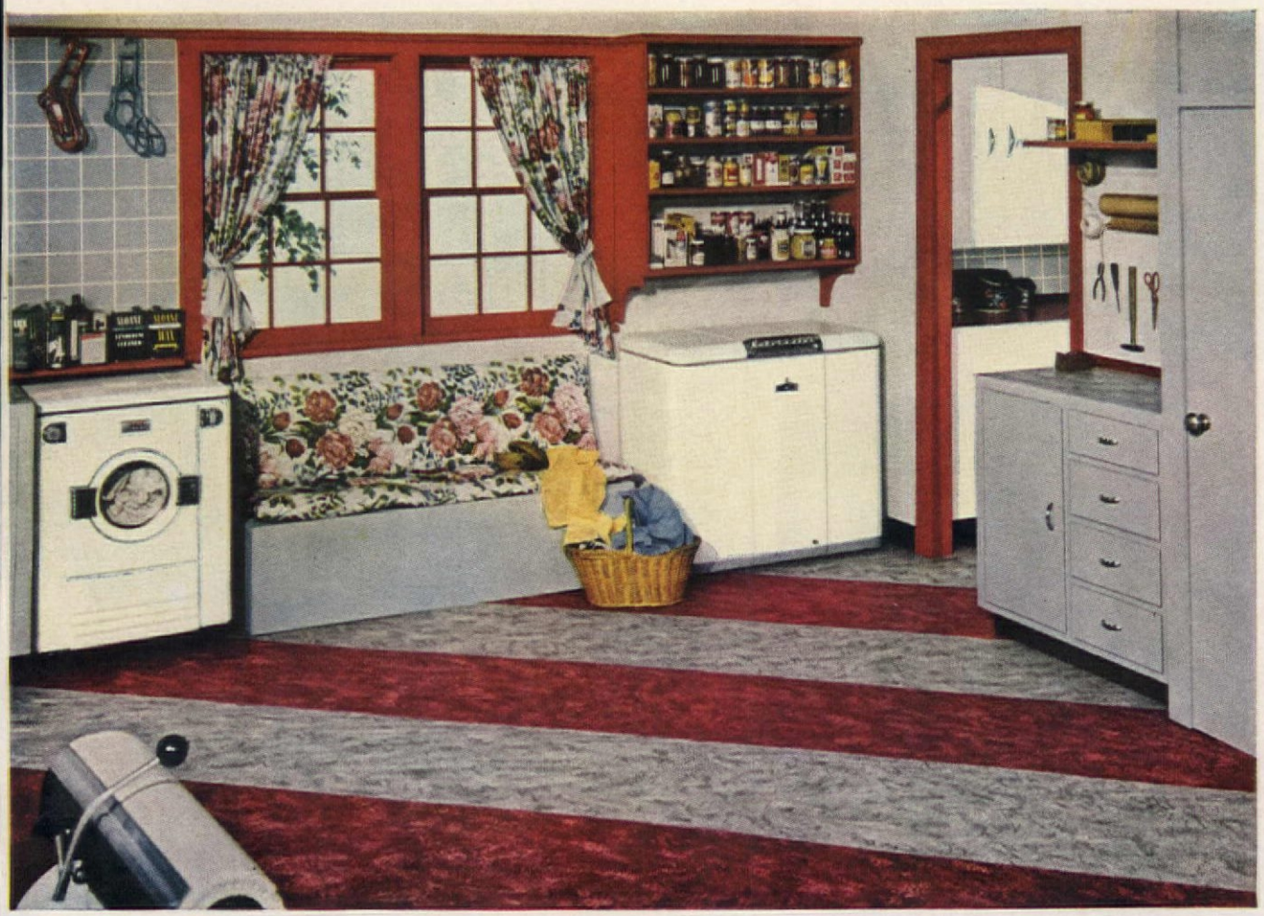
Photographs by Emily Mayer



Once littered with trash, the 17′ x 33′ back yard of Mr. and Mrs. Thomas C. Shaffer is now a garden to live in



Another Society member, Mrs. Meyer Davis, has a friend to tea in the cool, restful serenity of her city garden



SHE'LL WHISTLE WHILE SHE WORKS for here's a happy combination of more beauty and less work for mother! Notice how that easy-to-keep-clean Sloane-Blabon floor gives this Utility Room the decorator's touch. The diagonal effect, which makes any room look larger, is achieved with alternate strips of Marbletone Linoleum, patterns 0107 and 0170. The handsome edging is Koroseal* Cove Base. You'll even find work-saving beauty above the washer! It's Sloane Blabon Resilient Enamel Wall Covering.

*® B. F. Goodrich Company

3 Ways to Brighten Mother's Life

Planned for work-saving beauty with the better design and truer color of Sloane Quality Linoleum Products



You can do it—*easily!* For it's no trick to give old space a new beauty treatment. Just start with the floor, as decorators do—as we did to create the livable charm of these inviting rooms.

Yes, start with your nearest Sloane-Blabon department when you want a room to be useful *and attractive*. You'll get decorating ideas aplenty from the many stunning designs and matchless colors—in Sloane Quality Inlaid and Marbletone Linoleum . . . Koroseal, the miracle plastic, in Tile, Cove Base and Cove Molding that never shows its age . . . a new and better Asphalt Tile that costs so little and wears so long . . . Resilient Enamel Rugs, Floor and Wall Coverings. All so delightful to live with—for their lovely looks . . . for the ease with which you can keep them clean and sparkling with brilliant newness.

SLOANE-BLABON CORPORATION
295 FIFTH AVENUE, NEW YORK 16, N. Y.



CHILDREN WILL PLAY—and what a grand idea to have their playroom right off the kitchen. Mother can cook and still keep an eye on the kiddies. Another help to mother is that beautiful floor—Sloane-Blabon's Resilient Enamel Rug, pattern 3210. Inexpensive, yes—but how wondrously well it wears! How easily it cleans! The Cove Base is Koroseal—the miracle plastic that never needs painting!

MOTHER'S DAY gets off to a pleasant start in this breakfast-room beauty. With that handsome Sloane-Blabon Marbletone linoleum floor it's the brightest, cheeriest spot in the house. That wonderful "roomy look" comes from using alternate strips of patterns 0191 and 0197, laid diagonally. And here's an added attraction for mother . . . this floor is so easy to keep clean and sparkle-bright!

SLOANE
Quality
LINOLEUM PRODUCTS

". . . for better design and truer color."

Every time you cook–



clean that pot or pan with S.O.S

faster – easier and for pennies a month!

The S. O. S. Company, Chicago, Illinois, U. S. A., S. O. S. Mfg. Co. of Canada, Ltd., Toronto, Ont.

Neighbors

(Begins on page 20)

many yards are now places of beauty and pleasure. A striking example of the work of a Society member is the garden of Mr. and Mrs. Meyer Davis. Though only 19 by 39 ft. in size, in the heart of the city, it has been developed for enjoyable outdoor living with a minimum of upkeep. A 6 ft. board fence to provide seclusion is lined with a 8 ft. high ornamental trellis, partly screened by Regel privet and English ivy, and bordered by narrow beds where tulips and pansies are followed by geraniums in the sunny spots and petunias in the partial shade cast by a high-headed pear tree that stands among azaleas and boxwood. The concrete paving is painted a soft aquamarine. Under the kitchen windows, bins to house trash containers are attractively painted, as is an adjoining closet for garden tools. Proximity to the kitchen makes outdoor eating easy.

Another important phase of the Society's efforts has been its successful appeal to property owners to have more trees planted along many residential streets. But its most notable achievement has been in the settlements, in bringing the joy and beauties of nature to the unfortunates in the city's slums. Each spring, Society members send in from their country places quantities of plants which neighborhood garden instructors distribute. The teachers also conduct children's classes and, through weekly visits, supervise and guide the youngsters in caring for their gardens and flower boxes. Parents become interested and more yards are changed from ash heaps and rubbish collectors into gardens and really livable living places. In winter, the children bring potted bulbs into bloom. They cut colored flower pictures from old seed catalogues furnished by Society members and make scrapbooks, thus keeping their interest alive, and learning to know the various flowers. Gradually the Society's influence and example has spread into other communities and states, enlisting the support of flower lovers, civic workers, home owners, and garden clubs in preaching and demonstrating that cities can have gardens, too.

Courtesy, The College Settlement







LIN-X
CLEAR-GLOSS VARNISH

Yes, and what a difference! That clear, tough, long-lasting coat of Lin-x Clear-Gloss Varnish protects and beautifies floors, woodwork, furniture, printed linoleum, boats, countless other surfaces—resists boiling water, sizzling cooking greases, alcoholic beverages. *And* so EASY to use—just brush it on!



At your paint, hardware and department store!

Guaranteed by Good Housekeeping

Distributed by
Acme White Lead & Color Works, Detroit • The Lowe Brothers Co., Dayton • John Lucas & Co., Inc., Philadelphia • The Martin-Senour Co., Chicago Rogers Paint Products, Inc., Detroit • The Sherwin-Williams Co., Cleveland

No. 61-81 Howell Dinette Set. Table is 36 by 48 inches, extending to 60. Formica* plastic top also comes in golden yellow, green or blue linen, and mother-of-pearl gray. With six Du Pont Fabrilite*-upholstered chairs as shown, $139.50; with four chairs, $119.50 (except at distant points).

YOU'LL PRIZE AND PRAISE the many *marvelous* features of this exciting, inviting furniture. A genuine Howell dinette set is not only enduringly beautiful... also it is completely *practical*. The richly colored Formica plastic table top withstands boiling water, is undamaged by alcohol or fruit acids, and whisks clean with a damp cloth. Chairs are handsomely upholstered in washable all-plastic Fabrilite, in matching colors. Howell *Chromsteel** plating is the finest. And Howell *design* adds style distinction to lasting quality. There's a Howell set in just the right size, model, and color for your home—at leading furniture and department stores.

**Trade marks*



No. 60-81. Popular dinette set with 30- by 48-inch oval table, extending to 60. Formica top in choice of colors. With four matching chairs, $104.50.

© 1949, THE HOWELL CO.

HOWELL

Chromsteel KITCHEN & DINETTE FURNITURE

ST. CHARLES, ILLINOIS

THE AMAZING



SHEETROCK STORY



Now you can build and decorate

WALLS and CEILINGS

in ½ the time

What's behind the beauty of this room?

If you could roll back its decoration, you'd see a broad, flowing surface—smooth and seamless to the most observant eye—ready to enhance *any* form of decoration.

You'd see a wall or ceiling surface achieved in hours, not days—and so strong it will remain beautiful year after year.

More important, it will fight fire!

In fact, you'd see SHEETROCK—the wallboard made of gypsum, a mineral that will not burn.

That's the Amazing SHEETROCK Story in a nutshell. So if *you're* planning to build or remodel, ask for SHEETROCK.

There is only ONE...

SHEETROCK

T. M. Reg. U. S. Pat. Off.

The Fireproof Gypsum Wallboard

United States Gypsum
Chicago



"Your mother and I couldn't have built like this"

"WE BUILT about as well as we could . . . used the best materials that were available in those days but our old house just can't compare with what you and Steve are going to have here. Just take that Armstrong's Temlok®. We had to use plain wood sheathing. There wasn't any choice in those days. Your house is stronger, and it'll be a lot easier to heat. There's sure been a lot of progress in building methods in the last few years."

Yes, Armstrong's Temlok Sheathing represents a big advancement toward building better homes. Yet, it usually costs less than ordinary wood. In addition, Temlok saves a lot of money on labor costs. The big, lightweight fiberboard sheets are quickly cut and nailed in place. There's almost no waste of material.

Temlok Sheathing is a strong building material and a good insulation, too. It's made of millions of wood fibers, all tightly locked together to form a rigid board. When it's nailed to the framework of a house, it braces the whole structure, keeps it firm and rigid for the lifetime of the house. Each tough fiber is encased in asphalt that helps bind it to its neighbors and gives Temlok unusually high resistance to moisture. Less moisture means more comfort inside the house and longer life for the walls.

Expensive heat can't leak away through walls of Temlok. Tiny still-air spaces between its fibers act as a barrier that won't let heat pass into or out of the house. That's why Temlok helps to cut your fuel bills every winter and helps to keep the house more comfortable in summer.

Before you build, be sure to ask your lumber dealer for the details about Armstrong's Temlok Sheathing, the material that adds extra strength and insulation, too.



Send for free booklet, *"How to Build a More Comfortable New Home." It's full of good ideas, illustrated in color. Just write Armstrong Cork Company, Building Materials Division — 4904 Vine St., Lancaster, Pennsylvania.*

ARMSTRONG'S TEMLOK

One of the building materials made by the makers of Armstrong's Linoleum



Photographs taken especially for The American Home by Elizabeth Hibbs

Unafraid in an A-Bomb World

HERMAN and NINA SCHNEIDER



He is science consultant for 25 New York City public schools. She is an editorial consultant and book reviewer. Together they've written five books on science for children, including *How Big Is Big? From Stars to Atoms*. They and their four children winter in Greenwich Village and summer in New Hampshire

Have you a young scientist in your home? If you're a parent, you probably have one. If your child delights in tormenting old alarm clocks or in concocting "poisons" out of crayons and ketchup, you have one. If Johnny or Suzy plagues you with a steady stream of "What's that thing?," "What does it do?," "How does it work?," "Why can't I touch it?," you have one.

Every normal child is full of how's and why's. He wants to know about the world around him. His questions may not resemble those in college physics exams, but the curiosity that prompts him is as genuine as that of any atom-splitter.

This does not necessarily mean that you have an infant Einstein or Curie in your family. Your child may not choose a career in science. Nevertheless, his "experiments" with old flashlights and unwilling frogs are more than just "fooling around with stuff." From the earliest age he tinkers and explores because he gets important satisfactions out of what he is doing.

First comes the satisfaction of being master over something. The average child bumps up against many restrictions in the course of a day. Parents, teachers, policemen—the adult world seems full of "thou shalt nots." But caterpillars and mud pies don't talk back. And that's a relief!

Then there's a still greater satisfaction that comes from finding out how and why things work. A child achieves a sense of security out of this kind of understanding. Offhand, the dismembering of an alarm clock or tinkering with a radio



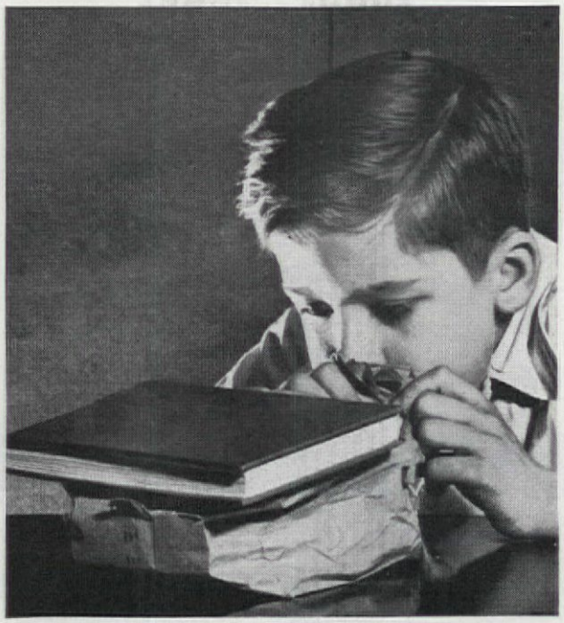
HEAT CONDUCTION. Dip metal and wooden spoons in hot water. Which handles feel hot?



SINK OR FLOAT? It's fun to "guess and try" —with anything small that can stand a dip



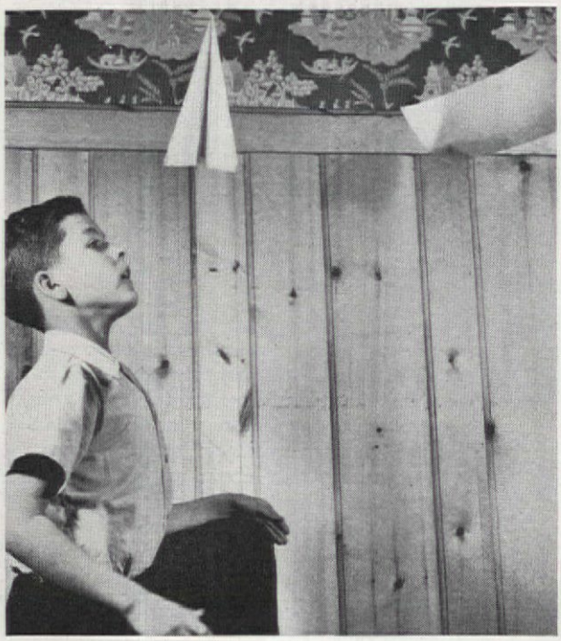
METAL EXPANDS when heated. Cover won't unscrew? Pour hot water over it and try again



POWER OF AIR PRESSURE. Blow hard into the paper bag to lift one book—and maybe two



FOG in a milk bottle. All you need is a cup of hot water inside, a cube of ice on top



GOING UP, but which lands first—the glider or the not-so-streamlined sheet of paper?

would seem to have no connection with a sense of security, but let's look deeper.

We all know that children feel secure when their relationships with people make sense. When certain acts bring approval and others disapproval, they know where they stand. There is security even in knowing that biting Aunt Anne will consistently evoke wrath. Predictable behavior in people helps children feel secure. However, a child's world consists of other things besides people. It's a big, colorful world filled with thunderstorms and steam shovels, radios and airplanes—all of them fascinating and some of them terrifying. It is the need to make sense out of this kind of world—complex, physical, and mysterious—that prompts a child to dig and dissect and explore. He is looking for security as much as for earthworms. When he can predict and understand the behavior of a gadget, he has added to his security in the physical world.

The mere act of leaving childhood behind does not mean that we achieve an understanding of the physical world or a sense of security in it. Recall your own feelings, perhaps this very morning, when you stood at the railway station as the train hissed to a stop. The monstrous, hot, black, noisy, odorous locomotive fascinated you a good deal and even terrified you a bit. To a child, that same fascination and terror extend to numerous machines and gadgets that you may have learned to take for granted—elevators, steam boilers, electric sockets, pressure cookers, washing machines, and dozens of others. Even a lowly gas range or a dime-store fishing reel are objects of wonder and mystery.

Grandpa, too, was interested in the world around him. It was easy for him to find out about kerosene lamps, wood stoves, and stagecoaches. But modern electric lights, oil burners, and automobiles are not equally simple for the child of today. Yet these things are part of everyday experience. Modern living has become so complex, so full of the products of science, that a child can no longer dig his way through to a state of understanding. He needs adult help.

Perhaps he is getting some help at school. Many school systems have recognized that the study of science is a way of achieving competence and security in the physical world. You'll see the "Let's Find Out" attitude at work all the way down to the kindergarten in these schools. But there's plenty of help that parents can give right at home. This kind of help is in some ways better than any that can be offered by the best-trained teachers in the best-equipped schools. It's better because it arises out of *real-life* situations in a *real-life* laboratory—a modern home.

We'll grant that your home doesn't actually resemble a chemistry laboratory (and aren't you glad?) and that your training in science is probably inferior to that of a scientist. Nevertheless, your home is full of gadgets and machines that illustrate scientific principles. Often, when you operate or repair those gadgets and machines, you're engaging in the same kind of cause-and-effect thinking that occupies a scientist's working hours. Very often it's possible to in-

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You are worth more than you think!

JAMES M. WILEY

PERSONAL EFFECTS, WOMAN

ARTICLE	REPLACEMENT PRICE
1 bathing suit	$ 10.00
5 belts	20.00
10 blouses	100.00
2 coats	140.00
6 dresses (silk, woolen)	180.00
4 cotton dresses	50.00
1 fur coat	400.00
2 girdles	25.00
3 prs. gloves	15.00
3 handbags	45.00
24 handkerchiefs	24.00
3 hats	18.00
12 prs. hosiery	24.00
2 housecoats	40.00
Jewelry	
4 bracelets	8.00
4 pins	8.00
10 prs. earrings	20.00
4 necklaces	20.00
1 watch	50.00
2 rings	200.00
Lingerie	
2 nightgowns	20.00
4 bras	8.00
6 panties	12.00
4 slips	20.00
3 petticoats	15.00
2 camisoles	6.00
6 shoes	72.00
2 skirts	30.00
3 suits	150.00
4 sweaters	28.00
Sport clothes	50.00
Toilet articles	15.00
TOTAL	$1823.00

LIVING ROOM

ARTICLE	REPLACEMENT PRICE
Books	$200.00
Carpets and rugs	120.00
Chairs (3)	330.00
Clocks	29.75
Curtains	19.80
Cushions	10.00
Desk (desk set)	150.00
Draperies	100.00
Fireplace equipment	50.00
Lamps	75.00
Mirrors	39.50
Ornaments	50.00
Piano	750.00
Piano stool and cover	20.00
Pictures	50.00
Radio-phonograph	250.00
Records	67.50
Shades	20.00
Slip covers	95.00
Sofa	250.00
Tables	170.00
TOTAL	$2846.55

American Home's editors and researchers selected a representative family of four—mother, father, young son, and daughter—went into their home with notebooks and pencils, took complete inventory and spent days tabulating every article from attic to basement which this family had acquired in fourteen years since the wedding day. Our findings may surprise you . . .

The shrill scream of the siren reached a crescendo as the fire engine thundered down Main Street. Inside the movie theater, Jim and Lucille sat midway back, laughing at Bob Hope's antics on the screen. The kids were down front where they always liked to sit. They were conscious of the noise of the fire engine rising above the sound track as it drew abreast of the Strand, then passed on into the distance . . .

You can guess the outcome of this story. Jim and Lucille, with their children, emerge a short while later as the show breaks, climb into the Ford and drive home. Their street is blocked, crisscrossed with hose, the crowds surge around, flames pour from the windows of the house, streams of water play over blackened clapboards. Their home!—or what's left of it.

What would happen if you were in Jim's and Lucille's shoes? What would happen if fire destroyed everything you own in your home, tonight?

The jolting fact revealed in a recent insurance tabulation is that the average family in the United States has less than $2,000 protection against loss by fire—loss of furniture, household equipment, loss of clothing, and personal effects.

A $2,000 limit of compensation would hardly cover the value of one family's clothing and effects alone.

More alarming, however, is this picture when viewed in terms of the current cost of replacing these necessities in the inflated market of today. Clothing and furnishings, in many instances, cost nearly twice as much as they did in 1939.

A bad fire, sweeping your entire house, could bring you to the brink of financial ruin if your resulting loss were not adequately covered by insurance. A burglary in which silverware and money, clothing and luggage were stolen could be a crippling blow.

AMERICAN HOME conducted an informal poll of its office staff asking this question: "What is the cash value of the entire contents of your house?"

With a preliminary list of contents to use as a working guide, adding individual possessions that varied from the norm, most people came up with the guess: "Three to four thousand dollars at the most."

To delve further into the matter, AMERICAN HOME selected what we considered an average family of four persons, residing in White Plains, New York. Our researchers spent a full day exploring the three-bedroom frame house from attic to cellar, surveying and listing every movable article—from sofas to lawnmowers, from pots and pans to nail polish.

We grouped these dozens of items, set about to find out what it would cost this family to *replace* every one of these articles at high prices prevailing today.

We found that this American family whose combined income has never risen above $6,000 per year, had managed to accumulate in the space of fourteen years a collection of household and personal effects which it would cost in excess of $14,000 to replace if they were wiped out by fire.

Our source material consisted of price lists of furniture and equipment manufacturers which are available to AMERICAN HOME. Prices of clothing and other articles were prepared from store advertisements appearing in newspapers throughout the country.

In every instance of price comparison, we chose not the cheapest article of its type, not the most expensive, but good moderate-priced merchandise of sound quality.

Some of the significant things we learned: 1) The destruction by fire of personal effects (all articles of clothing) can be one of the most inconvenient losses. 2) Most families are inclined to overlook both the number and value of the myriads of little articles which are a part of daily life (books, toilet articles, phonograph records, pots and pans, table linen, glassware, etc.). 3) The major losses in case of fire (furniture, rugs, refrigerators, ranges) are the most expensive, the most crippling financially. They can quickly exceed the compensation limit of the average fire insurance policy. 4) Most families, after conducting an exhaustive inventory in their homes, find they are much richer in worldly goods than they think.

Style at a Price

☆ ☆ ☆

A beautiful and so practical decorating fabric—our "Gaylord" pattern selection, with wide appeal for all—just right for summer slip covers. We found it, we tested it, we tell you what to do about it. . .

The floral fabric on the sofa in the room illustrated on opposite page is indeed a find for your summer slip-covering session. Your editors were busy in the midwinter months, searching the wholesale fabric marts for smart, sturdy slip-cover cloths to recommend to you.

Out of the raft of fabrics, we selected this Kandell pattern for several reasons. The drawing of the design, while traditional in feeling, is handled with a certain freedom. There is a fresh look in the colorings which makes it of today. Five totally different color ways of the same pattern are currently available in the market.

This selection has many plus factors on the practical side. The cloth itself is a sturdy, tightly woven cotton warp sateen. Don't let the term sateen throw you; it is the name of the weave. This cloth bears little resemblance to what you most familiarly know as sateen, the light-weight cotton fabrics of high lustre which you may use for lining draperies. This heavy cloth weighs almost three-quarter pounds to the yard, is 49 inches wide from selvedge to selvedge, yet has an excellent "hand," falls into supple drapery folds, and tailors well.

The durable weave has been pre-shrunk, is guaranteed to be vat colors, will take plenty of punishment in day-to-day wear. The price for this fabric is approximately $2.50 per yard.

The 21-inch repeat of the design, while bold in scale, cuts well into cushion and chair-back shapes with a minimum of wastage. Designs at the selvedge edges match perfectly, width to width, which is important whenever you plan to use a printed fabric for draperies.

Sample lengths of all five color ways were tested for shrinkage and color fastness in AMERICAN HOME's laundry, found to be satisfactory. They were washed for five minutes in 100 degree Fahrenheit water in an agitator-type washing machine. They each had two agitated rinses in 90 degree Fahrenheit water for two minutes. One half cup mild soap flakes was used in washing each piece. This approximated home laundering as nearly as possible.

The shrinkage was negligible after washing. The swatches were dried to the damp-dry stage in a dryer, ready for ironing or placing on a chair, as in the case of a slip cover.

The brown background bled just slightly less than the black. Both these colors bled less than expected. Lighter backgrounds bled only about half as much as the dark grounds.

The last rinse in all cases was free of any color. There was no noticeable change in sharpness of color after the samples were dried. When ironed damp, the darker colors did not come off on the ironing board cover at all.

Mrs. James Whitfield, of Englewood, New Jersey, poses for American Home's camera with Jill, Bobby, and Easter baskets. Slip cover on the sofa has a gun-metal gray background for practical reasons—small hands are often sticky and dirty. The large chair is slip covered in a color-co-ordinated plain red cloth. At the windows, unlined citron yellow chintz to bring the light in. All fabrics by Kandell, Inc.; Gaylord pattern, around $2.50 per yard. Carpet, James Lees and Sons, gray Bramble carpet, about $15.50 per square yard. Tables, Brandt Cabinet Works, about $25.75 and $39.57, courtesy Macy's. Wallpaper, Katzenbach & Warren, about $3.00 per single roll. Lamps, Bradley Manufacturing Company, about $15.50 each. Under the carpet, unseen but present, wonderfully resilient Spongex rubber carpet lining, Sponge Rubber Products Company, retailing in East at about $3.15 per square yard







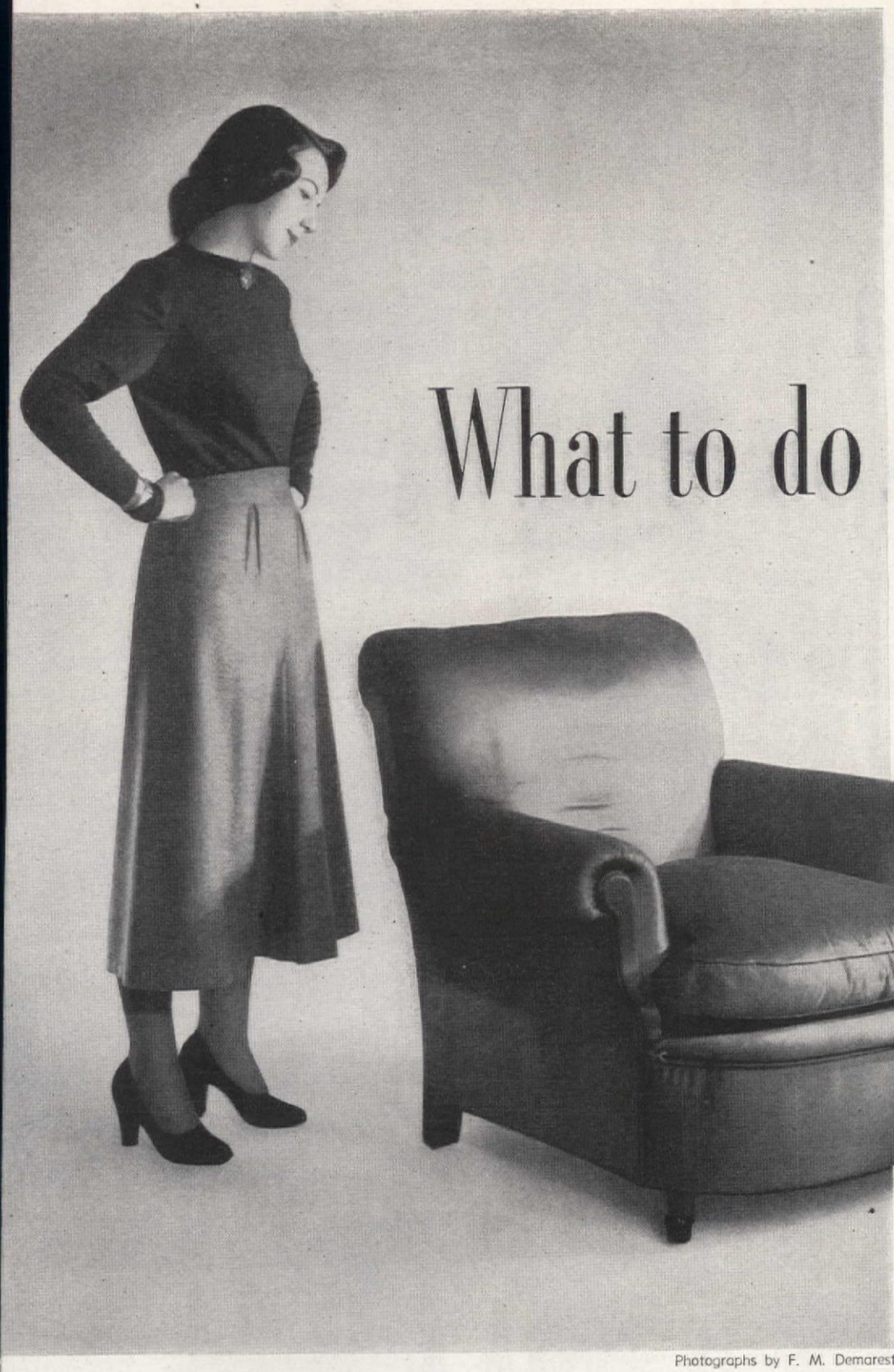
Four different colorings of the pattern are pictured here: Above, the white background has a fresh country look when used with colonial furniture. Below, the citron yellow background, particularly effective with green walls, 18th century furniture

Black background has vivid flower colorings, a modern look. Pattern tailors as well on square modern chairs as on traditional. Below, rich brown background for a den or library with conventional box-pleated skirt on chair. Rooms photographed at Gimbel's, New York

Kodachromes by F. M. Demar







What to do about it?

Photographs by F. M. Demarest

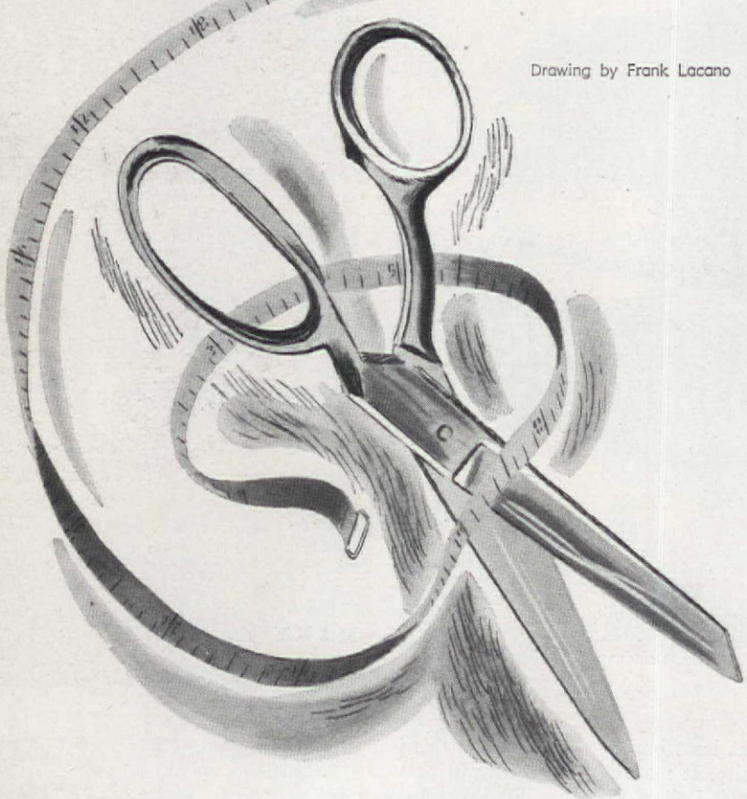
MARY E. MONZE

Lose no time—transform it yourself with a few yards of fabric, a few hours of time, and our step-by-step directions

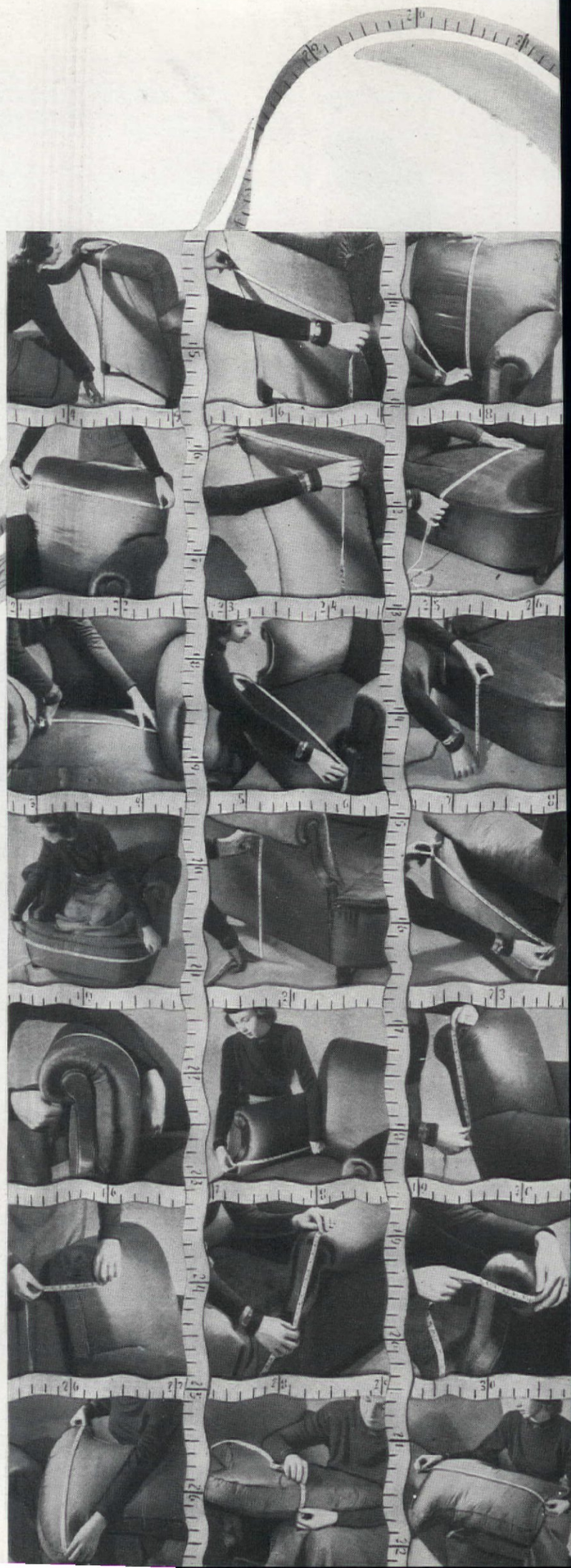
Almost every household has at least one chair that is a family favorite. It may not be the latest model, but it is comfortable and the springs and "innards" are still as good as new. True, the outer cover is faded and worn, and it certainly adds nothing to the appearance of any room. So what to do about it? The budget won't stand a reupholstering job or even a made-to-order slip cover. Well, we hope you will find the answer in these step-by-step pictures taken of a slip cover that was made and photographed in our own studio with the help of a Singer sewing machine and an expert who knows her way around a slip cover as well as all the tricks of a Singer.

We selected a colorful floral pattern of Kandell's in a sturdy fabric that is preshrunk, and this is a good idea if the room is lacking in pattern. If the room already has floral-patterned draperies or slip covers, a plain fabric in one of the colors picked from the floral would be best, or a stripe, check, or geometric design might be preferred. Drapery departments are full of new patterns and materials this time of the year, inspiring fabrics that will give a fresh, new look to the plainest Jane of a chair. Don't let anyone tell you that making your own slip cover is out of the question—that it is too difficult, because it isn't. The will to do, a careful study of these step-by-step pictures, and a reasonable amount of time to complete the cover will result in a tailored and professional-looking job and a satisfactory answer to your chair problem.

Here's HOW to make a Slip Cover



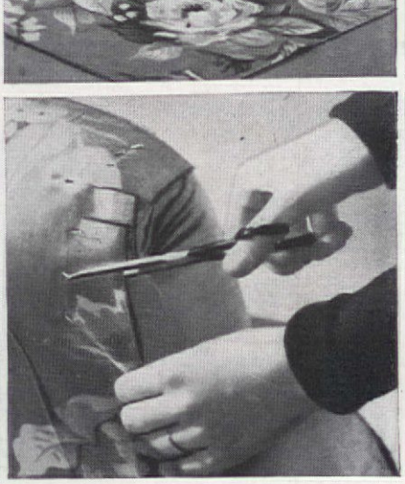
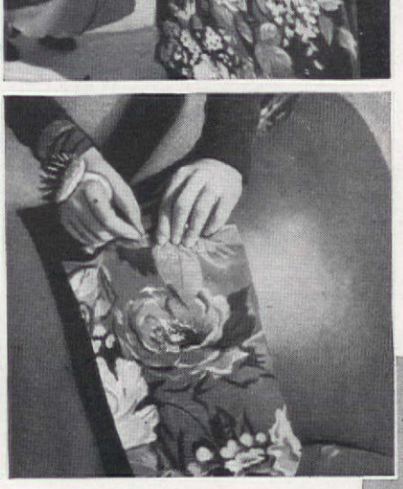
Drawing by Frank Lacano



Before setting out to buy fabric for the new slip cover, take every measurement just as we show here. After each measurement is taken, jot down the number of inches on a pad. To get an estimate of the yardage required for a finished cover, add up lengthwise (not width) measurements and divide by 36". Add an extra yard if the fabric has a design that must be centered. Allow 2" for all seams plus 3" for "tuck-in" on the inside of chair at back, sides and seat. A slip-cover measurement chart may be had from your local Singer shop. Before cutting into the fabric, block off the various pieces with chalk to correspond to



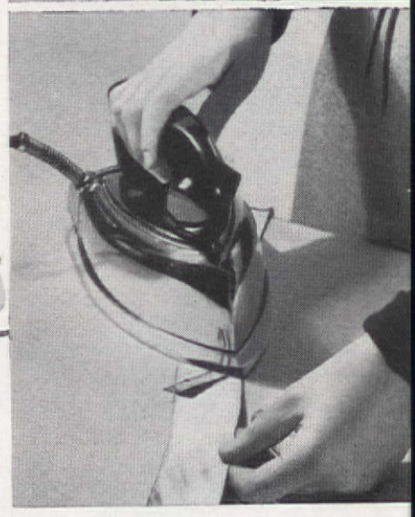


line, 1½ inches to 1¾ inches ap
Join the pieces of bias bands
gether. Press, fold bias piece
cord so edges meet and stitch c
to cord with Singer Cording F
There are two cording feet, one r
and one left. Both are import
One yard of material, 36 inches w
will cut 24 yards of 1½ inch
bias strips. The Singer Bias cut
gauge insures even edges. Weltin
pinned to one piece only and
stitched before joining piec
stitched. Only on straight se
should two pieces and the weltin
stitched in one operation. Pressin
all seams, hems, pleats, is neces
for a tailored, finished-looking co



the measure for each section of the chair. Use a metal or wood ruler for this operation. **It is easier** to work with these small pieces than to handle the whole long piece of **material.** That is, if the back measures 39″ high and 26″ across, including a 1″ seam allowance, cut a piece from your fabric this size. Then start pin-fitting to the chair, back piece first. Be sure it is centered. Fit and pin snugly for a smooth look. Slash or notch all rounded corners as shown. In placing seams, it is very important to follow the original lines of the chair. Place pins lengthwise, starting from center and work towards the outer edge. We used a welt seam finish. This is made with bias strips of the material covering stock white cotton cord, available in all department stores — bias strips 1½ to 1¾ inches wide, depending on the size of cord used. To make welting, take a piece of the fabric, fold together adjoining straight edges so that right angle is formed. Cut along crease. With yardstick and chalk, mark off lines parallel to the bias



BASIC DATA for future refer



Reading from left to right on opposite page, twelve steps in the fitting of back, arms, sides, seat, and skirt of slip cover are shown. Complete detailed directions are given below

pattern, especially on front of back and seat. Pin snugly and be sure that chalk lines are true. This will result in a well-fitted cover. If plain fabric is used, a contrasting welting or fringe will add style. The chair we used in making this cover is an ordinary type. For a wing chair or other styles, it will be necessary to adapt these directions, but the basic data for making a successful slip cover is all here. If you have never made a slip cover before, you will find the experience exciting and, when you see the old chair rejuvenated, without having to change its framework or stretch the family budget to the bursting point, you will not regret the time or labor required in the making of it.



Beginning at top of opposite page, the various operations in assembling the slip cover are illustrated and described below. On page 35, we showed the pinning of back piece. Next, on opposite page, the front of the back is pinned to the back piece and the side pieces are joined to back and front. A chalked line carefully follows the pin line. Pieces are then removed, welting added, and the four pieces are stitched together. Chalk line is followed in stitching, with pins removed. This finished part is then put back on chair and the arm sections are added. Seat section is then attached to back and sides, allowing for "tuck-in." When these are all sewn together and put back on chair, the skirt is added. Mark chalk line for joining skirt. The skirt on the average chair should be 7 or 8 inches in depth and should clear the floor 1½ inches. Measure up from the floor with ruler and chalk the depth decided on for skirt. Cut off surplus material, leaving 1½ inches on all sides and pin skirt to chalked line. Add 2 inches for seam and hem to depth of skirt. If skirt is 7 inches finished, cut strips 9 inches wide. Measure the cover around the four sides, adding 10 inches for each kick pleat or 40 inches for the four pleats, and 2 inches for each seam, plus 1 inch for each end to determine the size of piece necessary for skirt. The kick pleats are arranged at the four corners of the chair. A zipper closing at back is shown on this page. To insert, trim seam allowance of opening. Use an 18 or 20 inch zipper, depending on height of chair. With fastener closed, place opening end about 2 inches below skirt heading. Pin welted seam to tape, keeping line of stitching about 1/16 inch from metal. Then place folded edge over metal and pin to position, keeping sides of closing even. Open fastener and, with the Singer Cording Foot, stitch close to welting on right side. Stitch across closed end and down the other side. Trim seam edges even with the tape of fastener and corded edge. Press. To cover the cushion, pin the top and bottom pieces of fabric to cushion and join boxed pieces, allowing two inches for seams. Be sure the pattern is centered. Stitch welting to top and bottom sections, following line marked for seam allowance. Join boxing, leaving seams open halfway across back and sides for inside zipper – see picture. Insert zipper, following same procedure as for slip cover previously described. It is possible to use tape and buttons or hooks and eyes for closings, but the zipper makes a smoother looking finish and is easier to manipulate. Things to remember especially in making your own slip cover: Buy a sturdy, closely woven fabric, one that is preshrunk and washable. Get a material that will be colorful in your room, as well as on the chair. It's amazing how one well-turned-out cover can turn a dull room into a cheerful one. Be sure all measurements are correct. Center



Busiest House in the County...



Drawing by Lorraine Fox
Photographs by Gilbert Ask

Though only tiny part of hundred-year-old house proved usable, owners copied its original simple farmhouse design



Our activities rival those of a three-ring circus, yet a little remodeled farmhouse in Cazenovia, New York, takes care of them with the greatest of ease







SYBIL RIDINGS

Three sons, all teen-agers, take full possession of the top floor and crowd a surprising number of hobbies into a small space. Our bedroom and formal living room, on the second floor, can be kept spick-and-span at all times since most of the family living, by nature informal on a farm, is located on the ground floor. Here is my pride and joy, a saver of steps and energy, my living-kitchen, efficient yet homelike, and actually an integral part of the informal living we all enjoy

We'd always known that a true home reflected the personalities and interests of its occupants. Sounds like simple advice, but we Ridings, father, mother, and sons, John, David, and Peter, found it a large order to fill. We were remodeling our farmhouse, "Falls Farm," at Cazenovia, New York, and were a family with many and varied activities. For instance, my husband and I are serious dairy farmers and ship milk regularly to New York City. In addition we breed Milking Shorthorn cattle. My interests lie in gardening, but I planned to keep the gardens around the house small in order to concentrate on naturalizing material in the lovely piece of woods above the falls. The entire family raises German Shepherds, with two litters of nine puppies a year and four litters planned for next year. Our sons, naturally, like all other teen-agers, are interested in just about everything, but concentrate on photography, riding, swimming, skating, old automobiles, showing cattle, and 4-H work in addition to their daily farm chores.

With such a full schedule and just about every minute of the day filled up, one thing was certain. The house had to be easy to maintain. So we used a lot of linoleum and built-in pieces such as desks, filing cabinets (you don't have to dust under them); we also lacquered the wallpaper so that it can be scrubbed easily and, around tubs and showers used colored glass since a quick wipe-off can do the trick. A locker for each member of the family, placed in the garage, takes care of all outdoor paraphernalia such as jackets, footwear, fishing rods, skiis, and skates, and two built-in bathing booths help keep dripping young bodies out of the house.

The reason we remodeled instead of starting from scratch was because I have a preference for the mellow feeling of an old house. Unfortunately, since only one tiny section of the original house proved usable, all we have of interest to show are old pine floors in two bedrooms. This was a disappointment, naturally, and may act as a warning for others with similar aims. We did copy the original design of the front since style seemed secondary to us. What we were after was a simple house, fitting naturally into its rural setting. A good deal of our furniture is Victorian, lending a sense of continuity to all interiors.

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Camellia „Rev. John Bennett"



Dorothy Payne

Aristocratic Slaves

DONNELL CULPEPPER

An eminent rose fancier once said to a camellia grower, "Your camellias are beautiful, but you make a slave of yourself for them." The other replied, "You're wrong. The camellias are *my* slaves, and aristocratic ones at that."

Those of us who live in the West, the South, or parts of the Eastern Seaboard where winters are mild, are fortunate in having the opportunity to raise camellias in our gardens. Others in colder climes must rely on hothouses and conservatories. The average gardener in a temperate locality usually does make a slave of himself for his first camellia plant—but it's fun. Then, as he adds to his collection, he discovers that, given the proper initial treatment as to soil, moisture, and location, camellias will slave for him to the end of their days—or his. For camellias are the most versatile of shrubs. With minimum care, they can become veritable trees, a gracefully spreading ground cover, or stiff upright bushes that can be kept trimmed to any desired height or shape. They provide throughout the seasons varying shades of beautiful green foliage that looks as though it had just been waxed. Unless the average gardener studies them, he usually lets camellias do what they please, not realizing that he can make of them what he wishes, growing each as an individual plant, making several into a hedge or fence, or best of all, perhaps, espaliering them against a wall.

Of the scores of camellia fanciers who use the espalier system successfully, Vern McCaskill, of Pasadena, has what is probably the most beautiful camellia wall in the West. Made of concrete blocks, it extends for 85 ft. along the south side of his driveway, 5 ft. high and thick enough to provide a ledge on top. This is surmounted by 3 ft. of lattice which meets an 8 ft. wide overhang which casts all-day shade over the entire bed at any time of the year. Staples set into the wall provide anchorage for ties of green cord. The camellias are set as closely as possible against the wall and spaced 3 to 6 ft. apart depending on the variety. The hardest part of the job —at least for the average gardener who is careful never to destroy a single branch, is pruning and training. McCaskill went about it ruthlessly, cutting off every branch that didn't follow the contour of the wall or that couldn't be bent and held in place with the green ties. Thus the wall got its start.

Now, from late October to May, it is a joy and inspiration to all flower lovers who see it, the grayish-brown surface showing faintly through the waxy foliage and the gorgeous blossoms which are a riot of flaming reds, light pinks, and many other shades. With plenty of room in the front of the 8 ft. bed, scores of low- and medium-growing bushes are planted there. Elsewhere he has other striking specimens; one 10 ft. tall, espaliered on the south side of his home, spreads gracefully between two windows.

Espaliered camellias are not, as sometimes supposed, limited to the wiry C. sasanqua types. Many of the japonica species can be trained just as easily and, once trained, stay that way even without tying. Shade-loving, the plants should, if possible, be placed on the north or east side of the house or wall. Elsewhere, they will need the protection of lath or trees from midday and afternoon sun. If planted close to a wall where alkali seepage is likely to occur, the soil must be acidified once or twice a year with soil sulphur. As soon as a plant is well established, the training can begin, branches at right angles to the main stem being tied into desired position and those that can't be bent, being eliminated. This tying-back procedure must be repeated, once a year.

Rules for trimming other flowers apply also to camellias. Always cut as close to an eye as possible. If a branch is to be removed, cut back to the main stem and seal the wound with a grafting compound. Most of the growing eyes or buds of camellias occur directly below flower buds, so most fanciers don't cut the blossoms but remove them by twisting, so as to leave the leaf buds intact. Most camellia varieties will take temperatures down to 10 deg. F. without harm.

In seeking types for espalier work, we need look no farther than McCaskill's camellia wall. Several varieties of sasanquas are included and among the japonicas are Barbara Lodge, Queen Bessie, Dr. Shepherd, Lallarook, Magnoliaeflora, Prof. C. S. Sargent, Meredith Lake, Chandlers Elegans (pink and variegated), Purity, Pax, Gigantea and Duchess of Sutherland. Even the bushy variety, Covina, can be trained into graceful forms if severe pruning is done.

While camellia plant prices range from 50 cents to as much as $100, anyone can establish, with careful planning and at a reasonable cost, a garden of camellias that will become the envy of the neighborhood in a few years. Of the hundreds of varieties, some do well in certain areas, poorly in others, so choose carefully.

Here are a few cultural notes that will pay dividends: Give camellias a light, rich, loamy soil. Different growers recommend different soil formulas, such as 50–50 peat moss and rich sandy loam, or a 1–1–1 mixture of peat moss, leaf mold, and sand. (This is especially good where the soil is of heavy clay or where an entirely new soil has to be created.) Dig the hole twice as wide and twice as deep as the root ball; if the drainage is poor, dig 2 or 3 ft. deeper in the center of the hole with a post-hole drill and fill this section with rocks, broken pots, and sand. In setting the plant in the hole, take care not to damage the root system, but loosen the root ball so that new root growth will start quickly. The best time for this is late fall and winter, for when camellias are blooming, they are at their most dormant stage. Keep the root ball as high as, or an inch higher than, it was in the container; you can kill a camellia by planting it too deep. Water thoroughly and mulch with peat moss to protect the tender surface roots against the heat. Do not feed until later—in April, June, and August. Keep the soil moist, but not soggy. Detailed advice about watering is hard to give. What is right for one grower may not do for the next who may have entirely different soil conditions.

Californians are taking strongly to container-grown camellias. A small plant can stay in a 6 in. pot for two years, then be transplanted into a slightly larger container and remain there for a similar period, or longer. Container culture is the same as that of the ground-grown plants, except that acid food formulas must be cut in half.

Insects that attack camellias are easily controlled with the standard sprays such as any good nursery can recommend. Avoid

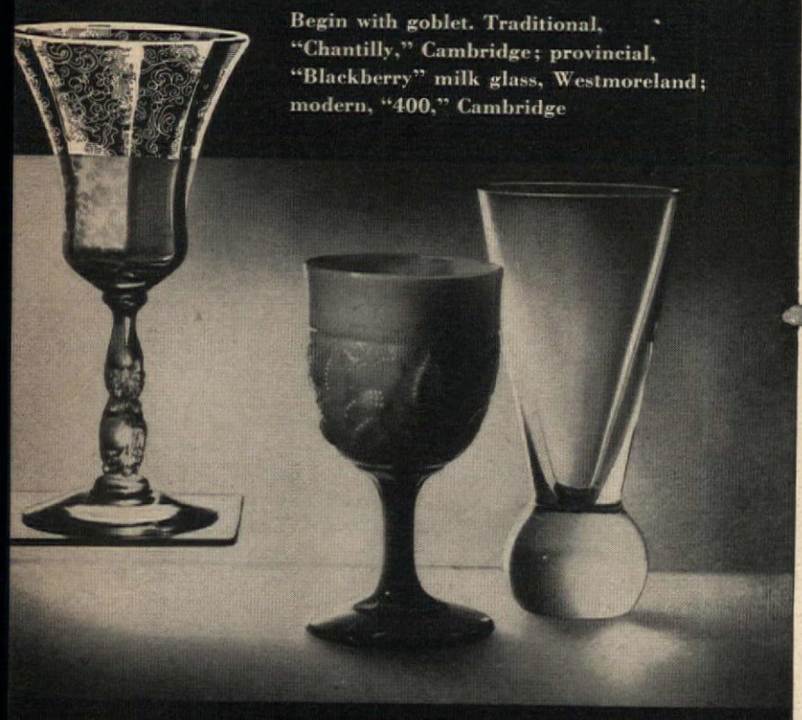
PLEASE TURN TO PAGE 130

There is some question among authorities as to whether the variety painted by Mrs. Keen is correctly named, but surely there can be none as to its beauty.—Horticultural Editor.

(Copyright, David Ashley, Inc.)



Select stemware first. Goblets blend with any period decor. "St. Louis," Tiffin; "Maryland," Heisey; cut pattern, Bryce

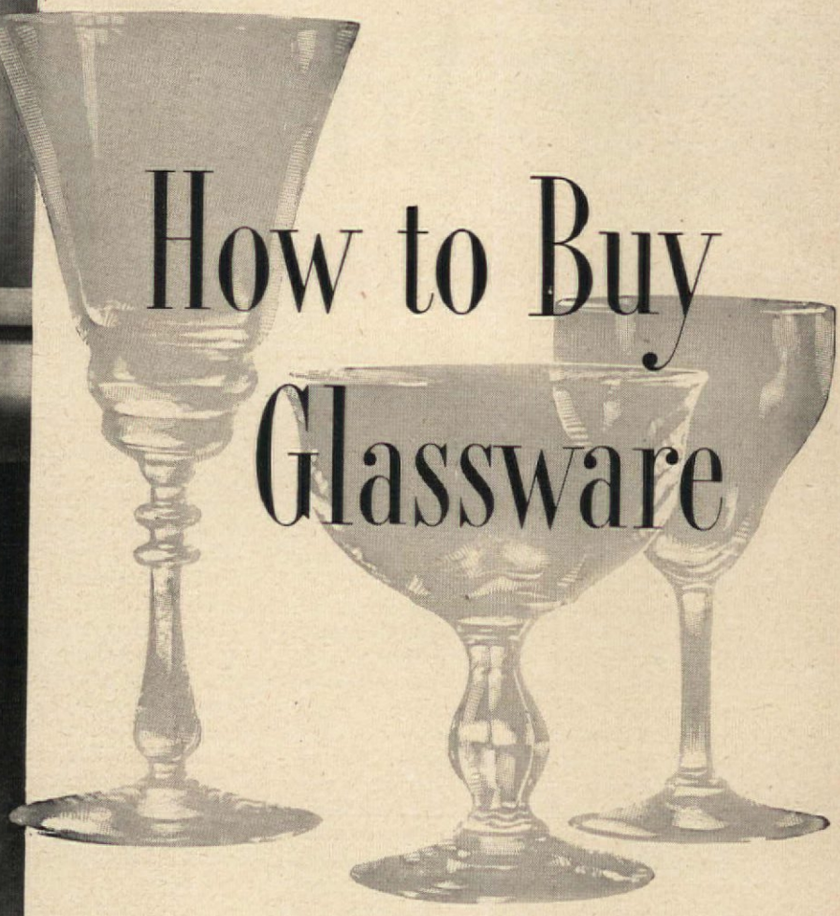


Begin with goblet. Traditional, "Chantilly," Cambridge; provincial, "Blackberry" milk glass, Westmoreland; modern, "400," Cambridge



Durable low-slung goblets for restricted budget. "Ancestral," Viking; cut pattern, Morgantown; "American," Fostoria

CATHERINE BLONDIN
and GERTRUDE BRASSARD



How to Buy Glassware

Beautiful handcrafted glassware within everyone's reach . . . American glass, art treasures of the future, makes noteworthy collection

One of the most important elements of beauty in your home is your glassware. Glass, crystal-clear, transparent as a mountain stream or glowing with jewellike tones of emerald green, amber, ruby red, or amethyst, adds much to the charm of any room. Airy as a bubble, it gives the feeling of luxury, yet it is durable and substantial.

To one appreciating the excellence of handcrafted American glassware, the history of its struggles and triumphs is of absorbing interest. Glassmaking is one of the oldest crafts in this country. Steeped in rich tradition, its history is interwoven with national events, the spirit of initiative, independence, tenacity, and courage which has made America great. First founded in early Colonial times, in 1607, our glass industry had many obstacles and adversities to overcome: insufficient raw materials and fuel in the localities chosen for factories; wars and depressions; foreign competition, excessive taxation, labor troubles, and fires—problems which sound all too familiar today.

How proud we would be if we could claim to be the owner of an original piece of Stiegel glass, or one of the early Sandwich plates which were so popular a hundred years

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Top row, DELUXE
Center row, MODERATE
Bottom row, BUDGET

Extra luxuries. Saucer champagne, "Idylewilde," Tiffin; low sherbet and wine, Bryce; iced tea, "Eternally Yours," Duncan

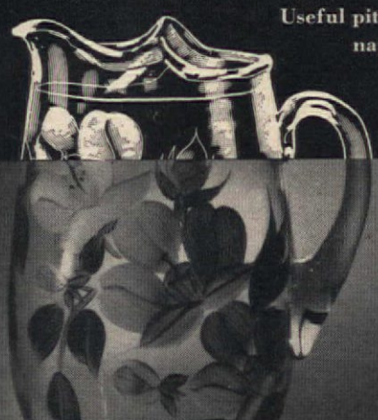


For charm. Salad plate, "Kingsley," Tiffin; coupette, W. Va. Glass; cup, saucer, "Orchid," Epergnette, "Plantation," Heisey





Add iced tea "Cape Cod," Imperial; old-fashioneds, Morgantown; saucer champagne, "Etiquette," Imperial; salad plate, "Sandwich," Westmoreland



Useful pitcher, "Desert Rose," Dunbar; nappy, "Candlewick," Imperial; plate, cup, saucer, "Sandwich," Westmoreland

Start buying stemmed goblets. "New Era," Heisey; low sherbet, salad plate, "Holly," Fostoria; juice glass, "Cascade," Cambridge



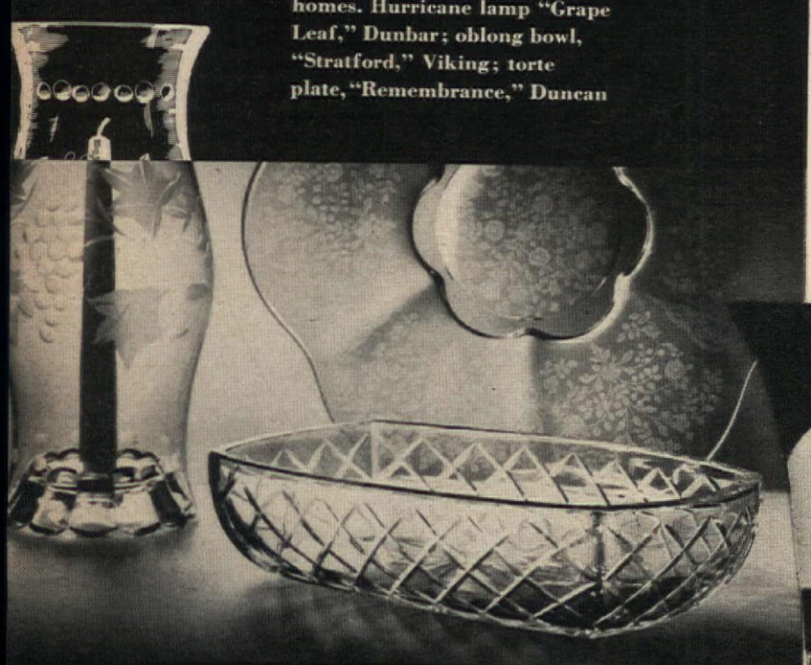
Starting to entertain? Beverage set, ruby red base, W. Va. Glass; divided relish dish, "Teardrop," Duncan



When entertaining formally, splurge with these: finger bowl, plate, "Mount Vernon," bowl, figurine, Cambridge



For graciousness in traditional homes. Hurricane lamp "Grape Leaf," Dunbar; oblong bowl, "Stratford," Viking; torte plate, "Remembrance," Duncan



Candlelight is an asset. Enhance table and buffet. Make them sparkle with candlesticks, salad bowl, and torte plate, Viking



ago. Yet, glass equally as beautiful is now being made right here in this country. It is still being crafted by hand just as it was generations ago.

Despite increased demand during and after the war, the quality of our glassware has been on the upgrade. Superior raw materials and better methods of refining have been developed. Contemporary craftsmen are skilled by years of experience. New designs have been created, adapted to our present mode of living. The old favorites have been retained and homemakers can feel a deep pride of possession in owning handcrafted American glassware. The pieces available today will be treasured tomorrow, as surely as those priceless pieces of glassware which have been passed down to us from our forefathers.

The following factual data can be used as a guidepost when buying glassware:

There are two basic kinds of handmade glassware—"blown" and "pressed." Blown glassware is made by blowing through a hollow pipe until a glass bubble takes the shape that is desired . . . then a stem and foot are added to make beautiful table stemware. Pressing is the process used in making plates, bowls, candelabra, and other heavy pieces. This is done by pouring molten glass into a mold and pressing the mold closed until it has been partially hardened. In both cases, after the basic shape has cooled, it is ready to be carved, etched, cut, or hand painted. Aside from its sheer beauty, you will want to know something about the quality of the glassware you select. Look for well-proportioned lines, texture that is lustrous and rich. Colors in tinted glassware should be

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Photographs by F. M. Demarest
Drawings by Bertrand Zadig

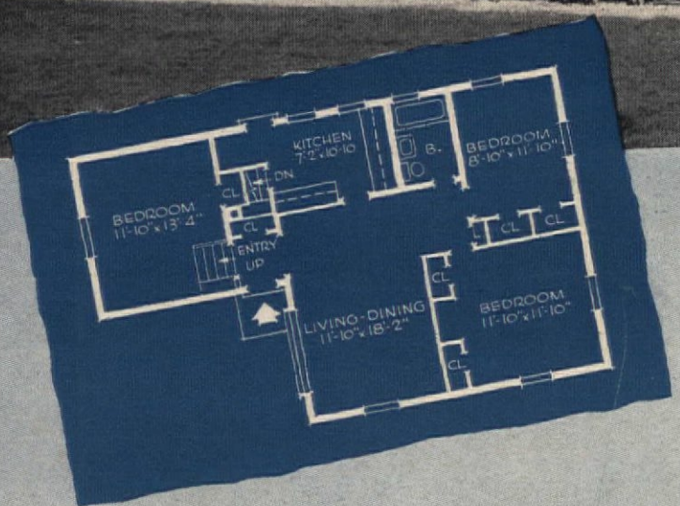
BASIC DATA *for future reference*

The only machine operation used in making handcrafted glassware. Glass sent through an annealing lehr or oven on conveyor belt. Process relieves strains. Makes glass more durable

The American Home Study Plan

FOR APRIL





Gray and white with low overhanging roof, our second Home Study Plan house is located in Northbrook, Illinois. To obtain a set of these plans and specifications, see coupon at the end of article

Photographs by Nowell Ward. Data: Ruth W. Lee

WILLIAM J. HENNESSEY

Knowing full well the growing popularity of the one-story house, we've selected this attractive gray-and-white design as this month's Home Study Plan. There's something youthful and spring-like in its very simplicity and, as an added feature, its compact plan packs a pleasant surprise. For this is not a one-story house in the true sense but, rather, a split-level design with all the advantages of a two-story house without any long flight of stairs. Since this particular style is indigenous to the Midwest, it seems only natural to discover that our house is located in Northbrook, Illinois, the home of Mr. and Mrs. Andrew H. Dussel. C. E. Blomgren, Jr., whose work has been seen frequently in the past on THE AMERICAN HOME pages, both designed and built it.

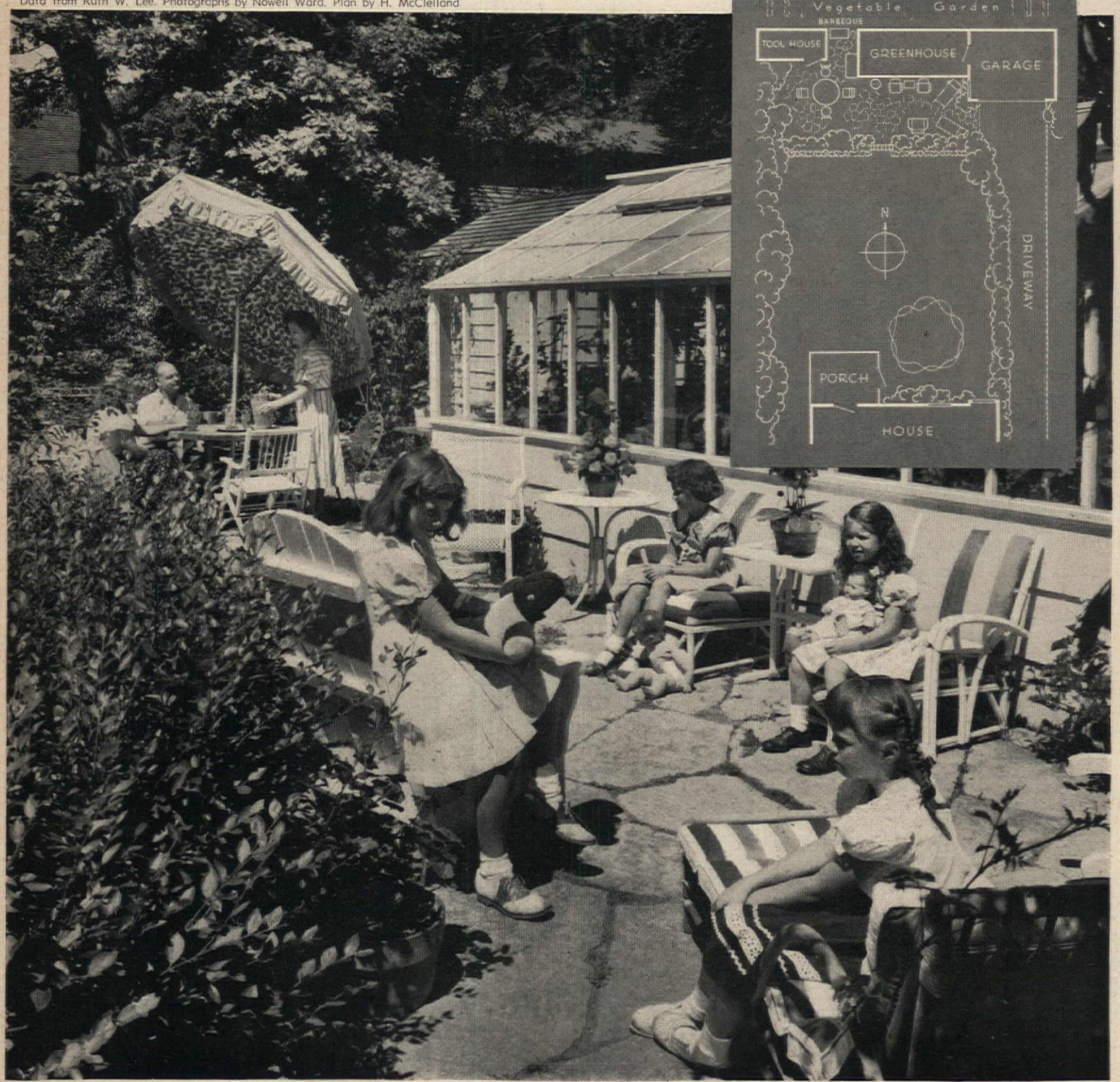
We're sure you'll share our amazement upon discovering three bedrooms in its compact setup. Monotony of plan has been avoided by placing one of these rooms a short flight of steps above the main floor. This allows a heater room below without resorting to extensive excavation. Naturally in order

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Large Scale Garden on a Small Scale Lot

Data from Ruth W. Lee. Photographs by Nowell Ward. Plan by H. McClelland



Frank S. Coffin enjoys the fruits of his hobby the year around. So do his family, his neighbors, and his friends

Ten years ago, when Frank S. Coffin, a Chicago commuter, started his hobby of gardening, the 60 by 100 ft. space back of his house was mostly in bushes. By clearing it and removing an old oak, he let in more sunlight and air. Then he developed wide mixed borders along the lot line on the west side, along the driveway, and across the rear of a rectangular lawn area. Wanting continuous bloom, he combined a variety of perennials and some roses with a number of annuals. Next, he divided the rear border with a rose-covered arch and beyond this, across the garden, built a 14 by 36 ft. flagstone terrace which has served the family generously ever since as a place to lounge, dine, and entertain. Brightly covered, comfortable furniture and low tables are an important part of it in summer. Beyond the terrace, in the northwest corner, he added a tool house and potting shed and, next to this, on the right, a barbecue and oven.

Then, because he enjoyed his garden so much for part of

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So profuse is the planting that, as one looks either from the screened porch or toward it from the terrace, vistas of foliage and harmonizing color extend in all directions

How to Buy a Future

EDITH RAMSAY

FIRSTS

No matter what your income, it is possible to have the kitchen and laundry of your dreams. Wise buying does it

There is no need to wait for your ship to come in. You can have that work-saving equipment you have dreamed about for your kitchen and laundry. To illustrate what we mean, we have divided kitchen and laundry equipment into three price brackets: de luxe, moderate, and budget. Most of the manufacturer's equipment shown on these pages can be had in all three groups.

Time was when a refrigerator, range, and sink were considered to be the ultimate in kitchen convenience. They still form the three "firsts" in your kitchen future. No matter how much you plan to spend, the one feature you need not sacrifice is quality. In choosing the sink, range, and refrigerator, the first thing you will notice is the difference in size and the lack of "gadgets" on the less expensive models in the same quality bracket. Most reliable appliance manufacturers recognize the need for what they call "stripped" models. This means they eliminate all the extras that increase the price. If you are just starting to acquire a home and are on a limited income, frequently a smaller size appliance is completely adequate for your needs.

Once you have the kitchen essentials, it is time to progress. Few homes have an adequate hot-water supply before you take over. So the next expenditure to increase your comfort will be a

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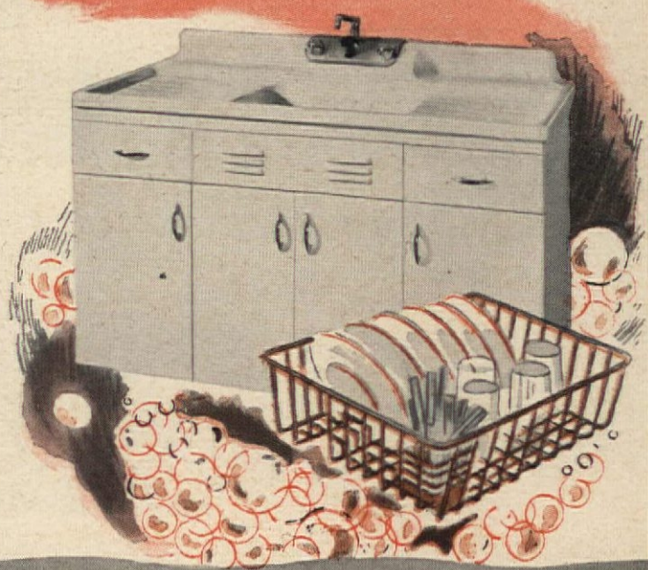
DELUXE

The finest sink has twin bowls, well-sloped drainboards, acid-resistant if enamel, soundproof if steel



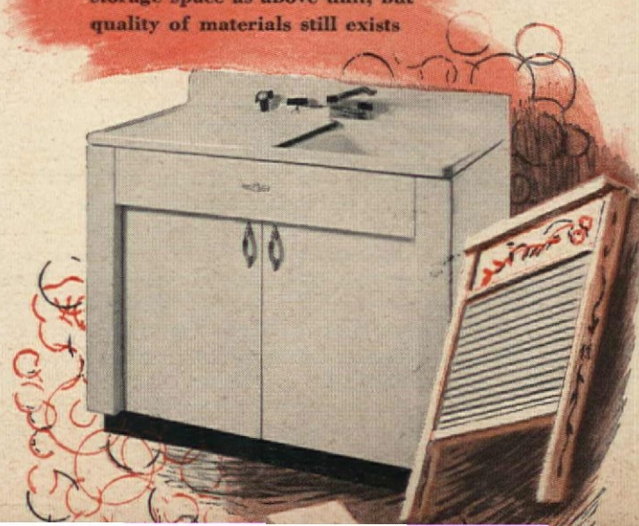
MODERATE

Space is saved with only one bowl. Dishes are drained in rack on side drains. Fittings are as good as those above



BUDGET

Budget group can have laundry tray and sink. Not as much storage space as above unit, but quality of materials still exists



STORES PROMOTING THIS SPOTLIGHT OF THE MONTH FEATURE ON PAGE 154



Two ovens for the large family. Angel cakes and roasts baked at the same time. Work is lessened at big gatherings



Two-temperature refrigerators have a zero-cold compartment for small quantity freezing and storing, need defrosting about once a year. Moist cold in lower compartment is ideal for storage of daily foods



The deep well or pressure-cooker well supplements the one oven in the moderate group of most manufacturers



Family-size refrigerator should be at least of 9 cu. ft. capacity. Ample ice cubes and frozen-food storage is to be considered



Good performance from this range, too. Single oven, large storage space. Timer and controls optional



What used to be known as the "stripped" model, with only 4 cu. ft. capacity, is now 6 cu. ft. in same outside dimensions for limited space, small families

LATERS



A far cry from carrying kettles of hot water to the old tubs is this ideal capacity automatic water heater of 82 gallons

DELUXE



A dishwasher, with a thermostatically controlled heater to increase water temperature



The upright freezers are coming into their own as companion pieces to the refrigerators. They also have fast-freeze and storage space

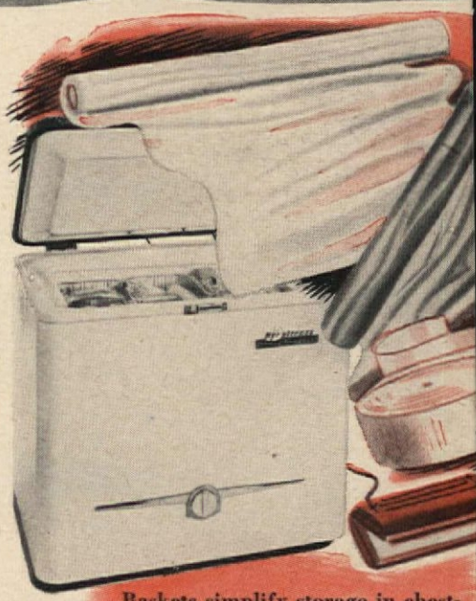


New automatic heaters have special processed liners to retard or prevent corrosion. Even the 50-gallon tank is adequate for a small family's problems

MODERATE



Here is a gasketless, self-sealing door. After the rinsing cycle, the heating unit furnishes heat for a quick and efficient drying process

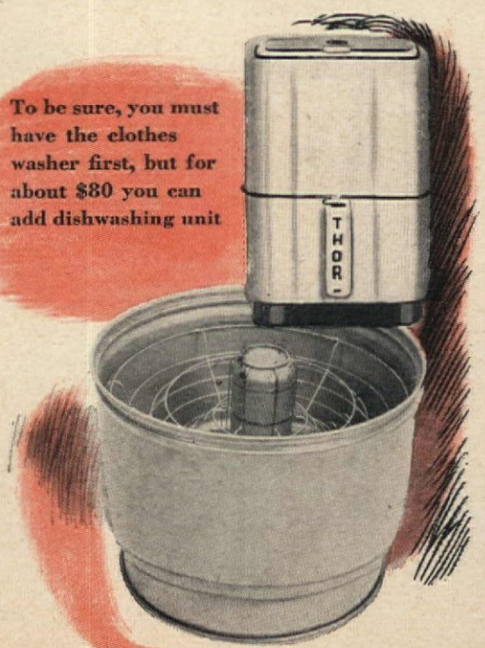


Baskets simplify storage in chest-type freezers. Now 6 cu. ft. can be obtained in space of the old 4 ft.



Budget families can start with a 30-gallon table top water heater and add another one as income and family needs warrant

BUDGET



To be sure, you must have the clothes washer first, but for about $80 you can add dishwashing unit



Three cubic feet of storage in a freezer with linoleum work surface enables the budget-minded to shop for bargains in food



An automatic washer which holds up to 18 lbs. dry clothes, but which can be adjusted as needed for fewer clothes and less water



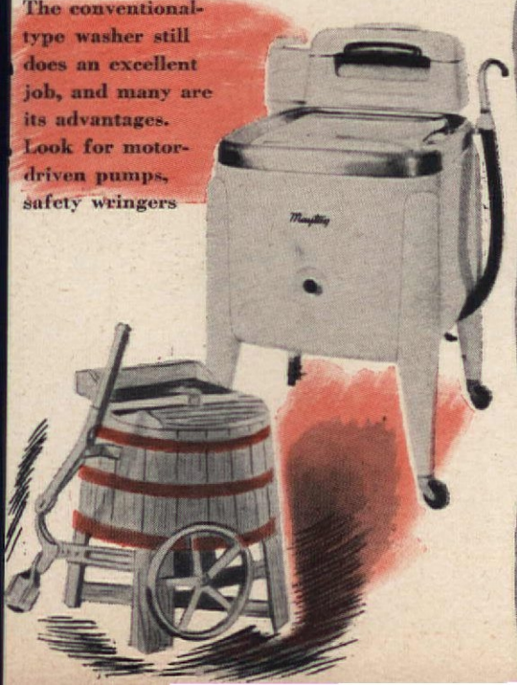
Next to dishwashing, ironing is probably the most tedious job. But not with the easy-to-operate ironers on today's market



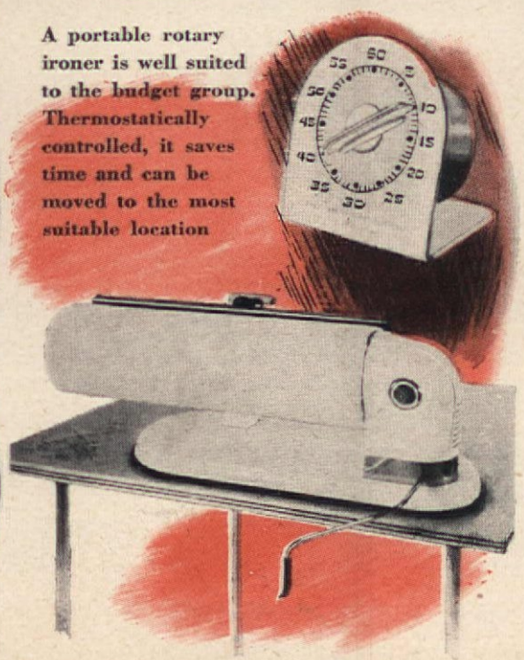
There are several good automatics in the medium bracket, some with agitators, some tumbler type



Ironers are heated by shoes above or below roll or with a flat plate. Each has its points

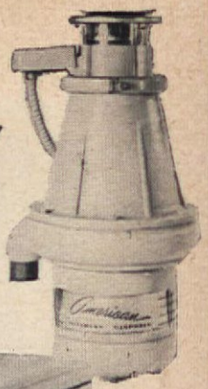


The conventional-type washer still does an excellent job, and many are its advantages. Look for motor-driven pumps, safety wringers



A portable rotary ironer is well suited to the budget group. Thermostatically controlled, it saves time and can be moved to the most suitable location

LATERS



No better way to dispose of kitchen refuse than by an automatic disposer



Automatic dryers have timer controlled shutoff switch, well-insulated unit to retain heat and maintain even temperature

Buy a Future

(Begins on page 48)

larger or an additional hot-water heater. If the budget group is yours, you can get a 30-gallon table-top model to be placed in the kitchen where space permits. Of course, the 80-gallon tank is ideal and the one you will want if all your equipment is in the de luxe group, for in this group nothing is sacrificed for the utmost in convenience. After the hot-water supply has been increased, you can logically think about that great labor-saver, the dishwasher. The most expensive one has its own hot-water tank built in. To stretch the pennies, you might get a combination dishwasher and washing machine. We have almost come to regard the washing machine as one of the first, but, inasmuch as it is not essential, we place it in the later group. As with the range, size does not determine the price of the washer; automatic features do. The less attention you need to give to the clothes-washing procedure, the more expensive the appliance will be.

Even the housewife in the budget group can save many hours of shopping time and money, too, by having a home freezer. The three cubic foot chest will be her choice.

PLEASE TURN TO PAGE 154

Mr. Bates ignored the icy blast, but couldn't ignore sudden death



RUTH DAVIS

The dangers that bloom in the Spring, tra-la



The season brings birds and buds—

and 250 home accidents per day

Robert Bates, resident of a Boston suburb, was one of thousands who was bitten by the spring fever bug early last year and suffered the consequences—a serious accident on his own premises.

The week end had been balmy, and Mr. Bates spent Sunday evening in his comfortable den mapping out plans for future floral triumphs in his garden. As he daydreamed of super marigolds and asters, the temperature dropped to a winter low, the rain turned to sleet, ice covered sidewalks and steps.

Mr. Bates thought fleetingly that perhaps he should investigate the situation outside, even sand the steps if necessary, but quickly sloughed off that tiresome idea. "Spring is here!" he said carelessly to his wife. "If there's ice, it will be gone by morning."

Unfortunately for Mr. Bates, the ice didn't "go." When he tore out of the house on Monday to make the 8:02 A.M. to the city, he slipped on the icy steps, fell, and broke his back. Carelessness caused this tragedy. Lulled into false security by the first warm days of the season, Mr. Bates had forgotten that spring weather is capricious, that normal safety precautions must never be neglected.

Mr. Bates was only one of many victims of spring fever last year. Traditionally considered a freakish ailment common to schoolboys and youthful Romeos, the malady is serious, plays no favorites among human beings of all ages. Because it provokes temporary aberrations, causing men, women, and

PLEASE TURN TO PAGE 151



Wise parents burn trash in wire baskets, see to it their young are not present at lawn parties like this. One out of 5 child-accident deaths is due to burns

ta, courtesy National Safety Council. Photographs: Underwood & Underwood, American Mutual Liability Insurance Co.

She took a chance with her life—and lost—when she used a flammable cleaner indoors. The fluid caught fire and the house burned down



This homeowner teetered on a wobbly chair, crashed to the ground in a shower of glass. A sturdy stepladder would have prevented his tragic fall





He went at gardening the hard way, literally worked until he dropped—from

Sixteenth in a series on health and behavior problems, by Dr. Samuel R. Berenberg

"My child won't stay in bed!"

Sally's mother followed these rules to ease strains of convalescence: Don't show anxie

Be resourceful! Don't kowtow!

Photographs taken especially for THE AMERICAN HOME by Elizabeth Hibbs



Mrs. Crane's complaint was a common one. Her child, four-year-old Sally, had been wonderful during illness, but once she was convalescing, she became intractable and ruled the household like a petty tyrant. Even worse, her recovery seemed unduly slow and prolonged.

A change of attitude on Mrs. Crane's part worked wonders. As she herself became less anxious and worried, Sally's periods of emotional stress came gradually to an end. Reinstating normal routines of discipline, of eating and sleeping, helped prepare the child for return to everyday life and speeded her recovery. By planning a succession of activities to keep Sally amused, Mrs. Crane was able to keep Sally in bed as long as necessary and reduced demands on her own time.

Like Mrs. Crane, most parents are at one time or another confronted with the special problems of convalescence. Some children react well to illness; others need a good deal of guidance to help them get over the emotional disturbances which accompany periods of ill-health. In particular, children whose relationships with their parents have been unpleasant, who have had behavior difficulties, may handle their illnesses poorly. They will take longer than usual to convalesce and may develop behavior patterns typical of younger children.

If the illness is a prolonged one, the problem of helping the child back to normal is more difficult than in the case of the briefer, commoner illness. Although the physician is the person to direct the general supervision of the child's convalescence, the parents have the immediate responsibility for getting him back on his feet in the workaday world. There is no need to relax the usual childhood disciplines during illness to the point where anarchy

PLEASE TURN TO PAGE 152



"Sally was convalescing when she became a behavior problem," says Mrs. Crane. "The doctor told me that calmness on my part would help the situation. It did!"



Convalescence can be dreary, and so it seemed to Sally. When Mother devised ways to keep her amused for long periods, her spirits soared



New playthings with a constructive angle helped, as did special projects like pasting up a scrapbook, braiding a doll-size rug



Following normal routines —in eating, bathing, sleeping—speeded Sally's return to normal



When Sally was stronger, her friends were encouraged to call. "Tea" was served without mishaps, thanks to sturdy tray, protective waterproof material on bed



Fun's fun, but Sally was still too weak for such strenuous activity. When play became too rough, Mother promptly discouraged it



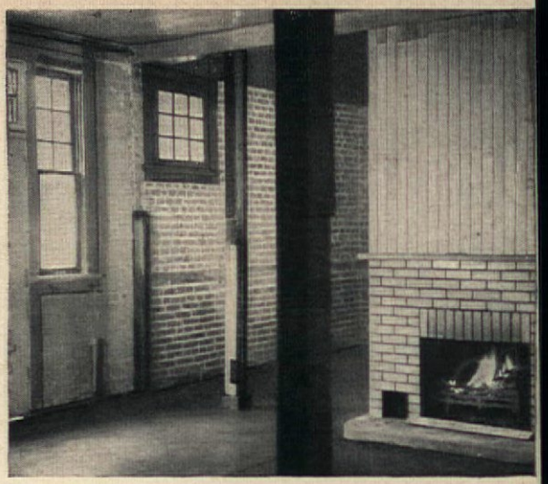
A little extra attention from Mother, a change of scene now and then made Sally feel happy and contented



Back to bed went Sally. Mother calmly but firmly adhered to usual childhood disciplines, did not allow youngster to rule the roost

Toys and equipment: Play-a-Bed Play Table, Childhood Interests, Inc.; Magic Doll, Parker Bros., Inc.; Ideal Plastic Dishes, Ideal Novelty & Toy Co.; Playskool Postal Station, Playskool Nok-Out Ranch

LORRAINE M. BURGESS



A fair price to us was too much! Every article had to be a downright buy or we passed it up. We raided the family attics for anything we could possibly salvage

We were without pride...



As part of the "unhoused ex-military crowd" in Colorado Springs, we searched unsuccessfully through postwar months for a place to live and make a living as photographer and artist. Suddenly we came upon an abandoned stable. To our visionary minds, this seemed the answer, so we captured the landlady's eye, talked very fast, and were in—in for a lot of work in a dusty stable, the chief assets of which were a lot of room and a real fireplace plumb in the center of the building.

Between the days of the horse and the horseless carriage, this barny place must have known considerable pomp and a great deal of desolation. Built at the turn of the century in the days of the Cripple Creek Gold Rush, the stable was just one of several outbuildings on a rich man's estate. For years, it had stood idle with a hay-straw look at the seams. Recently for a short span it had been rented by a couple of young window display artists. Fortified with a spray gun and poster colors, they had practiced their artistic skills on the interior walls. With great spattering arcs, they had encrusted the bricks with flaky layers of very bright red, blue, and yellow paint.

When we took over, our only recourse was the scrub brush. Though the tool was awkward in our hands, we wore three brushes to the nubbin scrubbing down to the bare bricks. Our labor was doubly rewarding; it cleaned as it nullified. While the walls ran bloody red with our

PLEASE TURN TO PAGE 104

Above, the heavily laden trailer, fresh from our foraging trip to the old home town. That's me, beside it. Right, the front half of the living room quickly converts to photographic use. Guy's lights and camera move out from behind a threefold screen for portrait or still-life work. In winter the outdoor chaise goes into the front bedroom. I often lounge and sketch there, wrote most of this story there





We bought a reed dinette set with extension table and four chairs for $23. We cut down a $4 library console, painted it, made a coffee table. The silly-looking bird on the mantel Guy coaxed with carving tools from a misshapen limb of juniper. Water paint for walls cost a modest $1.55 a gallon



Walls of the library nook were decorated with the kind of photographs which would intrigue Guy's "by appointment only" customers. Guy built the bookcases out of green lumber because we would not pay the price of seasoned lumber



Photographs by Guy Burgess

1113

1114

Catherine Macauley

Rich green and jubilant pink rhododendron blossoms can be painted on fabric or plastic place mats. Decorate plain mats with simple line design

Pattern Your Hopes for Tomorrow

Three shades of gray stenciled on white make up a delicate, stylized bamboo design for luncheon cloth or place mat

Hortense Price

1115

1116

Setting, courtesy of Macy's, N. Y.



Renderings: Margaret Neilsen

Pink roses and gray polka dots will set a very pretty luncheon table. Repeat tiny rosebud on matching napkins. Rose is given in large size for tea cloth

To make a dream come true, literally, crochet a bedspread of popcorn squares. Directions given for double- or single-size spread

1117

Simplicity is the keynote of hand-worked place mat. Colored embroidery thread is worked into the linen weave

1118

This is a modern world we live in today—a "hurry up, there isn't much time" world. It is a world where long, quiet evenings by the fireside, social sings with family and friends gathered around the piano, are sweet, wistful, yesterday memories. Today *is* tomorrow, and yet, there is tomorrow. Still, with all the hustle bustle, and the ever pressing feeling that we must hurry, the stark modern that is forever being thrust at us—in this world that is trying so hard to break tradition, to forget it, tradition and sentiment *do* remain.

Today's young lady about to be married, though she be a modern business "tycoon" or a sweet young miss from Oskoweegie, always remembers—"something old, something new, something borrowed and something blue." She is going to be married and she must have a hope chest, and it must be filled with handwork, fine linens, "bridey" things—just as her mother's hope chest was.

So pattern your hopes for tomorrow, her tomorrow, or perhaps your own. Use your own hands and AMERICAN HOME patterns and, tradition wise, make what all the money in the world won't buy—something you did yourself.

1119



Viola Alarik

Norwegian designs appear to be intricate and detailed, but the trick is simply to paint each color over carbon-traced lines. Use twin blond wood plates as canapé trays or wall hangings. Wooden eggcups, bread tray, and salt box in Pattern 1120. All designs in two sizes

1120



Photographs by F. M. Demarest

therine Macauley

1121





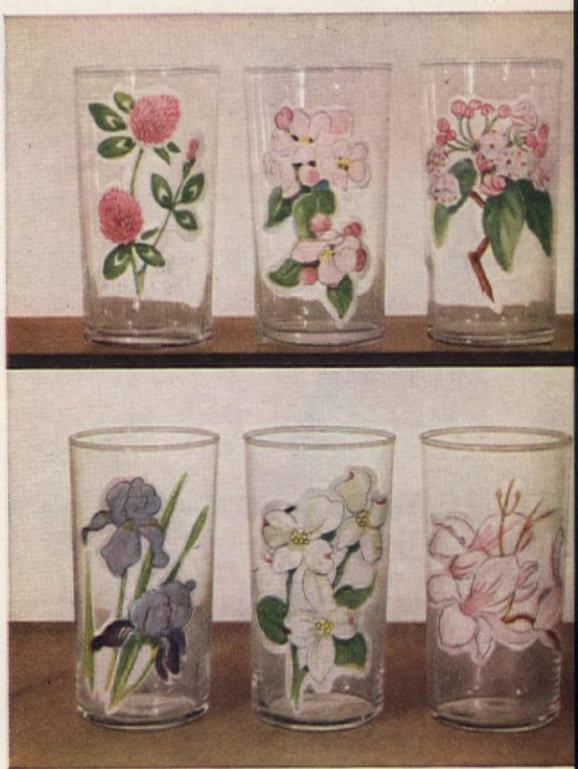
1122

So very pretty and so easy to apply, but so expensive to purchase ready-painted. Tulip border stenciled on pillow slip and sheet. Rambler roses are traced and painted freehand. Each pattern gives designs in single- and double-bed sizes

Ordinary inexpensive glasses belong in the priceless, done-by-hand category. Tracings for flowers are given in three sizes

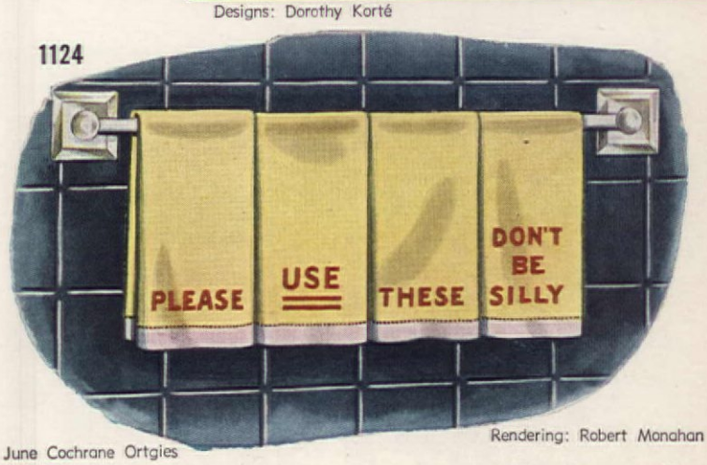
Guests are always so dainty about using guest towels, but perhaps they will heed the statement on these

1123



Designs: Dorothy Korté

1124



June Cochrane Ortgies

Rendering: Robert Monahan

American Home Pattern Order Form on page 60

First cake mix to win raves from experts!

"It would be!"
Frances Barton says. "It's the only one made with Swans Down Cake Flour!"



Who's cheering loudest for the new Swans Down Instant Cake Mix?

Experienced cakemakers who have made cake the old way for years!

"Of course, I ought to have guessed it would be different!" You'll hear these women say. "It's made with Swans Down Cake Flour. You can see that Swans Down fineness just as soon as you cut a piece. And the flavor! So absolutely delicate and fresh!"

That's because every ingredient is in a class with Swans Down itself—the very best.

And all you have to do to get two layers of beautiful white cake is add milk, beat and bake.

Recipes with the box for yellow cake . . . chocolate cake, spice cake, orange cake, nut loaf, cookies, brownies . . . all marvelous!

● At your grocer's now—or coming soon!



Egg whites taste fresh as farm-fresh eggs. They're prepared for this Mix by an exclusive process.

Sweet, fresh shortening is used in this Mix. It's all-vegetable and especially stable—stays fresh longer.

Flavoring is subtle. Nothing loud or synthetic. A pure, delicate, homey fragrance.

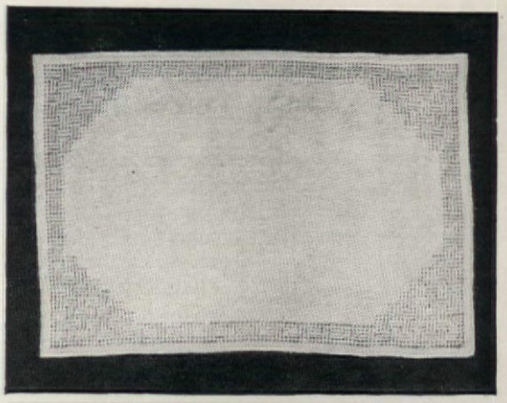
A product of General Foods

Swans Down
Instant Cake Mix

Patterns (Begins on page 58)

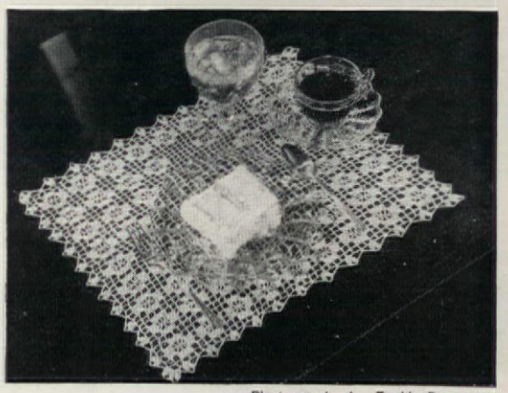
1125

Elegant open-work place mat easily worked on loose weave linen. Work just one corner to make matching napkins



1126

Crisp and pretty table mat crocheted in a filet variation of double and triple crochet stitches



Glassware—Cambridge Glass Co., "Cascade"
Silverware—Holmes & Edwards, "Spring Garden"

Photographs by F. M. Demarest

AMERICAN HOME PATTERN ORDER FORM

Please allow two weeks for handling and mailing

Patterns contain full-sized tracings, color chart, detailed transfer and working directions

(Patterns illustrated on pages 58, 59 and 60)

Textile Painting Designs:

- ☐ 1113 Rhododendron blossoms for place mat 25c
- ☐ 1114 Simple line design in two colors for place mat and napkins 25c
- ☐ 1115 Stenciled bamboo sprigs for luncheon cloth, place mat and napkins 30c
- ☐ 1116 Blush rose & bud for place mat and napkins. Rose tracings given in 2 sizes 25c
- ☐ 1121 Stenciled tulips, border for sheet and pillowcase or table linens. Border adaptable for single- or double-bed sheet 30c
- ☐ 1122 Rambler roses & ribbon entwined for sheet and pillowcase. Border adaptable for double- or single-bed sheet 30c
- ☐ 1124 "Please Use These" lettering for novelty guest towels 20c

Painting Patterns:

- ☐ 1119 Decorative Norwegian floral motif for twin plates—to be painted on wood or metal. Design given in two sizes of 7" and 9" 25c
- ☐ 1120 Wooden eggcups, bread tray and old-fashioned salt box. Designs given in 2 sizes, may also be applied to pottery & tin 30c
- ☐ 1123 6 state flowers for painted glassware, 3 sizes 30c

Needlework Patterns:

- ☐ 1117 Crocheted bedspread, popcorn stitch for double & single bed 20c
- ☐ 1118 Fine cross-stitched border worked in color on natural or pastel colored place mat or luncheon cloth, napkins. 20c
- ☐ 1125 Basket-weave effect—open work—for place mats and matching napkins 20c
- ☐ 1126 Variation filet table mat crocheted in double and single stitch 20c

Building Pattern (See page 114):

- ☐ 1127 Back-yard play yard unit includes swings, slide trapeze 30c

(Patterns not illustrated)

- ☐ 817 Swedish floral satin stitch wall hanging 25c
- ☐ 825 Fruit basket and floral motif for painted tray 20c
- ☐ 903 Gold stenciled Hitchcock chair 20c
- ☐ 988 Textile painted Rose luncheon set 30c
- ☐ 994 Water Lily crocheted bedspread 20c
- ☐ 995 Textile painted organdy spread 65c
- ☐ 1046 Roses for lace-edged tray.. 30c
- ☐ 1055 3 Norwegian bottle designs. 25c

☐ **Complete listing of all available patterns..... 10c**

Name

Street Address

City *Zone No.* *State*

PRINT name and address in coupon, which will be used as label for mailing patterns. Cut out order form, check patterns desired, send M.O. or personal check to: (Do not send stamps)

THE AMERICAN HOME PATTERN DEPARTMENT, 55 Fifth Avenue, New York 3, N. Y.



You never saw such room



It's cold clear to the floor!

Amazing new Kelvinator gives you far more food space . . . takes no more room in your kitchen!

Now you can have that bigger, finer refrigerator you want—a Kelvinator that's *cold right down to the floor!* Far more cold space—8½ cubic feet within shelf area *plus* 1½ cubic feet more in the Fruit-Freshener zone! With an oversize Frozen-Food Chest, *and* that wonderful food-saving Moist-Master refrigeration!

YOU GET MORE, BECAUSE—

- Your new Kelvinator is *all* refrigerator. Cold clear to the floor . . . *more storage space.*
- You get a Frozen Food Chest that holds 50 lbs. of packaged frozen foods. You have 4 Speedy-Cube ice trays.
- Worlds of shelf space . . . plenty of room for tall bottles.
- Kelvinator's exclusive Moist-Master refrigeration keeps your foods wonderfully flavor-fresh and moist—without covering.
- You get Kelvinator's famed dependability. It's powered by Kelvinator's penny-pinching Polarsphere . . . sealed-in-steel . . . lasting dependability.

See the complete line of new Kelvinators at your dealer's. You'll find his name in your Classified Phone Book.



Eat better at less cost—with this giant-size Frozen Food Chest! Now enjoy the year 'round treats of frozen foods—or *freeze your own!* Kelvinator's Frozen Food Chest holds 50 lbs. of packaged frozen foods and ice cubes. Shop ahead, and buy in money-saving quantities. It's a "super-market" right at your fingertips.



Miracles happen behind these doors of glass! New, different. Amazing Cold-Mist zone protects vital moisture . . . secret of freshness! Perks up tired lettuce and celery. Uncovered leftovers don't dry out. Even cake stays oven-fresh for days! It's the greatest food-saving feature you've ever seen!



Exclusive! New Fruit Freshener is refrigerated, too! Yes! This space is refrigerated, too! Kelvinator is *cold clear to the floor!* There's an extra 1½ cu. ft. of cold space in this zone—for bulky fruits and vegetables, or soft drinks. Keeps everything deliciously fresh and cold.

GET MORE . . . Get cold clear to the floor . . .

Get **Kelvinator**

KELVINATOR, DIVISION NASH-KELVINATOR CORPORATION, DETROIT, MICH.

Sauce It Lightly...

Appetizer Salad

Roast Ribs of Beef Platter Gravy

Paprika Ringed Potatoes

Creamed Peas and Asparagus Tips

Hot Finger Rolls Jelly

Chilled Fruit Salad in Meringue Shells

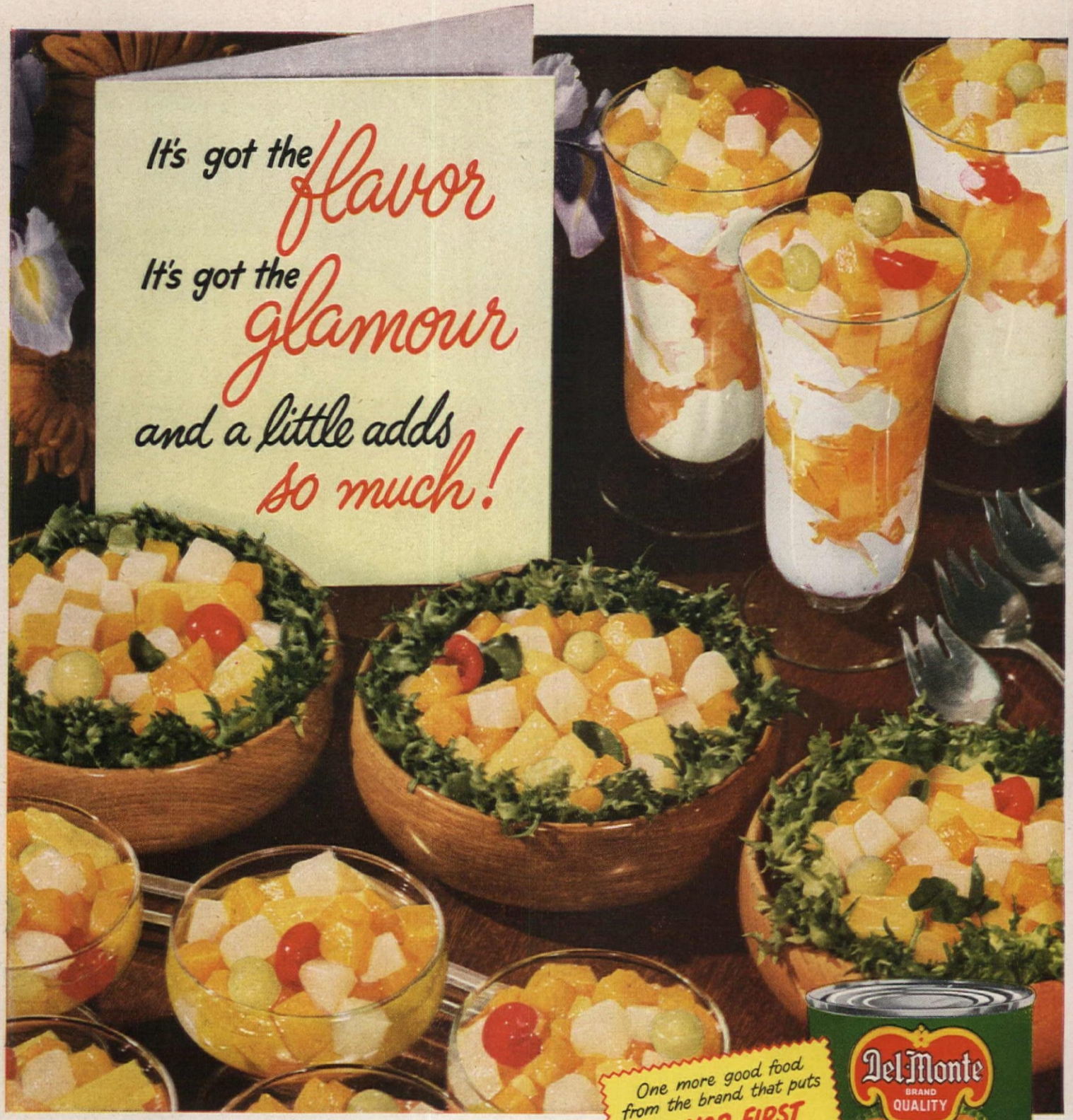
Coffee

April can fool the menu maker. As surely as a light meal is planned, snow falls. Light, powder white, teasing, wet and bound to sharpen appetites. As surely as a heavy meal is planned, the sun comes out, smiling sweetly at the violets. Daisies nod, the first spring green touches the grass. And those at the table fork at their food, eyes turned toward the window. There is just one safe road, and that is the middle path. Plan a meal that is substantial, colorful, and serve it sauced lightly.

There are many ways of serving rib roast without thickened gravy. The juice from the meat is enough for some. The dissolved brown scrapings from the roasting pan, freed from all fat, is another. But the

PLEASE TURN TO PAGE 65





One more good food from the brand that puts FLAVOR FIRST



So any time you need a bright idea, just try DEL MONTE Fruit Cocktail!

It's so *easy!* "As is," it's a gay first course, salad or dessert—with no work at all for you.

Then see the life and sparkle even a few spoonfuls can add to other foods! There's nothing like it to lend extra-special looks and taste to all kinds of familiar dishes.

It takes plenty of fine, rich fruit flavor to do so much—so easily. And you can't beat DEL MONTE for that!

In DEL MONTE Brand Fruit Cocktail you get *five* luscious, fully ripe fruits—combined in just-right flavor balance. That means you can always serve it with pride—enjoy its convenience often.

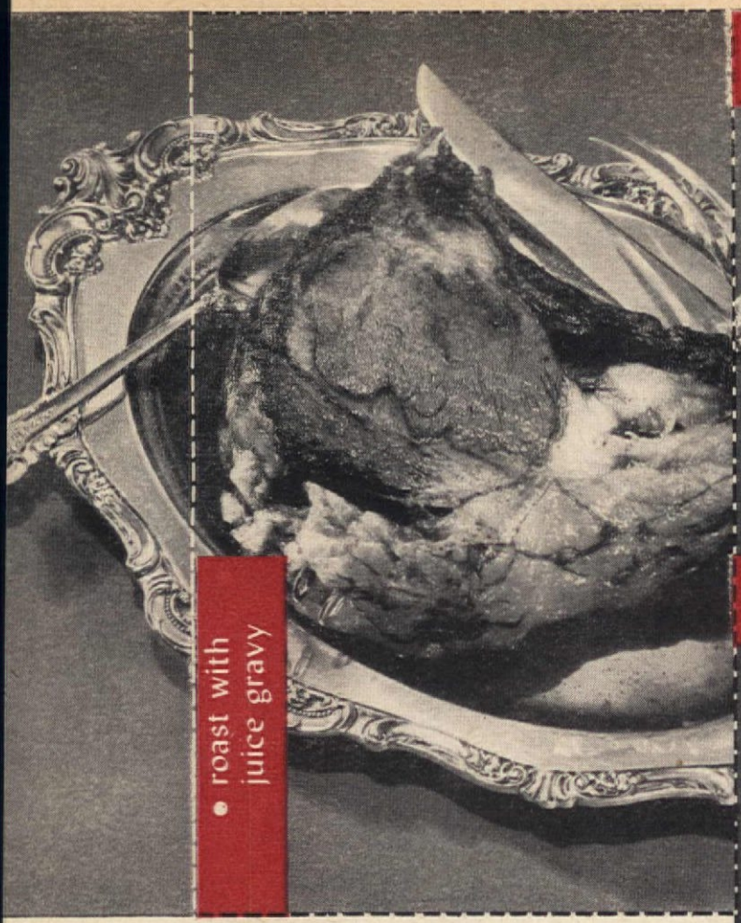
When DEL MONTE's your brand—fruit cocktail's your buy!

FIVE-FRUIT PARFAIT *(top):* Alternate layers of DEL MONTE Fruit Cocktail with vanilla ice cream.

SUPER-FRUIT SALAD *(center):* DEL MONTE Fruit Cocktail, chilled on crisp greens. Serve with lemon-juice French dressing.

APPETEASER *(below):* Sparkling DEL MONTE Fruit Cocktail, chilled to a turn. Isn't it handy to have such wonderful fruits ready-diced, ready-mixed?

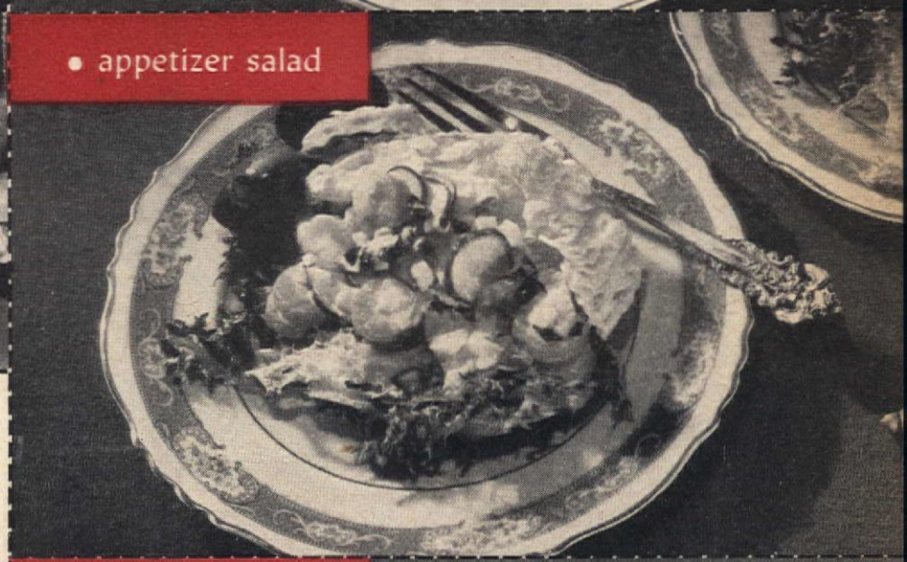
Del Monte
FRUIT COCKTAIL



• roast with juice gravy



• sauced spring vegetables



• appetizer salad



• quick pan rolls



• fruit cocktail in meringue shells

"Sauce It Lightly" (Begins on page 62)

one we have selected is the lightest and most flavorsome sauce of all. And it is made at the table. Just place a small pitcher of boiling water near the platter. As each slice is cut, pour about a tablespoon of this water over the cut surface of the meat. This will amplify the juices, cause them to run down over the browned outer surface of the roast to the platter, gaining color and flavoring on the way. Under these conditions there will not be a shortage of juice gravy and enough is guaranteed for all who dine. If the juice is not stretched in some way, the last person served will have none! I expect you know that from experience.

So much for the meat. Vegetables can be sauced lightly, too, and yet they can be depended on to add much substance to the meal. Make the sauce with part vegetable water, and properly thinned evaporated milk. Put the cooked vegetables into a warm serving dish and pour the sauce over, lifting the vegetables lightly with a fork. This prevents

PLEASE TURN TO PAGE 66

Meringue mixture should be stiff enough to hold shape when pressed through tube. Build nest up four pipings high



On pages 62, 63:
Dishes, Raleigh Pattern, Onondaga Pottery Co
Candlewick, Imperial Glass Corp.
Grand Baroque, Wallace Silversmiths
Photographs, F. M. Demarest

• sauced spring vegetables

Preparation time: 30 min.

2 lbs. new peas
1 lb. fresh asparagus
1½ cups milk
½ cup water drained from peas
2 tbs. butter
2 tbs. flour
Dash nutmeg

Shell and wash peas. Cook in small amount of water until tender, then drain, saving water. Scrub and cut asparagus stalks in 1-inch pieces. Cook in water to all but cover, until tender. Drain. Place in warmed serving bowl with peas. Combine milk and water from peas. Melt butter, add flour and when blended add milk. Cook over low heat, stirring constantly until slightly thickened. Season to taste and add nutmeg. Pour over vegetables, lifting them gently with a fork but not stirring, as they are very tender.

4 to 6 portions 241 cal. per serving Source of vitamins A, C, B complex

Tested in THE AMERICAN HOME KITCHEN

• appetizer salad

Preparation time: 30 min.

1 cup cooked carrots, sliced
1 bunch radishes, sliced very thin
1 small bunch scallions, washed and sliced
1 cup celery, diced
1 small cucumber, peeled, seeded and diced
⅓ cup mayonnaise
¼ cup cream
salt and pepper to taste

Combine ingredients, stirring lightly. Chill. Serve on cold plates, as a first course, with a garnish of chicory and black and ripe olives.

Yields 4 to 6 portions 226 cal. per serving Source of vitamins A, C, B complex

Tested in THE AMERICAN HOME KITCHEN

• quick pan rolls

Preparation time: 1½ hrs.

1 cup lukewarm water
⅓ cup melted shortening
1 tbs. sugar
1 tsp. salt
2 cakes compressed yeast or 2 pkgs. dry granular yeast
1 egg
3½ cups sifted flour

Combine first four ingredients. Add yeast and mix well. Blend in the egg. Add the flour and mix until dough is well-blended and soft. Roll out on well-floured board and fit into greased, 12x8 inch pan. Cut dough into 1x4 inch rectangles with a knife dipped in melted shortening. Brush cuts with melted butter. Cover and let rise in warm place (80° to 85° F) about 30 minutes, or until double in bulk. Bake in hot oven (400°F) 30–35 minutes.

Makes 2 doz. rolls 70 cal. per roll Source of vitamin B complex

Tested in THE AMERICAN HOME KITCHEN

• fruit cocktail in meringue shells

Preparation time: 1 hr.

¼ tsp. salt
¾ tsp. cream of tartar
3 egg whites (at room temperature)
¾ cup sugar
1 (No. 2½) can fruit cocktail

Add salt and cream of tartar to egg whites and beat with a rotary or an electric beater until mixture forms soft peaks. Add sugar gradually, 1 tablespoon at a time, beating constantly until sugar is dissolved and the mixture forms glossy, soft peaks. Shape into six meringue shells with a spoon or a pastry tube on ungreased heavy wrapping paper on a baking sheet. If pastry tube is used make rosettes of leftover meringue to be used for topping. Bake in a very slow oven (250°F) for about 40–45 minutes. Turn off oven, open door and allow shells to remain in oven until they are dry. Allow to cool and remove from brown paper to dessert plates. Fill with well-drained fruit cocktail and top with meringue rosettes.

Serves 6 165 cal. per meringue shell

Tested in THE AMERICAN HOME KITCHEN

• roast with juice gravy

A rib roast, about 2 ribs thick will roast very nicely. Have the butcher cut off the rib ends, and use them separately, as short ribs. If any fat has been tied onto the roast, cut the strings, and tie or skewer the natural fat only, back in place. Place the extra suet on the meat, so that it can be removed easily when the meat is cooked. Put the roast, using the rib bones in place of a rack, into a shallow roasting pan. Cook in a moderate to slow oven (325°F) until as done as desired, using a meat thermometer. For rare, allow about 18 to 20 minutes to the pound; for medium, allow about 20–25 minutes to the pound; and 25–30 for well done. Slow cooking will make few drippings in the pan. Place meat on the serving platter, and remove any strings or skewers not required to hold the meat in shape for carving. If the meat is allowed to stand 20 minutes or so in a warm place it will carve more easily.

As each slice is carved, a tablespoon of boiling, slightly salted water, poured over the surface of the roast, will encourage the formation of platter gravy of excellent flavor and color. Serve each portion with a spoonful of this gravy.

Tested in THE AMERICAN HOME KITCHEN

Browned Ham Slices
Grated Apple with Lemon Juice
Mashed Potato Croquettes
Mixed Green Salad
Chocolate Meringue Pie
Tea or Milk

Beef Broth
Pot Roast with Onion Rings
Beet and Horseradish Relish
New Potatoes Carrot Rings
Lemon Gelatin Sponge
Coffee

Half Grapefruit
Roast Crown of Lamb
Mint Jelly with Grated Apple
Peas with Small Onions
Browned Potatoes
Strawberries in Cream

"Sauce It Lightly" (Begins on page 62)

crushing, distributes the sauce equally. Give this thought, especially when serving tender, delicate vegetables like asparagus tips.

The dressing on the appetizer salad contains equal parts of sweet cream and mayonnaise. Spring onion gives the delicate lightness of flavor so desirable. Serve with a side sprig of chicory; no heavy bed of greens for this meal. The cooked carrot blends the cucumber and the radish, both raw and crisp, and the result is a delightful dish, as full of spring as an early seed catalogue.

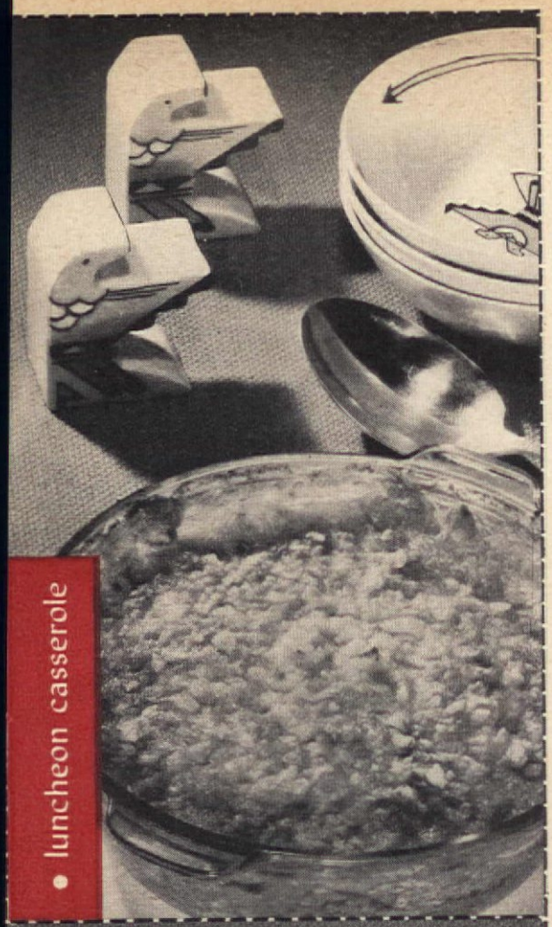
For dessert we selected meringue shells, baked to a delicate off-white, with no touch of brown, yet crisp and fragile and very dry. Filled to brimming with drained chilled canned fruit cocktail, this ends the meal with a satisfaction that sweetness brings.

Any roast can be treated to a light sauce to fit in with the spring meal. With pot-roast, try beet and horse-radish relish. With ham, try scraped apple mixed with lemon juice and a bit of sugar. With lamb, try melted mint jelly mixed with apple. Or just serve a pickled peach or pear. A sharp gelatin salad can take the place of a made sauce. This will make the meal even lighter in feeling and subtract nothing from its food value. April calls for a whipped frothy dessert, with flavor and texture contrast . . . hot against cold, crisp against soft, sweet against sour.

ETHEL M. EATON

Cottage Cheese was always popular...

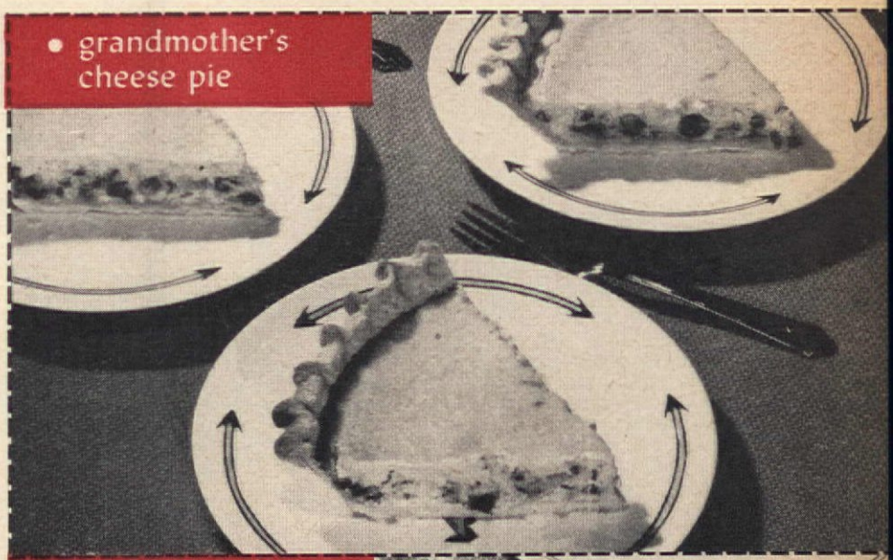
I can remember way back when Grandmother removed the creamy curds from the cheesecloth bag to a large brown bowl. We ate it for dessert, mixed with cream and a dash of salt



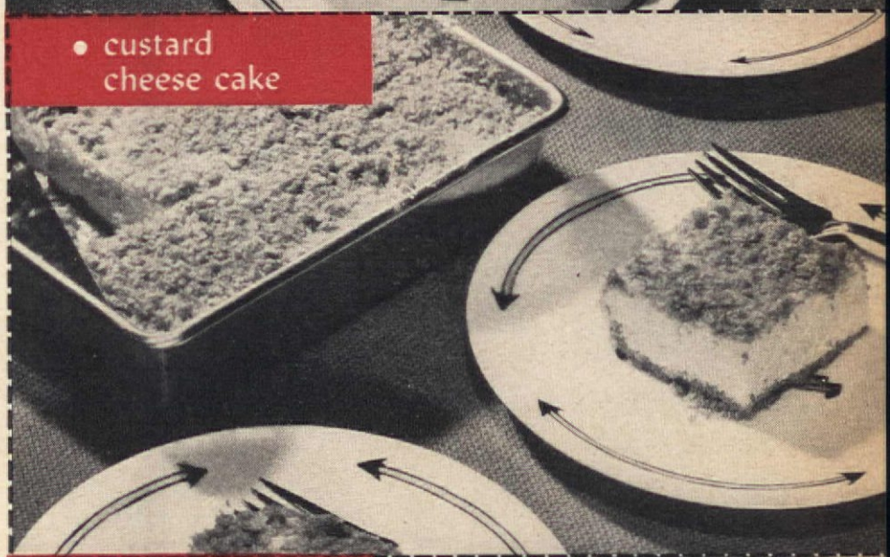
• luncheon casserole



• Russian cheese cakes



• grandmother's cheese pie



• custard cheese cake



• Canadian bacon baked with cheese

Along with sugar jumbles, twister doughnuts and molasses drop cookies, cottage cheese has kept its favor through the years. Let cheese pie or the small Russian cheese cakes make food history for you

Cottage Cheese (Begins on page 67)

Because of its blandness, cottage cheese combines well with a wide range of other foods. If it is to be served with a small side serving of roast meat, add a pinch of finely crumbled sage leaves. This is where a kitchen herb box comes in handy or a row of dried jarred-herb blends. A sprinkling of caraway seed turns this cheese into a good relish for broiled spareribs, or makes it a side dish for frankfurters and sauerkraut or beef stew and creamed cabbage. Sometimes as a special between-meal treat, serve cottage cheese in a small sparkling glass bowl, with shaved maple sugar and sauce it with thick cream.

But however it is used, cottage cheese is a fine protein food, and makes possible a smaller portion of meat, eggs or fish. Cheese can be a penny-stretcher these days . . . and a very flavorful stretcher at that. Treat it as a dairy product, and keep it cold until serving time.

• grandmother's cheese pie

Preparation time: 45 min.

1 recipe plain pastry or
1 pkg. prepared pie mix
1 lb. cottage cheese
¼ cup light cream
⅓ cup sugar
½ tsp. salt
½ cup chopped raisins
3 eggs, beaten
2 tbs. melted butter or margarine
Rind and juice of 1 lemon

Line a 9-inch pie pan with pastry and bake in a hot oven (450°F) until a delicate brown. Remove from oven. Press cheese through a fine sieve. Add remaining ingredients and stir until thoroughly blended. Pour mixture into previously baked pie shell and bake in a moderate oven (350°F) about 25 minutes, or until firm in the center.

Serves 6–8 ***424 cal. per serving*** ***Source of vitamins A, B complex***

Recipe submitted by Ethel M. Eaton

Dishes, Thunderbird, M. C. Wentz Co.

Tested in The American Home Kitchen

• custard cheese cake

Preparation time: 30 min. (chill 2–3 hrs.)

4 cups corn flakes, finely crushed
¼ cup sugar
¼ cup butter or margarine, melted
1½ tbs. unflavored gelatin
½ cup cold water
2 eggs, separated
½ cup sugar
¾ cup milk
Dash of salt
1 lb. cottage cheese, sieved
1 tsp. grated lemon rind
¼ cup lemon juice

Mix corn flakes, ¼ cup sugar, and butter. Press half of mixture over bottom and around the sides of a lightly greased 8-inch square pan. Reserve the remainder of the crumbs for the top of the cake. Soften gelatin in the cold water. Then beat egg yolks and add sugar, milk and salt. Cook until mixture thickens, stirring constantly. Add the softened gelatin to the hot mixture and stir until gelatin dissolves. Add the sieved cottage cheese, lemon rind and lemon juice. Fold in the stiffly beaten egg whites. Pour mixture into cereal lined square pan. Sprinkle the remaining crumbs on top. Chill in refrigerator until firm. Cut into squares to serve.

Serves 8 ***283 cal. per serving*** ***Source of vitamins A, B complex***

Recipe submitted by Ethel M. Eaton

Dishes, Thunderbird, M. C. Wentz Co.

Tested in The American Home Kitchen

• Canadian bacon baked with cheese

Preparation time: 45 min.

½ cup light cream
½ lb. American cheese, diced
2 tbs. lemon juice
½ tsp. Worcestershire sauce
½ tsp. prepared mustard
Dash of cayenne pepper
4–6 slices Canadian bacon

Heat cream in top of a double boiler over hot water; add remaining ingredients except bacon and cook, stirring until cheese melts and sauce is smooth. Cut bacon into slices about ¼ inch thick and sauté lightly on both sides. Place bacon in baking dish and pour sauce over the slices. Bake in a moderate oven (350°F) until meat is tender and sauce is browned, about 30 minutes.

Recipe submitted by Ethel M. Eaton

Serves 4–6 ***806 cal. per serving*** ***Source of vitamins A, B complex***

Tested in The American Home Kitchen

• luncheon casserole

Preparation time: 35 min.

1 (12 oz.) can kernel corn
1 (1 lb. 3 oz.) can tomatoes
½ lb. cottage cheese, well seasoned
½ cup cracker crumbs
2 tbs. butter or margarine, melted

Place a layer of corn in a buttered casserole; add a layer of tomatoes, then a layer of well-seasoned cottage cheese. Repeat until dish is filled. Cover with cracker crumbs which have been mixed with melted butter and bake in a moderate oven (350°F) for 30 minutes. Serve in sauce dishes.

Serves 4 ***278 cal. per serving*** ***Source of vitamins A, C, B complex***

Recipe submitted by Ethel M. Eaton

Dishes, Thunderbird, M. C. Wentz Co.

Tested in The American Home Kitchen

• Russian cheese cakes

Preparation time: 30 min.

1 lb. cottage cheese
Grated rind of 1 lemon
3–4 tbs. flour
½ tsp. salt
2 eggs well beaten

Combine ingredients thoroughly. Drop from teaspoon onto a greased hot griddle and fry until golden brown on both sides. While still hot, sprinkle cakes with powdered sugar. Serve with cherry or plum jam.

Serves 4 ***192 cal. per serving*** ***Source of vitamins A, B complex***

Recipe submitted by Ethel M. Eaton

Dishes, Thunderbird, M. C. Wentz Co.

Tested in The American Home Kitchen

Processed American cheese or natural Cheddar is the most popular cooking cheese. Slice, dice, or grate on a coarse grater for easy blending. Use it to strengthen the protein content in any main dish. In addition the flavor will be sharply changed, and the dish will become a casserole type, requiring slow cooking and at its best when served piping hot. Thin dark bread, well buttered, green vegetables and a pot of tea are other menu items that combine to bring about the most pleasant surroundings for a cheese dish. Desserts can vary between stewed, canned, or fresh fruits, and fruited gelatins. In this way you provide the right flavor relief to the concentrated sharp flavor of the main dish.

TRICKS of the TRADE

Quick, inexpensive methods of changing flavor, or enhancing flavor inherent in simple food deserve a section in every menu file . . .

• spiced butter



Mustard, 1 teaspoon; butter, 2 tablespoons; parsley, 1 teaspoon chopped, blend to make a rich fine sauce for broiled fish. Spread on while fish is very hot and crisp

• apricot frosting



Blend 2 tablespoons of a small jar of apricot farina with 1 cup confectioners' sugar to make an unusual and very acceptable frosting for gingerbread, or for a chocolate loaf cake

• chicken with herbs



Herbs add a subtle flavor to a roasting chicken. Rub the cleaned, washed bird inside and out with a mixture of poultry herb blend and salt. During roasting, baste with herb mixture and butter. Keep cooking temperature low

Chained to a crusty pan?



Don't tie yourself up in knots over grease-crusted pans! Drop that gooey dishrag, and let a metal-fiber Brillo pad do your work!

Shine 'em quick with

BRILLO



Brillo has gumption! Just *swirls* off greasy scorch and baked-on crust! A square Brillo *pad-with-soap* whisks your pots and pans clean and shining in a flash! *Fast!* Neat! So easy! Use Brillo every day to keep pans bright as the day you bought 'em!

There's jeweler's polish in BRILLO!

Brillo makes pots and pans sparkle like new! Brillo's special-formula soap contains polishing ingredients that jewelers use to shine their precious metals!

GREEN box—pads and cake soap
RED box—soap-filled pads



Shines aluminum fast!

Just Whistle...

by Bissell



What do you do when your cherub child trails cookie crumbs over your newly cleaned rug? Spank? No . . .

Just whistle . . . and get out your Bissell Carpet Sweeper. See how that new "Bisco-matic"* Brush Action gets the dirt, at a touch! No need to bear down . . .



This miracle brush adjusts itself *automatically* to any rug nap, thick or thin. Sweeps clean under beds and chairs, with the handle held low!

Save your vacuum for occasional cleaning, and whisk through quick everyday clean-ups with your "Bisco-matic" Bissell®!



Exceptional values. "Bisco-matic" Bissells with "Sta-up" Handle and easy "Flip-O" Empty as low as $6.45. Other models for even less. Illustrated: the "Vanity" at $8.45.

Bissell Sweepers

The Bissell Carpet Sweeper Company
Grand Rapids 2, Mich.

*Reg. U. S. Pat. Off. Bissell's patented full spring controlled brush

MORE TRICKS of the TRADE

It pays to find more than one use for each bit of kitchen equipment, and new ways of using familiar foods

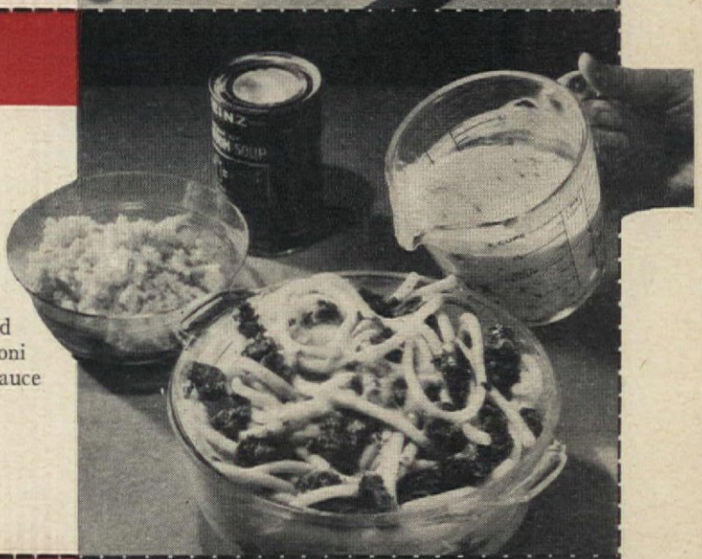
• cutting hints

A kitchen scissors is a great saver of knives. The blades can more readily cut through crunchy soft bones, vegetables with rough fibers, paper, and take care of sticky foods, as dried figs and marshmallows. Dip the blades in and out of hot water while working and the food will not stick to blades



• soup sauce

The last bits of a roast or a boiled dinner meat can be cut in small pieces and mixed with spaghetti or macaroni and put in a casserole. Sauce with mushroom soup, thinned properly, top with crumbs and bake until very hot



• oatmeal crumbs

Oatmeal or rolled oats can replace bread crumbs in topping apple betty. To 1 cup add 2 tbs. butter, ½ cup sugar, 1 tbs. flour and spice to taste. Blend into crumbs and scatter freely over apples



"My 6 best servants have the same name... FAIRBANKS-MORSE"



"Our twin blessings—a water softener and a water heater! They save me so much time and work! And both operate automatically!"



"Meet the family's 'strong man'! It pumps all the water we want and puts it where we need it. It's so dependable, too!"



"And these are my Monday wife-savers! I can do all our washing and ironing in one day—and not be worn out!"





Get your heads together with your FAIRBANKS-MORSE dealer!

Are you ready to buy your first water system . . . replace the inadequate one you have now . . . or buy a water heater, water softener, washing machine, ironer or a cellar drainer? The Fairbanks-Morse dealer in your town is the man to see!

His experience qualifies him to help you select the equipment that will give trouble-free service for years to come. He knows that in recommending products bearing the Fairbanks-Morse name, he is giving you the best in quality of materials and construction, performance and economy.

Get your heads together with your Fairbanks-Morse dealer today. Let him show you how little it may cost to make life happier for you and your family.

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A name worth remembering

DIESEL LOCOMOTIVES • DIESEL ENGINES • STOKERS • SCALES • MOTORS • GENERATORS
PUMPS • RAILROAD MOTOR CARS and STANDPIPES • FARM EQUIPMENT • MAGNETOS

The sixth servant

In homes where seepage and flash floods are hard to control, a Fairbanks-Morse cellar drainer saves thousands of dollars in property damage, and hundreds of hours of dirty clean-up jobs. Works automatically. Lasts for years.



Fairbanks, Morse & Co.,
600 S. Michigan Avenue,
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Gentlemen: Please send me the free booklet describing the entire line of Fairbanks-Morse Water Systems. I understand that I am under no obligation whatsoever after receiving this book. B2-4

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HEINZ ECONOMY DISH with a world of flavor

Dressed up with inexpensive flavor twists, satisfying and savory Heinz Oven-Baked Beans make praise-winning dishes that are easy on the budget and the cook!

Recipe

Hot Spiced Beans

Combine contents of a tin of Heinz Oven-Baked Beans, any style, with 2 Tbs. finely chopped onion, 3 Tbs. finely chopped celery, 1 Tbs. olive oil or salad oil, and 2 Tbs. Heinz "57-Sauce." Heat. If desired, garnish with lettuce and serve as a salad. Serves 4.

HEINZ BEANS

3 KINDS

VEGETARIAN • WITH PORK BOSTON-STYLE



Heinz bakes beans the way you like 'em best—tender with oven-baked goodness and steeped in rich and spicy sauces. You can't beat *Heinz* Oven-Baked Beans for nourishing meals at penny-saving prices! Combined with economy foods or served alone, Heinz Beans are tops with the family!

They're REALLY Oven-Baked

It's good to know!

The U. S. Dept. of Agriculture, in bulletin No. 628 reports some experiments that affect home cooking:



Should all vegetables be cooked in their skins? Not all. Potatoes? Yes. But carrots? No. Scrape or not, as you please

To reduce Vitamin C loss when purécing cooked or canned peas, cool first. Vitamin C is harmed by heat and oxygen in the air

Even if very large, do not cut sweet potatoes for quick cooking. For highest food value bake or boil them whole

Green peppers are an excellent source of Vitamin C. Raw or cooked, they hold on to this food value as tomatoes do

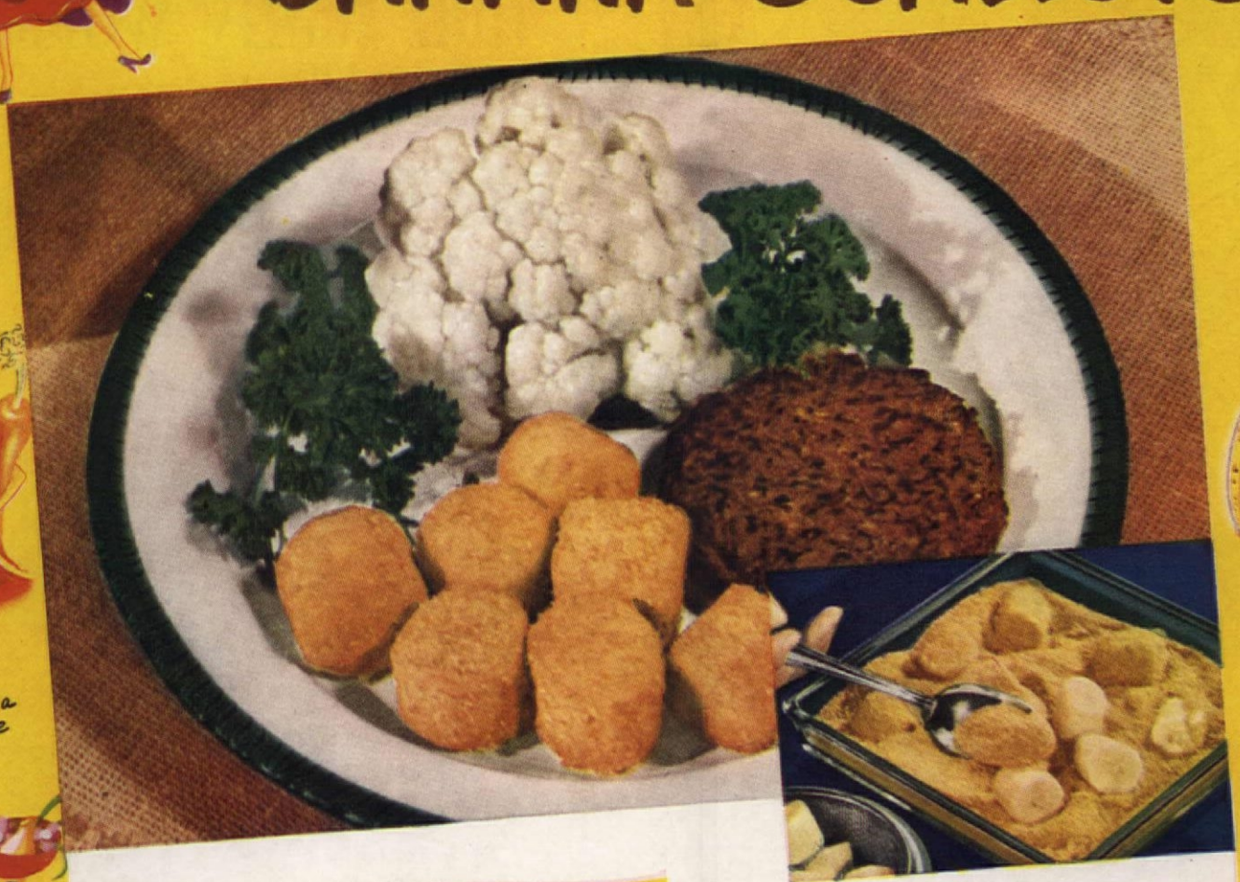
Do carrot sticks have any Vitamin C value? Yes. After one hour, no more is lost for 5 hours. So crisp ahead

Photographs by F. M. Demarest

CHIQUITA BANANA SAYS:

Here's a golden-brown surprise—

BANANA SCALLOPS



Serve as a vegetable

Best for eating when flecked with brown

for Banana Scallops choose all-yellow or green-tipped bananas

How to make BANANA SCALLOPS

Melted fat or salad oil
1½ teaspoons salt
1 egg, slightly beaten, or
¾ cup evaporated milk
6 firm bananas
¾ cup fine corn flake, bread or cracker crumbs or corn meal

For deep-fat frying, have deep kettle ½ to ⅔ full of melted fat or salad oil.

For shallow frying, have 1 inch of melted fat or oil in frying pan.

Heat fat to 375°F., or until a 1-inch cube of bread will brown in about 40 seconds. Add salt to egg or undiluted evaporated milk. Peel the bananas and slice crosswise into pieces ¾ to 1 inch thick. Dip into egg or milk. Drain. Roll in crumbs or corn meal.

Deep-fat fry or *shallow fry* in the hot fat 1½ to 2 minutes, or until brown and tender. Drain well. Serve very hot. Six servings.

Important. Have fat at correct temperature before frying.

UNITED FRUIT COMPANY

USE ALL-YELLOW OR SLIGHTLY GREEN-TIPPED BANANAS

Easy to Digest
Full of Energy

French-fried bananas—new style

Company Dinner
Tomato Juice • Hamburgers
Banana Scallops
Cauliflower-Lettuce Salad
Orange Sherbet
Cookies • Beverage

Here's Finer Tuna...



There's a delightful surprise in store for you when you try Star-Kist *New Chunk Style* Grated Tuna! Here is fine, light-meat tuna in convenient size chunks... just right for use in salads, hot dishes and sandwiches! It's tuna with a distinctively delicate flavor...the flavor of the smaller, better-tasting tuna packed under the Star-Kist label. Whether you buy the *New Chunk Style* Grated or the ever-popular Fancy Solid Pack—you can depend on Star-Kist for *quality* tuna!

FREE TUNA RECIPE BOOK

Makes Menu Planning Easy

Send for your copy today! It's a *complete* tuna recipe book, full of new ideas, and it's FREE! Contains 24 pages in color. Kitchen-tested recipes for every occasion. *For family dinners:* thrifty, delicious casseroles! *For parties and luncheons:* unusual salads and souffles! *For supper treats:* tasty, hearty, hot dishes! Everything you need in one book! Send name and address to: Star-Kist Tuna, Terminal Island, Calif., Dept. 60.

Buy Solid Pack or Chunk Style Grated

...Star-Kist quality is the same!

Gadgets that really work!

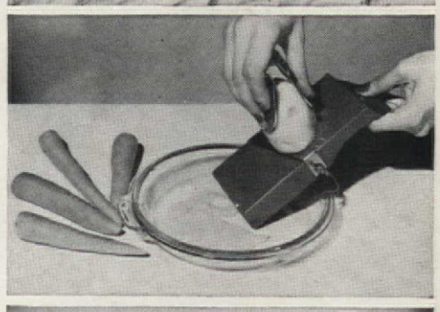
Camera Associates



Beater for whipping small amount of cream or one egg in plastic cup with stainless-steel bottom



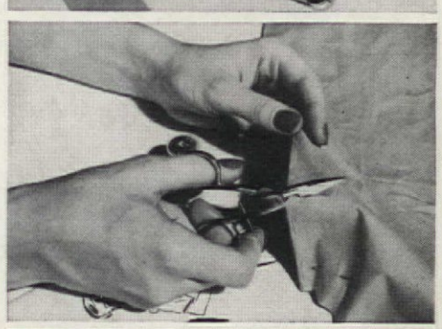
Clothes sprinkler that covers a wider area. Easy to hold, and it is filled at the top of the bottle neck



Plastic slicer with metal blade which can be adjusted for varying thicknesses. A metal holder prevents sliced or grated fingers



Jar opener for all types vacuum tops, even cheese glasses that are one of the most difficult



Buttonhole scissors that cut desired size, eliminate possibility of uneven buttonholes, and save the time spent in measuring



Miniature washboard, for home or travel, really gets glove fingers and toes of stockings clean

ONLY SERVEL

Stays Silent Lasts Longer

because it has

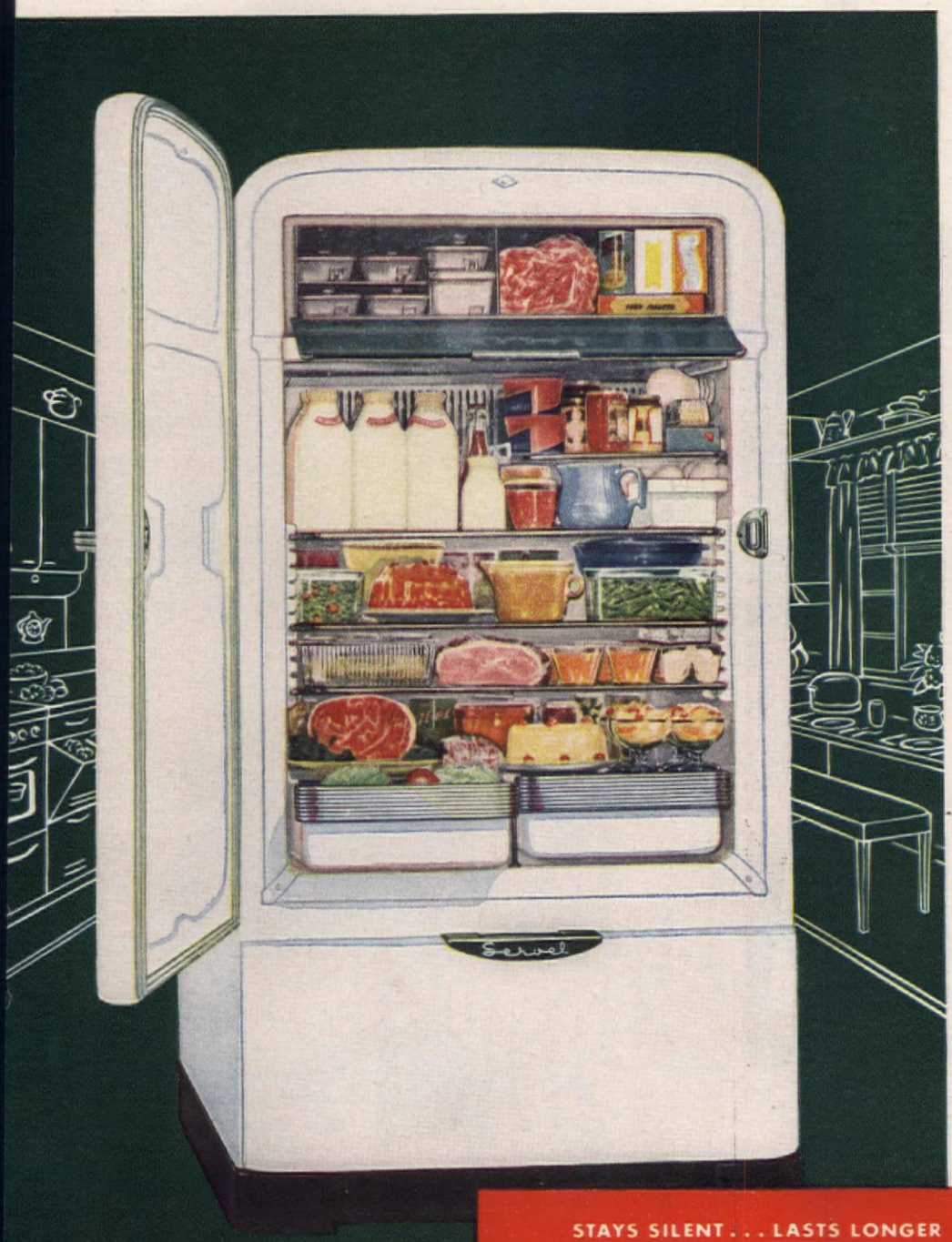
no moving parts in its freezing system

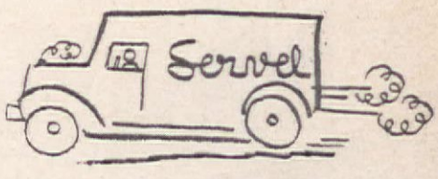


It was bills, bills, bills as our refrigerator grew older and noisier. But the last time George called the repairman I rebelled. "No more fixing!" I said, "Let's get ourselves a silent Servel!"



"I was just a baby," I told George, "when my folks got *their* Servel Gas Refrigerator. And it's still on the job today. No noise and no big repair bills." George grinned. "Okay, you win."







"George," I said when our new Servel arrived, "see how different it is! No motor to wear, no machinery to need repairs. No moving parts in its freezing system. A tiny flame does the work. So it stays silent, lasts longer."

"And—look," I said, opening the door. "Plenty of room for frozen *and* fresh foods. Servel has everything!"

This story is typical. Over 2,500,000 families enjoy Servels today. Writes Margaret Wheeler of Jackson Heights, N. Y., "Twenty years ago, I bought my Servel—and it's still quiet, efficient—perfect!"



BEFORE YOU CHOOSE ANY REFRIGERATOR

Get this FREE book

by Mary Margaret McBride
Famous Radio Reporter

Every new refrigerator looks beautiful. But how long will it last? Will it grow noisy and run up repair bills? In her delightfully entertaining new book radio's famous Mary Margaret McBride tells what makes the real difference in refrigerators. Get your free copy of "Inside Story" at your Gas Company or neighborhood Servel dealer.

Tune in **ARLENE FRANCIS in "WHAT'S MY NAME?"**

every Saturday, 11:30 A.M. E.S.T. over ABC network

Every new convenience—see the new Servels at your Gas Company or dealer. (For farm and country homes, Servel runs on Bottled Gas—Tank Gas—Kerosene.) Servel is also maker of Servel *Ball-Type* Water Heater and Servel *All-Year* Air Conditioner. Servel, Inc., Evansville 20, Indiana. In Canada, Servel (Canada) Ltd., 548 King Street, W., Toronto, Ontario.

STAYS SILENT . . . LASTS LONGER

Servel

The GAS Refrigerator

Because it's
Real Mayonnaise



DELICIOUS "AS IS"

As served in this delicious combination of prunes, apple, orange and onion slices, Best Foods or Hellmann's *Real* Mayonnaise has that delicate richness of flavor that no other mayonnaise, homemade or otherwise, has ever been able to top. It's so right!

it's Good so many ways



VARY IT

Mix it with French Dressing to serve with tomatoes, carrots and cauliflower, as illustrated. No matter how you vary Best Foods or Hellmann's *Real* Mayonnaise, it's always rich . . . as only *real* mayonnaise can be. America's favorite mayonnaise contains *no starchy filler*.

BEST FOODS
Real Mayonnaise
HELLMANN'S



for future reference BASIC DATA

How to Wash a Slip Cover



If your slip covers are preshrunk and colorfast, you can wash them at home. Read accompanying label and selvedge. First, shake and brush well along seams to remove loose dust



Make a rich suds with mild soap or detergent in lukewarm water. Wash 3-5 minutes, rinse twice in lukewarm water. If slip cover is badly soiled, use a second short wash period. A stain-resistant finish will keep slip covers clean longer



Loosen tension on wringer rolls and remove water after each rinse. If machine has spinner-type dryer, spin dry a short time to avoid wrinkles. Hang indoors to dry to insure against fading or streaking

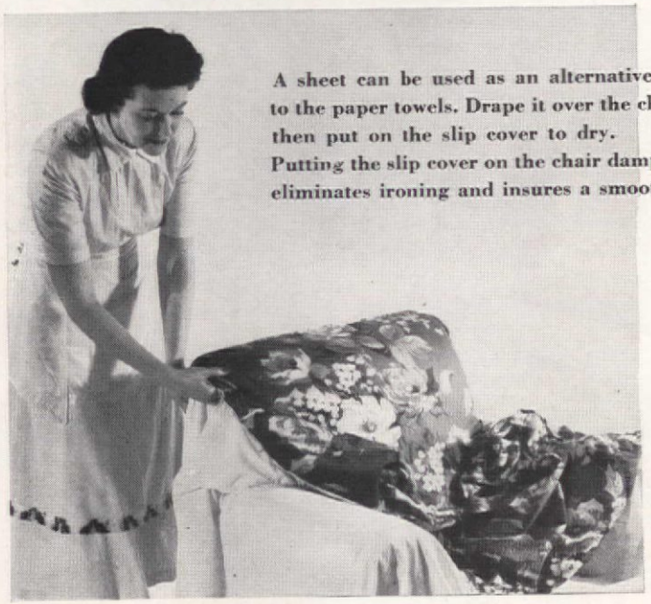
Photographs by F. M. Demarest



Take slip cover from line while still slightly damp. Press ruffle or trim on wrong side to avoid shine. Don't iron the slip cover body



Most of the dampness is in the seams of slip covers. To protect chair upholstery, place paper towels in chair crevices before putting on slip cover. After slip cover has dried, remove towels



A sheet can be used as an alternative to the paper towels. Drape it over the chair, then put on the slip cover to dry. Putting the slip cover on the chair damp eliminates ironing and insures a smooth fit

THESE KITCHEN JEWELS SPEAK FOR THEMSELVES

But to make sure you get them, look for the Revere trademark in the thick copper bottom.



6 and 8-cup Coffee Percolators . . 1, 2 and 3 qt. Covered Sauce Pans . . . 1½ and 2-qt. Double Boilers . . . 4-qt. Covered Sauce Pot . . . 5½-qt. Dutch Oven . . . 8, 10 and 12-in. Covered Skillets.

REVERE COPPER AND BRASS INCORPORATED
Rome Manufacturing Company Division
Rome, New York

P.S. *New items are constantly being added to the line. Look for them at your dealer's.*

The center of attraction at our house!



INTERNATIONAL HARVESTER REFRIGERATOR

—draws friends and family like a magnet—it's so marvelous! Extra-big inside to hold more . . . special features for extra convenience . . . food protection!



IH REFRIGERATOR RECIPE

French Strawberry Pie

Add 1 cup sugar to 1 quart washed capped berries; let stand in refrigerator 1 hour. Soften 1 envelope gelatin in ¼ cup cold water. Press half the berries, all the juice through sieve. (Add water to make 1½ cups.) Add ½ cup sugar, 2 tablespoons lemon juice; heat to boiling point; add softened gelatin. Add red food coloring. Chill till mixture begins to thicken. Arrange remaining whole berries in baked 9-inch pie shell. Cover with gelatin mixture. Chill until firm. Top with sweetened whipped cream.

Write for your *Refrigerator Recipe Book*, International Harvester Company, Dept. I, 180 North Michigan Avenue, Chicago 1, Ill.

It's love at first sight! . . . This big, handsome 8-cubic-foot model makes e-v-e-r-y-b-o-d-y happy! It's the cold refrigerator with the warm heart! And it's got everything—pedigree, personality, purpose—this International Harvester Super De Luxe! Absolutely *the* quality refrigerator because it's built to IH *perfection*-standards. *Extra-big* inside to hold large economy amounts of food. And so easy to live with for the IH *flexible* shelves adjust to fit *your* family's food-habits. Here's *more* shelf area . . . *more* crisper-storage space . . . *wider* freezer-locker . . . *roomier* meat-drawer . . . "Tight-Wad" mechanism operates for a pittance, under a 5-year protection plan . . . another IH *extra!*

INTERNATIONAL HARVESTER FREEZER—HOLDS 385 LBS.!

How to cut your kitchen time in half! Not a riddle, a reality! This huge 11.1-cubic-foot glamor-girl of home freezers puts meals on your table that taste divine. And quicker than you can say, "Soup's on!" Yes, you can whip up any meal in a matter of minutes. Because you have 385 pounds of meat, vegetables, fruit and other food that you freeze and store right at home.

See International Harvester Refrigerators and Freezers at your IH dealer's today!

Tune in James Melton and "Harvest of Stars" Now on NBC Sunday afternoons



INTERNATIONAL HARVESTER

Refrigerators • Freezers

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How to Care for Glassware

BASIC DATA for future reference



The first factor to remember in the care of glassware is not to subject it to sudden changes of temperature. It should never be placed in boiling water. When washing glassware, place clean dish towels in the bottom of dishpan and on drainboard for protection. Wash each piece separately in hot water with rich suds of mild soap or detergent. Use a brush for washing cut glassware



When washing and drying fine stemware, the piece should be held by the bowl, not the stem, to avoid strain. Rinse glassware with the same temperature water as was used for washing. Dry with a lint-free towel and polish with a second towel. Store with the rim edge up, as placing the rim edge down tends to wear down the fine edge. Properly cared for, fine glassware will last a lifetime

Dream Kitchen?... No Ma'am!



It's an *American* kitchen

—STYLED IN STEEL AT NO MORE COST TO YOU THAN COMPARABLE WOOD CABINETS!

You'll feel as though you've learned to work magic—once you discover how easily and inexpensively you can arrange handsome American Kitchens units into a custom-designed "beauty winner" kitchen of your own! But it's really no trick at all . . . for they combine to fit kitchens of any size, any shape. And, because millions prefer them, American Kitchens can be mass produced at minimum cost . . . and offered you on easy monthly payments! *See them today!* And send 25c for 2 full-color booklets on prize kitchen treatments. Address American Kitchens, Dept. AH4, Connersville, Indiana.

FREE! Custom-designed kitchen plans—made to your own kitchen's exact measurements! No cost, no obligation. See your dealer* today!

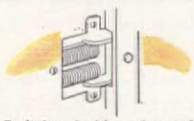
**For Name of Your Local Dealer, Call Western Union by Number. Ask for Operator 25.*



Amazing new disposer frees you from handling garbage!



Rounded drawer interiors—as easy to wipe clean as a bowl!



Exclusive double-action spring hinges hold doors fully open or shut . . . they can't stand ajar.



Elimination of old-fashioned, dirt-catching handles makes cleaning faster, easier.

Start with Sink and Disposer

Your choice of 4 sink sizes—all with roomy storage compartments, non-splash aerator, push-button spray, divided cutlery drawer, cutting board and hidden cleanser rack!

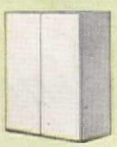


Add Base Cabinets



Add base cabinets and Serv-Cart (under counter above) at your convenience—for a continuous, water-tight work surface plus storage space galore!

Then Wall Cabinets



Beautiful wall cabinets will complete your dream kitchen—giving *you* still *more* handy storage space—a magic "workroom" that will save you up to an hour or more every day!

Or Have Your New American Kitchen Installed Complete At One Time—and Pay for It As You Enjoy It!

American
KITCHENS
STYLED IN STEEL

AMERICAN CENTRAL DIVISION AVCO **MANUFACTURING CORPORATION**
Connersville, Ind.

Only Wallace Sterling ... like Sculpture ... is lovely from every angle

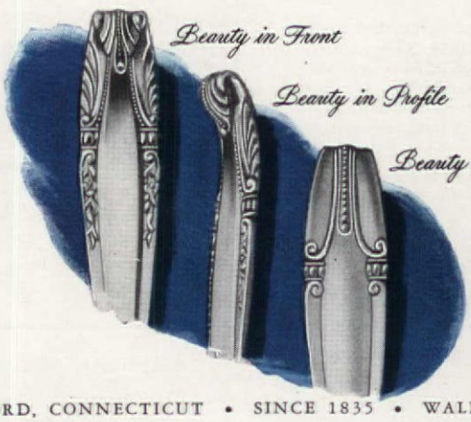


SCULPTURE, "YOUNG GIRL," BY JEAN ANTOINE HOUDON, CIRCA 1800. COURTESY OF METROPOLITAN MUSEUM

Only Wallace Sterling ... like Sculpture ... has Third Dimension Beauty

When you go shopping for sterling, you will find that these five Wallace designs, created by William S. Warren, famous designer, are among the most popular silver patterns in America today. That's because their designs are so distinctive ... because they are the only silver patterns with the "Third Dimension Beauty" of sculpture — beauty in front, beauty in profile, beauty in back. Before you select your silver, hold a piece of Wallace Sterling in your hand and turn it slowly around. You'll find loveliness from every angle ... beauty from every possible perspective. This sculptural quality of "Third Dimension Beauty" is found in no other sterling but Wallace ... America's most sought-after silver.

Left to right: Grande Baroque, Sir Christopher, Grand Colonial, Stradivari, Rose Point. Six-piece place settings from $27 to $35, according to pattern.



WALLACE STERLING

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RUTH C. BUCK

Give the kiddies an EGG HUNT...

For an Easter treat, give the kiddies a real old-fashioned egg hunt. Have baskets to put the eggs in, ts and favors for each guest, and ily decorated eggs cleverly hidden. nd invitations written on egg- aped pieces of colored construction per. Write the following verse in hite ink:

n Easter treat we have in store,
arting from my house at the back door.
ome in your play clothes at a quarter of two
aturday, to see what fun we have for you.

To avoid expense, make the baskets nd hats yourself. Or children will ve the idea, especially on one of ose rainy afternoons before Easter. he "baskets" are made from round, int-sized containers obtained from our nearest ice-cream store. Other aterials needed are several yards of lothesline rope, ¼" in diameter, box f dye, and a package of flower or ird stickers. While the rope boils to deep shade of purple, red, or green, emove the tops from the ice-cream artons. With an ice pick, punch two oles near upper rim of container. Stick a flower or bird picture on the front. Write guest's name in colored rayon. When the rope is proper hade and dry, cut into 18" lengths. Slip ends of the rope through container holes and knot on outside.

To make paper hats, unroll fold of crepe paper and cut lengthwise down center. Divide each strip into five equal crosswise sections. Fold one section over and seam down the side. Leave top and bottom open. Gather top with your fingers, insert two-inch wide streamers of contrasting shade and tie with string. One fold of paper makes ten hats.

Hide eggs one hour before guests are due. Augment egg collection by hiding quantities of Cellophane wrapped candies. This cuts expense of eggs, and candy will have immediate appeal for youngsters. Bushes, trees, window sills, porches, make excellent hiding spots.

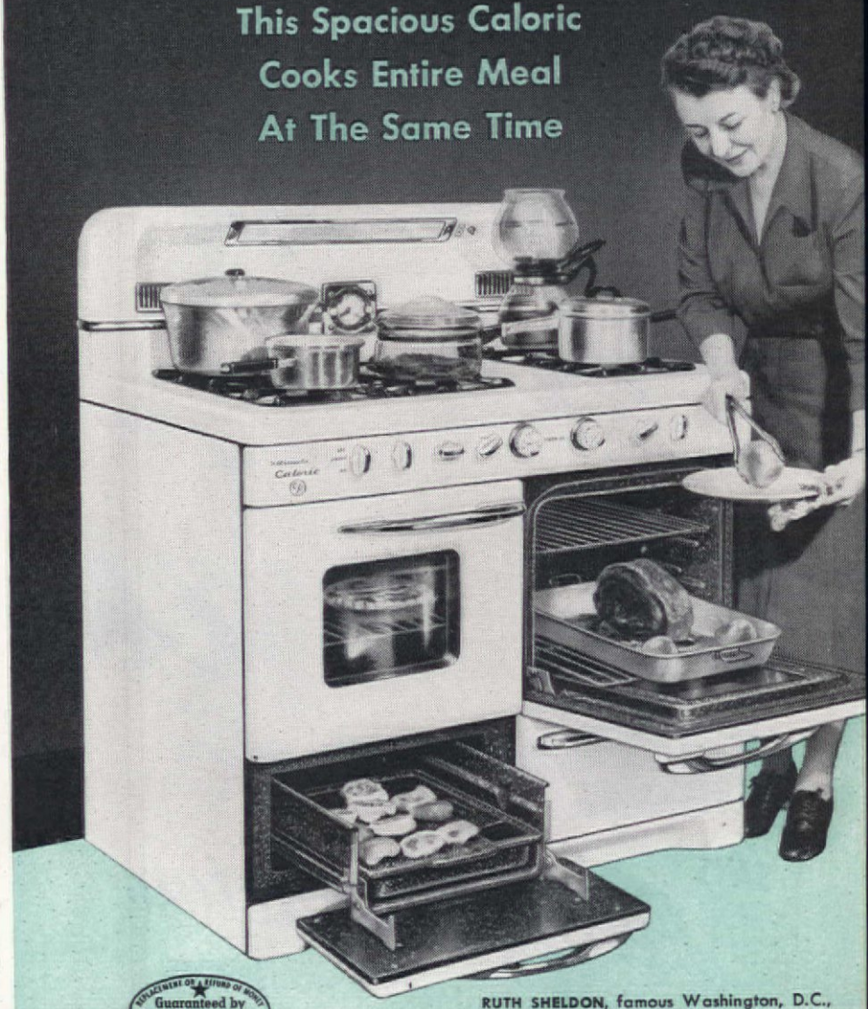
Welcome guests by handing each a basket and paper hat. Explain that each cap is a magic hunting hat and must be put on immediately to assure good luck in finding eggs. Give your hunters a good hour to find their loot.

If it's a warm day, spread a luncheon cloth on the grass or picnic table and serve refreshments outside. At each place set a nest made from top of ice-cream container. Simply turn top upside down and line with purple or green shredded Cellophane. Fill with jelly beans. As hunters gather have them place baskets in center of table and hold an egg count. Winner having most eggs receives prize.

At end of party, each guest tucks shredded Cellophane from his nest around eggs, puts cover on basket and trots off with treasure securely packed.

"Soup to Dessert" Cooking

This Spacious Caloric Cooks Entire Meal At The Same Time



Guaranteed by Good Housekeeping

RUTH SHELDON, famous Washington, D.C., home economist, gives high marks to the time-saving convenience of this roomy Caloric with 6 burners, 2 ovens, 2 broilers.

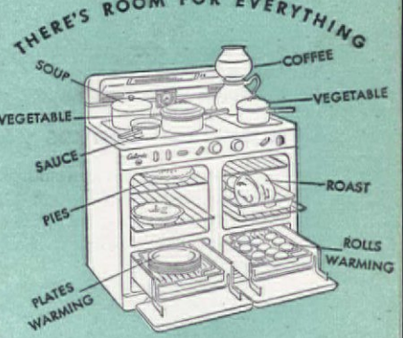
With a roomy Ultramatic Caloric Gas Range, you'll never be handicapped for lack of cooking space. Your entire meal—soup, roast, vegetables, pastry and coffee—can be cooking at the same time—and done at the same instant.

And think of all the other desirable Caloric features. Flavor-Saver Dual Burners give you "Flexible Heat"—exact "measured" temperatures for perfect cooking. Save lots of gas, too.

With Caloric's Automatic Oven Time Control, meals practically cook themselves while you go shopping, or to the movies.

Caloric's Porcelain Enamel Finish, inside and out, Removable Broiler and other easy-cleaning features make it America's Easiest Range to Clean and Keep Clean.

For list of local dealers see "Caloric" in classified phone book—or write Caloric Stove Corporation, 1233 Widener Building, Philadelphia 7, Penna.



America's Easiest Range to Keep Clean

Specially engineered models for use with LP-Gas ("bottled" gas). Every model can include CP features if desired.

Ultramatic Caloric Automatic Gas Ranges

REG. U. S. PAT. OFF.

It's Cooking Magic!



SAYS *Penny Singleton*

AMERICA'S NUMBER 1 HOUSEWIFE

about *Thermic Ray*

COPPER BOTTOM • STAINLESS STEEL

COOKWARE



with the exclusive *Norris* VAPOR SEAL

No other line of cooking utensils gives you the outstanding advantages of Thermic Ray Cookware with its Copper Bottom — Stainless Steel — and exclusive Norris Vapor Seal features.

Comparison proves you get these features:

Lasting beauty, easy-to-clean stainless steel combines with fuel-conserving, heat-distributing Copper Bottom — and quicker cooking, flavor and vitamin protecting Norris Vapor Seal. Ease of vegetable draining, "nests" for easy storing, air-cooled handles, scientifically proportioned for proper heating, fuel saving.



Thermic Ray®

NorrisWare

See the complete line now on display

AT BETTER DEALERS EVERYWHERE

NORRIS STAMPING AND MANUFACTURING COMPANY • LOS ANGELES

Small Fry Fun



Drawing by Aquino

EDITH SCHOLEY and
MARGARET HARRISON

It was raining on my son's birthday. The weather had been grand all week and we had planned to hold his party outdoors. Active games were planned and we had even hidden peanuts for a peanut hunt. Now the party would have to be indoors. How to squeeze twenty youngsters in my living room and what to do with them was a problem. Our local stationer hunted through his games, but not even his assortment of game books had an appropriate idea. I tried to think of all the things boys and girls liked to do besides playing active games. Comic books topped the list. We had several card tables on which I planned to serve refreshments. What could they do sitting at tables with comic books? Of course, why hadn't I thought of it! Purchasing two dozen books, I cut off the covers, clipped them to medium-sized jigsaw puzzles and put them in separate envelopes. Each guest chose an envelope, sat down at the table and proceeded to put the puzzle together. Time, one hour. Youngster finishing first received a prize, others received comic book

PLEASE TURN TO PAGE 84

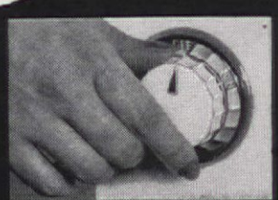


Excitement prevails. Under-fivers experience lure and fascination of sea. Ferry excursion is inexpensive, novel way to celebrate child's birthday

The New Hotpoint for Touch and Go Dishwashing!



JUST LOAD!



TOUCH!

AND GO!



See Hotpoint's New Dishwasher With Front Opening, Table-Top Work Surface, Electric Drying, And All The Other Famous Features Pioneered By Hotpoint!

YES, with the new Hotpoint Automatic Electric Dishwasher you just load it, turn the dial and *go!* Go to the movies, to a bridge party, or back to a quiet, relaxed evening with the family. Your "meanest job" is done automatically! You get more than an hour of extra freedom every single day!

● ● **And your new Hotpoint** gives you all the great dishwasher advancements, introduced by Hotpoint, the dishwasher pioneer. You get the convenient *front-opening door* that makes loading so easy and handy. You get more than *four square feet* of useful extra work surface *on top of the dishwasher,* a typical Hotpoint "kitchen-planned" convenience. And you get Hotpoint's automatic *electric drying* with the famous Calrod® Unit, for a complete and thorough job. Hotpoint double washes, double rinses, *and dries* your dishes electrically. All you do is—Load! Touch! And Go!

● ● **No wonder it's called** the *greatest time- and work-saving appliance ever invented for your home.* You spend only a few pennies a day to operate a Hotpoint, and you say goodbye to dishpans forever! See your nearest Hotpoint dealer for a demonstration of this modern kitchen marvel.

HOTPOINT INC. *(A General Electric Affiliate),*
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Everybody's Pointing To

Hotpoint

Dishwashers

NORGE* alone gives you the sensational Concentrator burners



The greatest advancement in Gas Cookery in America!

New Norge Concentrator† Burner gives fast, even heat for better cooking results!

"CONCENTRATES" ON ECONOMY: *all* the heat from the Concentrator burner is used for *cooking*—none is *wasted.* Such *economy* of fuel and of cooking time is unusual!

"CONCENTRATES" ON BETTER MEALS: The concentration of heat on the *bottom* of the cooking vessel means more accurate control of heat at all cooking speeds.

"CONCENTRATES" ON BEAUTY: note the new "contour front," the arrangement of oven and utensil lockers, the grouping of controls . . . here's modern design at its best!

Design of the exclusive Norge Concentrator surface burner is such that flames first travel *inward,* toward the center of the vessel; they then reverse and move *outward;* angle-port openings impart a third or *swirling* action to each flame. This *triple-action* results in a faster, more even heat. See your classified telephone directory for name of nearest Norge dealer.

The BIG DOLLAR *Value in Gas Ranges . . Borg-Warner Quality Products*

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Detroit 26, Michigan
In Canada, Addison Industries, Ltd., Toronto, Ontario

*REG. U. S. PAT. OFF. †TRADE MARK

See Norge before you buy

REFRIGERATORS • ELECTRIC RANGES • WATER COOLERS • WASHERS • HOME HEATERS
ELECTRIC WATER HEATERS • GAS RANGES • HOME FREEZERS

Small Fry Fun

(Begins on page 82)

matching their puzzle. Party was a tremendous success. Youngsters wanted to take puzzles home.

Try this for an interesting and exciting party for youngsters under five. We sent the following jingle to twelve neighborhood children:

On Tuesday the tenth I'll be three,
Please come on a ferry boat ride with me.
We'll leave here at ten for Norfolk and back,
Home by noon and fun we won't lack.

We collected the youngsters and drove them to the ferry. Two other mothers and another car went along.

At ten in the morning the ferry was deserted so the children could run, yell, and investigate the "ship." We each kept our eye on four children. That way we managed to watch all very easily. The children were fascinated by everything, the boat's movements, attendants on duty, the water, distant shore, different decks, and the boat's docking.

On the return trip we brought out a Jack Horner pie that had streamers to pull on. This contained hats, whistles, and balloons, a wonderful way to distribute favors. Refreshments were ice-cream cups that had been left in the car packed in a box with dry ice. Debris went into the trash can on ferry boat. It was the simplest, easiest party we had ever given, and everyone had a wonderful time, even the grownups.

For me, the highlight of the expedition was the thoroughly startled, then amused look of the ticket man when I said, "Three fares please, the rest are under five!"

BOOKLET BUYS

#175 Straight from Heaven 50c
16-page Baby Shower leaflet. Contains instructions, patterns for making novel invitations, favors, table centerpieces. Also ideas for gift presentations, menus, recipes, and games.

#174 Alice in Wonderland 50c
32-page leaflet contains instructions for making crepe-paper costumes for the nine leading characters in the playlet, the playlet, and a useful clubwoman's program on the Alice theme.

Hobby Horse Centerpiece 06c
Pattern and instructions for making novel hobbyhorse centerpiece and horseshoe place card.

Sweet Sixteen Swirls 10c
Instructions and diagrams for making three-dimensional place cards for a sweet sixteen party, using faces and real hairdos, amusing and glamorous.

Mirthful Mementos 10c
Instructions and diagrams for making amusing paper hats and favors.

Send order and remittance to:
The American Home Party Department
444 Madison Ave., N. Y. 22, N. Y.

just right... always ready...

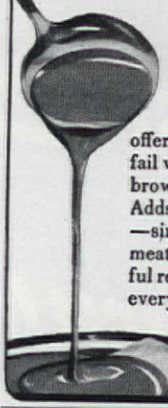


Made of really fine ingredients . . . seasoned to perfection . . . Kitchen Fresh at your grocer's.

IT'S AMERICA'S FAVORITE!

NOTE: Do you like a touch of onion and garlic? Then get Miracle French *by* Kraft

FOR EXTRA RICH BROWN DELICIOUS
GRAVY
USE KITCHEN Bouquet



Kitchen Bouquet offers the easy, never-fail way to get *extra* rich, brown, delicious gravy! Adds no artificial flavor —simply steps up true meat taste. Helpful recipes with every bottle.



NO WASHING + NO DRYING + NO BREAKAGE + NO HELP OR HUBBY NEEDED FOR DISHES +
PAPER PLATES
Save You Plenty

KVP PIE TAPE

The AMERICAN HOME *menu maker*



• Completely redesigned after long research, this new, improved Menu Maker is the last word in a safe, convenient, instantly usable place for filing your treasured recipes. Made of strong, durable plastic, the box comes in a striking combination of black and white to tie in with much of your kitchen equipment. Measuring only 6" x 11", yet it contains space for filing more than 1,000 recipes. Planned to set on your pantry shelf or kitchen counter top; when open, it exposes all your recipes, properly classified from Appetizers to Vegetables, with additional indices included for menus and specialties. An added feature is a helpful weights and measures table mounted on the inside of the removable Menu Maker cover and always in view for ready reference and information.

• *Editors' Favorite Recipes*—We have a collection of 1,480 recipes that have been tested and retested in The American Home Kitchens by our Food Editors and specially selected for a complete basic file, which we offer in combination with the Menu Maker for only $1.00 additional. Regular price of these recipes is $1.50 postpaid.

• With the Menu Maker comes an augmented and newly organized set of stiff pre-printed index cards—45 of them—making your new Menu Maker finger-tip convenient and every recipe instantly available, whether it is an individual dish or an entire party menu.

• Also included without additional cost is a sample supply of the specially designed Cellophane envelopes into which you can place each recipe to keep it spotless while in use. These envelopes are waterproof and greaseproof. Order a new Menu Maker for your kitchen today with our guarantee to refund cheerfully every penny if you are not satisfied. Please use the convenient order form.

• *Here is the perfect place to keep your recipes. Easy to use, so inexpensive that every homemaker can afford one. Priced at only $2.50, the Menu Maker will pay for itself by helping the busy housewife plan her meals in advance and buy foodstuffs more efficiently and economically.*

• *Several hundred thousand Menu Makers have been purchased by our readers and are in daily use. The specially designed Cellophane envelopes, samples of which are included, will protect your recipes when in use. They also make for easier filing and more than 14 million have been sold.*

ONLY $2.50

THE AMERICAN HOME MAGAZINE, Dep't M
55 Fifth Avenue New York 3, New York

I enclose $..... Please send me at once the items I have checked.

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2. The American Home Menu Maker with 1480 Recipes $3.50
3. The American Home Menu Maker with 200 Cellophane Envelopes $4.00

Special Offer: The American Home Menu Maker with 1480 Recipes and 200 Cellophane Envelopes ... $5.00

Additional Envelopes, 100 for $1.00

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method used for years by big mills—Now sold for home use!



No odor • No wrapping
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You can be ABSOLUTELY SURE moths will never eat your woolen clothes if you just spray them for a few minutes with LARVEX. One easy spraying with magic LARVEX mothproofs woolens for a whole year.

LARVEX is the ONLY SURE mothproofing method used for years by big woolen mills and now sold for home use. LARVEX actually mothproofs the cloth itself. Moths will commit suicide by starvation rather than eat anything treated with LARVEX. Noninflammable. Stainless. Odorless—no moth ball, camphor or cedar odors. Just spray garments with LARVEX and hang them in their usual place ready for immediate wear. And spray your rugs and sofas, too.

Inexpensive! It costs no more to make a suit or coat mothproof with LARVEX than it does to get it dry cleaned. Only 79¢ a pint. $1.19 a quart.





So Easy! A few minutes' spraying with LARVEX mothproofs for a whole year.

ALL DRUG, DEPARTMENT AND HOUSEFURNISHINGS STORES

LARVEX

The Largest Selling Mothproofer



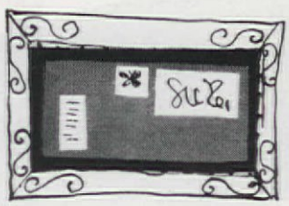
TEEN PAGE

Our bright new department for young people will be here each month . . . stressing big ideas and *very* little pocketbooks

You can dress up the old bulletin board with a strip of material left from your curtains. Sew pieces together to make a long rectangular strip—then string it through curtain rings at the corners.



Or maybe there's one of those wonderfully fancy old-fashioned picture frames up in the attic. Get some soft insulation board (it's very cheap and the best for holding tacks), place it where the picture was.



Insulation board will also make an excellent frame around your wall mirror (if mirror is already framed, remove this first). Stretch felt or any loosely woven cloth across it (tack in back) before nailing up.



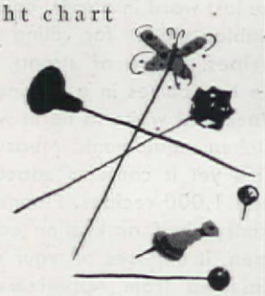
Try some delicate Victorian ovals hung in a Gay '90's way like this, with a wide grosgrain ribbon. Paste one or two photos behind glass or cut out important figures in your snapshots and mount them in an oval pattern on a piece of cardboard cut to the frame's dimensions.



For a modern display effect as well as a good-looking decorating idea—three long strips of wide grosgrain ribbon (better back it with buckram to make it stiff) fastened tautly from ceiling to floor. Try the ribbons in vivid contrasting colors or plain black if wall color is bright.



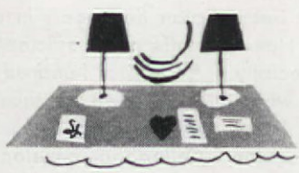
For a touch of glamour, use those nice long corsage pins, or even great glittering hatpins from Grandma or dime store. Artists' push pins are good too—and bright chart tacks.



A folding screen supplies plenty of pin-up space if you stretch burlap or monks' cloth across panels (tack at edges). If you want it a special color to blend with your room scheme, try dyeing the material yourself. It's really very easy if you simply follow directions on the dye package to the very last word.

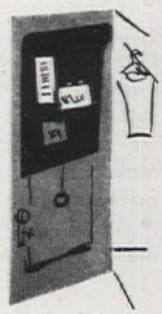


One of the simplest ideas with a very dustproof result is to lift off the glass top of your dressing table (or desk), arrange photos and keepsakes



in a show-off fashion on the bare surface, and set the top carefully back on.

And here's a window-shade trick. There's certainly an old shade around the house somewhere, so dig it out and nail it up inside your closet door. This way is particularly convenient because you can lengthen or shorten the shade at will and can show off any amount of collection you want.



This time it's PIN-UP TRICKS Try one!



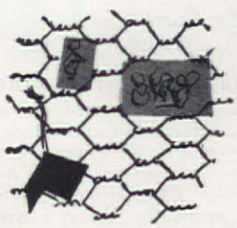
Another rejuvenating idea for the old bulletin board is to nail a frame of 1" x 3" boards around it to make a sort of shadow box. This provides a



very handy little shelf at the bottom for all those souvenirs that won't tack up.

An enormous school banner or extra large felt pennant is an excellent on-hand idea for pinning up tokens and mementos of school friends, places, and doings. If you don't want to cover the letters, use just the outside edge, or maybe Mom would sew on a nice wide separate black felt edge for just that purpose.



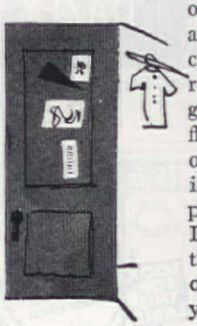


A rugged, no-pin idea is to frame chicken wire and tuck papers and pictures underneath by their corners. This is an awfully handy one because you can tie on all sorts of knick-knacks with string.

Soundproofing 1-foot tiles (about 17¢ sq. ft.—your lumberman will know where to get it) can be arranged in any block pattern to fit perfectly into the size and shape of your wall space. Get the type with holes all through it, and use brightly colored golf tees stuck into these for attaching your pin-ups.



Or have the soft-type plain insulation board mentioned before (beaver board is okay but not as good) cut to fit neatly into the pattern of your door and painted the color of your room. It's a good camouflage trick and one of the most inconspicuous pin-up ideas. It's also effective on the strip of wall between your windows.



But here's the simple solution. If you've plain window curtains, just pin things there . . .



and hold on to your hats for some more ideas . . . just for fun!

gudyo Abbi



YESTERDAY

today



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Guaranteed by Good Housekeeping



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There's no reason why you can't have that Maytag you've always wanted. Make low monthly payments while Maytag brightens your washdays with its many advantages. You'll like the extra-fast, extra-clean washing performance you get from Maytag's famous Gyrafoam action. And the way clothes dry so much faster—because so much water is taken out by the exclusive Maytag Roller Water Remover. Yes, and the wonderful dependability . . . the *complete* satisfaction that the name Maytag stands for.

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*Recommended price, subject to change. Higher in Western and Southern states. Extra equipment available at additional cost: automatic discharge pump ($10.00); gasoline engine; automatic timer (for Master model only.)

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For Easter





Ideas by Vera La Fountain Dunn

Here are two clever, humorous place cards to liven your Easter table. You can make them in a jiffy by following these directions.

Trace the patterns given onto heavy white drawing or construction paper. Paint duck as indicated or vary coloring by painting beak and hat ribbon a bright red. Do the same with the chicken. Hat ribbon and eye might be painted blue, beak and hat red. For color, use drawing ink, water color, or poster paint.

After the paint has dried thoroughly, cut figure out and fold at top



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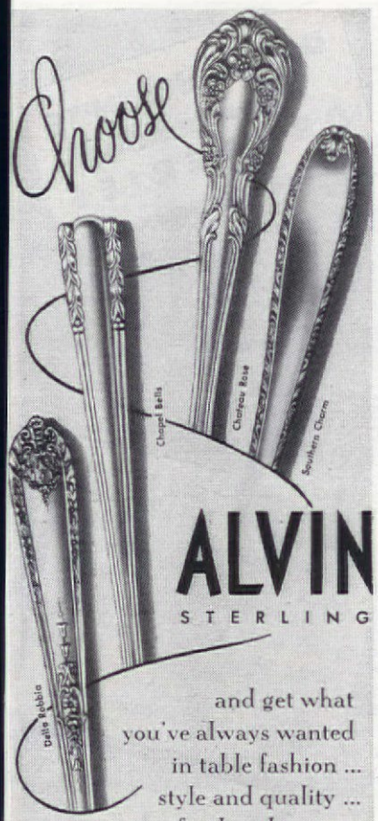
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Patrick D. Beavers, 903 Columbian Bldg., Wash., D. C.

For Easter



Drawings by Nydorf

of hat. Paste heads and necks together. Crease in at bottom on dotted line. Overlap base and paste together. This forms a flat base stand, allows figure to stand upright. Write guest's name in white space at bottom.

If card is too small for your particular table, try these proportions. Make over-all length of drawing 8"; width of card at base 2¾". Height of duck 2"; height of chicken 2½".

Try out your own artistic talents by making other barnyard favorites. A lively bunny, winking coyly, would have great appeal for the youngsters.

when you need it most



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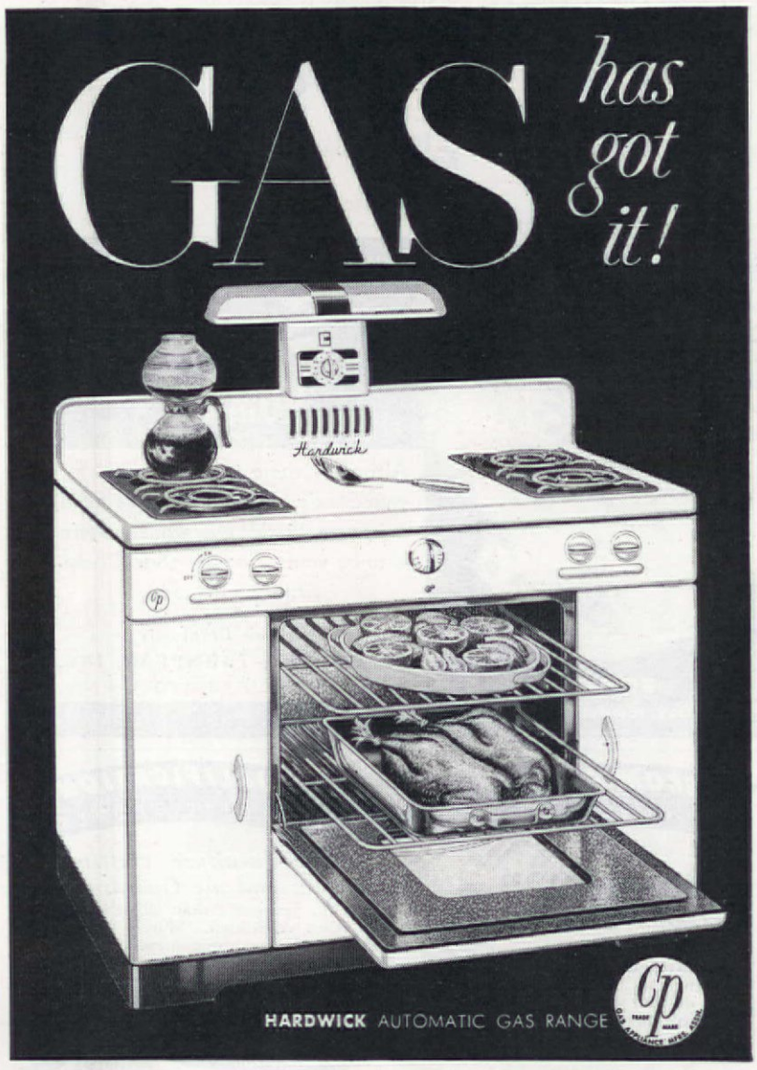
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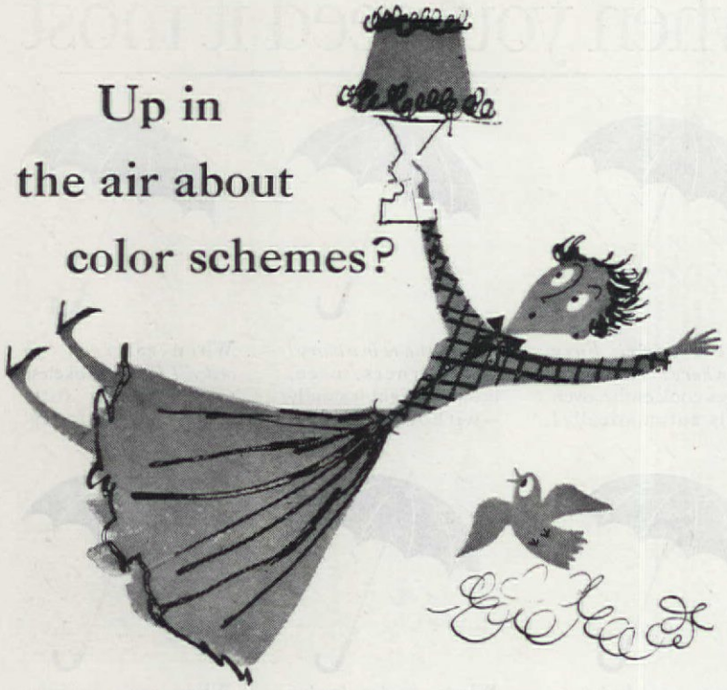
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THE BEAUTY LOTION FOR YOUR FURNITURE

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Glassware

(Begins on page 42)

true and sparkling. Crystal should reflect light like dewdrops. Only inferior grades have bluish or greenish tinges in otherwise clear glassware.

It goes without saying that shapes should be symmetrical and balanced. Unbalanced shapes are awkward to handle, usually of cheap manufacture.

One of the truest tests of good blown glassware is its sound. Tap the glass lightly, and it will give forth a loud, clear, bell-like ring. The higher the content of lead in glass, the clearer the ring will be. Pressed glass is usually made with lime rather than lead. It is strong and durable, and when struck, it yields a duller ring. However, good lime glass is almost as clear and brilliant as lead glass.

Handmade glassware is never entirely free from waves or undulations. It is best to examine each piece carefully to make sure that defects are relatively few, that there are no sharp ridges or mold marks on pressed glass and few bubbles in blown ware.

Pattern is important, too, when selecting glassware. In studying the ornamentation, make sure it is evenly balanced, without breaks or faults in design or in the cutting. This indicates unskilled craftsmanship.

Clear glassware, decorative in itself, is readily adaptable to any color scheme. For those who prefer the stronger tones, a high degree of perfection is to be found in the colored glassware of today. The colors vibrate with a purity and depth which denotes skill in the art of chemistry. The glassware you select may be clear or colored. It may be plain, depending for its appeal on fine clarity and simplicity of design. Or, it may be cut with prismatic diamondlike effect, etched in lacy patterns, or decorated with colorful hand painting. The style you choose should be determined by the general character or mood of your home and way of life.

When you select glassware, consider whether your home is period or modern, whether you live formally or informally, and the extent of entertaining you do.

If yours is a liking for the informal, you may have provincial furnishings. Early American, Pennsylvania Dutch, and French Provincial are extremely popular today. You'll want your table settings to meet the mood of these down-to-earth styles. There are designs admirably suited to your purpose. Pressed-ware patterns have a sturdiness of line and quality which will accentuate this theme. The goblets have a slightly shorter stem than the more fragile, more formal types of later periods. You may even prefer footed tumblers with your provincial furnishings.

For a semi-formal room, either footed or stemmed glassware is appropriate, cut or finely etched in

DO'S and DON'TS when making DRAPERIES



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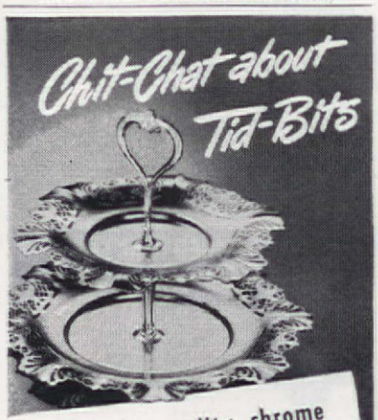


Send 10c for booklet in color, "Attractive Settings for Your Table." 654 New York Ave., Trenton 4, N. J.

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"Distinguished for Quality"

Glassware

(Begins on page 42)

floral or geometric motifs. Glassware with delicate color decoration or banded with narrow lines of gold or silver would be good. Clear crystal is always appropriate.

The ever-popular 18th Century period calls for a mood of elegance and grace. This is carried out in delicately etched, long-stemmed goblets of extremely thin lead glass so reminiscent of the white-wigged, hoop-skirted figures of that time.

There's growing popularity today in the post-Revolutionary periods typified by Duncan Phyfe here, and the Regency designs abroad.

Select glassware similar to the 18th Century designs, but choose patterns which cling more closely to classic simplicity. Cut glass is particularly good with furnishings of this period. Etched patterns are equally effective. Clear crystal bowls are points on which to concentrate.

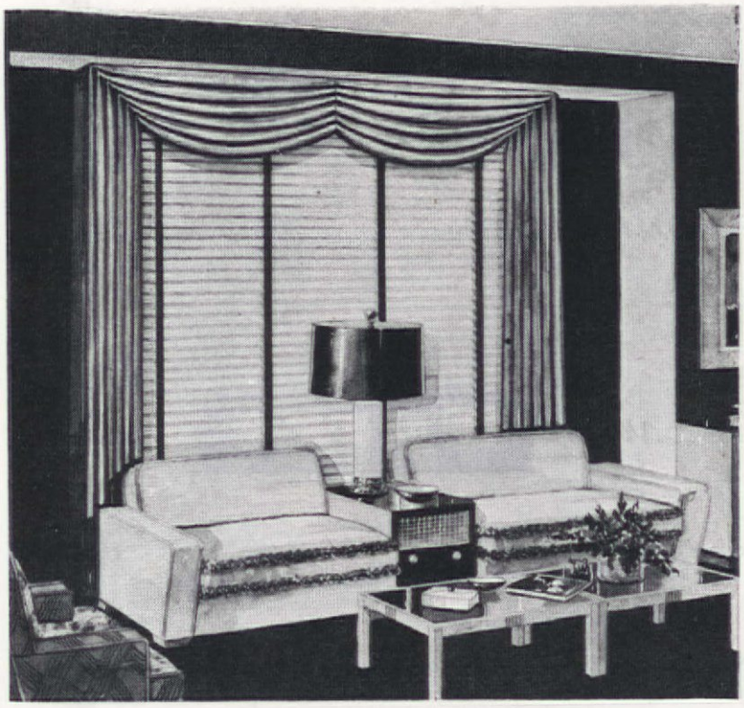
If yours is a love of the modern, of streamlined living and modern design, you'll find innumerable patterns of glassware to your taste, with clear-cut, simple lines. Some are decorated in the modern style, others are completely plain. Either will be perfect for your house of tomorrow.

There is a decided trend in present-day living to low-slung design as sleekly formed as next year's automobile. This carries through even into glassware, for many of the newer patterns feature streamlined goblets or footed tumblers, often emphasizing the ball-shaped stem or foot. For those with a taller stem, modernity is often achieved by the use of the squared foot. These designs, with their fluid lines and bold definitions, suit contemporary taste and feeling.

In period rooms, complete formality is seldom observed. Therefore, you don't have to stick too closely to strict period design. Be flexible. Your personal likes and dislikes should dictate the final selection. In general, classic lines go well with most ornate furnishings. You may have elaborate china and silver with simple glassware. But if you choose elaborate glassware, stick to simple patterns for china and silver.

The dining table makes first demand for glassware of distinction, for the dining room is the heart of the home. Your table should be a work of art—not just on special company occasions but for everyday dining. Not only tumblers, goblets, and wine glasses, but also accessories such as bowls, figurines, vases, and candelabra enhance the beauty of the table and add much to congenial gatherings.

In these days of high prices and with space at a premium because of the housing shortage, we must all pay greater attention than ever before to our purchases. Eventually you will want a complete service of beautiful



Fashion your own dream windows

...easily...inexpensively!

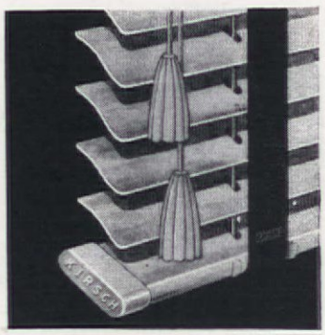
Too much work to make a beautiful window treatment like this all by yourself? Not at all!

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In the picture above, a graceful swag valance with side draperies, using only *one length* of material, sets off a stunning Kirsch *Sunaire* Venetian blind. Three Kirsch Valance Pleaters are used. The windows in any room are equally easy to treat with draperies hung on other Kirsch Drapery Hardware, especially with Kirsch Traverse (draw-cord) Rods.

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Family size $9.95

Glassware

(Begins on page 42)

glassware in your home. If you are a new homemaker just starting out, do not stint on quality for the sake of quantity. Even though you may be able to purchase only a few pieces at a time, get the best you can afford. Some items may play several roles.

Tall, graceful goblets are the epitome of luxury on a well-set formal table, but they are out of place on a breakfast table. Why not purchase appropriately designed tumblers? They will serve for every meal and can be used for all except the most formal dinners. Later on, these versatile glasses can be augmented by the more formal, tall, stemmed goblets. Fruit-juice glasses are, of course, essential. But should you be limited in storage space, you might choose the larger size footed type which will also double as parfait glasses. Then, too, lots of folks like to serve fruit juice in old-fashioned glasses, which are then available also for parties. Champagne certainly isn't an everyday beverage with most American families, so there is little necessity for buying champagne glasses when first setting up housekeeping. Instead, select tall sherbet glasses which can be used for desserts, fruit, and seafood cocktails as well as bubbling beverages. Then they will be on hand for those occasions when you want to celebrate. Glass plates are most useful. Look at those which are seven or eight inches in diameter, and your imagination will tell you many ways in which they can be used. They make attractive bread and butters, salad or dessert plates, and are extremely useful for light breakfast dishes. Glass cups and saucers, particularly durable as well as very pretty to look at, are suitable for breakfast, lunch, and even dinner. They add a nice touch of sparkle to your afternoon teas and bridges and may be used as punch cups.

Glassware, however, is by no means confined to the dining table. A vase for flowers by the living-room window, candlesticks or figurines on the mantel, cigarette boxes and ash trays, book ends, and other accessories—all provide interesting accents.

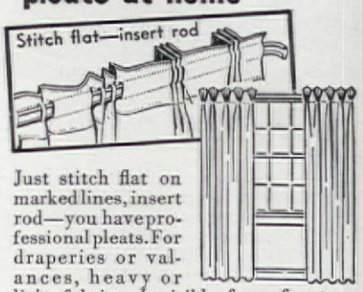
Incidentally, if you have a large punch bowl, don't store it on the top shelf for a few occasions. Use it every day. A large-sized punch bowl filled with foliage gives color and beauty to any room in the house and during the winter months the moisture also serves as a humidifier.

One thing to remember with your accessories is not to have so many items around that they give a busy effect. Don't clutter up your home with a lot of inappropriate dust catchers. Try, instead, to spend your money wisely on a few important, really attractive pieces which will accentuate the beauty of your home.



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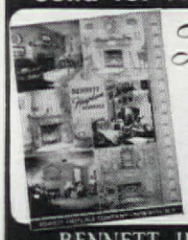
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Chartered in 1906

NORWICH, NEW YORK

How to keep a slip cover in place...



Make three sausage-like tubes of fabric, about 1½ inches in diameter, close sides with diagonal stitches



Fasten one end of tube with blanket stitches. Stuff with scraps of cloth or with cotton batting



Pack firmly with stick or shears. When filled to top, blanket stitch open end closed

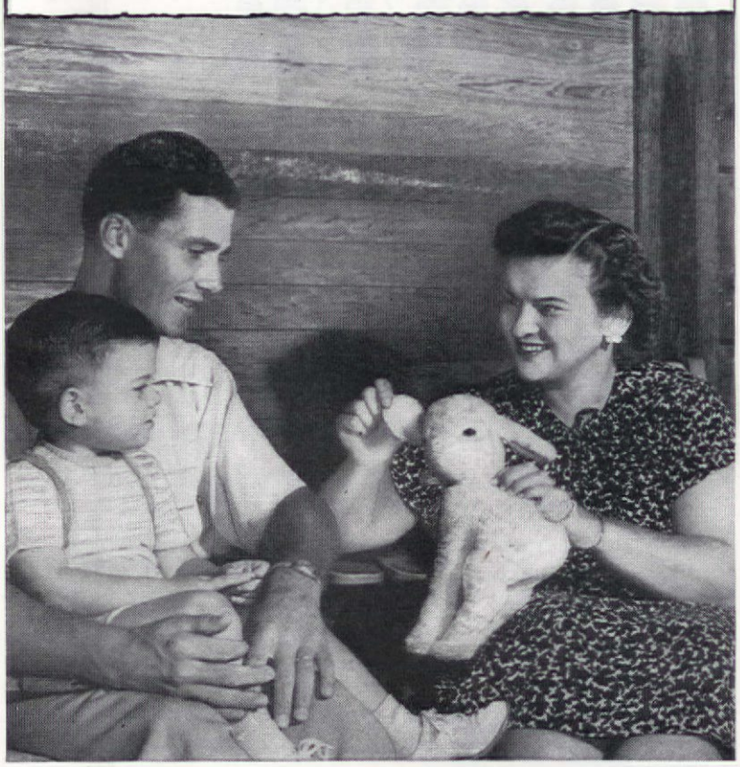


Tuck in slip cover around edges of spring seat, wedge sausages firmly into crevices. Holds it in place

Photographs by F. M. Demarest

"Satina makes my starched clothes 3 times easier to iron!"

WRITES MRS. JOHN J. JANDINSKI, JR., NORTHAMPTON, MASS.



"I HAVE OODLES OF COTTONS to wash and iron for my 2-year-old," writes Mrs. Jandinski. "Satina not only makes my starched ironing 3 times easier, but makes clothes stay fresh longer, too."

Satina is a wonderful ironing aid that you use with boiled or unboiled starch. It dissolves easily in boiling water or the boiling starch solution.

It not only makes ironing lots easier, it makes clothes *smell fresher, look newer,* and stay *clean longer,* too!

FREE FULL-SIZE PACKAGE



WE'RE SO SURE *you'll* love Satina, if we can just get you to try it once, that we're offering you a *free* full-size package. Enough for 4 big starchings. Just try it and judge Satina for *yourself!*

A PRODUCT OF GENERAL FOODS

SATINA, Dept. 86, Battle Creek, Michigan

Dear Sirs: Satina sounds good to me. Now I'd like a free full-size package to see how much easier it makes *my* starched ironing.

NAME_____

STREET_____

CITY_____ STATE_____

Satina users say: "Put SATINA in your starch! It makes starched ironing 3 times easier!"

You'll be happier with a HOOVER®

Whichever type you need...



Model 50 (*above*). *Hoover's great new cylinder cleaner. Most convenient cleaner of its type to use. Cleans by powerful suction. Many new features including new Dirt Ejector. Complete with cleaning tools in handy kit, Mothimizer and sprayer.....* **$79.50**

Model 28 (*at left*). *Hoover's popular-priced Triple-Action Cleaner, with the exclusive Hoover cleaning principle—it beats, as it sweeps, as it cleans. Gets deep-down dirt. Converts instantly to an above-the-floor cleaner.....* **$74.95**
Cleaning tools in handy kit, $19.95

How does a Hoover Cleaner make you happier? It gets more dirt. It's easier to use, prolongs rug life, keeps colors bright. It offers you a complete choice of basic types and models to suit your needs. It's the name everyone knows is best. What are you waiting for?

Get happier today

Call your Hoover dealer today for a home showing of the model you prefer.

Model 115 (*at right*). *Hoover, Junior. Ideal for small homes, handy for all homes. Cleans far bigger than its size. Stores in small space. Has Hoover's exclusive Triple-Action cleaning principle—it beats, as it sweeps, as it cleans. Cleaning tools extra.* **$59.95**



THE HOOVER COMPANY, *North Canton, Ohio; Hamilton, Canada; Perivale, England*

● **NOTE:** See the new Hoover Iron at leading stores everywhere. $11.45, including excise tax

Fifteen dollars from the family budget and a grim determination to inject a little color into my sterile white kitchen has given a new sparkle to three-a-day meal routine at my house. I sat down one day and totaled the number of hours I spend each day in this room and was finally forced to admit my life and the hub of the family's activities is centered within these four walls.

It is here that I bandage my son's knee, catch up on letter writing and reading, do my washing, ironing, dressmaking. I did all the work myself, and here is how I spent the money:

Table (secondhand store)	$1.00	Plywood	$2.00
Wallpaper (two rolls)	4.00	Organdy	2.00
Wallpaper kit	1.49	Dustpan	.35
Chair covers	3.00	Philodendron	1.50
		TOTAL	$15.34

See what $15.34 did!

GLADYS DOUGHERTY



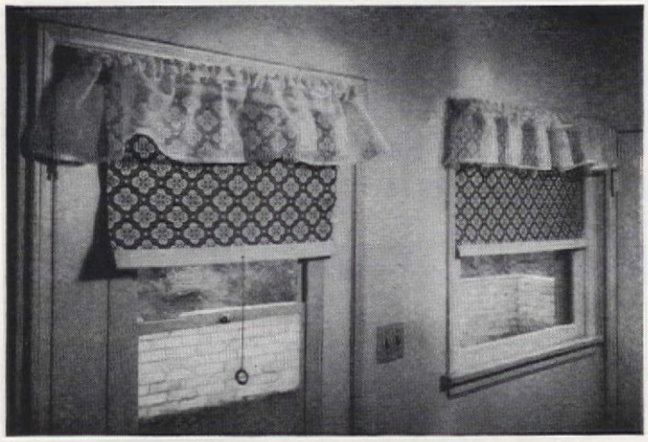
Hanging shelf which I made from plywood is lined with bits of the wallpaper. I keep cups handy for a mid-morning rest over a cup of coffee



Inverted dustpan with a cork in the handle was planted with philodendron. It is backed with bamboo place mats which I already had. My pin-up board has snapshots of my boy to remind me how he's growing



The table was a great find. I bought it in a secondhand store for $1.00. Two rolls of wallpaper made my "dining corner." I was lucky to find matching washable chair covers

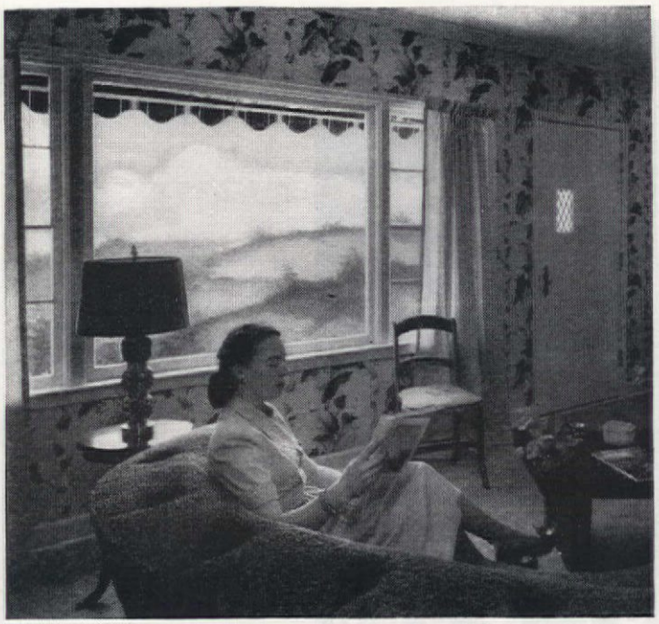


Plain white service porch (part of the kitchen) now boasts colorful wallpaper shades. I pasted the wallpaper directly onto the old shades, and they still roll up and down



Photographs by Peter Gowland

I made a cornice board from plywood to put across the top of the windows over the kitchen sink. I used organdie valances here and on the porch instead of curtains



LOVE YOUR COMFORT?

Then you'll want Silentite Windows

Winter's blasts and summer's dust have no place in your home! That's why you'll want truly weathertight windows—Silentite Windows—developed after years of research to make your home more comfortable . . . and to add new beauty and charm at the same time.

A NEW Window Principle!

No other window but Silentite has the patented floating weatherstrips that fit snugly—always—against the sides of the window—yet permit easy movement. Remember, too, that Silentite is a wood window—for *extra* insulation value.

New Window Beauty!

Silentite windows have a smart, modern appearance that means excellence in design. Dividing bars are narrow—glass areas large. Twelve Silentite sash styles from which to choose.

So Easy to Operate!

Silentite windows move up and down with little effort—even a child can open the largest window. And, of course, Silentite has no old-fashioned weights or pulleys—no cords to break. Toxic preservative treated, Curtis Silentite Windows assure lifetime service and satisfaction.

GET ALL THE FACTS—Mail the Coupon



Send for Silentite Window booklet if you plan to build or remodel.

1866 CURTIS WOODWORK SILENTITE PRE-FIT the "Insulated" window

CURTIS COMPANIES SERVICE BUREAU
265 Curtis Building, Clinton, Iowa
Gentlemen: Please send free window booklet called "Light Up Your Living."

Name .....

Address .....

City ..... *State* .....

PROOF OF ENGINEERING LEADERSHIP

You'll see it again and again IN THE Fifty-Ten

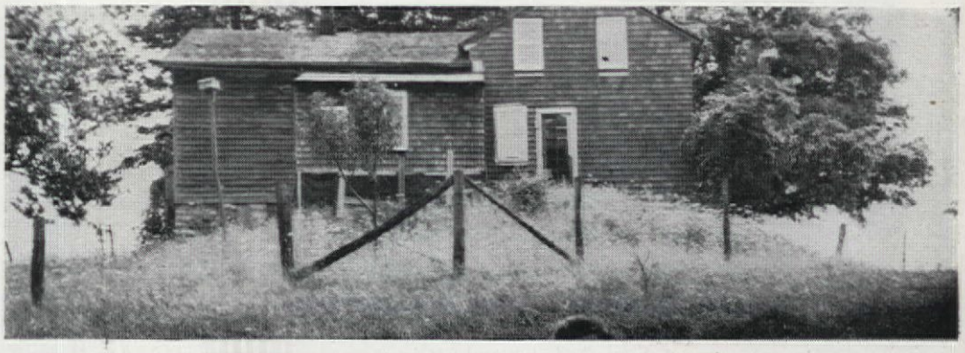
WILLIAMS OIL-O-MATIC OIL BURNER

THE REVOLUTIONARY NEW LOW PRESSURE OIL BURNER

Factory Trained Dealer nearest you is listed in classified phone book under "Oil Burners." Call him for expert installation and service.

Busiest House (Begins on page 38)

Many of our plans had to be changed when discovery was made that most of the old farmhouse was unusable







One of the many terraces that add variety and joy to our outdoor life. This one overlooks the rear woodlands

Back of the house was a picturesque stream that was later dammed up to make a real old-fashioned swimming hole

provincial atmosphere. Our earlier pieces in the first-floor living-kitchen seem to combine well with the simple paneling and stone used there. We weren't always orthodox in the use of details, often combining modern-idea built-ins, picture windows, and lots of mirror, but the results are surprisingly happy. My husband and I enjoy having our own section of the house, one that can be closed off for complete privacy, and I'm also certain that the boys thoroughly enjoy their little roost on the top floor. I do wish that we'd placed some soundproofing under the floor in this section since, at times, some noise does filter down into the second floor. The boys each have two beds in their rooms so that overnight guests are a rule rather than the exception.

Professor N. A. Rotunno of Syracuse University designed our house and was most sensitive to our special needs. It is located

PLEASE TURN TO PAGE 98



"Everything is ruined, John — including us!"

Too bad John didn't take his wife's advice *before the fire.*

Often, she had urged him to make sure he had *enough* fire insurance to cover today's higher values — against the time they might have to replace clothing, furniture, rugs and other home furnishings — in case of fire. But John kept putting it off. *Then came the fire!*

Don't let this happen to *you!* If you have not increased your fire insurance — or even worse, if you have *no* fire insurance on the contents of your home — wouldn't you be wise to see an Agent of one of the "North America" Companies *right now?*

Remember, *adequate* "North America" protection costs very little more than *not enough* — and could save you thousands of dollars if you have a fire.



HE STANDS BETWEEN YOU AND LOSS!

Your local Insurance Agent knows his job . . . to fit the best protection to your personal needs. When trouble comes, he's on hand to see that you get prompt satisfaction on every just claim.

1792 PROTECT WHAT YOU HAVE

INSURANCE COMPANY OF NORTH AMERICA COMPANIES, *Philadelphia*

Insurance Company of North America, founded 1792 in Independence Hall, is the oldest American stock fire and marine insurance company. It heads the "North America" Companies which meet the public demand for practically all types of Fire, Marine and Casualty insurance; Fidelity and Surety Bonds. Sold only through Agents or Brokers.

surance Company of North America • Indemnity Insurance Company of North America • Philadelphia Fire and Marine Insurance Company • The Alliance Insurance Company of Philadelphia



NEW IMPERIAL WASHABLE WALLPAPERS

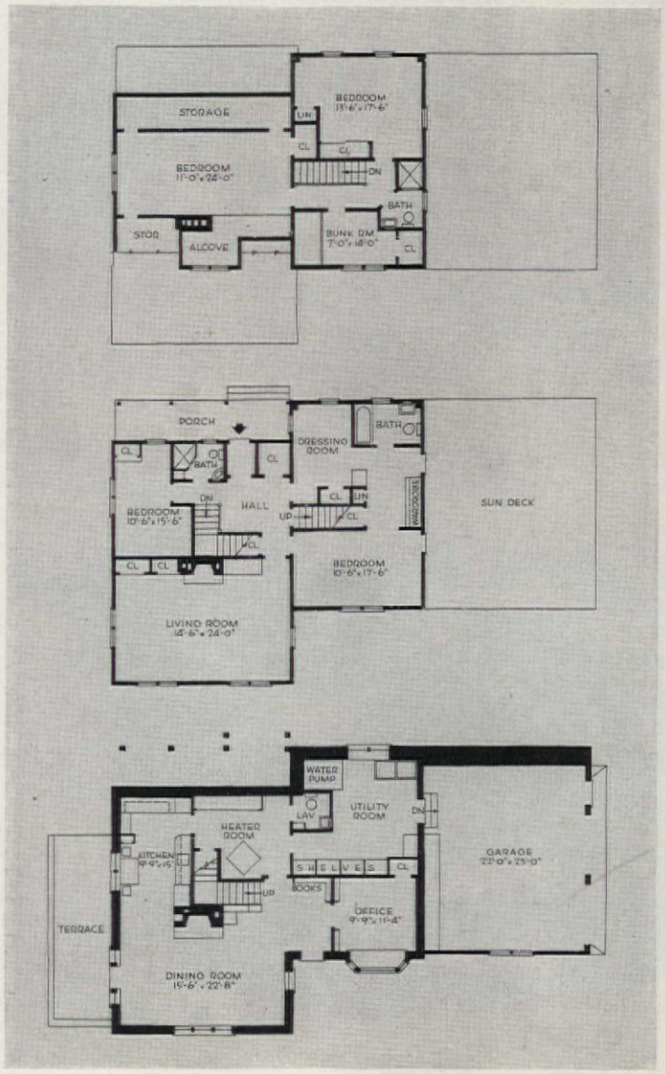
Forecast Lovelier Rooms—

The 1949 collection of Imperial *Washable* Wallpapers promises brighter and lovelier rooms for many tomorrows. Glorious colors . . . distinctive patterns . . . authentic styling . . . will give walls new charm. This charm will last, for every paper is "Color-Locked"—guaranteed for three years to withstand room exposure without fading, and to clean satisfactorily in accordance with instructions in every roll. Look for the silver label that says *the finest in wallpaper.*



Jean McLain's "Color Harmonizer" has an important place in your decorating plans. Send 25¢ for a copy of this inspiring booklet. Imperial Paper and Color Corporation, Department A-52, Glens Falls, N.Y.

Busiest House (Begins on page 38)



at the top of a hill overlooking Pompey Hollow, and we were fortunate in having a stream, over a half mile long, flowing through a wooded ravine on the property. This was later dammed to form a picturesque pond eight and one half feet deep. In addition, for extra drama, our stream falls ninety-five feet into a beautiful ravine, creating a sound we all find most relaxing. We have plenty of privacy since there's not another house in sight.

This sense of privacy exists even inside the house itself. My husband and I so enjoy our own section which can be closed off to form a unit containing bedroom, bath, dressing room and sun deck. One thing about the house, a factor creating a pleasant living atmosphere, is the use to which our various terraces adapt themselves to outdoor dining. We certainly have a choice of places to eat, and we find the variety most stimulating. I'm particularly fond of the three fireplaces, one on each floor, a cleaned-up living room on the second floor and everything I need during the day on the first floor, sewing, freezing, books, files and storage galore—all the things so necessary for efficient farm living.

We think it's amusing that the house always surprises people by seeming very small from the road. They're completely amazed to find that it has two good-sized living rooms, five bedrooms, three baths, one lavatory, a farm office for my husband, and an ample laundry. The living-kitchen is a feature I would recommend highly to anyone planning a country life. In the first place it saves so many steps and so much energy and is really important to me since help in our part of the world is almost impossible to

PLEASE TURN TO PAGE 100

What's your idea of the perfect carpet?

Find it at beautiful-carpet headquarters—your Bigelow dealer's, today!

SINCE 1825
BIGELOW
Rugs – Carpets

HONESTLY, haven't you an old "has-been" carpet in your house? One you'd love to replace with a really wonderful-looking new Bigelow Carpet?

Do something about it—now! This very afternoon, rush to the man with the *best* carpet buys—your Bigelow dealer. You'll love the answers he has for all your carpet problems. For instance...



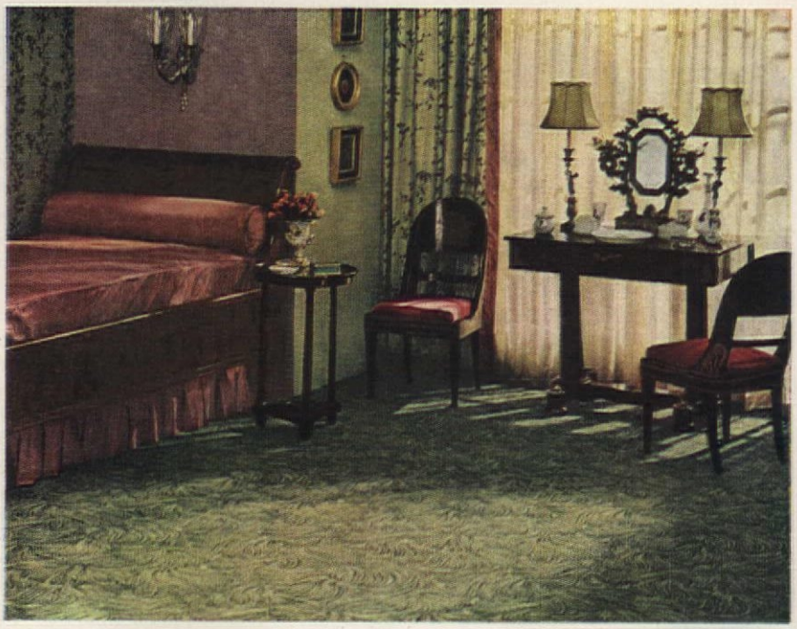
Are you fussy about design? Good! Then you, *especially*, will appreciate the wide, inspiring choice Bigelow offers! Contemporary and traditional patterns for *every kind* of good taste! Colors that will stir the decorator in your soul! Textures you'll want to run your fingers through!

Above: Contrasting textures weave a graceful pattern in Bigelow's Serenade 6910-47. About $14.95 a sq. yd.*

Timid about price? Fine! You may have seen *some* Bigelow aristocrats price-tagged as high as $18.95 a sq. yd. *But*, did you know that prices begin at a gentle $5.95? Other Bigelow beauties at $7.50 ... $9.95. And in *every single* price range, there are ever-so-many ever-so-desirable styles to choose from.

Right: Bigelow's Glentwist 94333—its texture "set" with Bigelow's Permaset process. Happy-medium priced at about $10.95 a sq. yd.*

For name of your local Bigelow dealer, call Western Union by number. Ask for operator 25.





Insist on the best quality? Excellent! Because superb quality is one of the main reasons why so many smart women insist on Bigelow Rugs and Carpets. No matter what you pay, you're sure of the finest imported wools, blended for maximum beauty and strength... treated to hold the wool's natural springiness-underfoot through a long, lovely lifetime even under hardest wear.

Left: Bigelow's Beauvais 1824. Only one of *many* delightful patterns in this popular carpet. Around $9.95 a sq. yd.*

*Slightly higher in the West

LIVELY WOOL SPRINGS BACK UNDERFOOT

Bigelow
Rugs and Carpets

Beauty you can see... quality you can trust... since 1825



Ashcraft furniture by

ASHCRAFT is perfect for porch or patio —and equally right for your living room, too!

You'll enjoy its gay fabrics, inviting lines and satisfying comfort in so *many* ways—because Ashcraft is sturdily made and sensibly designed to carry on effectively in your playroom, recreation center or den and to add spice to groupings of more formal furniture!

Ashcraft is on display at better furniture and department stores now—in conventional and sectional units to suit your special needs. The Heywood-Wakefield emblem on every piece is your assurance of stout, steam-bent Ash wood and fine workmanship. So make sure to see Ashcraft soon—you'll see why it's the bright choice for year 'round enjoyment instead of only single-season usefulness!

HEYWOOD-WAKEFIELD
EST. 1826

bright choice for year 'round use





Busiest House (Begins on page 38)



Behind the chimney on the lower floor is the informal kitchen, my pride and joy, and certainly a step and energy saver when serving buffet dinners



get. Storage puzzles many people who see the kitchen, especially when they realize that I use three different sets of dishes, yellow for breakfast, Wedgwood for dinner, and Meissen for entertaining. This is accomplished by eliminating from the kitchen all the things I use just occasionally. I feel that it's better to go and get them when needed rather than to have them taking up valuable space. The cupboard next to the counter can be made into any size by the use of library strips so that I can readily accommodate either trays or large pitchers. Everything is kept where it is first used as far as possible; i.e., in the cupboard next to the stove is a complete line of instant beverages, tea and coffee plus cups and saucers. Most of our entertaining is buffet style, since we are an informal family, and for this I use the blue chest as a counter. Cocktails are served in the upstairs living room or, in summer, on the sun deck. The stone floor in the living-kitchen is a joy since it hardly ever has to be cleaned and is just right for a family with three boys, three dogs, a cat and three pet ducks. You can imagine that there's a constant parade through the house at all hours! During hot summer months, the stone floor keeps the

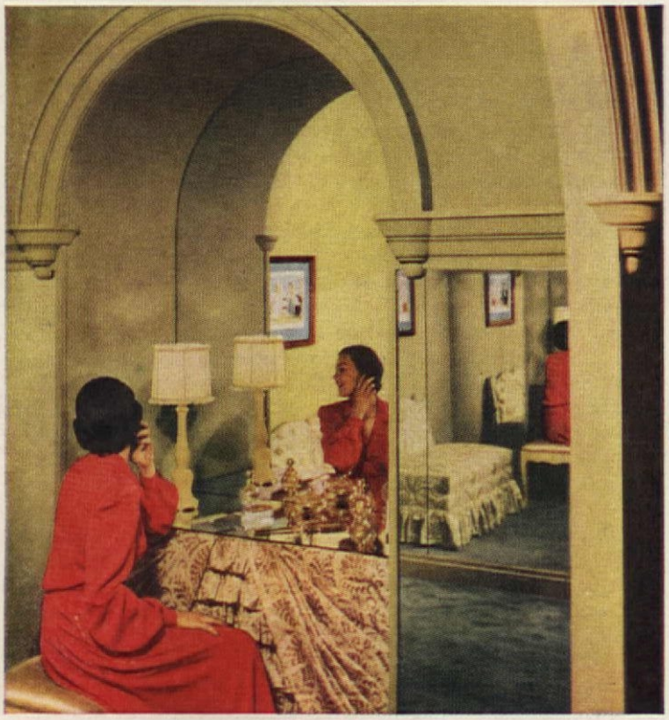
PLEASE TURN TO PAGE 102

See what a difference *mirrors* make!



YOU CAN'T KEEP your eyes off a handsome mirrored fireplace like this. Those simple mirror panels transform an ordinary fireplace into something so smart and warmly attractive that admiring comments just pop out of everyone who sees it! Makes the room seem larger, brighter, and more colorful, too. In 2 words . . . decorating magic!

Photographed at The Manor House, New York City



HOW TO TURN a moody lady into a merry one: just sit her down in front of a charming, mirror-backed vanity recess like this . . . and see her smile! The mirrored vanity top, that can't be harmed by spilled cosmetics, adds to the general gayety . . . and so do the mirror panels that flank the niche. Fashionable . . . and fun.

Room by B. Altman & Co.



IT'S SO MUCH EASIER to check your appearance, head-to-toe, before important engagements, when you have the proper kind of mirror to help you do it. And the proper kind of mirror for this purpose is, without question, a full-length, Pittsburgh Plate Glass Door Mirror. These mirrors are made of fine Plate Glass, and are *really* full-length (at least 5½ feet tall). Every home needs several.



WHERE TO BUY. Your department store or other local glass supplier can help you work out your ideas for using glass and mirrors in your home. And when you buy, look for this blue Pittsburgh label. It's the mark of quality Plate Glass.

FREE BOOKLET. Full of valuable suggestions on how you can use a little extra glass to give your home a lot of extra charm! Illustrated in full color. Ideas for old homes or new. And it's free! So send the coupon for your copy . . . today!

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Please send me, without obligation, your free, illustrated booklet entitled "Making your Home More Attractive with Pittsburgh Glass."

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PITTSBURGH PLATE GLASS COMPANY

"Sure I Lost My Temper

. . . but because I did there's a sensational New Way to Select Wallpaper."





"TO PUT IT BLUNTLY, I was completely fed up with ordinary wallpaper sample books! Instead of helping me find what I wanted, they confused and bewildered me. Even with years of professional decorating experience, I couldn't overcome the clumsy jumble of disorganized sheets I was forced to leaf through . . . hunting and hoping for two or three wallpapers which wouldn't clash on the walls. That's why I hit the ceiling and developed a way to eliminate guesswork from wallpaper selection!

"With help from the world's largest manufacturer of quality wallpapers, I worked out a completely new and foolproof method to quickly, easily find the harmonizing wallpapers you want . . . and *know* they're correct!

"Right at your fingertips, you see gorgeous new wallpapers *related* in color and design, plus professional decorating suggestions on the use of each stunning wallpaper. So, because I lost my temper, *any* woman can now be her *own* interior decorator, with expert results every time!"

HERE'S HOW IT WORKS . . .

THE NANCY WARREN STYLE SELECTOR shows you beautiful new wallpapers, selected and grouped in related colors and patterns. Starting with one basic color or pattern, you see up to 9 different wallpapers which blend or contrast perfectly! You see them all at once, too, just as they will complement each other on the walls of your home!

Each Nancy Warren Wallpaper is numbered, referring to the helpful new Selector Chart which gives Nancy Warren's own suggestions for the use of each paper . . . plus a complete decoration plan for your particular problem.

Now at last you *can* select papers which will harmonize with your draperies, rugs, furnishings *and with each other!* Just ask your dealer for the new Nancy Warren Style Selector with the finest related wallpapers ever created to glorify your home.

Dealers listed in your Classified Phone Book—under "Wallpaper."



The new Nancy Warren Style Selector

Busiest House (Begins on page 38)

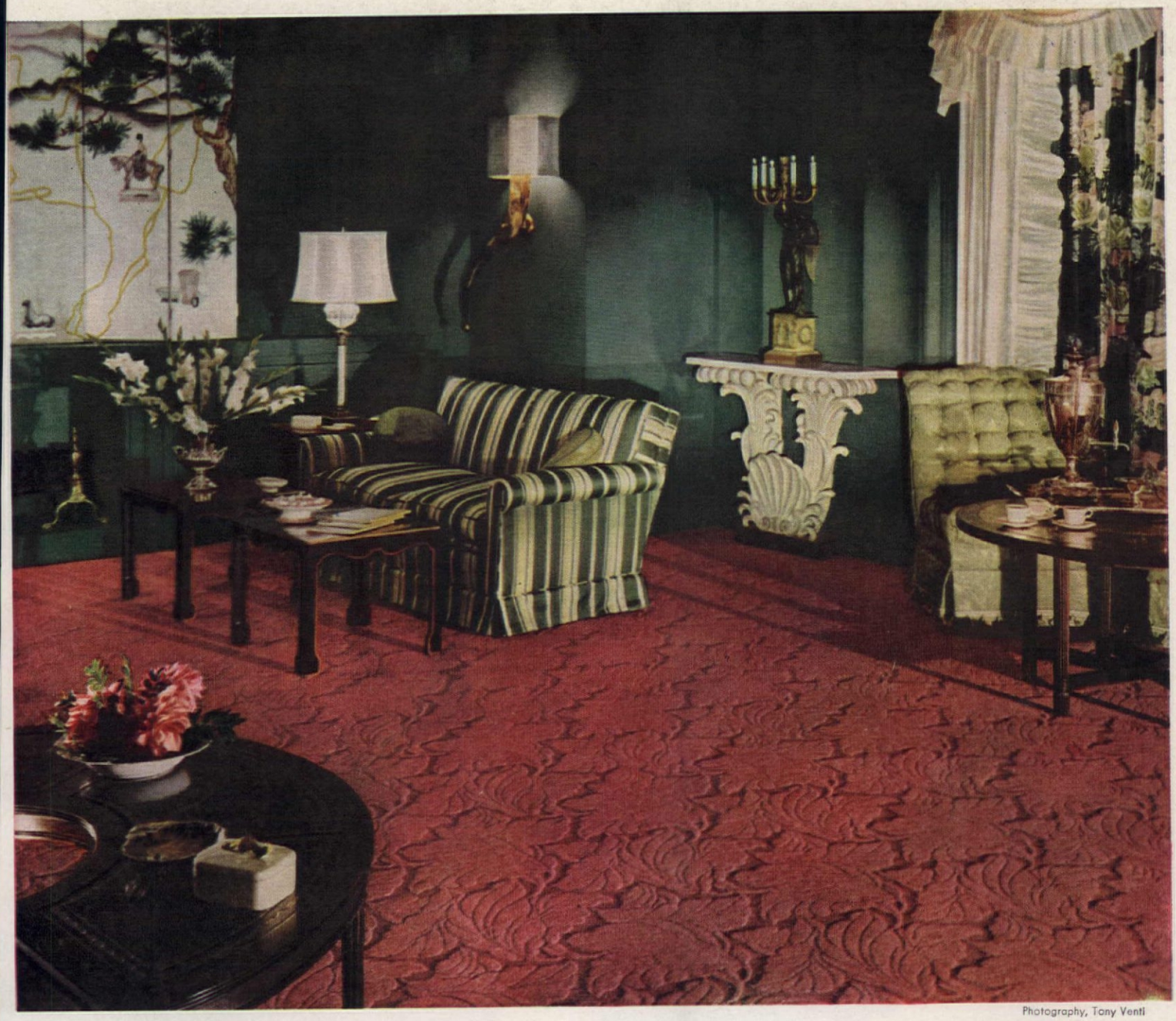


Every square inch of space was utilized. Here's our dressing room with built-in counter, drawers, and convenient adjacent storage space

room comfortably cool and, up to now, we haven't felt cold during winter. I want to say, however, that this type of living-kitchen would not be practical if we did not have a good-sized laundry where milk is separated and canning and freezing done.

I suppose that every house has its drawbacks since the ideal is so hard to achieve, but I must say that the faults of ours seem trivial indeed. I have already mentioned that some soundproofing would be welcome under the third floor. After all, one can't expect a room full of healthy boys to remain inactive long. I sometimes wish, too, that my dressing room wasn't quite so near the front door. If the furnace had been another shape or had been placed in the garage, there'd be lots more storage space available. These criticisms don't seem worth mentioning when we consider the happiness the house as a whole has given us.

Many people have asked the cost of the alteration, but this is almost impossible to figure. We did start out with a special account to take care of the job but soon became mixed up and lost track. This may have been all to the good because it cost much more than we had planned and any inkling of the total cost would surely have discouraged us from going ahead and finishing it. For example, I do remember that the dam estimate was only $250, so to be on the safe side we tripled this. The final cost was well over $1,000. The entire cost was high because little of the original building was usable, and it took us, in all, one and one half years to complete. We took advantage of the natural slope of the property not only to utilize the lower floor but also to terrace our planting. Living quarters face northwest with entrance elevation on the southeast. We have no cellar in the strict sense of the word, and all construction on the lower part of the house is of concrete block. Except to mention the fact that the Colony Shop in Syracuse helped me with the decorating, I've told everything that I know about our busy house. I sincerely hope that this conveys the warm sense of hospitality that goes into its makeup; it's a house for real family living and suits the Ridings clan to the proverbial "T." The title of this yarn makes our home sound pretty energetic. Well, at times it is. Nevertheless, order and disorder respect each other and give it the right personality.



Photography, Tony Venti

Gulistan Renaissance in Majolica Rose about $15.75 per sq. yd., higher in the West and South. Also in Cloud Grey, Willow, Ocean Turquoise, Fernmist Green, Maraschino, Barley Beige. Other lovely Gulistan weaves $7.75 up.



THE DECORATOR THEODORE SIMPSON



THE THEME HUDSON VALLEY CLASSICAL

"Textured carpet," maintains Ted Simpson, member of the American Institute of Decorators, "puts a room on a luxurious footing in the most distinctive way."

As in the Albany room above, *your* room will look more distinctively luxurious with the thick sculptured weave of Gulistan Renaissance carpet. More spacious, too, with one color — *your* color — flowing wall to wall. Don't forget . . . before choosing new carpet, be sure to see Gulistan! Ask your favorite store.

THE KEYNOTE **GULISTAN** **CARPET**

WOVEN ON POWER LOOMS IN THE U. S. A. • A. & M. KARAGHEUSIAN, INC., FIFTH AVENUE, NEW YORK

Hey Mom... CAN I USE A SWELL NEW PACIFIC TOWEL?

"Boy, are they beauties—bet they dry me in a sec! Gee, thanks, Mom. I'll use the super blue one!"



He's really "gone" on the new

PACIFIC *Supersorb* TOWELS!

And who isn't? They're such thirsty things—stalwart as can be with their sturdy all-cotton construction. Regular softies, too, with their luxurious texture—lovely in their tempting colors. Great for all the family, from tender age on up.

See these solid-color Supersorbs and Pacific's all-cotton smart printed towels in gay floral, novelty and juvenile designs. Real values, amazingly absorbent—designed to please every taste!

SUPERSORB PACIFIC TOWELS

Look for the Pacific label also on Pacific Balanced Sheets, Pacific Silver Cloth, and on men's, women's and children's wear of cotton or rayon

PACIFIC MILLS, Towel Dept. A4, 214 Church Street, New York 13, N. Y.

Without Pride (Begins on page 56)





Kitchen work area on back face of fireplace is a compact cubicle. Stairway now has vertical louvers

scrubbing, hired help employed by our landlady ripped out the floor boards in the box stalls, tore out the partitions, and installed necessary plumbing fixtures. An old steam pipe which ran through a trench to the big house was discovered during the upheaval. Secondhand radiators were purchased and installed for eventual use.

While a new concrete floor was being laid over all, we drove back to Chicago, bought a trailer, and hauled back our accumulated belongings; linens, silver, china and books which had been stored by our families since before the war. We were without pride. We raided the family attic and added to our trailer load a mattress and spring, a small davenport,

PLEASE TURN TO PAGE 122

ALEXIS SMITH, *starring in SOUTH OF ST. LOUIS a United States Pictures, Inc. Production. Released by Warner Bros.*



PHOTOGRAPH: BERT SIX

Glorify your home...

with the DRAMATIC BEAUTY *of* WOOD PANELED WALLS

(for less than $8 a month!)

You'll set the stage for a lifetime of happiness... when you remodel your favorite room with Weldwood Hardwood Plywood.

What a delightful, magical change! A few days ago... just another room. But look at it now... wonderfully, graciously alive in the native beauty of real wood paneling.

And what a delightful surprise when you consider the cost. For paneling with Weldwood is *not* expensive. You can have an American Elm room like the one above for as little as $280 (materials $163, installation $117).* If you pay for it with a 3-year FHA Home Improvement Loan, luxury like this is yours for as little as $7.80 a month!

Now consider maintenance... or the *lack* of it. Your Weldwood walls retain their original, softly glowing beauty with a minimum of care. And you can bid good-bye forever to the periodic expense of paper and paint.

Permanence is another advantage. *Weldwood walls are guaranteed for the life of your home.*

So look into Weldwood. See for yourself how easy it is to glorify your home with the beauty of walls paneled in American elm, Korina, mahogany, walnut, oak, birch or any of the other fine Weldwood Hardwood Plywoods.

Meantime, send 10 cents for our booklet, "Beautiful Wood for Beautiful Homes." It's full of helpful ideas.

* * *

*Including material and installation, based on Detroit prices. Your costs may be slightly higher or lower, depending on local conditions and details of your particular installation.

Weldwood Plywood and Mengel Flush Doors are manufactured and marketed by UNITED STATES PLYWOOD CORPORATION, New York, N. Y. and THE MENGEL COMPANY, Louisville, Ky.

* * *

Weldwood Plywood and Mengel Flush Doors are sold by lumber dealers, who will be glad to show you samples. Or call at one of our 33 showrooms, located in principal cities throughout the country.

WELDWOOD PLYWOOD

UNITED STATES PLYWOOD CORPORATION
Box 61, New York 8, N. Y.

Enclosed, please find 10¢ for copy of booklet, "Beautiful Wood for Beautiful Homes," showing many ideas in full color for beautiful low-cost paneled rooms.

"I'M THE PLASTIC BOAT"
Weldwood
PLASTICS AND WOOD WELDED FOR GOOD

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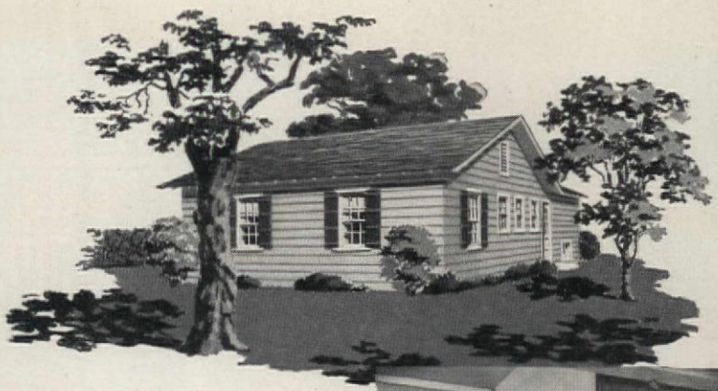
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Home Study Plan (Begins on page 45)





Rear view of house shows same simplicity already noted on street side. Narrow house makes garage possible at back property line

Five steps above main floor is provincial-papered guest room. Such split-level planning allows well-lighted heater room underneath with minimum excavation

to contain three bedrooms in such a small house, it was necessary to cut down on other features. You'll notice that there's no dining room. However, since the living room is both ample and has plenty of usable wall space, any number of eating areas might well be utilized there. In orienting the house on its narrow lot, the picture window and bedroom window face the street, allowing plenty of room for the driveway to the garage at the rear of the property.

The exterior is of gray siding with white trim and dark-blue shutters. Perhaps due to its exposed roof framing at the eaves and the wide overhang of the rust-colored asphalt-shingled roof, the house is most homelike and informal in feeling. Naturally the main feature of the living-room is the large view window with its oversized square panes. Walls are painted elephant gray which matches a gray-and-white asphalt tile floor; in fact, soft grays, rose and forest greens have been used throughout this room. At a side window is a drop-leaf dining table with Duncan Phyfe side chairs. On the long wall opposite the entrance, a love seat upholstered in gay rose-and-gray chintz acts as focal point with hanging plates for wall pattern above. The combination of tradition against a modern background has proved a most happy one and should reassure any doubting Thomases.

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The Home Study Plan for April 1949, includes architect's scale plans, elevations and details at ¼ inch to the foot, outline specifications and reprint of April 1949 editorial coverage of the house.

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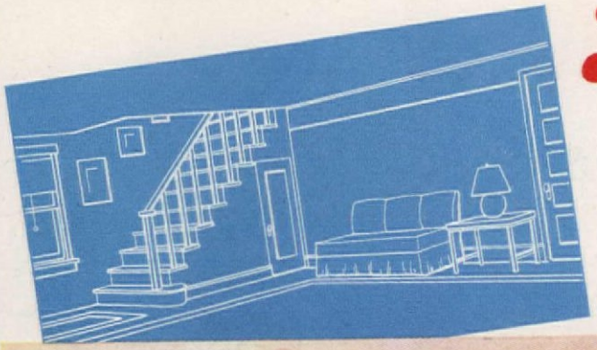
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The drab, uninteresting corner at left has become an attractive home entertainment center the whole family enjoys. You can add modern beauty and distinction to any room in your home with SPRED-Flat and SPRED-Luster—the million-dollar paint discoveries that are so easy to apply... so washable... so inexpensive. Interesting details of this room, with ideas for your own home (note television corner) are available FREE. Write The Glidden Company, Dept. A-4, Cleveland 2, Ohio



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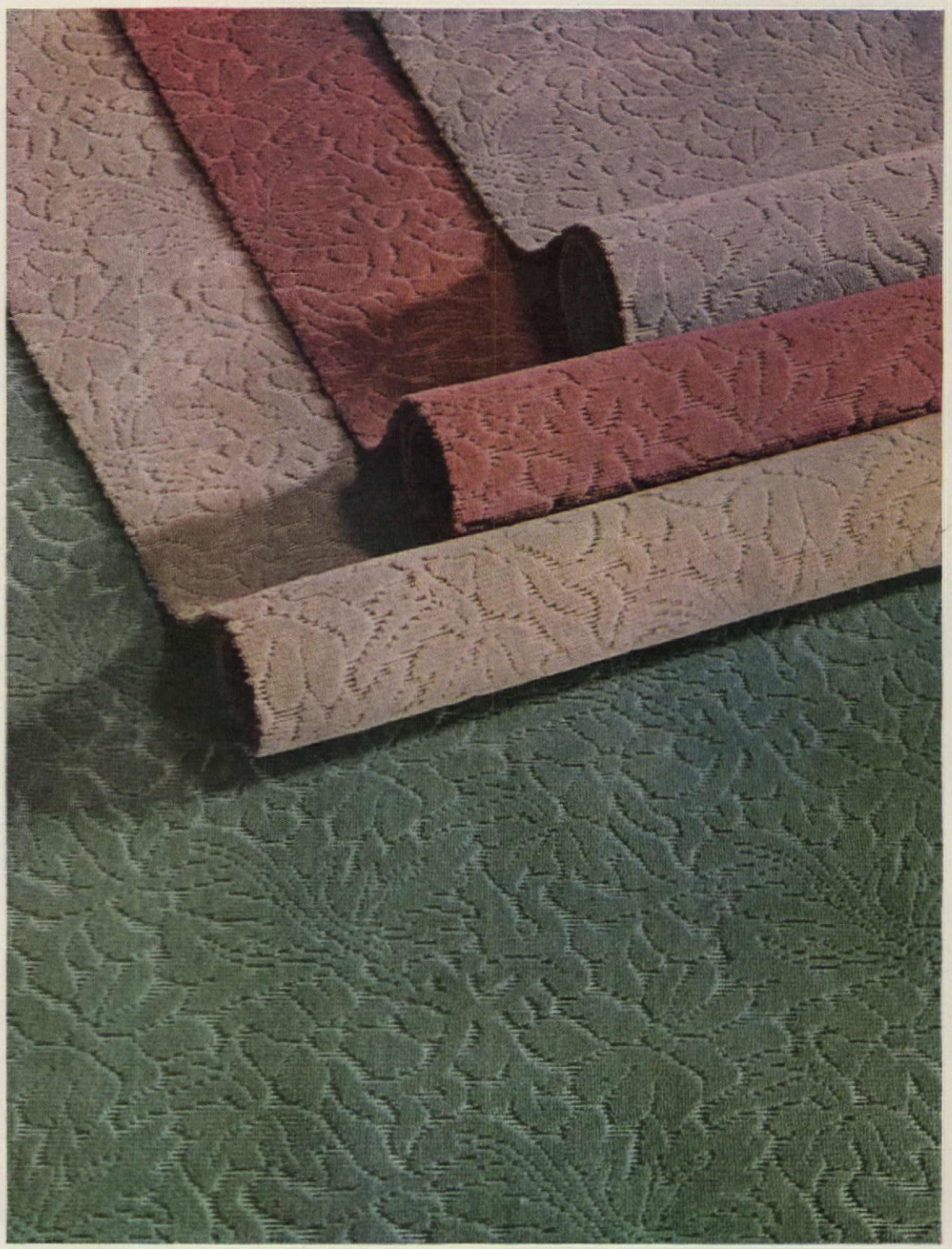
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Drawing by Bertrand Zadig

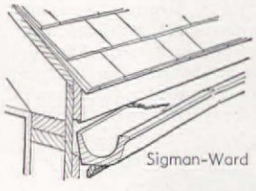


J. A. OEST

The AMERICAN HOME Maintenance Primer

#2 Gutters and leaders

SAGGING WOOD GUTTERS AREN'T AS HARD TO REPAIR AS THEY SEEM

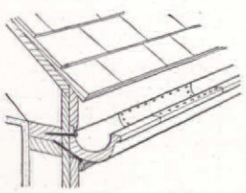


Sigman-Ward

Remove the molding if there is one. Then force the gutter back into position, using a heavy hammer and a block of wood to prevent damage to the trough. If old nails prevent the return of the trough to its position, cut them next to the house with a cold chisel. Renail the gutter with 8 or 10 penny common wire nails. Then replace the molding. Set all nails and putty holes. Touch up unpainted spots, and paint the gutter with asphalt paint in the trough and house paint on underside.

SPLITS IN WOOD GUTTERS ARE EASILY PATCHED

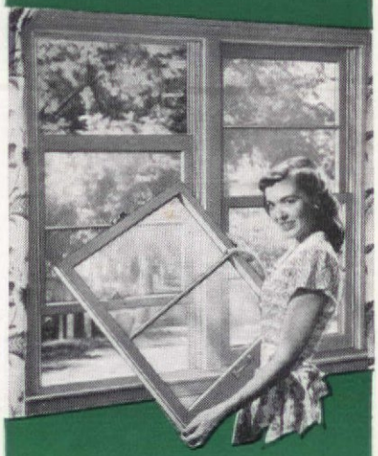
Materials needed are asphalt paint, asphalt-asbestos roof patching cement, sheet metal, and ½ inch roofing nails. Coated iron, copper, or aluminum sheets can be used. Nails should be galvanized iron with metal sheets, and copper or aluminum with such metals. Shape the metal sheet to cover the split in the gutter and reach from the top on the house side to over the top on the other side. After cleaning all dirt from the patch area, paint it with asphalt paint and spread a layer of asphalt-asbestos roofing cement over it with a putty knife or improvised tool. Press the metal patch into the cement, and nail it along all edges with the nails spaced 1½ inches. For patches over ten inches long, use additional lines of nails from one side to the other, spaced about 8 inches between lines. Next apply another coat of cement to seal edges and nail holes and protect the metal. If the gutter is broken completely through, get a new one and install it in a manner similar to the original.



SAGGING BOX GUTTERS REQUIRE MORE WORK

A box gutter completely enclosed above the wall can only sag at the outer edge. Remove the trim,

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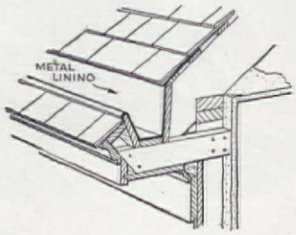
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STATE ..... OCCUPATION .....

VETERANS: KEEP YOUR "G. I." LIFE INSURANCE!

Primer

(Begins on page 109)

loosening the outer edge of the metal lining if necessary. The exposed supporting frame can then be reinforced or replaced. A box within an overhanging cornice as in the sketch, may

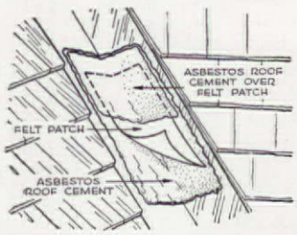


sag more. However, the trim is still removed to uncover the framing for repairs. Once exposed, the framing can be forced back into position, reinforced or replaced. After repairing the supporting construction and lining it up so that the gutter will drain to the leader outlet, replace the trim and refasten the metal lining at the edge as it was originally. Set nails, putty holes and paint as necessary.

LEAKS IN BOX GUTTERS AND ROOF VALLEYS ARE DUE TO CRACKS, CORROSION, OR PUNCTURES

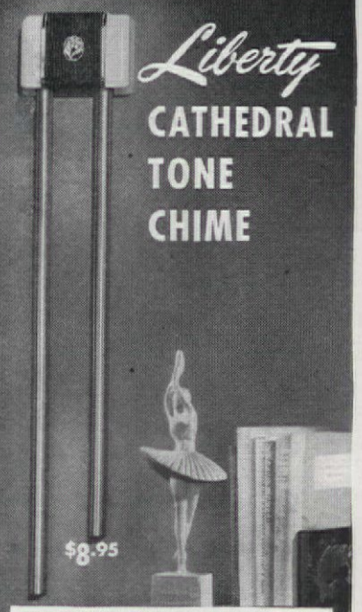
The size of leak will affect the method of repair. For small holes the most permanent treatment is soldering. Larger openings can be covered with a piece of the same metal as the lining with all the edges soldered tight. Soldering will be discussed in detail in another section of this Maintenance Primer.

Often in an old gutter or valley, the leaks are the beginning of a series due to age. In such a situation the replacement of the entire lining can be put off by a patch or series of them that are not as permanent as the metal ones suggested above. Paint the leaky area with an asphalt roof coating, and then cover it with asphalt-asbestos roofing cement or putty which can be troweled on. This will



remedy small leaks. Larger holes should have the additional protection of a piece of roll roofing or asphalt roofing felt pressed into the asphalt cement and covered with another coat of the cement. Separate leaks, where a general bad condition doesn't exist, can be handled in a similar manner for a quick and easy repair during cold weather when soldering would

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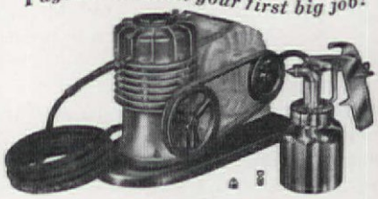
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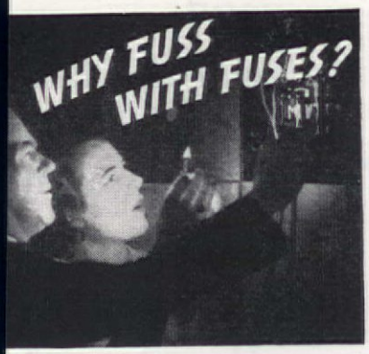
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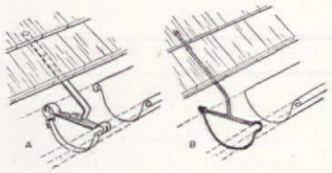
(Begins on page 109)

be difficult or impossible. Very small holes can be plugged by a dab of the paint and the asphalt cement.

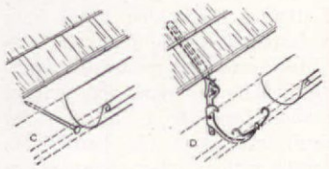
SAGGING METAL GUTTER REPAIRS REQUIRE TWO STEPS

Details differ mainly because of the nature of the fastenings or hangers and the amount of sag. The problem can be reduced to two simple steps, repair of the hangers, and straightening of bends in the gutter.

The sketches show several basic types of hanger. Some such as A, B, and D are made of heavy wire, wrought iron or strap iron, and are

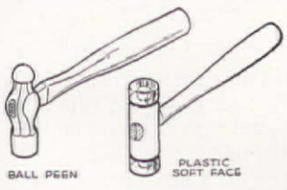


fastened beneath the roofing. Others are fastened to the trim at the top of the wall, using long spikes as in C or brackets similar to D. The gutter may be half-round or shaped



like a cornice, but the repairs are the same. Sag can sometimes be corrected by bending hanger back into its proper shape. This will work when the sag hasn't severely bent the gutter. Broken hangers must be replaced. Your hardware store should have something suitable and similar. To prevent future sagging in the same spot, you can install additional hangers between the existing ones.

For a bad buckle or fold in the metal, you will probably have to remove the gutter. This is simple with the hangers using spring wire catches. The long spike type must be extracted carefully without damaging the gutter. The crease can be hammered out, using a soft-faced hammer and a block of wood or metal shaped



similarly to the gutter. There are several types of soft-face hammers, with heads of wood, fibre, or plastic. They will not mar the metal surface, so with care you can remove all trace of the repair. A ball-peen ham-

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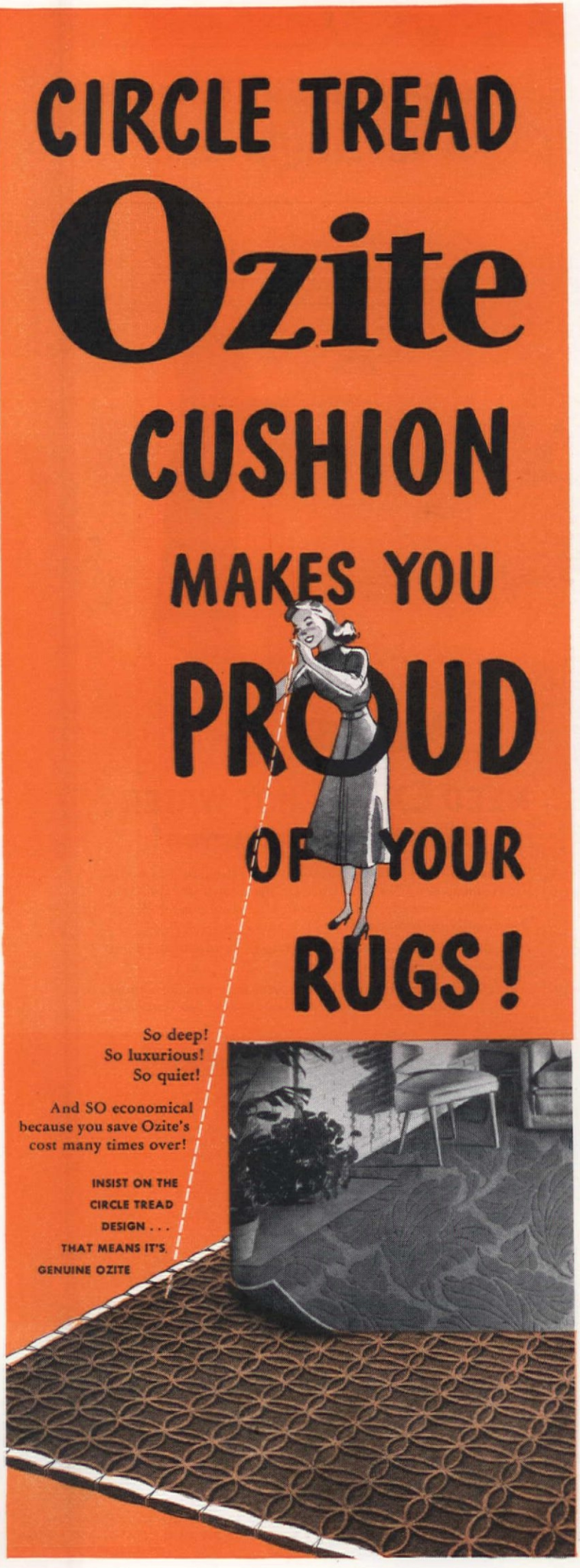
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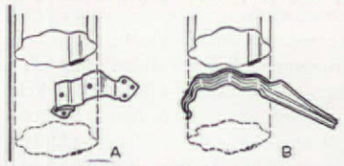
(Begins on page 109)

mer which has a metal head rounded on one end and flat on the other can also be used, but it will mar the gutter. This type of hammer is usually included in the tool kit that comes with new cars. However, for a spot that is not easily seen, it should be satisfactory. If a fold cracks, treat it like any other leak. Repair leaks while the gutter is down, then replace it, leveling and fastening it as before.

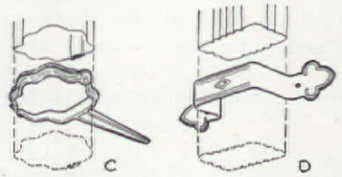
Leaks in metal gutters can be repaired in the same manner as described for leaks in metal-lined box gutters. The main difference being that the gutter can be taken down and moved into the shop where soldering is comparatively easy. Roofing cement patches can still be made without moving the gutter.

LEADER SPLITS CAN BE SOLDERED

Small splits or bulges, caused by the expansion of ice that has formed in the leader, can be pressed back into shape and soldered. However, a bad opening may necessitate the replacement of a section. The method of removal of the leader to work on it will depend on the type of fastening used. One type, A, a cleat fastened to the pipe and fastened to the wall, is removed by prying out nails or removing screws. The hook type, B, is loosened by carefully extracting the hook from the wall with a claw hammer or



pliers and a board for leverage. A third, C, a clasp which is driven into the wall, is opened by removing a wire catch or loop. Still another, D, is a metal strap around the leader and fastened to the wall. The joints should have the upper section slipped into the lower one so that water will flow by on the inside and not leak



out. If joints are soldered, it is necessary to take down the whole leader from gutter to bottom outlet and melt the solder to replace a damaged section with a new one. Of course, a soldering job on a split can be done without separating sections when the joint is soldered. Replacing the repaired or replacement leader is just the reverse of the removal operations, re-securing all fastenings.

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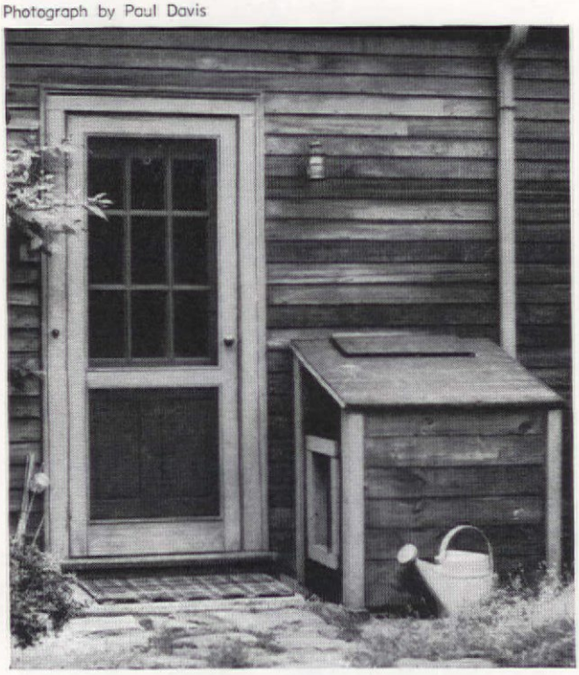
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GRAND RAPIDS Invizible SASH BALANCE

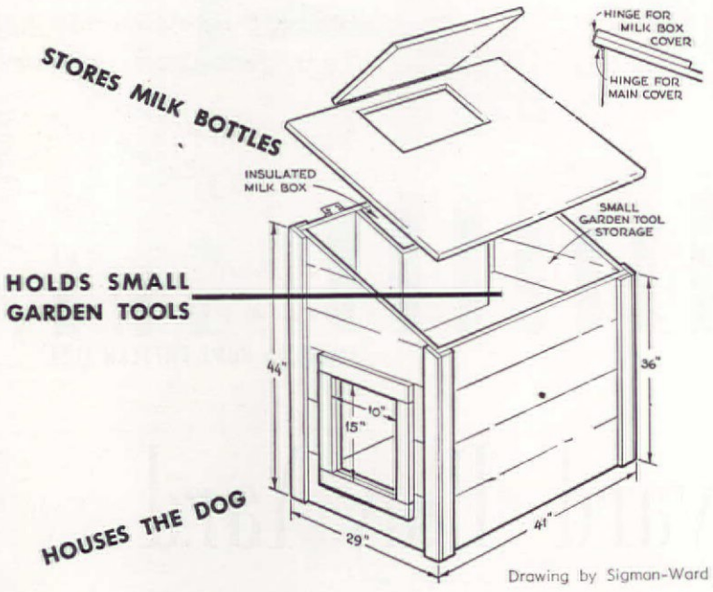
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Photograph by Paul Davis



Triple-Duty "Dog House"

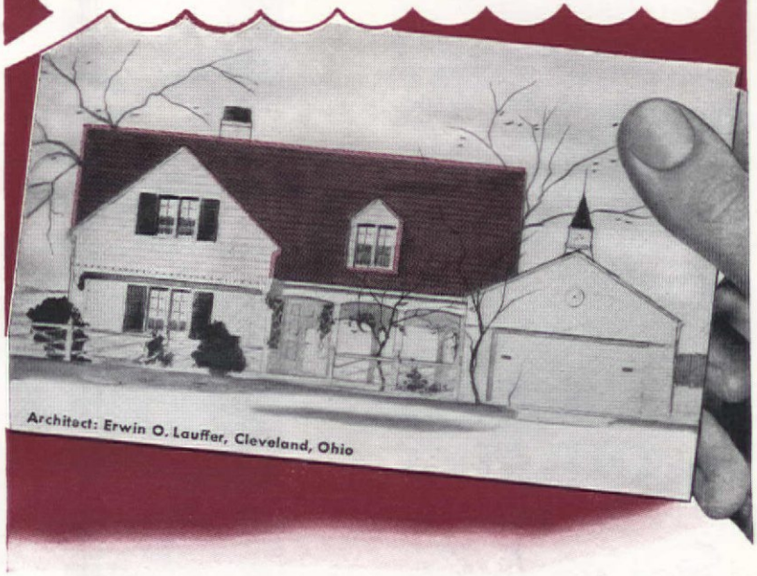


Drawing by Sigman-Ward

ETHEL M. EATON

Just because it's a dog house, why shouldn't it combine the compactness, convenience, and usefulness that we look for in our own homes? Perhaps that isn't the way Mr. Sherman K. Hardy reasoned, but it's certainly the way things worked out when he designed and built the triple-duty doghouse pictured here. (By the way, the home and garden where he and Mrs. Hardy grow herbs for profit and fun were featured in last month's AMERICAN HOME.) With them, conservation of space wasn't imperative, but they do like things compact and convenient, and this ingenious combination of functions should appeal strongly to all home owners with limited storage space. The little lean-to matches the house in its natural oiled clapboards and faded barn-red trim; both hinged tops are covered with heavy roofing paper. The upper compartment serves also as insulation space to make the ground-floor apartment much more comfortable for its tenant, both in summer and in winter.

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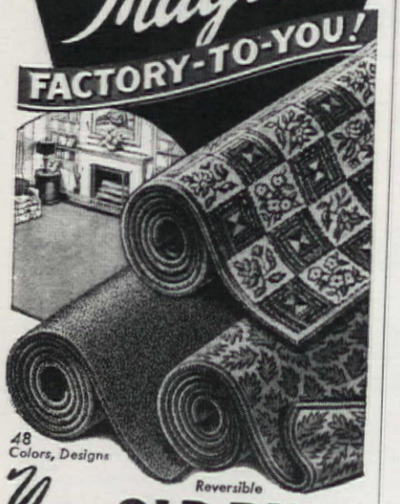
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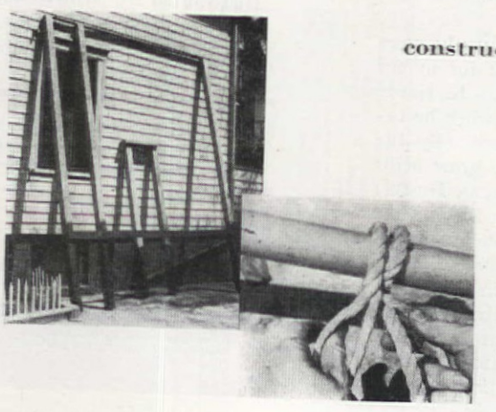


AMERICAN HOME PATTERN 1127

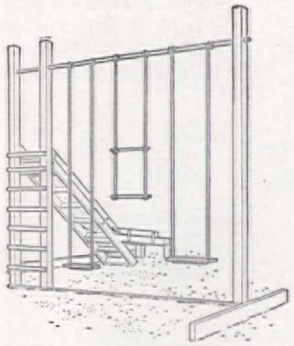
Back-yard Play Yard

In 10 square feet of space, Emil Brodbeck constructed a sturdy, practically indestructible playground unit

EMIL BRODBECK



PATTERN ORDER FORM ON PAGE 60

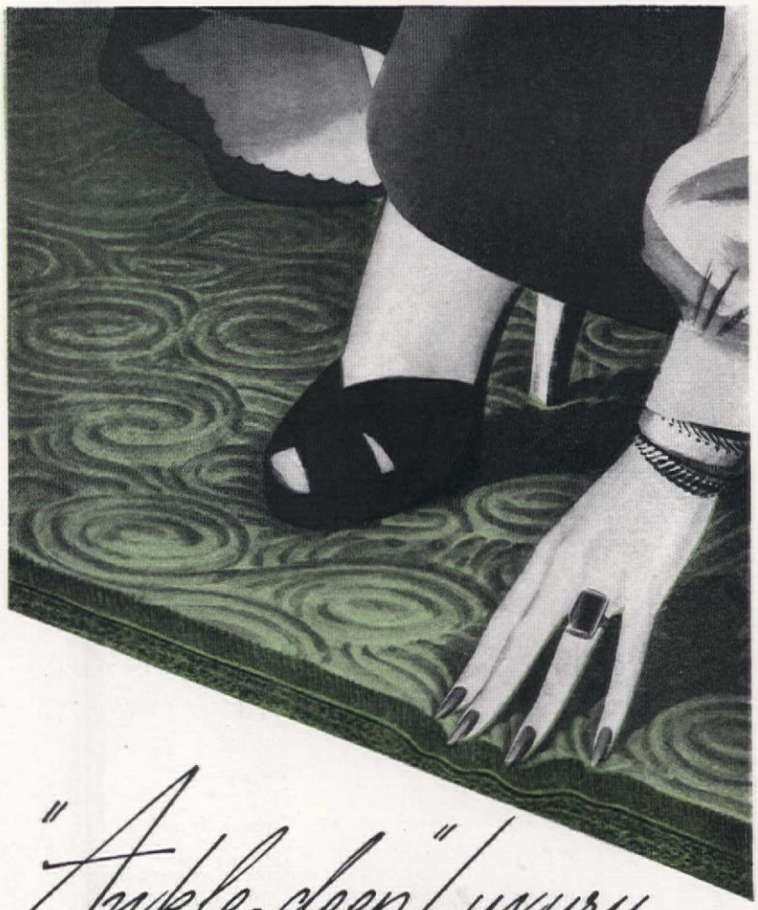


The housing situation being what it is, we took what we could get. We found ourselves in a house with a yard consisting of a concrete driveway and a broken up patch of secondhand dirt that would have turned the stomach of even the most hardy New England farmer. There was no place for the youngsters to frolic, and the street was much too close to the house for adult peace of mind. It took some planning, but this is what we did. My wife and I began our back-yard play-yard project by compiling a list of needed materials. With materials delivered and the cement stored in a dry place, the actual labor began. Working only evenings and on week ends, it took about two weeks for a neighbor and myself to complete the job. A great deal of that time was consumed in waiting for creosote and paint to dry and for cement to harden. Creosote was applied to all parts of the wood structure set into the ground to prevent rotting. All uprights were wedged securely into 3 ft. post holes with layers of cement, gravel, and rocks. Though concrete becomes hard to the touch overnight, it takes about 28 days for it to set properly. We allowed it to set about a week before continuing.

We had quite a tussle trying to bend the plywood for the slide until we discovered that the task was quite a simple one if the plywood was first nailed at the top of the slide, then down to the point of the bend on the frame. Then, from the foot of the slide, we pushed the plywood in and nailed it down. We spent about $40 on the whole project. Had we cut our own lumber, we could have saved quite a bit and might also have been able to use some of the scrap pieces figured in on costs. At any rate, our play yard cannot be compared with mass-production, cheap-model swings and slides. The materials we used are far superior, and the resultant unit, much safer and more durable. Word about this wonderful thing in our back yard has spread like wildfire via the junior grapevine. Now we need never wonder where Jane and Tommy are.

An uninspiring spot of wasteland, to say the least. One might never imagine it to be just the spot for a de luxe swing and a slide for the kiddies





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*Trade Mark Reg. U. S. Pat. Off.

This life-size display identifies Spongex dealers.

Let packaged heating change winter to summer

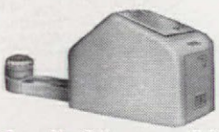


Winter is over—spring is here! If you suffered from cold, drafty, uneven heating in the past, you can change future winters to warm, healthful summers in your home by installing an up-to-the-minute Crane heating system.

Illustrated above is the CRANE SIXTEEN packaged boiler and burner designed to protect your comfort—automatically.

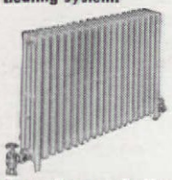
It is specially engineered to burn oil and comes complete—housed in an insulated, enameled steel jacket. You will find that the patented "sustained heat principle" will cut your fuel bills.

The CRANE SIXTEEN is only one boiler from the complete Crane line. Others are available for burning coal, coke or gas. Also included are furnaces, conversion units, stokers, controls—everything for home heating. See your Crane Dealer now about installing a new heating system in your home. His wide experience will help you choose the best system for your home, and his skilled installation will bring you years of trouble-free comfort.



Crane-Line Stokers are available in sizes and types for any home heating system.

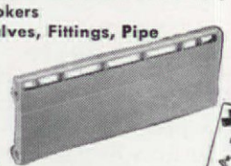
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HOW TO

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PRICE ISN'T ALWAYS A GAUGE OF QUALITY



BUY HOUSE PAINT

You can select the right paint of proved quality

without being a chemist or knowing its ingredients

JAMES A. OEST

If you're a good customer of a reliable paint or hardware store, you've probably never had much trouble selecting the paint to be used for that job on the house. But the minute you start shopping around for paint in strange stores, studying prices and your budget, you're on your own, and you have to know what you want and how to evaluate paints and prices. Have you ever entered a store that stocks the products of several manufacturers and been thoroughly confused by the variation in price for paints that are labeled as for the same purpose? The prices are apt to run from around $7.50 a gallon on down, for instance, in the case of outside house paint. In addition there is a great variation between the prices of the different types of paint which will contribute to your confusion.

In general the factors establishing prices can be broken down into two basic categories. These are the manufacturing operation and the distribution of the product. For any one manufacturer's product, the price at the factory is rather stable, being determined by the costs of raw materials, labor and equipment for processing and packaging. However, from one company to another there will be price differences at the factory due to the fact that ingredients of paints for the same purpose, and the processing of the raw materials will vary. The size of the manufacturer, the type of equipment used, and the efficiency of the plant operation also enter into the differences in manufacturing costs. The distribution costs vary widely since they include such variable items as transportation which will increase in cost with the distance from the factory, and dealer's overhead which is tied into real estate values, wage scales, cost of living, and other factors which will differ from one locality to another. Obviously it is impossible to tell just how much good house paint will cost, since the difference for a given manufacturer's product can vary as much as or even more than a dollar a gallon from one place to another.

Competition from nationally known and relatively unknown local manufacturers of both comparable and inferior quality products acts as a curb to overpricing of paints, just as with any other merchandise. This is com-





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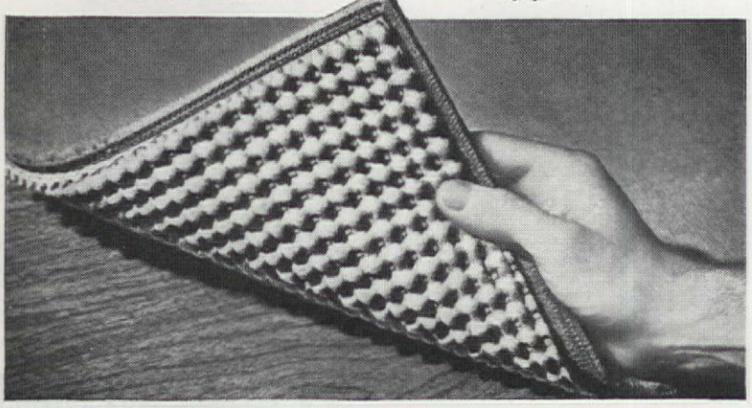
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UNITED STATES RUBBER COMPANY

House Paint

(Begins on page 116)

pletely true for quality paints. But, in some instances, inferior products are priced above their real value to make them appear equal to the better materials. However, the efficiency of the manufacturing process and the ability to buy raw materials in large quantities at low cost can often enable a big manufacturer to keep his production costs and retail prices for high quality products even below those of inferior paints made by smaller companies who cannot effect the economies of large-scale operations. On the other hand, in some areas, quite a distance from the factories of the large companies, low distribution costs will enable the small local manufacturer to keep his prices for a really excellent quality product below those of the competitor who has a costly national distribution problem. So prices are not a reliable gauge of paint quality.

You can be rather certain that nationally known companies who have a record of quality results will protect that reputation by continuing to make good paints, and that they will have their merchandise priced competitively insofar as their production and distribution costs will permit. But what about the small local company that has a slightly cheaper paint on the shelves of the neighborhood hardware store? The quality of the material may be excellent, and it would be poor business on your part to pass up the savings of the lower price if the quality is there. If the product is inferior, on the other hand, it would be even poorer business to use the material for the apparent saving. Bad materials can result in a paint-job failure. The material may have to be removed and a complete new paint job done. The resulting total cost could be more than double the price of a job with good paint in the first place. The best way of judging the quality of products which you don't recognize by national reputation is to check around your neighborhood and see jobs that have been done. Neighbors are usually glad to help with their own paint experience.

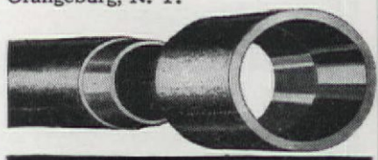
But what can you expect of paint in the way of a performance? In the home, paint preserves the building, adds to its attractiveness, and real-estate value, and makes for better living in many ways. These benefits are effected by three primary characteristics which should appear in every quality paint. The paint should hold its color well, hide whatever is under it, and be durable under the exposures and conditions that exist. Thus, a good paint will provide a tough, durable film that will protect the surface from rot, decay, or other results of attack by the elements. It will provide a clean, pleasing appear-

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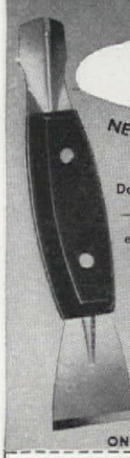
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House Paint

(Begins on page 116)

ance. It will give low cost service on a yearly basis, when the total cost of the original job is divided by the years of service. And at the end of its period of service it will provide a satisfactory surface for repainting. Depending on local atmospheric conditions and the nature of the surface on which paint is applied, the length of service will be around three or four years before repainting is needed. This doesn't mean that the paint will be completely worn out or off at this time, but it does mean that if you let it go, it will get to the point where it will not be adequate as a base for a one-coat paint job. A little inquiry will soon show how long good paint has been lasting in your vicinity, and provide a gauge for judging the results that have been obtained with the different brands of paints.

Having established which paint manufacturer's products have given satisfactory results, you can now go to the local paint or hardware store and check the prices of the brands that he has available and which have shown up as suitable for your use. Well-known products, which will certainly give satisfactory results, need not have appeared in your neighborhood survey. But stay away from materials that have not been proved nationally or in your vicinity. Let someone else take a chance in an effort to save a few dollars on the materials. In most cases the cost of the materials is only one quarter of the paint-job cost, when a contractor does the work. Since your own time is valuable, you can figure the same would be true if you do the work yourself. Don't skimp on the materials' cost at the possible expense of extra labor cost (the larger factor) for doing the whole thing over.

But there are still other matters to be considered in buying house paint beside the proper price and quality. One of these has to do with the fact that surfaces vary in their adaptability to paint and some atmospheric or other conditions have an adverse effect on the paint's performance. So you should also be acquainted with the different types of paint customarily available.

Paints are made from mineral pigments, organic and synthetic vehicles, and a variety of thinners. Each of the possible materials for these three basic components has individual characteristics which either hurt or help the effort to achieve the desired paint results. Years of experimentation by chemists and the manufacturers have developed numerous combinations of the raw materials which have, in themselves, characteristics that make them suitable for one or another of the special situations that are often encountered in painting.

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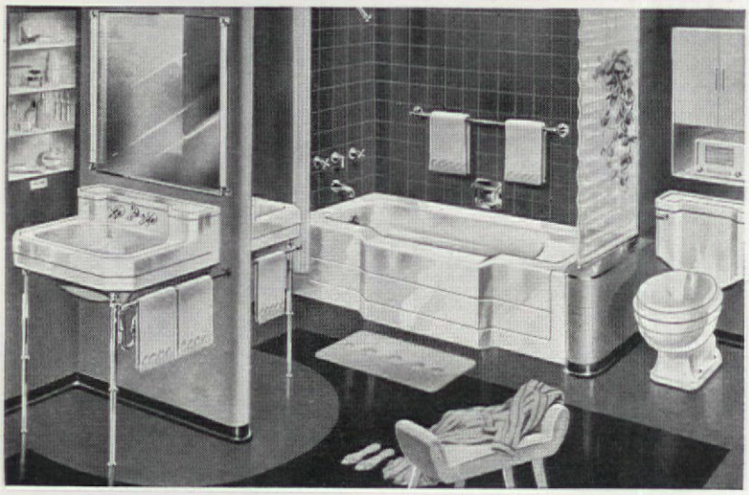
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For a free booklet on bathroom ideas, write Eljer Co., Box 192, Ford City, Pennsylvania.



CONVENIENCE AND SAFETY . . .

Eljer's Legation Bath features an integral end-seat and a wide, front-rim seat, only 16 inches high . . . easy to step in or out and ideal for bathing children. Bottom is flat for safety's sake.

ELJER CO. FACTORIES AT: FORD CITY, PA., SALEM AND MARYSVILLE, OHIO, LOS ANGELES, CALIF.

House Paint (Begins on page 116)

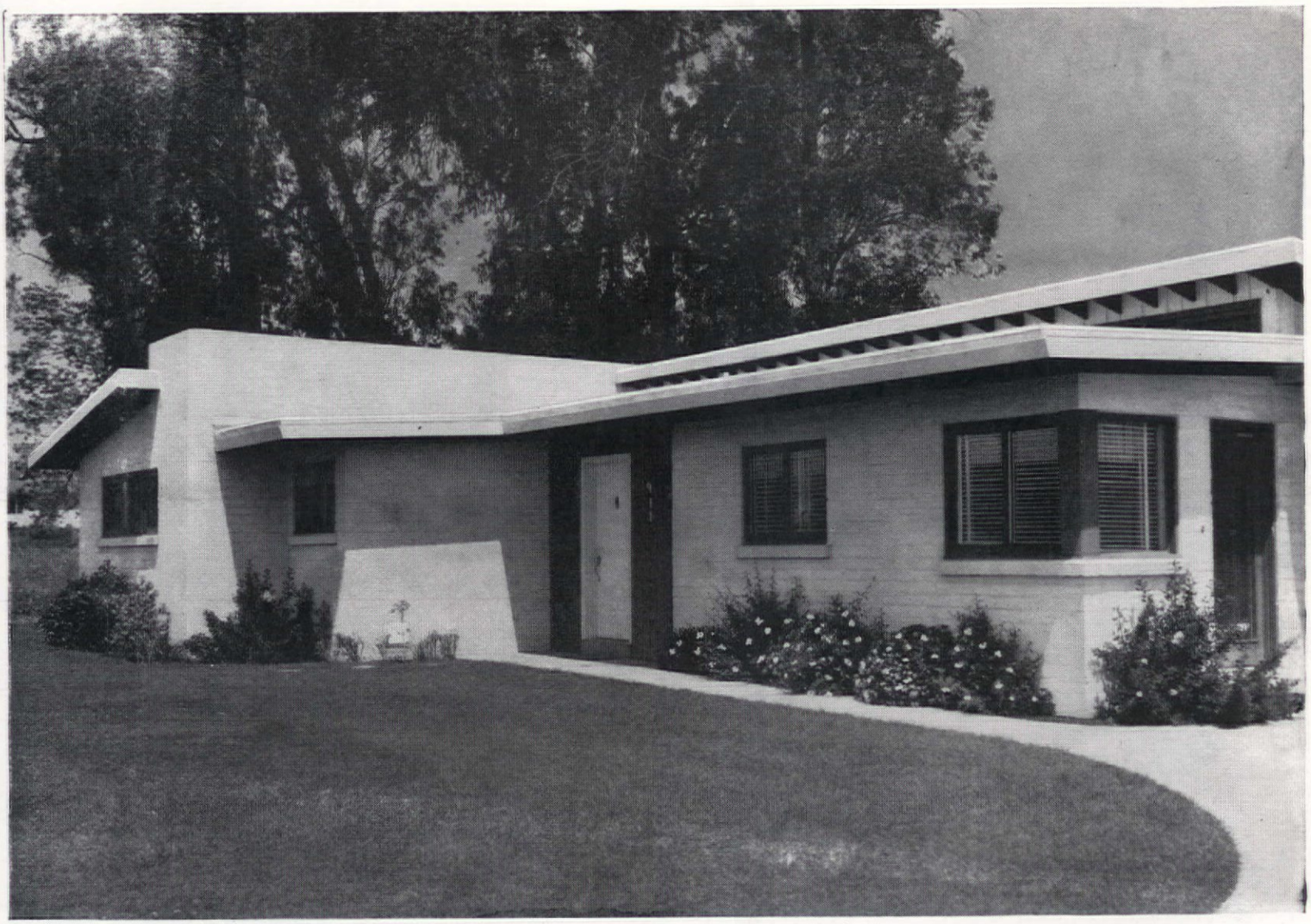
Paint characteristics that are desirable for one situation may be unimportant or even undesirable for another. For instance, outside house paint is usually subjected to disintegration from the action of the sun and rain principally. But in some locations there are additional attacking elements, such as fumes in the air from near-by factories, which will discolor the pigments. Ingredients can be combined in the paint to resist or eliminate such staining from fumes. Other places have a great deal of dirt in the air which makes additional self-cleaning very desirable. However, the extra self-cleaning and fume-resistance characteristics may weaken certain other features of the paint, and also add to the cost, or they would be included in all paints. In a damp location mildew may be the problem that must be overcome. But in solving the problem, the paint may become too hard or brittle, losing some of the flexibility which is so desirable. On concrete there is the attack of alkalis to be considered. Special treatment of the concrete before painting it means additional cost for the job. So materials have been developed that can be used directly on the concrete without special surface preparation, thus eliminating the extra cost. Other forms of masonry also have problems to be solved, such as dampness and bonding. Metals also have a bonding problem. Rust- or corrosion-inhibiting qualities are needed as well. A floor paint must provide extra resistance to wear from abrasion in addition to attack by the elements or other causes of trouble mentioned above. Many other situations have called for emphasis of other characteristics. So there are formulas which provide extra self-cleaning, fume-resistance, waterproofness, hardness, flexibility, mildew-resistance, resistance to fading, breathing, and other characteristics.

In the well-stocked paint store you will find products designated as outside paints which are mixed to give the desired results on the average house exterior. In addition there are undercoaters or primers for first coats, rust inhibiting and bonding paints, sash and trim paints with superior non-fading qualities, porch and deck paints for use on floors, shingle stains for wood shingle roofs and walls, asphalt roofing paints for all types of asphalt roofs, special dampproofing products for basement and masonry walls, rubber base and other paints for concrete floors, paints for interiors where different conditions exist, and also paints for less frequently encountered problems.

Some paint formulas contain ingredients that aren't compatible with the materials used in other mixtures. In other words, one paint of good quality may react with another manufacturer's products, in some instances, to the detriment of the newly applied paint. This may be due to differences in the pigment, vehicle, or thinner. The failure is not apt to be a serious one, but it will reduce the period of service a bit, even though all normal precautions have been taken in the preparation of the surface and the application of the paint. To prevent any possible trouble on this score and to insure the best possible results, it's a good idea to use the same brand of paint that was used the last time the surface was painted, if the last application has proved itself satisfactory. So you should make a record of what materials are used for the job, for future reference.

Often you will find the ingredients of the paint listed on the label of the container. This sort of listing is required in some localities, and some manufacturers make a general practice of it. However, unless you are a chemist, or familiar with the raw materials and processes of manufacture of paint, as a painter or building contractor might be, the formula is not apt to mean much to you. Where the list of ingredients is required, it is the intention of the authorities that those parts of the paint which have no value other than to reduce the cost will appear so that the buyer will be warned. But the undesirable ingredients are so named or described, in most cases, that they don't appear to be weaknesses in the product as far as the untrained consumer is concerned. An inferior paint may seem quite all right in the can, but it will contain ingredients that have low durability and hiding power, and which serve only to form a bulk of material that can be made very cheaply. The resulting paint job will be a very thin film that won't look good and won't last long. It may also not adhere to the surface satisfactorily when dry, or it may crack, peel, or fail in other ways. So you can't tell much about paint by looking at the label on the container, or by inspecting the paint itself.

Now that you know the background of the paints on the shelves, you can readily see that the only safe way to buy house paint is get it at a reliable dealer's store, or go through several steps which will give you a basis for comparing the prices on the products. Establish which manufacturers' products have been proved in your neighborhood by talking with your neighbors. Be sure that the manufacturer recommends the paint for the type of location in which you will apply it, and that it is designed to solve any special problem that exists. And use the same manufacturer's product as the last time.



For Character and Economy build with Concrete

YOU'LL be proud of the new house you're planning—and save money in the long run—if you build it with concrete masonry walls, concrete subfloors and a firesafe roof.

Concrete lends character to any house because walls can be finished in a wide variety of attractive patterns. And they can be left natural, painted any color or stuccoed, as you desire.

Concrete stretches your housing dollars, too, because a concrete masonry house is:

1. **ECONOMICAL TO BUILD.** Concrete's first cost is moderate compared with other construction of the same style, size or floor plan.
2. **ECONOMICAL TO MAINTAIN.** Concrete, being sturdy, stormproof, firesafe and termite-proof, requires less upkeep and needs fewer repairs.
3. **ECONOMICAL TO HEAT.** A concrete masonry house with normal insulation is snug, warm and weathertight in winter. Fuel bills stay low. In summer, on the other hand, the house is cool and dry. You'll enjoy comfortable living in your concrete masonry house the year around.

Then, too, concrete construction lasts longer so you see why a concrete masonry house is economical to own. Look at it in simple arithmetic: Moderate first cost + small maintenance expense ÷ long life = ***low-annual-cost*** shelter. Yes, it costs less to live in a concrete house!

If you'd like more information about concrete houses, write for a free, illustrated booklet, "*Why People Like Concrete Homes.*" It pictures houses of many different styles and sizes. Distributed only in the United States and Canada.

HOW TO GET A CONCRETE HOUSE

. . . and what will it cost?

Phone a local concrete masonry manufacturer for names of architects and builders experienced in concrete house construction. They know conditions in your community and can tell you about plans and costs.

Take any plans or sketches you have to an architect. Have him show you how your home—of any size, style or floor plan—can be economically built with concrete walls, subfloors and a firesafe roof.

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A national organization to improve and extend the uses of portland cement and concrete through scientific research and engineering field work

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WITH THE CHAMBERLIN SYSTEM

★ METAL WEATHER STRIPS ★ ROCK WOOL INSULATION
★ METAL STORM WINDOWS

for expert advice on what your home needs . . .
the man to see KNOWS ALL THREE!

In all seasons, the Chamberlin System gives your home . . . no matter how old . . . more comfort, greater economy.

In 52 years, Chamberlin has developed the finest methods of installing wall-thick ROCK WOOL INSULATION for all-year indoor comfort, plus fuel savings up to 33%; rustproof METAL WEATHER STRIPS tailor-fitted into doors and windows for freedom from drafts, dirt and rain; and attractive All-Metal STORM WINDOWS that are quick-changed to storm or screen panels from inside!

Nation-wide Chamberlin has 41 factory branches, 1,000 factory-trained mechanics, a policy of *undivided responsibility!* Remember, *installation* is half the job . . . and Chamberlin does it *right!* For expert advice on your home comfort needs, ask the man who's brought comfort and economy to nearly 3 million homes and buildings . . . your Chamberlin Man. Ask today! Call the Chamberlin Man (see phone book) or mail coupon below! Terms available.



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Owners and managers of all types of buildings and institutions have found remarkable savings with the Chamberlin System. Installations pay for themselves in a few years. Ask for free survey!

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☐ Please mail free book, "A Guide to Home Comfort"
Please send Chamberlin Man to make free survey (at no obligation) on ☐ home or ____ (type of building)
Now own ☐ Now building ☐ Student Data ☐
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Address ____
City ____ Zone ____ State ____

Without Pride

(Begins on page 56)

and an old Morris chair. With our loot, we hurried back home.

On the day we moved in, we paused long enough on the chilly dampness of the concrete floor to make photographs. Even on that dreary day, the fireplace was a great comfort to us.

This chimney piece was much beloved during our first cold months of habitation. With a stable board fire in the fireplace and two electric heaters fore and aft, we lived a three-cornered existence through many frosty days until the radiators were connected. With daytime work to do, our free evenings were devoted to the chilly job of renovation. The ten-foot ceilings, which would be so valuable later in studio space, made the place as airy as a barn. Husband Guy started to work up top while I tackled the woodwork on the lower level. I felt a great pity for him, braving the elements on a narrow scaffold in the "upper strata," until the eve that a wandering kitten chose the top step of the ladder as a cat's rightful place on the hearth. 'Twas then that the principle of rising heat was proved to me. After that, we took ten minute breaks and coffee high on the scaffold, where it was degrees warmer.

Through the months, the stable grew quite livable, a symbol of economy and improvisation. We uncrated our barrels and boxes and began to search through auction houses and secondhand stores for remaining essentials. Guy planed down the smoothest stable floor boards to build the kitchen sink cabinet and the box bedstead. Remaining boards were used to build the partition for his photographic darkroom.

When we ran out of old wood, we bought some nice "green lumber." From this, Guy built two bookcases, a portfolio cabinet, a radio cabinet, and an open china case. The five pieces, while unseasoned, were adequate and were constructed at a material cost of less than fifty dollars.

Our two biggest purchases were a new gas range and a pint-sized secondhand refrigerator, both chosen to fit into the space peculiarities of the kitchen. After these essentials were obtained, life was lifted out of the drudgery stage and homemaking became an exciting game.

For wall decoration, we dipped into our folios of original lithographs, etchings, and drawings which I had collected through swapping and modest purchase.

Today, although the stable is still far from finished, life looks very good to us. With most of the strenuous work out of the way, we now have time for our original pursuits, photography and art. We want to make a good and comfortable life for ourselves, and now we have the wherewithal and place for doing it.

AMAZING SELF-POLISHING SIMONIZ FOR FLOORS

OUTSHINES THEM ALL!



For linoleum, finished wood, asphalt or rubber tile and terrazo floors.

Guaranteed by Good Housekeeping

THE SIMONIZ COMPANY, CHICAGO 16, ILL.

with Presteline you can BROIL and BAKE AT SAME TIME



DUO-MATIC DOUBLE OVENS
BOTH FULLY AUTOMATIC

TAKE THE TIME
See Presteline

PRESTELINE, 666 LAKE SHORE DRIVE, CHICAGO 11

STOR-A-WAY



the new, modern way to store and protect your storms and screens.

Tidy up, clean up, hang them up. Holds sashes lengthwise or sidewise.

Eliminates rotting and warping; reduces glass breakage. Hangs any standard make of wood sash from 7/8" to 1 3/16" thick.

PAT. NO. 2,455,546

Ask for name of nearest dealer, or order from this ad.

6 window set (2 brackets) $1.88 plus 12c *Mailing*
13 window set (4 brackets) $3.49 plus 16c *Mailing*
20 window set (6 brackets) $4.95 plus 20c *Mailing*
27 window set (8 brackets) $6.10 plus 25c *Mailing*
34 window set (10 brackets) $7.85 plus 30c *Mailing*
41 window set (12 brackets) $9.60 plus 35c *Mailing*

Cash, check or money order must accompany order. C. O. D.'s not accepted. Prompt delivery. Sold on money back guarantee.

BARBER MFG. CO., INC. Dept. A
Offices: 910 Mount Curve Ave., Minneapolis 5, Minn.



In some countries products are endorsed by the Crown, and bear the arms of the royal family. That gives them prestige which stimulates sales.

But in democratic America our products are endorsed solely by the approval of the American people, and are identified by brand names and trademarks that have won esteem the hard way.

Here a product must stand on its own feet and fight to survive in the intense rivalry of the market place.

Here there is no easy road to popularity or leadership — no suggestion from government as to what you shall buy or what you shall pay. Under our brand system, which is the very keystone in the structure of our free economy, people can separate the wheat from the chaff and make their purchases solely on the basis of merit and appeal to their personal tastes and preferences. Our system of brand names and advertising is important to the American way of life for two other basic reasons:

1. It develops broad markets for our goods, which in turn stimulate volume production. As a result, many conveniences that would otherwise be luxuries can be sold at prices almost everyone can afford.
2. Brand competition spurs our manufacturers to greater efforts to please us. And this results in constant product improvement and the birth of many new products to add to our comfort and happiness.

So as you read the advertisements of brand manufacturers in this magazine, remember that your daily purchases of these brands are not only a guarantee of good quality and good values, but also a guarantee of continual progress in better living.

Brand Names Foundation

INCORPORATED

A NON-PROFIT EDUCATIONAL FOUNDATION • 119 WEST 57th STREET, NEW YORK 19, N. Y.

A confidential message to women

(all women!)

The male of the species lags far behind the other sex in one respect at least. He refuses to simplify his daily clothing. Lovely woman, on the other hand, each year reduces her garments in weight or in bulk or in number.... And finally this simplification has reached the harness of supports and fastenings endured so rebelliously "every month."

If you are a rebel, too, you will be more than intrigued by the discoveries of the physician who invented *Tampax.* As a matter of fact, the basic principle of "internal absorption" was quite well known, but this doctor perfected it to such a degree that women could use it right in their own homes by means of slim, white, disposable applicators containing nothing but pure surgical cotton of great absorbency.

Just imagine yourself forever free from the burden of belts, pins and external pads—no odor, no chafing, no disposal embarrassment.... Just imagine yourself taking showers and tub-baths any time at your own sweet will without bothering to remove the Tampax. And imagine the relief when you know *absolutely* that the smoothest, snuggest gown or swim-suit can't reveal a bulge or edge or tiny wrinkle caused by Tampax!

The trained nurses know the facts about Tampax, so it is no surprise to find that a large percentage of nurses surveyed, use this product. Young mothers form another enthusiastic group—also students in the famous women's colleges and the big universities of the South and West.

Science is wonderful when on "difficult days" it can ease a woman's mind, increase her social confidence and let her do her work better, whether the job may be in an office, at school or at home.... She slips a month's supply of Tampax into her purse and is all prepared for an emergency. Make a note of it now; sold at drug or notion counters. Tampax Incorporated, Palmer, Mass.

(ADVERTISEMENT)

Storage Problem Solved!

. . . easy to find and easy to store— speeds up the seasonal job of changing of storm sash and screens



Put that dead space above the car at the back of the garage to work. Screens and storm sash will be out of the way, easy to get at, and protected. Use a 2x4 frame, 2x2 and 1x2 runner slats, fit the available space, and plan compartments to fit the number and size of your sash

Free! Every month, new

Color Recipes

At last! An easy, inexpensive way to make your own rooms as excitingly lovely as MAGAZINE-FEATURED ROOMS!



DRESS BY KANE-WEILL

1

NOW, ALL YOU DO is choose a paint color scheme from the many rooms featured in the current month's national magazines.



2

GO TO YOUR KYANIZE PAINT DEALER. Ask for the free Kyanize Color Recipe packet.* Each month, it contains easy directions for matching the paint color schemes of the most interesting rooms featured by your favorite magazines.

KYANIZE COLOR RECIPE

MAY, 1949 — **MAGAZINE NAME**

"Modern Maple — Mayflower Background"
Living Room, Illustrations, Pages 72-73

This hospitable living room is glowing with color. The red chintz in an over-scaled check and the soft green walls set off the soft mellow tones of the maple furniture in delightful fashion.

For the paints to achieve this color scheme, we suggest:

Walls: Kyanize Clingcote Flat Enamel in Lime Green (1 quart Deep Color Forest Green to 1 gallon Clingcote Standard White, No. 500).

Woodwork: Kyanize Lustaquik Enamel White.

Ceiling: Kyanize Clingcote Flat Enamel, Color No. 500, Standard White.

Note: Tell your Kyanize dealer the approximate dimensions of each area to be painted. He will tell you how much of each paint to buy.

Color Recipes are issued monthly by the makers of Kyanize Self-Smoothing Paints.

3

HERE IS A SAMPLE of the Kyanize Color Recipes you will receive in the Color Recipe packet. Note the explicit directions for matching paints to the room colors as shown in the magazine. At last, a practical, useful decorating help!



4

KYANIZE COLOR RECIPES SHOW YOU HOW. Kyanize Paints *do it better . . . easier.* For Kyanize Paints are self-smoothing. They flow on easily, leaving a surface without brush marks! Walls, ceilings, trim and furniture fairly sparkle . . . look like new!

USE KYANIZE PAINTS, plus Kyanize Color Recipes, for rooms as lovely as those in the magazines. And remember, there's a Kyanize Paint for *every surface.*

*If your dealer is out of Kyanize Color Recipe packets, send 10c in stamps or coin with your name and address (please print) to Dept. A-4, Boston Varnish Company, Everett Station, Boston 49, Mass.

IF YOU WANT ADDITIONAL COLOR SCHEME SUGGESTIONS *ask your local Kyanize dealer to show you his Kyanize Color Recipe Scrapbook.*

This scrapbook is a collection of past magazine-featured rooms with the Kyanize Color Recipe for each. It affords a wide selection from which to choose.



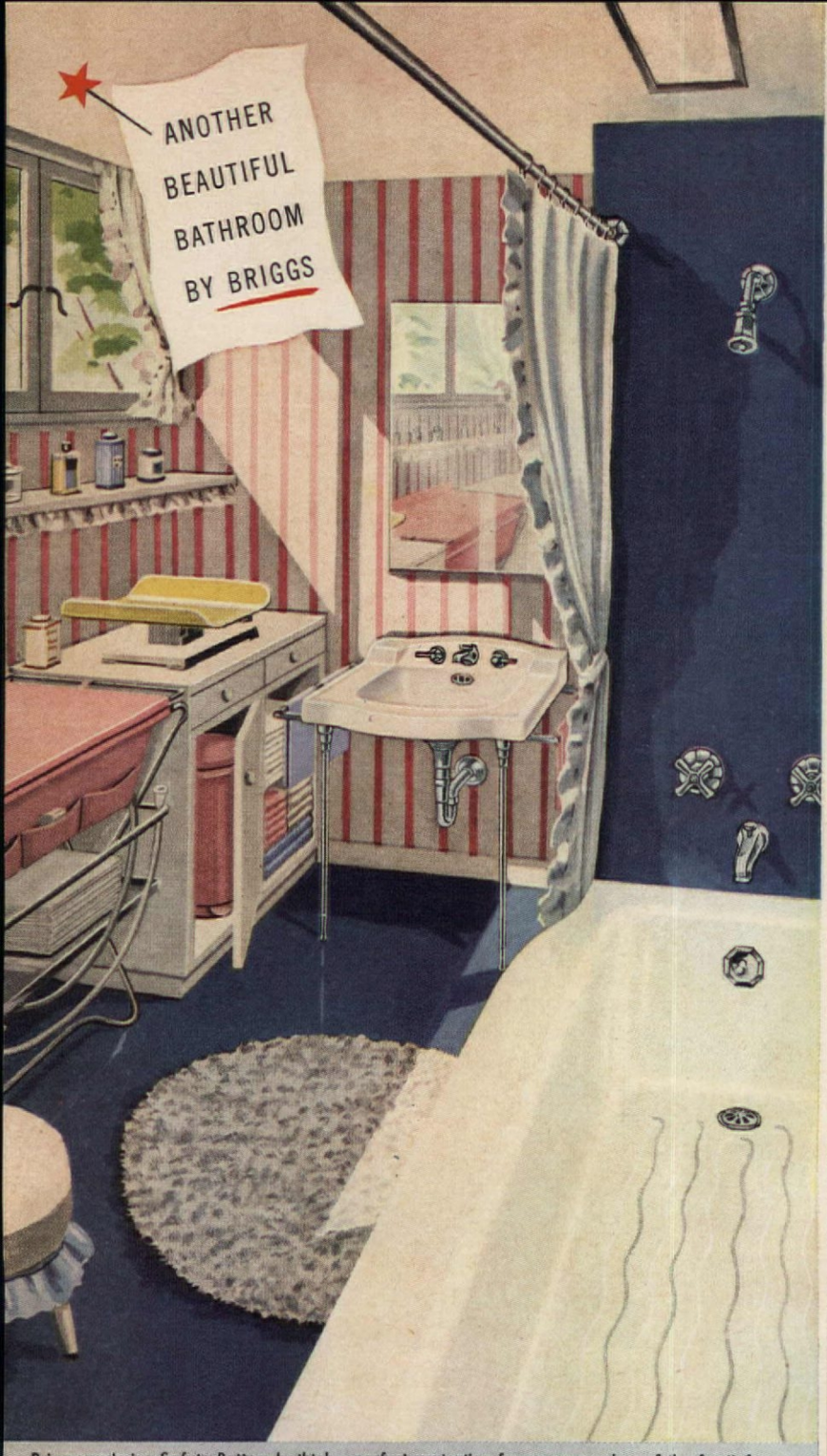
DECORATING'S EASIER WITH

Kyanize

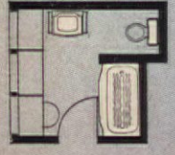
Self-Smoothing PAINTS

. . . from Color Schemes to Finished Rooms!

© 1949, BOSTON VARNISH COMPANY, EVERETT, MASSACHUSETTS



Briggs exclusive Safety-Bottom bathtub—perfect protection for every member of the family!



Busy mothers take note!

Here's a bathroom that not only saves you plenty of carting-and-carrying now—but a world of work for years to come. That wonderful Briggs Beautyware tells you why! For Briggs plumbing fixtures are famous for their *quality* and *permanent beauty!* Long after baby's bath has been replaced with a lavatory-vanette or dressing table . . . Briggs stainproof porcelain enamel and tarnish-proof chromium plated fittings will still be just as easy to clean, just as smart and *new looking* as the day you bought them! Your local plumbing dealer carries Briggs Beautyware—moderately priced to fit the most limited "family-size" budget. See him today . . . and for other special decorating ideas, write for free bathroom planning booklet. Briggs Manufacturing Company, 3009-d Miller Ave., Detroit 11, Mich.

BRIGGS
Beautyware
PLUMBING FIXTURES



COPYRIGHT 1949, BRIGGS MANUFACTURING CO.

Large Scale Garden

(Begins on page 46)





Outside at the end of the greenhouse is a convenient place for discussions with kindred souls. Within, there is always something interesting to do or to see, and a great deal that can be shared

the year, Mr. Coffin decided to make it a year 'round hobby. So he built a wooden-frame, concrete-floored greenhouse against the west side of his garage, through which it is entered. Twenty-five feet long by 10¼ ft. wide, it provides raised benches along both sides and along the end of a 3½ ft. aisle. Extending almost to the barbecue, it serves as an interesting and attractive background for the terrace, as well as a protection against north winds. Beyond it, across the rear, are vegetable and cutting gardens, compost heaps, coldframes, and other wholly functional features of a well-rounded garden layout.

Within the greenhouse near the door, a 3 by 3 ft. section of bench is used as a propagating case, with an electric, thermostatically controlled heating cable buried under the sand. The house itself is hot-water heated by means of a modern, high-efficiency type of pipe which has 4-in. fins welded to it at regular intervals along its length; this construction greatly increases its radiating powers. Here, when nothing can be done outdoors—at least, not comfortably—Mr. Coffin can carry on his work with his plants to his heart's content and enjoy the satisfying thrill of having flowers and blossoming plants for the house and to give delighted friends when all outdoors is bleak or snow covered. And here can be seen at their proper times such things as potted chrysanthemums, camellias, azaleas, orchids, cyclamen, begonias, poinsettias, hydrangeas, strelitzias, geraniums, and bulbs in wide variety; also a lemon and a kumquat tree and, in the benches, such things as sweet peas, snapdragons, ornamental vines and the more usual run of indoor plant subjects.

Much the same varied wealth of material can be seen out in the borders during the growing season—tulips and daffodils in early spring, violets, roses (including some tree or standard specimens), some hundreds of geraniums, phlox, delphiniums, peonies, lilies, hardy chrysanthemums, and many more. Close to the house, where they receive the necessary protection and partial shade, he plants a collection of fine tuberous begonias. Indeed, both from the terrace and from the screened porch at the rear of the house, vistas of foliage and color extend in all directions. The planting, though not crowded, is so profuse that it gives a feeling of privacy all summer long.

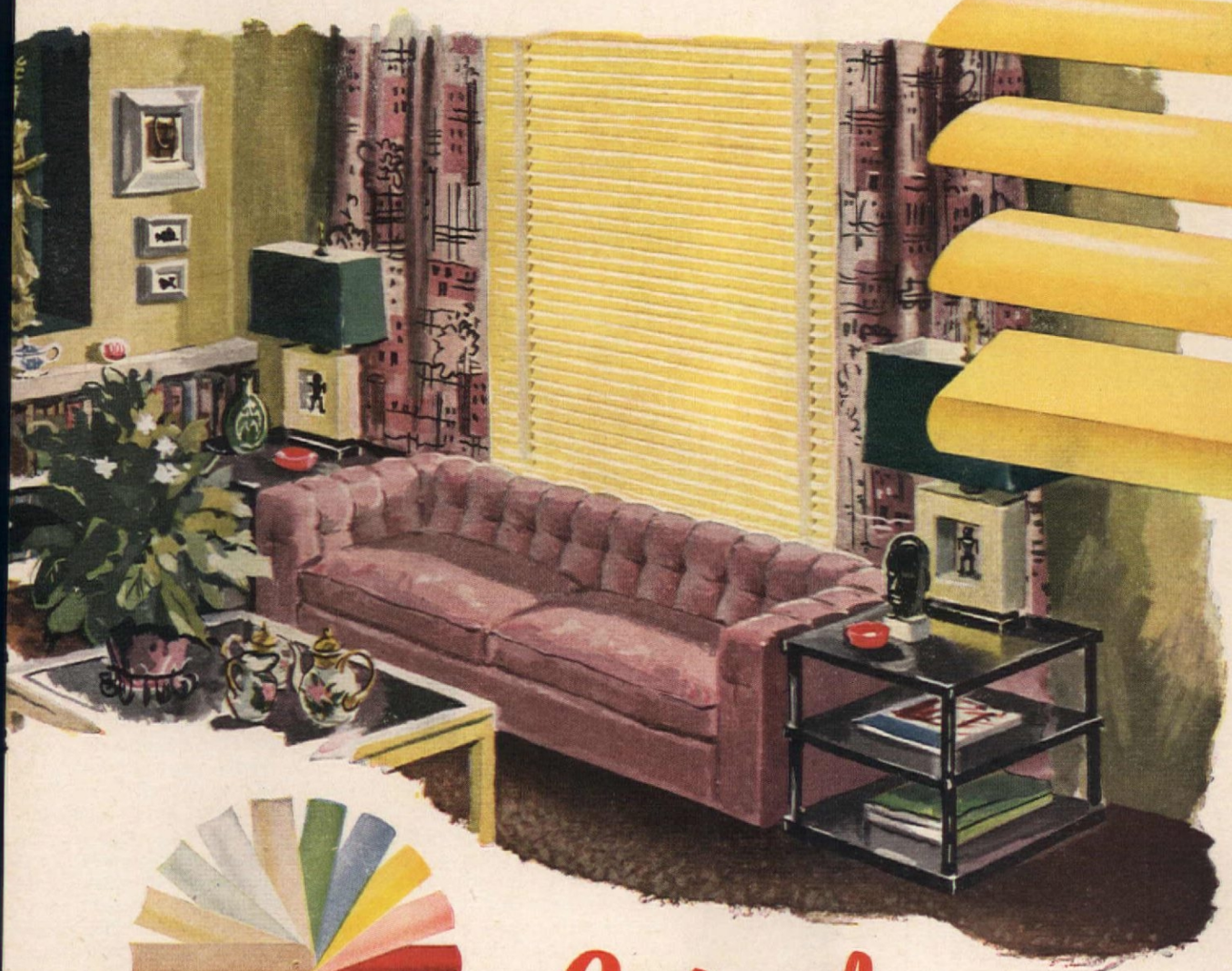
Beautiful Venetians

THEY'RE NOT JUST STEEL . . .
THEY'RE ACME *GALVA-BOND* STEEL

For long-life beauty in blinds, introduce your windows to Venetians of Acme Galva-bond steel. These thin, graceful slats are not just steel but the finest steel of all. They have the strength of steel—and all of its flexibility, too.

Just bend them for quick, easy dusting and see how they snap right back into shape. Their special galvanized, bonderized finish assures you of lasting beauty. Just the right weight, too, for easy handling.

So, choose Venetian blinds to make your windows beautiful, and insist on blinds made for lasting satisfaction with Acme Galva-bond steel slats.



Your choice of beautiful decorators' colors

VENETIANS OF ACME Galva-bond STEEL

ACME Galva-bond STEEL SLATS

Look for this seal when you shop for Venetian blinds

ACME STEEL COMPANY, 2845 ARCHER AVENUE, CHICAGO 8, ILLINOIS



The rainbow is yours...

when you get . . .

UPSON DUBL-THIK FIBRE-TILE



You mix, match, harmonize, contrast your very own tints and shades . . . escape from standardized colors. You see, you have Upson Dubl-Thik Fibre-Tile applied *unfinished* . . . then have it enameled in the color—*any color*—that is just right for your bathroom or kitchen.

Strictly practical! Widely used—comes smiling through the years. Extra durable because it is 5 plys thick. Resilient—not brittle! Won't chip—*positively* crackproof! F.H.A. accepted.

And glory be, no nail heads show anywhere. Invisible Upson Fasteners anchor panels *from the back*. No sharp edges to catch dirt. Damp cloth whisks surface—sparkling clean. Buy Dubl-Thik Fibre-Tile from your lumber dealer.

UPSON Reg. U.S. Pat. Off. PRODUCTS

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Thirty-two pages of bathrooms, kitchens, room interiors in full color. Arrangements by America's leading decorators. Scores of suggestions to help you *be clever with colors.* Sent postpaid—25c.

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I enclose 25c (stamps or coin). Send me your booklet, "New Interiors For Old."

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From Your Own Garden



APRIL

S	M	T	W	T	F	S
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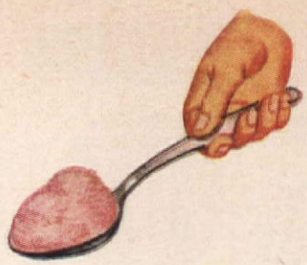
Mrs. Helen F. Dietrich, Mrs. Catherine Hemingway, and Jack Roche, cooperating

In early spring, the earth suddenly becomes clean, new, and dazzling. Whether gardeners or not, we are made glad by the yearly miracle of renewal and enjoy bringing evidences of it into our homes. Green is, of course, *the* color of springtime. But, being human, we quickly begin to hope and look for other colors, too—and find them: Masses of golden forsythia; white and yellow daffodil spangles on the grass; purple and white hyacinths; scillas, blue like nothing else on earth, and the first true reds of the new season flaunted gaily like badges of courage by early blooming bulbs. . . This month's arrangement, then, is made of two kinds of material—a few sprays of Japanese yew with new growth just showing among last year's needles, and one stalk of the scarlet, bunch-flowered species tulip, *T. praestans* Fusilier, (or it could be *eichleri,* or *fosteriana* Red Emperor) as a brilliant focal point.

*Oakland (Calif.) Spring Flower Show, 26–May 1. Watch for announcements of many flower festivals, pilgrimages, etc., throughout the South.

This much VIGORO*

(heaping tablespoonful per sq. ft.)





. . . makes this much difference !

VIGORO — *complete, balanced plant food—supplies all the essential plant nutrients flowers must get from the soil for best growth and development.*

Roses are no exception! They, *like all plant life,* must get many different plant nutrients from the soil to grow extra large, colorful blooms, healthy leaves and long stems. Few soils, however, supply these vital food elements. But what nature leaves out, Vigoro can provide. For Vigoro—complete, balanced plant food—supplies all of these vital food elements—provides them in ample amounts. Get Vigoro from your garden supply dealer—feed it right away to everything you grow—and at regular intervals.



2 more great gardening aids

EndoWeed

. . . new improved lawn weed-control destroys over 100 different weeds!



EndoPest . . . provides all the pest protection most gardens need!



Both of these plants were grown in the same soil, with the same amount of moisture and light. But one was given regular Vigoro feedings—the other wasn't!

*VIGORO *is the trade-mark for* **SWIFT & COMPANY'S** *complete, balanced plant food.*

PROTECTS AGAINST ALL 3 !

1. CHEWING INSECTS

Japanese Beetle | Mexican Bean Beetle

Flea Beetle | Colorado Potato Beetle

Cucumber Beetle | Cabbage Worm

2. SUCKING INSECTS

Aphid | Squash Bug

Beet Leafhoppers | Chinch Bug

Red Spider Mite | Thrips (certain)

3. FUNGUS DISEASES

Black-Spot | Anthracnose

Mildew

STOP garden pest troubles before they start!

EndoPest

. . . all the protection most gardens need against the 3 major types of pests—chewing insects, sucking insects and fungus diseases.



● Here today—ruined tomorrow! That's the way it often happens with gardens. Don't take the chance. Get EndoPest today. Remarkable EndoPest protects against all 3 major types of garden pests—provides all the protection most gardens need.

The new and exclusive EndoPest package itself is a handy dust gun that's refillable with a cartridge. Just a few strokes produce a billowing cloud of dust that protects vegetables or flowers. Can also be used on trees, shrubs and fruits.

So dust 'em early—dust 'em often—keep 'em off with EndoPest. Get it where you buy your Vigoro and use it regularly.

PRODUCTS BY SWIFT & COMPANY

2 more great gardening aids!

VIGORO—*complete, balanced plant food for lawns, shrubs, trees, vegetables and flowers.*

EndoWeed—*for a weed-free lawn.*



Camellias

(Begins on page 40)

those containing DDT; there is still variance of opinion on this, but growers generally feel that it causes a dropping of foliage.

As for my own efforts, I have had success with more than forty varieties. In my small back yard (see AMERICAN HOME, October, 1948) there are plants of 57 varieties ranging in age from two to ten years, the older ones in the ground; others in three- and five-gallon containers, and one-year-old slips in 8 in. pots. In fact, the yard is such a forest of camellias, azaleas, fuchsias and tuberous begonias, that occasionally my wife says: "We have too many; what will be do when these babies grow up?" I tell her to "pick out the ones you don't want and we'll give them away." But she rarely can pick one to discard. Camellias are that way—they grow on you until you'll sacrifice any other plants for them.

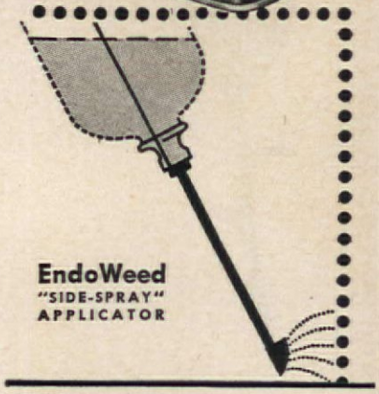
I keep a compost pile until at least six months old and use the mixture for both ground and container planting. It is composed of one part each of builder's sand, peat moss, and rotted steer fertilizer, and two parts leaf mold. When it is properly aged, I mix one part with one part builder's sand and two parts fresh screened leaf mold on the acid side. I use a liquid acid food for plants in small containers and all young slips, applying it every three weeks from April 15 to August 15, according to the manufacturer's directions. For plants in large containers or in the open ground, I use one part cottonseed meal, one part builder's sand and one-fifth part soil sulphur (which conditions the soil and tends to keep ground insects away). This I apply three times a year, in April, June and August, at the rate of two tablespoonsful for each foot of height for ground-grown camellias, and half as much for container-grown specimens. Prior to the blooming season I remove all but one bud from each cluster unless, as often happens in some varieties, nature does it for me. I also keep only four or five buds three or four inches apart to a stem.

The confusion in camellia nomenclature is the grower's bugaboo at present. National and local societies are working to rectify past mistakes and classify existing varieties.

Here is a recommended list of varieties for a well-balanced garden that will bloom from October to May: *October*—Daikagura, Yohei Haku, Arejishi. *November*—Debutante, Nobilissima, Alba Plena, Fimbriata. *December*—Duchesse de Cases, Imperator, Chandlers Elegans, Herme, Lady Clare. *January to March*—Practically any other variety. *April*—Catherine Cathcart, Barbara Lodge, Blood of China, Countess of Orkney, and the pale pink Eleanor Hagood.

With this pair "weedings" never been so easy!





NOW..."weed" your whole lawn in less than one hour!

● Quick, safe, easy! That's how you "weed" your lawn with EndoWeed, new lawn weed-control. Dilute EndoWeed with water and apply with the exclusive EndoWeed "Side-Spray" applicator. (Or you *can* use any other type of spraying device).

One application does it! Leaves, stems, roots disappear in a week or so. Get EndoWeed and the "Side-Spray" applicator.

PRESENTED by SWIFT & COMPANY

Get the 2 EndoWeed companion garden aids: VIGORO—complete, balanced plant food . . . EndoPest—all the pest protection most gardens need.

Caps Off! to BLENDED Paint for Lasting Beauty!



To keep Your Home Bright My Paint's Blended Right... Ready-mixed, in Colors or White!

Bright as the "Dutch Boy's" bright blue cap
... sparkling as the sun on his golden hair
... lasting as his cheery smile
... that's "Dutch Boy," the Paint with the Happy BL-ENDING!

Why is "Dutch Boy" Paint BLENDED? Because different parts of a house call for different *types* of paint.

And blending brings you the right combination of the right ingredients to do each job right... blended by the master hand of the "Dutch Boy," whose fame as a paint-maker is nation-wide.

So choose...from White or Tints, Trim Colors, Porch & Deck Paint, or Primer ... the "Dutch Boy" Paint that's *blended just right to KEEP your home bright!*

Look for your "Dutch Boy" Dealer's name in your classified telephone directory. Mail the coupon for free booklet.

1. BRIGHT WHITE *Blended* to Clean Itself!

"Dutch Boy" Bright White is specially blended to be *self-cleaning!* The surface continually renews itself ... permits rain to wash away dirt. Sets a new standard for hiding! Gives a dazzling white finish that *stays* white

2. TINTS *Blended* to Stay True!

"Dutch Boy" Tints are beautifully crisp and fresh ... and they're expertly blended to assure *lasting, uniform* colo

3. TRIM COLORS *Blended* to Stay Bright!

"Dutch Boy" Sash & Trim Colors add the finishing touch to your home's protection. They're blended to *hold* their bright, gay gloss! Wonderful for garden furniture, too!



4. PORCH & DECK *Blended* to Stand Wear!

"Dutch Boy" Porch & Deck Paint is blended for extra toughness. It laughs at punishment from foot traffic and weather!



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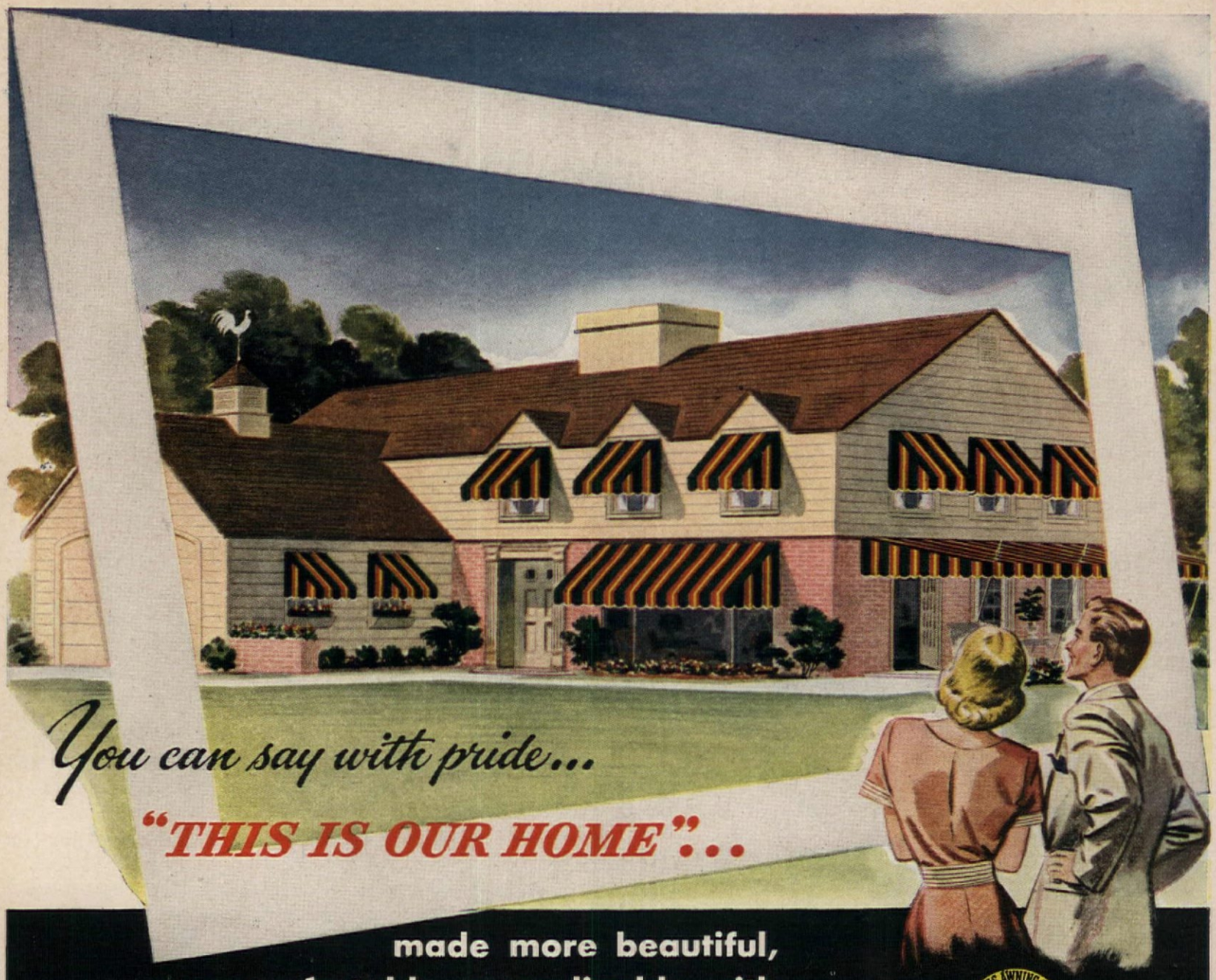
Dept. 47 (Address nearest office) New York 6; Buffalo 3; Chicago 8; Cincinnati 3; Cleveland 13; Pittsburgh 12; St. Louis 1; San Francisco 10; Boston 6 (National Lead Co. of Mass.); Philadelphia 25 (John T. Lewis & Bros. Co.).

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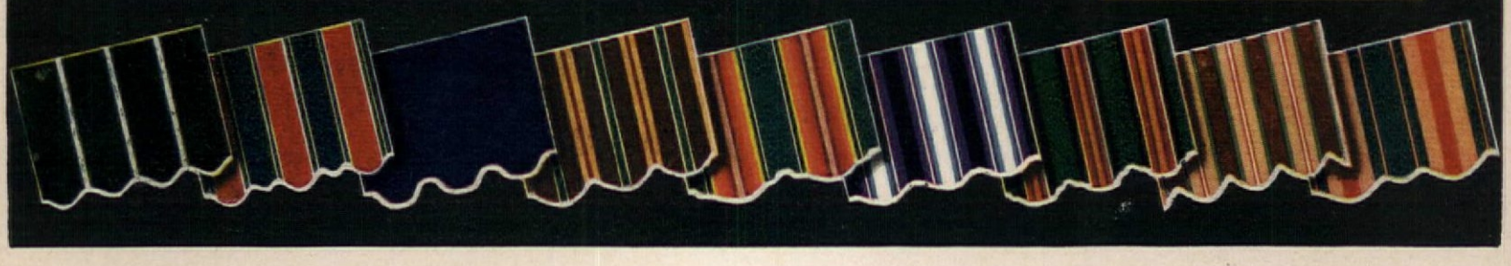
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Better awning manufacturers and dealers all over the country are cooperating with The Canvas Awning Institute, Inc., organized to marshal every resource of art, science and industry in making available to home owners and commercial users better fabrics, better awnings and better service.

THERE IS NO SUBSTITUTE FOR CANVAS AWNINGS.





Keystone-Underwood

MARJORIE GARRISON SCHNIZER

When it comes to problems, the U. N. has nothing on us gardeners. And still we go in for gardening in a big way . . .

WHY?

Do you sometimes wonder why we women go in for gardening in such a big way? Well, sometimes so do we! And did you ever know one of us who didn't go "all out" once she had "gone in" for it? Once in, we're practically out of this world for at least eight months of the year, and merely hover on the edges of its realities during the other four. We cheerfully risk divorce proceedings sought by once-loving spouses, of juvenile delinquency among our neglected offspring, of saddle-leather complexions, permanent cricks in our backs, and the alienation of friends and acquaintances not similarly afflicted. We rush to purchase labor-saving devices for our homes—so that we can save more hours to spend at hard labor in our gardens. Inconsistent creatures, aren't we?

Some claim that this business of gardening sooths the spirit. But at times, what with all the mental and physical anguish involved, that soothing syrup seems somehow to lose its potency. Others hold that gardening rejuvenates the body—even when that self-same body is developing aches and pains in more joints and muscles than any book on anatomy ever told us we possess. And so, we wonder . . .

When the New Year dawns, we solemnly resolve that, "We will *not* be such a garden pest this year!" And what happens? We curl up

"Buying a New Lawn Mower? Tell you what you do..."



I been sharpening lawn mowers thirty odd years now. So I guess I know a good mower.

Course you *want* a good one. No sense having to buy another four, five years from now.

First place, remember that what you want a lawn mower for is to *cut grass*. Just that.

There's a lot of important things about a lawn mower you can't see. Like the kind of steel in the blades—whether it has good ball bearings and cut gears on both sides—whether you can true it up and be sure it'll *stay* trued up. Average man has to take things like that pretty much on faith.

Tell you what you do:

Find out where they sell Pennsylvania mowers. There's five of them—Great American, Meteor, Pennsylvania Jr., Penna-Lawn and a power mower—for different kinds of lawns, different kinds of grass and different size pocketbooks. Those Pennsylvania people been making fine lawn mowers for more than 70 years. Some of their mowers been cutting grass for ten, twenty, forty years.

You'll be mighty pleased with a Pennsylvania-made lawn mower.

"Great American" Pennsylvania's most popular lawn mower.



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QUALITY LAWN MOWERS SINCE 1877

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IS READY FOR YOUR NEW HOME

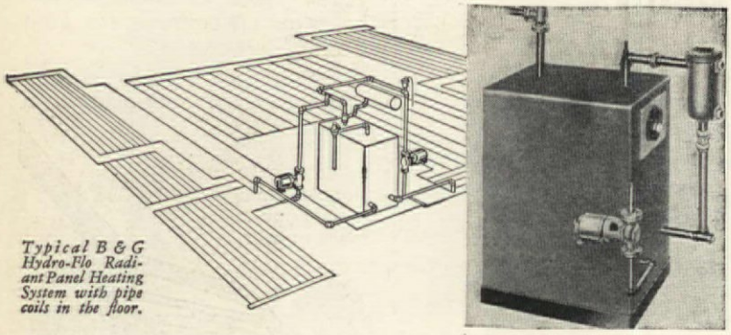
B & G *Hydro-Flo* Radiant Panel Heating will make your new home *completely* modern . . . luxuriously comfortable *without extravagance!*

This is the system that gives you *hidden* heating! Pipe coils embedded in the floor or ceiling spread draftless, sunny warmth all over the house—warmth as cheerful as Spring sunshine.

B & G *Hydro-Flo* Heating is a *forced circulation* hot water system. That's why the heat supply is so smoothly controlled—so closely matched to the weather that your home is never overheated nor underheated. It's the reason fuel costs are incredibly low!

Hot Water, too, for kitchen, laundry and bath

The Water Heater unit of a B & G *Hydro-Flo* System provides an ever-ready, all year 'round supply of hot water—always plenty for automatic washers and showers.



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Why?

(Begins on page 133)

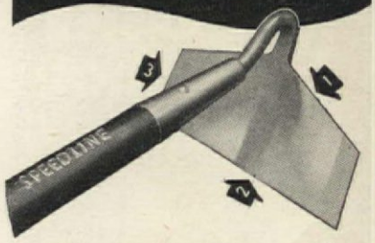
by the fireside to enjoy an evening with our long-suffering family on a higher intellectual plane. But—as a discussion of worldwide importance issues from the radio, do we listen, and tremble at its significance? We do not. We watch the flames consume another dollar-and-a-half log—and think how fine those ashes will be to put around the peonies when the snow departs. And that reminds us to ask, Did anyone hear the weather report? What? Rain and thawing? Heavens! We'll have to cut the branches off those discarded Christmas trees we got from the neighbors and put them on the borders first thing tomorrow morning. Things might heave, you know. . . . And so it goes. Problems? Why, the U. N. has nothing on us gardeners when it comes to issues! At least, it seems that way.

It's in January, too, that the mailman goes on our blacklist. For he brings us not only the fascinating new catalogues which promptly send us into ecstacies, but also the not-so-fascinating Christmas bills which bring us right back to earth. Just as we want to start making out our seed orders, Ol' Man Budget has to rear his ugly head. And there's no peace of mind until, with much chewing of pencils and tearing of hair, we placate him with checks and go back to our plant lists, descriptions, prices—and order blanks.

In February, of course, we trot to various lectures and become so intrigued with such things as species, propagation, germination, etc., that we are a little more vague than usual about such mundane matters as the fuel-oil situation and the missing buttons on Papa's shirts. As the first seed orders begin to arrive, we start planting flats and setting them in every available sunny window. (A true decorator touch in every garden-wacky woman!) Usually the mortality rate is high, autopsies revealing simultaneous epidemics of "damping-off" and drying-out among plants of presumably similar natures and requirements. But what pampered darlings are the survivors! They never expected any such Heaven-on-earth as they find themselves enjoying.

Then comes the long-awaited spring. (Well, the calendar says so even if the weather man doesn't seem to know his business.) Nattily attired in a worn-out pair of ski pants and a discarded flannel shirt of Papa's (size 44), we trail joyously through the mud to the far reaches of the garden and hopefully peer under the mulch—to discover finally one lone daffodil trying to break through. Doubts begin to assail us. We glare at the uncooperative should-be sun and dolefully drag our frost-bitten way back to the house. There's definitely something wrong, somewhere.

the modern hoe is "EARLESS"



No "ears" to strike foliage; you can work closer to plants.

Sharp on all 3 sides.

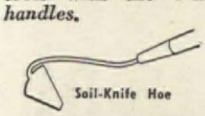
Meets soil at proper angle for good surface cultivation that does not injure plant roots.

Garden authorities recommend the "earless" hoe—one of 17 streamlined "Speedy" tools, specially designed for home gardeners. Look for the tools with the *blue handles.*


Spading Fork


2-Prong Hoe


Special Garden Shovel


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BLUE-HANDLE GARDEN TOOLS

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PERENNIALS

50 Hardy PLANTS $1.94



Unbelievable but true! 50 Plants at only $1.94, less than 4¢ per plant!...guaranteed to develop to your satisfaction the first year or money back! Gorgeous assortment of 5 each of 10 different varieties... and for ordering in advance... 5 Sweet William Plants EXTRA.

Here's Your Bargain Plant Assortment

5 Delphinium
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Send No Money—Pay Later

Limited quantity. Order TODAY. When plants arrive pay postman only $1.94 plus C.O.D. postage. (Send $1.94 with order, we pay postage.)

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Amazing New Flower Spray!



Flower gardeners—SPRAIN blows a gentle mist over flower beds; thoroughly moistens soil but won't break down stems or knock off petals. Quickly adjusts for deep, quick soaking of thirsty lawns! Chrome plated; won't rust. No moving parts; 7½" long. If your dealer doesn't carry, write—SPRAIN, 6560 West Diversey Avenue, Chicago 35, Illinois. *Dept. A*

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The Clemson Lawn Machine gives you these years-ahead features for easier and faster grass cutting: light weight...wider swath (17 inches)... simple reel and cutting height adjustment... smooth, comfortable grips...non-scuffing, 3-section rollers... large semi-pneumatic rubber tires... hand clipper bracket on handle... the exclusive "no-bobbing" feature... plus overall quality construction for extra years of dependable service. • SEE—TRY the brilliant yellow lawn machine with the name Clemson Bros., Inc. on the black hub caps... at your dealer's NOW!



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Sold exclusively through wholesale distributors to retail channels by the makers of world-famous Star hack saw blades, frames, band saw blades.

Why?

(Begins on page 133)

Wrong? Why, for never-ending days the rain rains and the sleet sleets, and we are tempted to throw our "What to do in the garden in March" booklet into the flames near which we are, perforce, toasting our toes. Where, we wonder, does the person live who wrote it? Certainly not around here. And (soothing thought) it was probably a man, anyway. A woman would have had more sense. And so it goes . . .

Until, suddenly one morning, there's a crocus—and another, and more! This time we're really off. For days—even weeks—the house can be a shambles, dust kittens roll merrily under the beds, the kitchen sink erupts unwashed dishes, the laundry hamper strains at its seams, all the members of the family, including the dog, acquire a neglected and gaunt appearance, for—*we're gardening!*

The weighty garments have given way to something chic in blue jeans, liberally spattered with dried mud, plus a sweat shirt—and we do mean sweat! A thousand and one chores beckon to us from all sides. Not just planting seeds and dividing and transplanting perennials. Mercy, no. That would make life too, too simple. The dear little birdies, for instance, which we waded through the drifts to feed all winter now repay our kindness by picking and snipping at every green sprout they can lay their bills on. And the neighbors' cats, instead of being the least bit helpful scarecrowwise, relax and roll luxuriously in the heliotrope beds and nibble blissfully at the nepeta border. In the meantime, the early tulips that we planted in the white garden decide to be, not white, but yellow. And some of the choicest daffodils have their buds blasted by an ice storm and promptly go ph-t-t. What fun!

May certainly has its moments—though the day the Garden Club comes to view our efforts, a few glaring red tulips pop open among the pink and lavender ones, while a screaming orange poppy that refused to be evicted with its pappy and mammy last fall arrogantly rears its head in an otherwise sweetly pastel border. Fortunately these are among the very few trials that can be met by quick and agile use of the shears.

Then comes June—and perhaps for a few blissful weeks we wonder no longer. We *know*. Then comes compensation for all the trials and errors, the lameness and the alligator skin, the hands no one wants to touch. Come after-breakfast strolls through the garden when even our (usually tolerant, but ofttimes skeptical) husband shows signs of real enthusiasm: the joy of cutting baskets—and armfuls—of our own handiwork (with a slight nod in the direction of Mother

PLEASE TURN TO PAGE 150

How to heat your dream house

...or the one you live in now



Extra space—with "hidden heating." Painted to match any decorating scheme—and recessed in the walls, Trane "Active Air" Convectors offer many advantages over bulky, ugly radiators. They make the most of any steam or hot water system.

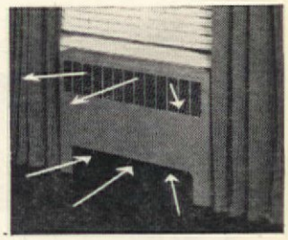
Warmth that pleases! Fewer sneezes! That's because Trane Convectors put warmth where it belongs without dusty, cumbersome ducts, and with no exposed hot surfaces to burn hands or furniture. Less heat wasted overhead. No chilly drafts along the floor.





How much comfort per dollar? Inexpensive to install, thrifty with fuel, Trane Convectors provide *even* heat—*quickly*—throughout the room. No dust traps. No hot spots.

"One, two, three—that's for me!" 1. Air is drawn in at the bottom of the Trane Convector. 2. Instantly warmed by aluminum fins and copper tubes. 3. Warm air passes into the room and diffuses evenly, from floor to ceiling.





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SUCCESSOR TO RADIATORS
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"ACTIVE AIR" CONVECTORS

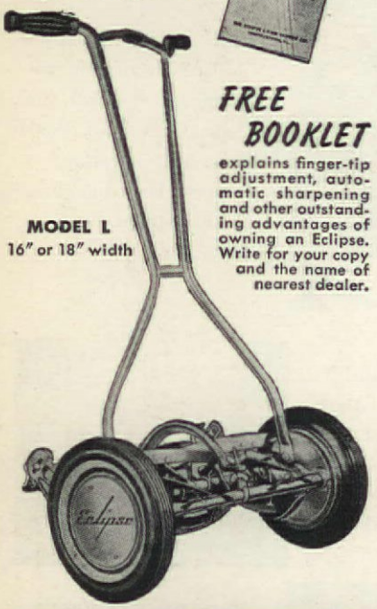


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Free-rolling, easy-handling and smooth mowing action are standout features of the fast-cutting Eclipse Model L. It's the popular favorite for easy maintenance of well-kept, velvet-smooth lawns.

Correct design, durable construction and properly-balanced weight assure years of trouble-free precision mowing. Time and money-saving features, found only in an Eclipse, are developments of almost 50 years experience in producing the World's Best Lawn Mower. The Eclipse Lawn Mower Co., 304 Railroad Street, Prophetstown, Illinois.





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16" or 18" width

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THE AMERICAN HOME ACHIEVEMENT MEDAL GIVEN FOR BETTER GARDEN FLOWERS

Acme

Presentation to Martin Guttler watched by A. D. S. officials. Rear l. to r. Sec. A. J. Mulcahy, H. Dewey Mohr, L. B. Dudley; front, Gordon Waaser, Mr. Guttler, E. L. D. Seymour, of American Home

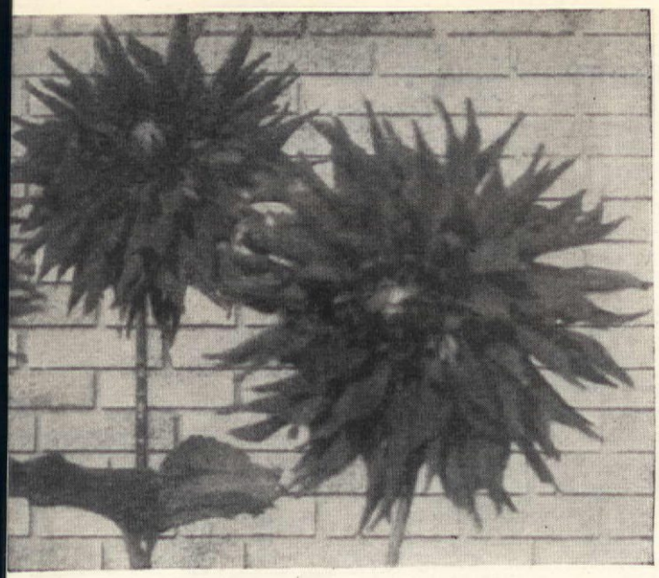
352 Medals in 10 Years

E. L. D. SEYMOUR

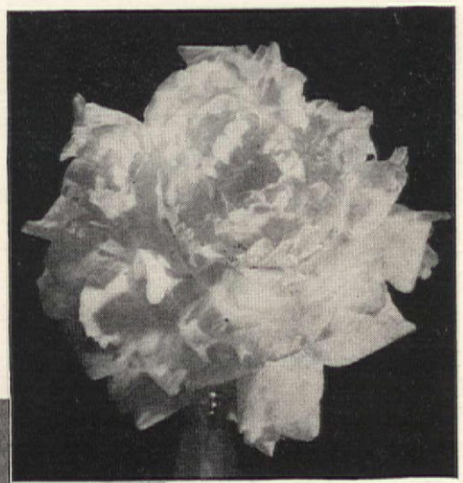


Adrien Boutrelle

Mr. Guttler at 1948 National Dahlia Show in New York with his yellow cactus dahlia, New Look, which won Achievement Medals there, on Long Island, and in Pennsylvania



Top winner among dahlias in 1948 was Geo. L. Baker's The Cardinal, which took four of the medals: at Moline and Rock Island, Ill., Chattanooga, Tenn., and Milwaukee, Wis.



Gillespie



Gress Studio

Ann Cousins, winner at the American Peony Society show in Canada, is large, pure white, double, with reflexed, roselike petals

One of two gladiolus to win two Achievement Medals in 1948 was this handsome, blush pink variety, named Clarence D. Fortnam

More American Home Achievement Medals—47 in all—were awarded in 1948 than in any year of the preceding decade. And fewer (only 6) were withheld because entries in the shows that offered it fell below the high standards associated with this trophy. As in the past, dahlias were the dominant competitors, 32 of the 47 Medals going to 21 new dahlia varieties. One of these—George L. Baker's The Cardinal—took four. Two varieties—New Look and Edna D.—took three apiece, and four other varieties won two Medals each.

Of the 13 Medals awarded for improved gladiolus, two went to the variety Clarence D. Fortnam, and two to Pink Star. Two peonies won Medals. One, of Canadian origin, triumphed at the National Peony Show held last year in Canada; the other won at a Minnesota regional show.

Outstanding among the successful originators was Mr. Baker, of Illinois, whose The Cardinal took four Medals, and his Brides Bouquet one. Two dahlia fanciers won three Medals apiece, and five others, two each.

With interest in flower improvement, no less than all other phases of gardening and horticulture, increasing, it is gratifying to find the Achievement Medal recognized and

For CHEAP HOT WATER use a G-E Electric Water Heater!

Check up today . . . you may save money heating water with electricity!





A General Electric Automatic Electric Water Heater *gives you plenty of hot water when you want it.* Always economical, because in many localities electric water heating rates have remained the same while other fuel prices have gone sky-high!

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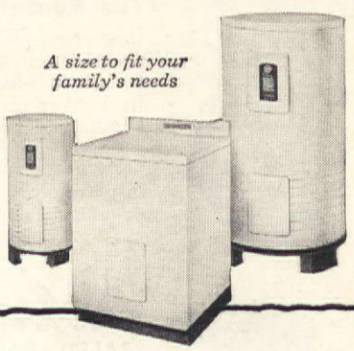
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DEPENDABILITY . . . Completely automatic! Dependable service for many years. Backed by General Electric's 10-year protection plan!

AUTOMATIC . . . Gives you plenty of hot water *when you need it!* Heavy-duty precision-built thermostats keep water at proper temperature automatically!

EFFICIENT . . . Long-life Calrod* heat-wrap units give you *cheap, efficient* operation! Three-inch blanket of noninflammable Fiberglas and built-in heat trap keep water hot *as long as three days without reheating!*

A size to fit your family's needs



SEE YOUR . . . General Electric dealer today! General Electric Company, Bridgeport 2, Connecticut.

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AUTOMATIC ELECTRIC

WATER HEATERS

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ON YOUR INSULATION QUESTIONS... MAKE A bee line FOR THIS EXPERT ADVICE!

There's an easy way to be SURE that you are getting lifetime comfort, complete protection, and fuel savings. Just see your local lumber dealer. He is an insulation expert. He has watched many different kinds of insulation perform. And his FIRST choice—among them all—is Balsam-Wool. Here's what you'll find when you see him:



Wind and Moisture Can't Rob You

Look at a sample of Balsam-Wool. Notice the tough windproof covering that completely surrounds the insulation mat. Balsam-Wool's integral vapor barrier keeps out condensing moisture—the biggest single foe of insulation. Look at the sturdy spacer flanges with which Balsam-Wool is *firmly* fastened in place. Remember, too, that Balsam-Wool has lifetime permanence and is highly fire retardant.



No Settling or Packing Down!

Try to shake the Balsam-Wool mat loose from its covering. You can't—because the mat is firmly bonded to that covering. Balsam-Wool can't settle or pack down—can't get out of place to leave uninsulated areas!

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Best proof of all—ask your lumber dealer to show you homes in which Balsam-Wool has been applied. Get the first-hand story from satisfied home-owners. Remember that Balsam-Wool has been applied in hundreds of thousands of homes!

Convince yourself that Balsam-Wool is the finest insulation you can buy—see your lumber dealer soon or mail the coupon for further information.



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Achievement Medal

(Begins on page 136)

vigorously contended for as one of the highest (as well as one of the oldest) horticultural honors of its kind. As stated in the December, 1930, issue: "THE AMERICAN HOME desires particularly to give recognition to the discovery or development of new plants or new varieties of outstanding merit in groups of popular garden flowers." That desire continues. Information regarding the Medal may be had by any established organization interested in offering it.

In the following lists the facts are in this order: Society name; place of show; winner; exhibitor (if someone else); variety; description.

32 Dahlia Winners

Alabama—Birmingham—Norman La Motte, Hapeville, Ga. (T. M. Floyd, Birmingham)—Golden Treasure; formal "B", golden yellow.

American—New York—Martin Guttler, Elmont, N. Y.—New Look, "A" type, semi-cac., empire yellow—won three medals.

Baltimore—Baltimore, Md.—Diffenderfer & Loller, Baltimore—Edna D., straight cac., rose red, 12"—3 medals. (Named for the late Mrs. C. M. Diffenderfer)

Burholme Horticultural—Philadelphia—Stanley Johnson, Cheltenham, Pa. (2 medals)—King Size, incurved cac., red, 10" by 6".

California—San Francisco—M. G. Thompson, Napa, Calif.—Flaming Beauty, exhib. semi-cac., canary yellow, streaked flame red, 11" by 6".

Camden (N. J.)—Merchantville, N. J.—Stanley Johnson (see Burholme)—Amos Kirby, giant exhibition type, infor. dec., wine red, 12".

Central States—Chicago—George L. Baker, Moline, Ill. (5 medals)—The Cardinal, semi-cac., red, 10", field grown—4 medals.

Indianapolis—Indianapolis, Ind.—Wm. Wolbert, Springfield, O.—Clariam Fancy, "B", semi-cac., base yellow, laciniated tips flushed orchid-pink, 7¼" by 5½"—2 medals.

Irvington Garden Club—Irvington, N. J.—Geo. H. Swezey, Hillside, N. J.—Emma Caroline, inf. dec., clear white. (Named for the late Mrs. G. H. Swezey)

Kentucky—Louisville—Geo. Shee, Louisville, Ky.—Tenny, formal dec., white. (Named for street in Louisville on which Mr. Shee lives)

Kitsap County—Bremerton, Wash.—Nevan S. McKamey, Bremerton—Blush, infor. dec., white with tips lavender tinted—2 medals.

Long Island—Jamaica, N. Y.—Martin Guttler (see American)—New Look (see American).

Michigan—Battle Creek, Mich.—Harry A. Beals, Chicago, Ill.—Mary Jo, cactus, deep red, 12" by 9".

Minnesota—Minneapolis—James E. Marsh, Chicago, Ill. (John Rogow-

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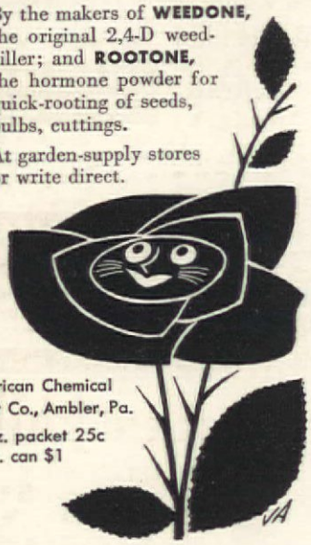
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Achievement Medal

(Begins on page 136)

ski, Cudahy, Wis.)—Prairie Sun, formal dec., yellow.

National Capital—Washington, D. C.—Diffenderfer & Loller (see Baltimore)—Edna D. (see Baltimore).

New Jersey—Kearny, N. J.—Frederick J. Knoke, New York, N. Y.—Ronky, incurved semi-cac., yellow, 9 to 12". (Named for Ronkonkoma, N. Y., where first grown from seed)

Northeastern Pennsylvania—Scranton, Pa.—Martin Guttler (see American)—New Look.

Ohio—Cleveland, O.—Frank's Dahlia Garden, Bedford, O.—Mildred Herbert, semi-cac., shrimp pink, blending to lemon-yellow center.

Ohio Valley—Cincinnati, O.—Cincinnati Board of Park Commissioners (Robert Seibel, Cincinnati)—Ault Park, cactus, wine red.

Greater Pittsburgh—Pittsburgh, Pa.—Henry Retzer, W. Bridgeport, Pa. (Walter Churm, Beaver, Pa.)—Rudy Motznik, inf. dec. to semi-cac., lavender, 12" by 7"—2 medals.

Pacific—Long Beach, Calif.—L. O. Archibald, Orange, Calif.—Apricot Swirl, inf. dec., apricot buff, 11" (originator's description, "cactus type, apricot or peach; seedling of Australian variety Goulburn").

(Late in January, Mr. Archibald informed THE AMERICAN HOME that the Orange County, Calif., Dahlia Soc'y had given his variety a second medal. However, it had never so advised us, despite our requests for a report, and as the year's records had been closed, nothing could be done.)

Portland (Ore.)—Portland—J. R. Byerle, Portland—Sellwood Glory—"B" type, for. dec., magenta petals edged blush pink. (Named for Sellwood district, where he lives)

Greater St. Louis—Missouri Botanical Garden—Geo. L. Baker (see Central States)—Brides Bouquet, infor. dec., white, 8" to 10".

San Leandro (Calif.)—San Leandro—Charles Garrity, San Leandro—Golden Dream, semi-cac. to inf. dec., orange-yellow, pink shading.

Southern States—Chattanooga, Tenn.—Geo. L. Baker (see Central States) (Dr. H. C. Rike, Birmingham, Ala.)—The Cardinal (see Central States)—4 medals.

Southtown Club—Chicago, Ill.—James E. Marsh (see Minnesota)—Prairie Sun—2 medals.

Toledo (O.)—Toledo—Wm. Wolbert (see Indianapolis)—Clariam Fancy (see Indianapolis)—2 medals.

Tri-City—Rock Island, Ill.—Geo. L. Baker (see Central States)—The Cardinal—4 medals.

Virginia—Richmond, Va.—Diffenderfer & Loller (see Baltimore)—Edna D. (see Baltimore)—3 medals.

Washington State—Tacoma, Wash.—N. S. McKamey (see Kitsap County)—Blush—2 medals.

Wellsville (O.)—Wellsville—Henry

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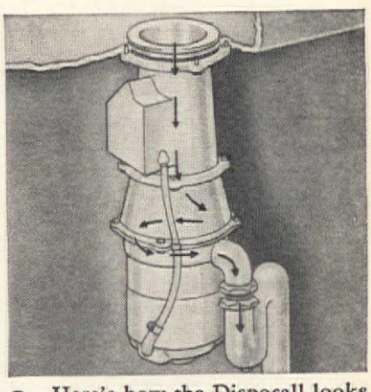
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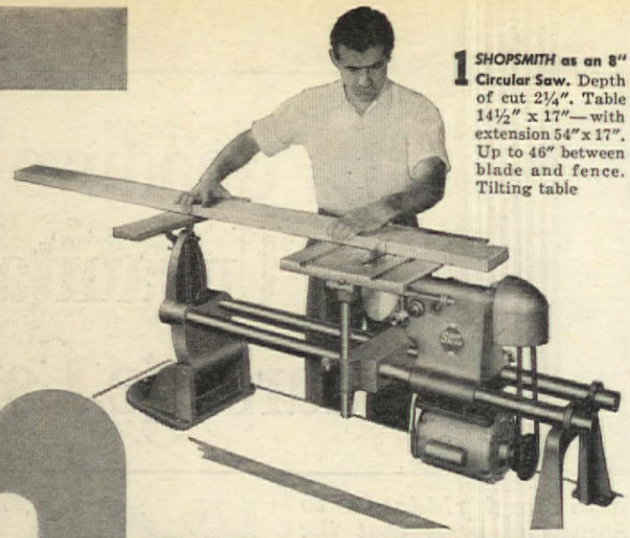


3 Here's how the Disposall looks and performs. Arrows show how the shredded liquefied waste is carried down the drain.

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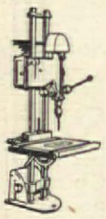
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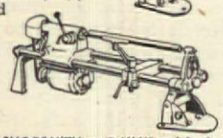


1 SHOPSMITH as an 8" Circular Saw. Depth of cut 2¼". Table 14½" x 17"—with extension 54" x 17". Up to 46" between blade and fence. Tilting table

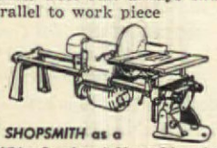
5 BIG-CAPACITY POWER TOOLS IN 1



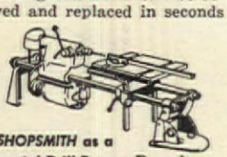
2 SHOPSMITH as a Vertical Drill Press. Drills to center of 15-inch circle. 27-inch maximum distance from table to chuck, 4¼-inch feed



3 SHOPSMITH as 34" Wood Lathe. (34" between centers) with a 15-inch swing. Quill feed 4¼ inches. Tool rest always slides parallel to work piece



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Achievement Medal

(Begins on page 136)

Retzer (see Greater Pittsburgh)—Rudy Motznik—2 medals.

Wisconsin—Milwaukee, Wis.—Geo. L. Baker (see Central States)—The Cardinal—4 medals.

13 Gladiolus Winners

Eastern International—Binghamton, N. Y.—M. W. Hitchcock, Schoharie, N. Y.—Parthiena, shaded fuchsia-purple. (Named for his mother)

Illinois—Chicago, Ill.—Paul Buchheit, Chicago—Miss Chicago, "560" type, florets 5½", ruffled, light rose pink, yellow throat markings.

Keystone State—Lebanon, Pa.—Byron R. Kadel, Lebanon—Clarence D. Fortnam, large, ruffled, blush pink fading to cream throat—2 medals. (Named for late manager of the Eastern International Gladiolus Show)

Maine—Waterville, Me.—Walter S. Andrews, Waterville (Mrs. H. W. Collamore, Pittsfield, Me.)—Sunset, formal type, round flower, rosy scarlet with lighter fleckings.

Maryland—Havre de Grace, Md.—B. R. Kadel (see Keystone)—Clarence D. Fortnam—2 medals.

Michigan—Battle Creek, Mich.—Roger P. Arnett, Corunna, Mich.—Nancy, "450" type, formal, red.

Northeastern Michigan—Bay City, Mich.—J. E. Schmidt, Auburn, Mich.—Taj Mahal, "300" type, pure white.

Ohio State—Cleveland, O.—Joseph M. Hartman, Aurora, O. (2 medals)—Cindy, "440" type, slightly ruffled, light pink, white throat.

Southeastern Michigan—Detroit, Mich.—Andrew C. Maier, Birmingham, Mich.—Wilma Dittman, buff and pink.

Southern California—Pasadena, Calif.—R. F. Raimey, Torrance, Calif.—Guenola, ruffled, salmon pink.

Tri-State—Wellsville, O.—J. M. Hartman (see Ohio State)—Pink Star, clear pink; scored 87½ points.

Washington—Seattle, Wash.—Ralph J. Pommert & Son, Pacific, Wash.—Mt. Ranier, white. (Mt. Ranier towers above their gardens)

Wisconsin—Madison, Wis.—Theo. Woods, Madison, Wis.—Madeline Hefty, heavily ruffled, rose-lavender, blending from orchid center. (Named for Mrs. T. R. Hefty, enthusiastic supporter of show; this variety is sister seedling to Connie G, 1947 Achievement Medal winner.)

2 Peony Winners

American Peony—Guelph, Ontario, Can.—L. W. Cousins, London, Ont.—Ann Cousins, large, deep-bodied, fully double, rose type, sweetly scented, pure white. (Named for Mrs. L. W. Cousins)

Minnesota Peony and Iris—Minneapolis, Minn.—A. J. Wilkus, St. Paul—King Boreas, late midseason; double type, large, globular blooms held erect; pure white.

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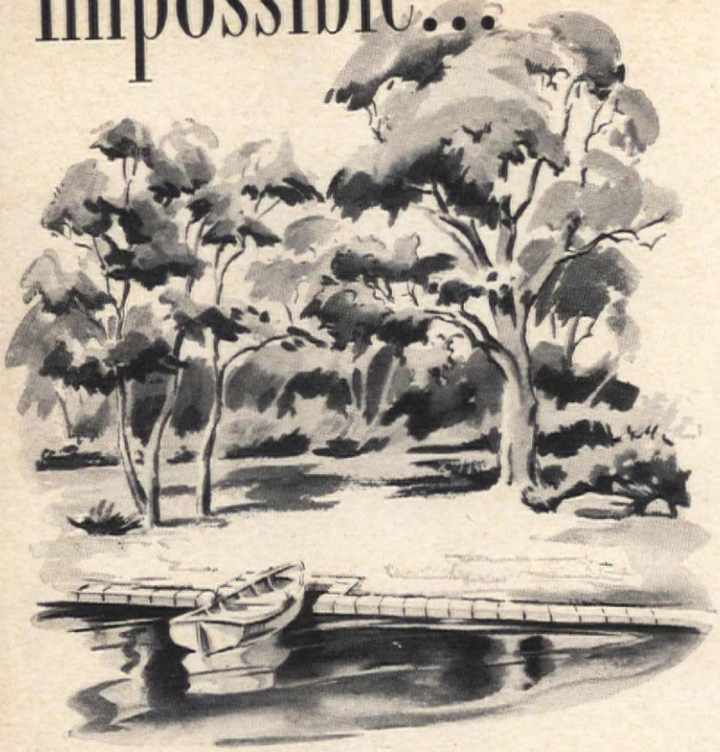


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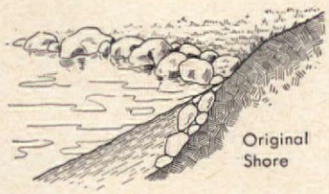


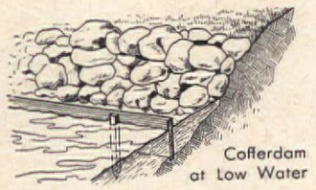
but it works!

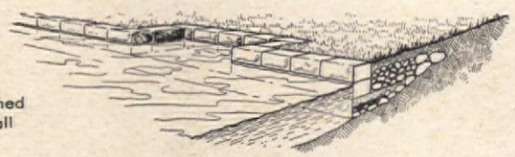
ESTHER LEE CARTER

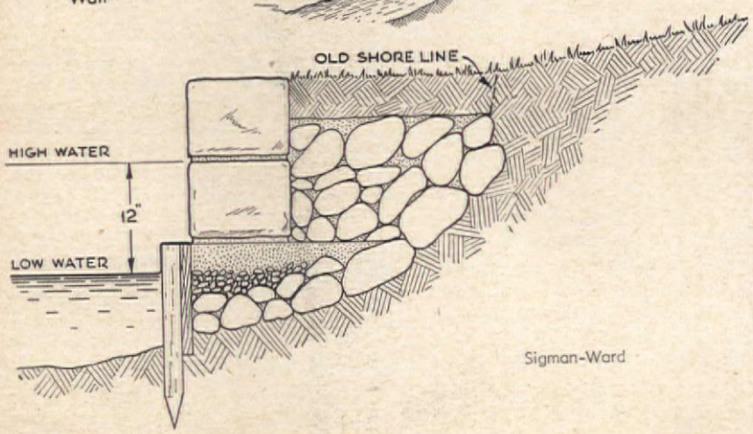
Years of erosion from the lapping of water had washed away the soil and left the shore line of our place at Spanaway Lake, Washington, a mess of large stones that was unapproachable with a boat, and rough on the feet when entering the water for a swim. What we wanted was a stone wall set on a concrete base which would be below the water line. A concrete mason told us that it was impossible to build, and that even if

PLEASE TURN TO PAGE 142









Sigman-Ward

When he's a varsity pitcher...



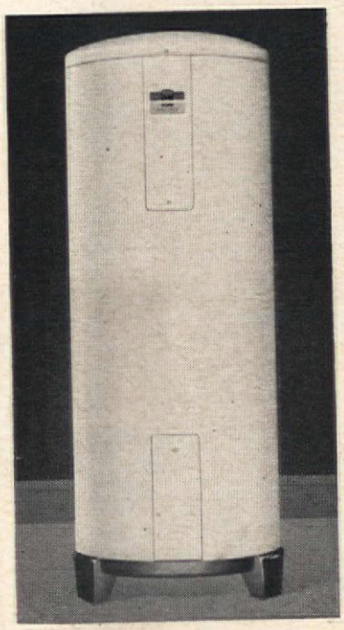


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It Works

(Begins on page 141)

the construction were possible, the wall wouldn't stand up against the lake ice and ground frost during the winter. Still hopeful, we went to a builder, but he also vetoed the idea.

Undismayed we held a family conference. As a result the three of us, my husband, my college student son, and myself, decided it was worth a try at least. The worst we could do was fail and learn from our efforts. That was in 1941. The finished wall has stood up without any damage or blemish during the seven winters since that time. Recently we acquired adjoining property, and plan to extend the wall for the new shore line.

It was August when we reached our decision, and the water was beginning to recede. By the end of August and during early September the level would be at its lowest point, so we went to work immediately. The seasonal rise and fall of the water level of the lake is approximately one foot.

First, we purchased four lengths of used 1 x 12 lumber ten feet long, twelve sacks of cement, and two yards of sand. That, with a couple of dozen pointed stakes, comprised our materials, with the exception of stones. Though we had many rocks on our own beach, we were fortunate in securing some cut cobblestones for the mere price of hauling them the twelve miles from town to the lake. These stones had been between the car tracks in our city, and were removed to make way for buses.

Starting about the middle of August, we devoted half of our swim period to the project. We placed the 1 x 12's parallel to the shore line, about two feet from the edge, thus making the shore area larger, and following the natural curve of the shore as we worked. The boards were held in place by the pointed stakes pounded into the lake bottom on the off-shore side. The top was kept about three inches above the low water level. The bottom of the boards were set about two inches into the lake bottom in a groove to prevent seepage of the concrete when it was poured. The joints between boards were sealed by a small piece of board on the off-shore side. Since we worked on sections only twenty-five feet long, the open ends of the cofferdam were closed by another piece of board to hold the concrete when it was poured.

We leveled the stone and gravel behind the dam, bringing them almost to water level. Next the concrete was mixed, using one part cement to three parts of sand. Just enough water was added to make the mixture workable, since the gravel was wet and some water was present from the lake. The cement was poured to the level of the top of the dam, three inches above the low water line. The very slight seepage of cement into the

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Simple diagram makes it easy to connect copper tubing and brass fittings to make complete system that waters 1,000 square feet of lawn or garden. No pipe—no cutting—no threading. No plumber to pay. One small wrench only tool needed. Six "Pop-up" sprinkler heads have fingertip adjustment to give spray from fine mist to heavy rain . . . System drains itself after each use. No danger of freezing. FREE Folder tells where to buy tubing and fittings at factory prices and how to connect and put in sprinkler system in one evening. Rush name and address on postcard today to

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It Works

(Begins on page 141)

lake did not harm the operation. After the cement had set several days, we went ahead with the next section.

The stone wall was started while the second section was hardening, and this sequence was followed all along, like an assembly line. Using the same cement mixture for mortar, we set two rows of stones along the edge of the base, one above the other. As we worked, the irregular and broken stones and rocks from the original shore were placed behind the wall. Cement was poured in with the backing stones, and the top was kept 4 inches below the level of the wall, to allow for lawn soil. We feel that the reinforcement behind the wall has been a great help in resisting damage from ice and frost.

At the point where we wished to enter the lake for swimming, we made the base about four feet back into the shore and five feet wide along the edge to provide a step which was indented approximately 18 inches from the wall line. Since the depth from the base to the lake floor is about 9 inches, the recess is very convenient as a step and is also suitable for mooring a boat. When water is at low level, step is completely exposed.

After completing the entire 100 feet of wall and removing the forms, we allowed it to set for about two weeks. Then we leveled the soil to the top of the wall and sowed a lawn.

For one hundred feet of wall two stones high, with a base about a foot deep, and running approximately two feet out from the original shore line our cost in 1941 was as follows:

Used 1 x 12 lumber	$1.80
Two yards of sand	4.50
Twelve sacks of cement	11.80
Hauling stones	15.00
Total	$33.10

As you can see the average is around thirty-three cents per foot of wall. And we still have cobblestones left for part of the wall extension for the shore line of the new property.

We have seen nothing prettier or more practical before or since. Although it was constructed against the better judgment of men who should know what is possible, and was built by amateurs of the first order, it has proved itself completely successful.

There are many lake and stream shores which present a similar problem. This sort of solution could be used and adapted to the individual situation. The wall can be made of any type of stone and finished in any manner desired. In addition to remedying an awkward and unattractive shore line, there is the feeling of personal achievement which is very satisfying. Of course the money saved by doing such work yourself also helps to make the effort worthwhile.

"It's the most unusual window screen I've ever seen!"



- it costs so little*!
- it goes up so easily!
- it's so easy to handle!



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How easy to put Durall in place—*from inside the house!* Just snap a catch here and turn a thumbscrew there. Durall is flexible, too—you can roll it up for easy storage, toss it in a tub for cleaning, and even wash your windows without removing the screens.

Buy Durall and forget painting costs and replacement and repair bills. Aluminum, it never needs painting (and never rusts or stains your house). It's rugged and resilient—built for years of hard wear.

See your dealer or write today for complete information and name of dealer nearest you. West of the Rocky Mts., ask for the Ry-Lock Tension Screen.

*Present retail price for popular 28 x 54 inch size. $4.95

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For cutting tall growths, Electrimmer comes with an adapter for standard ½ inch pipe that replaces rear handle. User can attach extension pipe of any length desired.

Electrimmer is made exclusively by
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AND USE *Scotts* LAWN CARE PRODUCTS

To quickly dispose of weeds and feed the grass in just one operation apply **Scotts** *WEED & FEED*, or for feeding only, use **Scotts** *TURF BUILDER*. Then seed with **Scotts**, it's America's finest blend of permanent turf grasses. And before you know it, your lawn will be a carpet of sparkling green turf. If there is no **Scotts** Dealer in your community write . .

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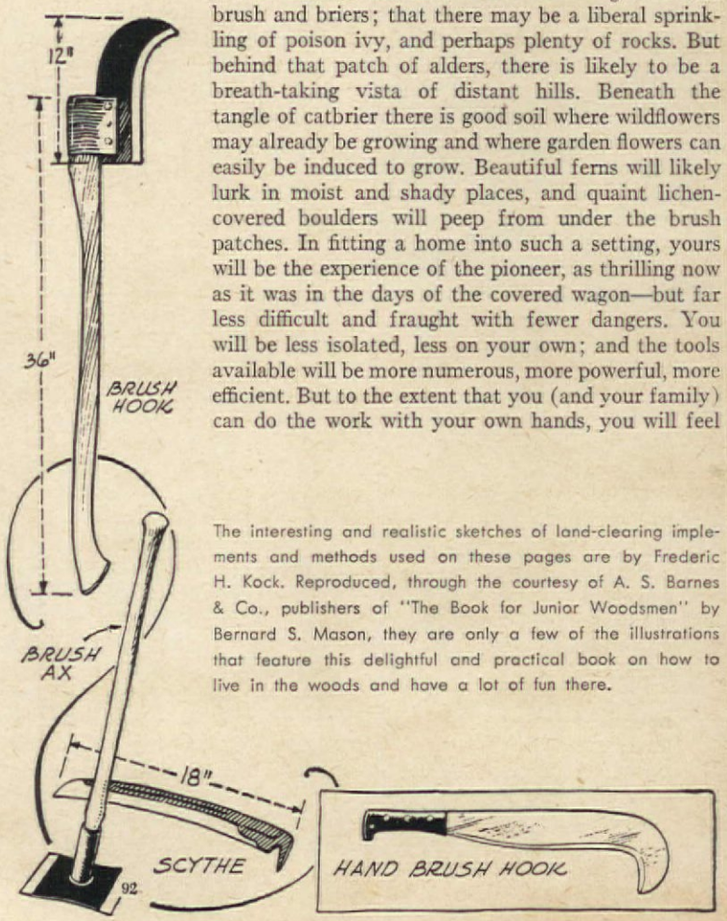
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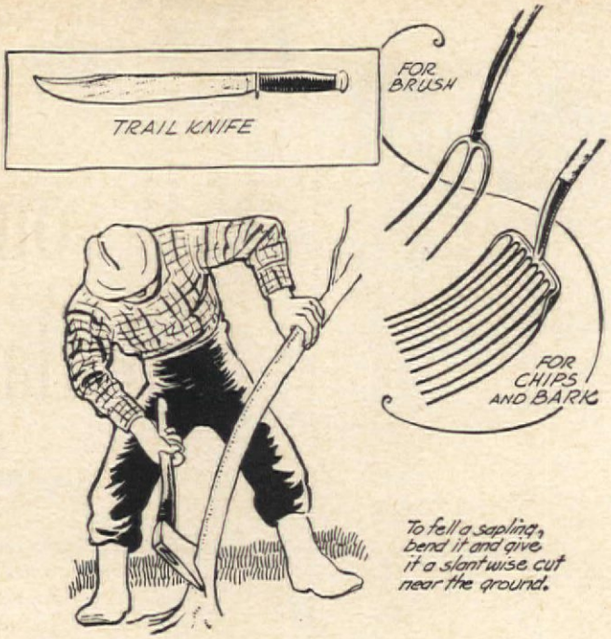
How to S-T-R-E-T-C-H your Land-Clearing Dollar

If you have your heart set on some day building a home of your own, my advice is to get away from the city and go out along some main highway into the open country where land is sold by the acre instead of by the front foot. Now branch off on a side road and, as you drive along, keep your eyes open for a view, plenty of trees, perhaps a brook, and a fairly level piece of land for a home site. You can't do better than stake out a claim there somewhere while the staking is good. Your city, like most cities, is probably already crowded and fast getting more so; land there is expensive (if available), and taxes are going up, as you have doubtless observed. So take a good look out in the wide open spaces. If, happily, you run across something that hits you between the eyes, something that will just *have* to be yours, then will begin as great a joy as you have probably ever known—the joy of getting that land of yours ready for your eventual dream house.

The chances are that it will be overgrown with brush and briers; that there may be a liberal sprinkling of poison ivy, and perhaps plenty of rocks. But behind that patch of alders, there is likely to be a breath-taking vista of distant hills. Beneath the tangle of catbrier there is good soil where wildflowers may already be growing and where garden flowers can easily be induced to grow. Beautiful ferns will likely lurk in moist and shady places, and quaint lichen-covered boulders will peep from under the brush patches. In fitting a home into such a setting, yours will be the experience of the pioneer, as thrilling now as it was in the days of the covered wagon—but far less difficult and fraught with fewer dangers. You will be less isolated, less on your own; and the tools available will be more numerous, more powerful, more efficient. But to the extent that you (and your family) can do the work with your own hands, you will feel



The interesting and realistic sketches of land-clearing implements and methods used on these pages are by Frederic H. Kock. Reproduced, through the courtesy of A. S. Barnes & Co., publishers of "The Book for Junior Woodsmen" by Bernard S. Mason, they are only a few of the illustrations that feature this delightful and practical book on how to live in the woods and have a lot of fun there.



the sort of satisfaction that has always come to him who utilizes what nature provides; who molds and improves it to his use, conserving what is good, correcting what is wrong; who lives and works in cooperation with the resources of plants and the soil.

Now, as in the past, the land must be conditioned, opened up, made ready for improvement and planting. And your number one project—after carefully studying the situation, analyzing its possibilities in relation to the kind of house you plan to build, and discussing with a qualified landscape advisor the problems of orientation and position—will be to clear away the brush and unwanted trees. You will keep watch, of course, for every sound, well formed, healthy tree that can contribute to the setting, and for specimens of wild azalea, mountain-laurel, or other native material worth saving. It takes only a few minutes of thoughtless, impetuous work to destroy beauty it has taken years to produce and that it would cost many dollars to duplicate.

For brush-clearing, you need tools that cut close to the ground and leave few sprouts and snags, and no stumps to trip over. Two-handled pruning or lopping shears are especially handy since they leave flat-topped stubs flush, or nearly flush, with the ground. They are particularly good where growth more than ¾ in. in diameter predominates; also they have a slot device providing extra power in the middle of the cut if needed. For smaller woody stuff, the bush scythe—a short, broad, extra-heavy version of the ordinary grass scythe—has the advantage of cutting close to the ground without the operator having to bend over. The brush hook, in various styles, is a heavy hand tool resembling the tropical machete; the long-handled pattern, used like an axe, will cut almost anything up to tree size. One make, called the Woodsman's Pal, has a hooked or sickle edge to be pulled across the grain of a stem or banch without impact, and also a long, curved cutting edge to be used with a swinging motion.

No matter how close brush is cut, there will be a certain amount of resprouting; this may even occur a second time in the case of some hard-to-kill plants such as alder. Follow-up cuttings may solve the problem but better still, in many cases, is the use of one of the modern herbicide sprays which carry down into the roots and kill them, too. All such materials must be used while the plants are growing and the leaves green, as it is through them that the poison is dispersed throughout the plant. Also, they must be applied on a warm, sunny day. Ammonium thiocyanate, at the rate of a pound to a gallon of water, will kill broadleaved plants but will not injure grass permanently. Ammonium sulphamate (Ammate) is equally effective, but not selective; that is, it will kill grass or any desirable plant it touches as well as the

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Magic Circle Heat

Tops In Automatic Hot-Water Service! Ultramodern And Highly Efficient, The 1949 Hotpoint Is Unexcelled For Economy, Dependability And Safety!

To solve your hot-water problem once and for all, install this latest Hotpoint Automatic Water Heater! Equipped with pressurized Calrod® Units for Magic Circle Heat, it gives years of trouble-free service plus unsurpassed economy, safety and cleanliness.



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● See this ultramodern water heater. It comes in seven models. Capacities range from 30 to 82 gallons. Two table-top models are matched units of Hotpoint's famous Electric Kitchen.

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The new Sunbeam high-speed trimmer, built and powered to trim hedges in a jiffy, saves you hours of hard, tedious work! Remember that the lightweight (4¼ lbs.) Sunbeam is a precision instrument in every detail from the high-grade, cutlery-steel cutter bar to the 110V AC-DC motor. Built by the makers of the famous Sunbeam Electric Appliances and Rain King Lawn Sprinklers. $37.50 at your dealer's.

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Powered with quick-starting "Power Products" engine. . . Streamlined, lightweight modern design.

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Please send without obligation illustrated information on Worcester Lawn Mowers.

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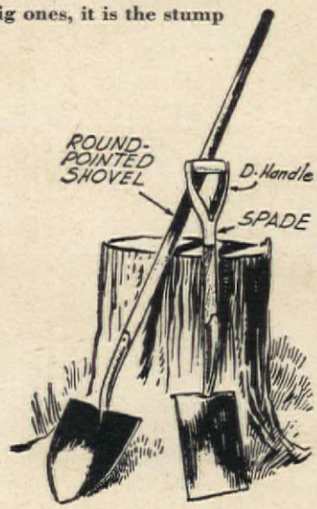
Land-Clearing Dollar

(Begins on page 144)



H. K. Porter, Inc.

With small trees, the top offers the main problem; with big ones, it is the stump



weed growth. Also it is corrosive to metal tanks, so they should be washed out thoroughly with water to which a little lime has been added. The 2, 4–D, or hormone-type selective killers, are less potent than the other two and somewhat slower acting, except in their concentrated or "ester" forms. They are less corrosive, but because only a trace left in a sprayer can damage valuable plants if it is used for subsequent protective spraying, thorough washing of all equipment is very important. These herbicides will destroy poison ivy, etc., as well as sproutage, though scattered regrowth may require mopping-up applications a few weeks later. As to spray equipment, you can cover a lot of ground with a pressure tank outfit holding about four gallons and slung by a strap over the shoulder, or worn like a knapsack. There are also smaller pressure sprayers with an extension hose, or with a nozzle attached directly to the tank. A fairly coarse spray should be used that will not drift so freely to near-by plants that are to be saved.

There is never a dull moment cutting brush as you are constantly uncovering interesting things and conditions you didn't know were there. But if working when the leaves are

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Here's the secret of fine Roses. *Simply keep your plants* PROTECTED *against insects and blights—and keep them well* FED! That's why professional and amateur Rose gardeners everywhere will tell you that the easy way to grow big colorful Roses is the *Tri-ogen* way.

Tri-ogen 3-*Way* SPRAY (1) *protects* against both chewing and sucking insects, (2) *controls* fungus and blights including black spot and mildew, and (3) *stimulates* plant growth. Famous balanced formula now also contains **Fermate** (product of E. I. duPont Co.). Comes in famous green and red "kits." "E" size $1.35; others $2.25 up.

Tri-ogen 3-*Way* DUST-balanced *insecticide, fungicide and stimulant*—with DDT added. For gardeners who *prefer to dust.* 1 lb. 85c; 5 lb. $3.50.

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Gorgeous "BALLS OF BEAUTY"
You get 10 spectacular mums, big shaggy flowers often size of large cups. You get blazing reds, yellows, thrilling pinks, orchids and ambers. Flowerdom's biggest bargain! EXTRA! 1 PINK CUSHION MUM (produces up to 700 blooms) if you ORDER PROMPTLY. SEND NO MONEY — ORDER BY MAIL. We ship C.O.D. Pay postman just $1.59 plus postal charges. Satisfaction guaranteed.
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USE MICHIGAN PEAT—Nature's Finest Soil Builder. Improves all soils. Unsurpassed for roses, shrubs, trees, flowers, azaleas, vegetables, LAWNS. ECONOMICAL—a little goes far! Here is your best buy—order 100 lb. bag from dealer or send $1.00 for 10 lb. sample bag shipped postpaid direct from
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36 fascinating colored pages NOW READY. Lavishly illustrated Hundreds pictured and described with full cultural direction. A handbook of Cactus lore. *Largest Collection.* If wanted for reference 10c is appreciated to cover mailing costs. A real garden hobby. For your copy WRITE NOW! P. O. Box 23
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We grow 20 million trees a year. For special Xmas tree bulletin, prices, write.
MUSSER FORESTS, Inc., Indiana, Penna.

Land-Clearing Dollar (Begins on page 144)

Rototiller, Inc.

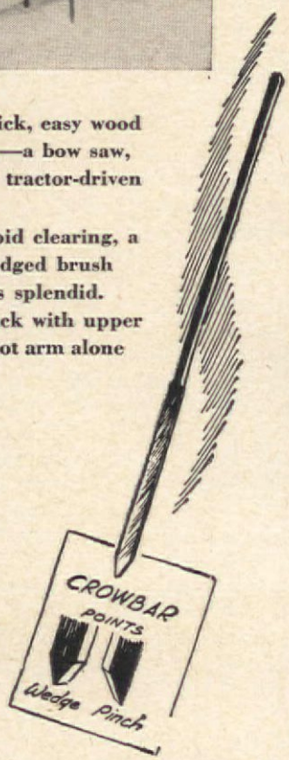


Victor Tool Co.



For quick, easy wood cutting—a bow saw, garden tractor-driven

For rapid clearing, a sickle-edged brush knife is splendid. Pull back with upper body, not arm alone



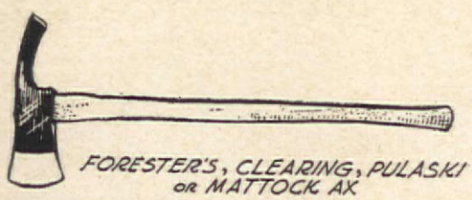
off, cut with caution or you may find, too late, that the clump of bushes you ruthlessly hacked away was a potentially beautiful garden feature, or that those prickly briers you ripped up by the roots were wild roses. Except for this, winter, when the snow is not too deep, is as good a time as any to clear land. There is nothing much else to do outdoors and you can work longer without getting tired.

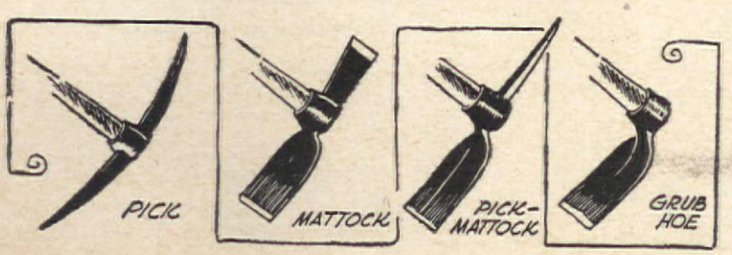
The quickest and probably most common way to get rid of cut brush is to pile and burn it—after it has lain on the ground long enough for the sun and wind to dry it out. If cut in the winter, it can be burned in early spring while the ground is still wet; if cut in spring and summer, it will be ready to burn in the late fall after the ground has frozen. Those are the safest times to burn brush piles, but even then don't take any chances on the fire getting out of hand. Always clear a wide space around the heap, and have an iron rake and heavy stable broom handy for putting out an incipient blaze.

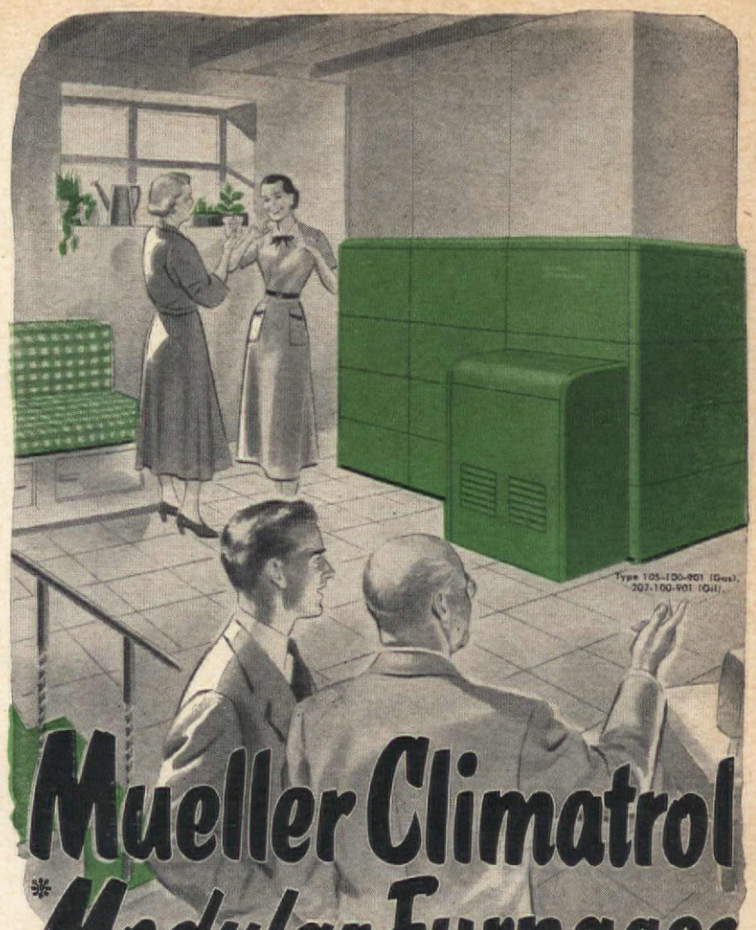
Never attempt to burn when there is a strong wind, and be sure every fire is completely out before you leave it.

But another, and, in some respects, a better, way to dispose of brush, branches, and prunings is to chop or shred them and then compost them for future incorporation with the soil. Leaves, shoots, and even woody stems up to half an inch or more can be reduced, with an axe or a commercial or homemade shredder, to a size that will gradually decompose if piled and kept moist. The result makes fine mulch, enabling you to put back

Don't use an axe blade in the ground. Use one of these







Mueller Climatrol* Modular Furnaces

make it easy to afford complete, year-'round comfort

Install heating and air-conditioning a step at a time to fit your budget

Yes, you can enjoy complete all-season comfort in your home, as you want it and *as your budget allows*—thanks to Mueller Climatrol *modular* design.

This exclusive new development allows you to install year 'round air-conditioning complete at one time, or *a step at a time as you can afford it.* Each basic unit (from burner to summer air-conditioner) is designed to fit each other unit in any combination. Whether you get one complete installation, or start with a gravity furnace and add the other modular units later — you wind up with the same efficient Mueller Climatrol system.

Here's the plan many far-seeing home owners have set up, both for new homes and replacing obsolete heating equipment:

1. You may start with an efficient, fuel-thrifty Mueller Climatrol *gravity furnace,* equipped with a modular burner for gas or oil as you choose. If you want to change fuels later, simply change burners.
2. When you're ready for the next step, add a *blower-filter unit* and you have a Mueller Climatrol winter air-conditioner.
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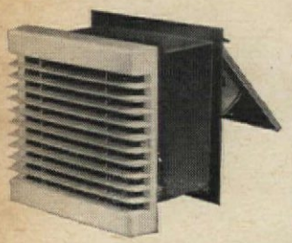
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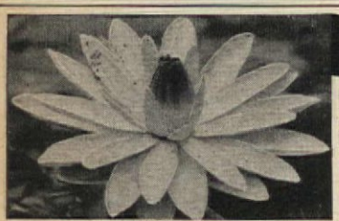
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Land-Clearing Dollar

(Begins on page 144)

into the ground what you have taken off it—which is literal conservation.

Of course, if you want land cleared in a hurry, your best bet is a bulldozer. A friend of mine, a veteran, had some country property so rocky that it seemed as though the stones had been broadcast over it. His buddy, who had bought a bulldozer at a surplus army equipment sale, volunteered to clear the land at half his regular price. First, he opened up a ditch running with the slope of the ground. Then he ripped out the trees and bushes, pushed them aside, scraped up the worst of the rocks, shoved them into the ditch, and covered them with the earth that had been taken out, so that the rock-filled gully could function as a drain for a septic tank overflow. The brush was raked into a windrow extending in the direction of the prevailing wind and, later on, burned. The clearing of the entire five acres took three days.

Oh yes, a bulldozer will get the job done, but in a drastic, not to say brutal, way. It is by no manner of means "selective," in its removal of plant growth. Even if maneuvered so as to leave an occasional good tree standing, it may not be successful in leaving the survivors unscathed. Another disadvantage is its weight and its soil-packing effect. If used when the ground is moist, and especially if the soil is of a clay type, the result may be a tight, impermeable hardpan that will require a lot of work and a long time to get into satisfactory condition for good plant growth.

If, therefore, it seems necessary to clear by the bulldozer method, have the work done carefully and when the ground is dry. And then, when the clearing and rough grading are completed, have the land well plowed or disc-harrowed, if possible with horse-drawn equipment. If the ground needs manuring, liming, and fertilizing, this is, of course, the time to do it—but that's another story.

If your property includes a piece of woodland, lay your plans as a good farmer would, to "farm your forest as you would any other crop land." That is, take out the weed trees and all crippled or baldly diseased ones so as to give the good specimens a chance to develop into a profitable crop. There may even be a few mature trees that you can remove without affecting the landscape effect and that will bring in some welcome dollars as lumber or fence posts. Where trees are uncrowded, they make less height, but the lower branches increase in spread and thickness and each tree takes on individual form and beauty. If possible, get your County Agricultural Agent or some forestry expert to "cruise" your woodlot with you and mark with paint or whitewash the trees that are

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Land-Clearing Dollar

(Begins on page 144)

to be taken out when the time comes. Equipment for tree cutting consists of axe, saw, wedges, and a maul or sledge hammer. For trees less than 10 in. in diameter a one-man cross-cut saw or a frame- or bow-saw (which is a modified and improved kind of buck-saw) will serve; for larger specimens a two-man, 6-ft. saw is better; and if considerable logging is to be done, either at the outset or over the years, one of the modern chain-saws, or some type of power-saw on wheels will prove a good investment. [For details of tree cutting, look up "How to Fell a Tree," in the November, 1948, AMERICAN HOME.—Ed.]

Stumps are a problem. If circumstances permit, it is advisable to dig around a tree, cut some of the roots on one or both sides, attach a strong rope well up in the tree and pull it over before cutting it up. Otherwise, the stump will have to be dug and chopped out with shovel, pick and mattock or grub-hoe, pulled out by tractor, horse, or other power, or even blasted out by an experienced worker with explosives, which simplifies the disposal of the stump by shattering it. Otherwise, unless there is a gully that it can help fill, the only course is to let it dry and, in time, pile brush around it and burn it.

Sometimes the clearing operation will supply choice young trees that can be moved to other parts of the property to help in your landscaping. Take particular care of these, give them any necessary pruning and feeding and, if possible, take time to root-prune them in advance (as nursery stock is handled) so as to reduce the shock of the eventual transplanting. And so, happy land clearing!

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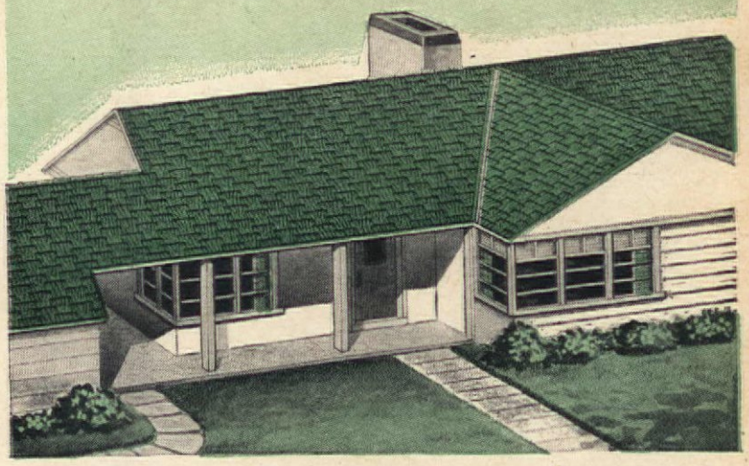
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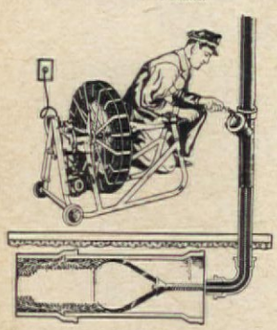
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Why?

(Begins on page 133)

Nature); the thrill of finding our teen-age daughter proudly displaying "our" garden to her, surprisingly, admiring and appreciative contemporaries. Yes, at such times we don't wonder. We know.

But then comes another battle of the bugs, not to mention heat, drought, humidity, and their attendant frustrations. The garden luncheon we planned so carefully is washed out by a lashing thunder shower (for which, of course, we have prayed for weeks, but could have done without very nicely on *that* day). And afternoon-tea guests refuse to be lured from the house when the thermometer flirts with the 100 mark; they'll enjoy watching the bees among the salmon bee balm from the cool, dark living room, thank you.

September definitely pays dividends. The Michaelmas daisies in the glory of their prolific bloom and riot of color cover a multitude of sins of omission; roses take courage from the cooler nights and try to surpass their June performance. Starts now once more the business of dividing and transplanting. And we decide, in truly feminine fashion, to "do the whole thing over." Why? Heaven only knows, but here we go. Poor Papa appearing at a—for him—inopportune moment, is cajoled into moving rocks and a 100 lb. bag of fertilizer from here to there. As he grunts and groans over it, the little woman sweetly observes that he doesn't make all that fuss when he picks *her* up, and that's about all she weighs. At which, Papa, stalks rapidly off muttering something about "if . . . smelled . . . like that . . . stuff . . ." Yes, sometimes we wonder why we do it.

October's chrysanthemums, with their lingering loveliness, give us a lift even greater than spring's. For now there is more leisure to admire and evaluate; to congratulate ourselves on our successes, and to vow to avoid the all too many mistakes. (We know perfectly well, as any true gardener will tell you, that more than likely this year's successes will be next year's failures, and vice versa.)

In November, we lovingly tuck our babies under their covers and (figuratively, at least) kiss them good night. Then, in December, we hopefully remind Santa of a large and varied collection of new gadgets that we'd like—for the garden, of course, and a long list of new books—on gardening, naturally. . . . And so on to New Year's Eve when, as we sip our egg-nog, we expound and affirm, as though we had never thought of it before, the perennial resolution—"We will *not* be such a garden pest *this* year." Ha. And, again, ha-ha!

Yes, we wonder why we do it. . . . But, really now, isn't it fun?

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Spring Dangers

(Begins on page 52)

children to lose their natural caution, to overestimate their strength, to grow reckless and foolhardy, spring fever brings suffering—and even death—to hundreds each season.

With spring clean-ups and paint-ups, with outdoor yard work and indoor refurbishing, average mortals perform their rites of spring. Housewives with a single purpose—to get the house in spotless order—will overlook the most elementary rules of safety. As a result, one homemaker falls from a makeshift ladder as she hangs a curtain, later skids and falls on a soapy floor. Another burns her arm with scalding water, is blown through the walls when she dry-cleans indoors with flammable fluid. Still another bangs her head on an open cupboard door, causes a pet's or child's death when she leaves poisonous cleaning compounds lying about.

The man of the house, too, is prone to accidents. Most mishaps in yards and gardens are caused by poor housekeeping habits and by improper use and storage of equipment. Falls over rakes and lawn mowers, plunges from ladders, strained muscles from lifting too-heavy loads do not occur when a man is properly aware of safety hazards—and avoids them!

Fatigue, a contributing factor to accidents the year round, is responsible for many springtime tragedies. A work schedule and rest periods will reduce fatigue and accidents as well.

Home accidents kill 35,000 Americans a year. The only effective campaign against this slaughter is one that never stops—even in the spring!

Spring Safety Check List

Rubbish. Clear basement, attic, garage, and yard of old rags, paper, other useless litter. Burn rubbish in mesh basket on windless days....☐

Heavy objects. Don't lift with legs straight; bend from knees .....☐

Screens. Fasten securely to prevent children from falling out windows ☐

Tools, ladders, etc. Treat with respect; handle carefully; put away after use; keep away from children .....☐

Overexertion. Avoid at all times. Don't do a two-man job alone....☐

Dry cleaning. Use only nonflammable cleaners .....☐

Oily mops and cloths. Store in nonflammable containers to prevent spontaneous combustion .....☐

Paints and enamels. Fumes often flammable. Don't use near open flames .....☐

Poisonous insect sprays and disinfectants. Put away after use. Keep out of reach of children and pets..☐

Stepstool or sturdy stepladder. Use to get at high shelves or to hang pictures. Never use chair instead..☐

Ice. Sand steps and walks. Remove overhanging icicles from eaves, etc. ☐

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They yearn, yearn, yearn for crunchy-crisp Gro-Pup Ribbon! Smackin' good . . . *and nourishing!*

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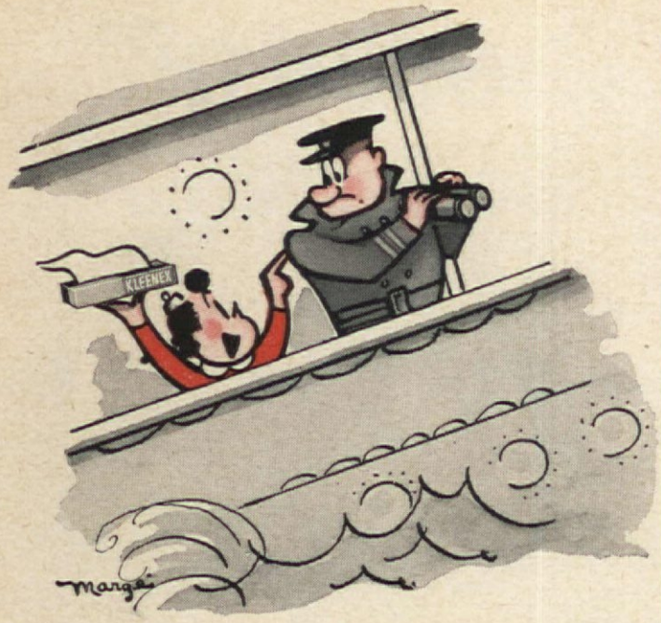


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Behavior Problems

(Begins on page 54)

reigns in the household. Submitting to every new or unreasonable whim will not necessarily speed the child's return to good health, for he may decide he likes the novelty of ruling the roost and wish to prolong his inactivity. Adherence to usual schedules will simplify the transition to health and allow the child to adjust to full activity with little trouble.

It's important for the child to have extra comforting and attention, but this does not include constant nagging in order to get him to eat, rest, or sleep. Nor does it mean that parents should pour out exaggerated sympathy in response to every minor ache or pain that shows up.

The number of adult visitors should be restricted—probably not more than two at a time and not too many in a single day. Visits should be limited as to length to avoid fatiguing the child. Naturally, persons with any signs of infection should be kept away entirely.

As soon as possible, plans should be made for youthful visitors to come in. The child will be particularly pleased if his teacher comes to see him with some of his classmates and if they bring something of his from school, such as a book or crayons. When it isn't possible for friends to come as a group, the school can help him psychologically by sending something which his classmates have made for him. The pre-school child will be very happy if his nursery school sends him a toy or a small piece of equipment which he knows is his own.

Parents can help relieve the tediousness of convalescence by setting aside a time each day for a special surprise. If the child knows that he can look forward to one period when he'll be getting Mother's complete attention, he'll be less demanding during the rest of the day and more amenable to following routines necessary for his recovery. The surprise may be a favorite food, the reading of a story or an inexpensive new toy.

The child should not be allowed to engage in activities which are fatiguing to himself or to an injured part. In general, activities should be satisfying but not exhausting. Certain activities, like painting with watercolors, are not particularly suitable for a bed patient, for accidents may result which will be disturbing rather than helpful to the child. Plasticine and wet clay are equally satisfying and proof against disaster. Activities requiring close use of the eyes, such as reading or sewing, are fatiguing and should be limited.

Parents, by being alert to the child's needs, by remaining calm, by being friendly and warm, can avoid creating new behavior difficulties in convalescence. With a little ingenuity, they can even make this period fun!





Pie crust to handle? Keep hands *dry* with handy, absorbent ScotTowels. Delightfully soft and pliable—yet *strong*—ScotTowels really *dry*.

Want to make kitchen work easier?

Use ScotTowels to wipe grease from pans, mop up spills, flour fish, catch vegetable peels. You throw away both towel and scraps—save messy clean-ups. 150 ScotTowels to a roll. Scott Paper Company, Chester, Pa.

...FEEL SO NICE—YET WORK SO HARD!

"ScotTowels" Reg. U. S. Pat. Off.

GOODBYE HEADACHE



If you have never tried Alka-Seltzer for headaches, find out how *fast* it works. There's nothing quite like Alka-Seltzer! It contains one of the world's most effective pain-relieving agents. It also contains alkaline buffers to speed relief. Alka-Seltzer's fizzing effervescence further *speeds* its pain-relieving action. The next time you have a headache, try Alka-Seltzer.

Alka-Seltzer

All drugstores U. S. and Canada



HEAR in SECRET WITH Hear Rings



to conceal all trace of your hearing loss!





Live normally again. Dress as you please with few ever to guess you wear a hearing aid. Learn how clever NEW Hear Rings conceal the receiver in your ear as the powerful miniature Maico hearing aid hides comfortably out of sight. Mail this ad with your name and address . . . to

138 Maico Building, Minneapolis 1

Maico inc.

Foot Relief

Instant-Acting, Cushioning Foot Plaster

To instantly relieve painful corns, sore toes, callouses, bunions, tender spots, burning on bottom of feet—use Dr. Scholl's Kurotex. You cut this soothing, cushioning, flesh color, superior moleskin to any size or shape. At Drug, Shoe, Dept. and 10¢ Stores.





Dr. Scholl's KUROTEX

A-Bomb World (Begins on page 27)

te your children to share the fun finding out how the gadgets work. Consider, for example, the job of placing the washer in a leaking ucet. Any youngster who can handle screw driver will enjoy doing it nder your supervision. This simple sk can be followed by an exploring ip, tracing the water pipe down to e cellar and out into the street.

There are dozens of other opportunities for exploring applied science your home. A burned-out fuse may e a nuisance, but it also provides a eason for showing your child the use box and electric meter, and for racing the electric cable from the use box right up to the offending hort circuit that started the trouble. Of course, we don't want children neddling with the house wiring, but with a dry cell, a push button, a bell, nd some wire, you can demonstrate he principles of electric circuits that pply to your house wiring.

There's fun in following up, too. These principles can be applied to igging up a doorbell or a house hone, or to repairing a table lamp.

Repairmen usually like to talk bout their work. Plumbers, electricians, oil-burner and refrigerator service men, all of them take pride in their jobs. Watching them at work can be fruitful, especially if you keep the children out from under their feet. Your occasional simple question can make it a real adventure, but do try to avoid making such questions too technical.

Sometimes the maintenance jobs around your home can lead to actual experiments. Does Dad paint the screens just so they'll look pretty? Paint a small piece of screening and leave another piece unpainted, hang both outdoors, and see what happens after a rain. We find that paint, by keeping out air, prevents rust.

Next time Dad tinkers with the car, let the children help out with the easy jobs and encourage them to ask questions. Their help may result in the job's taking twice as long, but the children will learn things about the operation of the car and the proper use of tools that will stand them in good stead later on.

Is there a new house being built somewhere in the neighborhood? You couldn't find a better place to study applied science at work. The power shovel, cement mixer, and pipe threader are fascinating to any child. Each kind of building material is being used for a special scientific reason. After several visits, a house will never again be just a house. It will be a thing of wonder forever.

The clatter of pneumatic drills digging a hole in the street, right outside your window, may spell the end of peace for you, but it also spells golden opportunity for science exploration. The air compressor and pneumatic drill are just the beginning, for then come all the astonishing reasons for digging the hole. Is it for a new water main, or a sewer, or telephone, or electric cables?

In your home and in your community, you can find a wealth of examples of science at work. Through exploring these with you, your child will learn that scientific laws operate in the kitchen just as much as in a laboratory for atomic research. He will learn that the men with the strange tools and the clattering machines are working for him and the rest of the community. He will learn that it's usually possible to find the cause behind the effect. He will understand that things make sense. Soon he will be well on the road to a feeling of security in a physical world.



BELLS. Tie fork to a string and let it strike the table

YOUNG BOOKS ON SCIENCE

Ages 7–11

Let's Find Out; Now Try This; Let's Look Inside Your House; by Herman and Nina Schneider, published by William R. Scott, Inc., price $1.50 each. Simple, safe experiments to perform at home.

Picture Book of Molecules & Atoms; Picture Book of Astronomy; by Jerome S. Meyer, published by Lothrop, Lee & Shepard Co., Inc., price $2.00 each. Basic facts about matter and energy, the universe.

Ages 11–14

Fun with Science; Fun with Chemistry; by Mae and Ira Freeman, published by Random House, price $1.25 each. Safe and interesting physics and chemistry experiments.

How a wife's false modesty can wreck *Married Happiness!*



If only she'd learn here scientific truth *she can trust* about these INTIMATE PHYSICAL FACTS!

Often a young wife is too timid or shy to learn these intimate physical facts. And because of this her husband may become sulky and resentful. She feels her marriage is breaking up—heading for divorce. Yet she finds herself *helpless.*

It's this pitiful young woman who definitely needs to be instructed on how important vaginal douching often is to intimate feminine cleanliness, health, charm and *married happiness*—to combat one of woman's most offensive deodorant problems. And what's EVEN MORE IMPORTANT—why she should always use ZONITE in her douche.

She should learn: NO OTHER TYPE LIQUID ANTISEPTIC-GERMICIDE OF ALL THOSE TESTED FOR THE DOUCHE IS SO POWERFUL YET SO SAFE TO TISSUES AS ZONITE!

Developed By World-Famous Surgeon and Scientist

What better assurance could you want than to know that a famous Surgeon and Scientist developed the ZONITE principle—the *first* antiseptic-germicide principle in the world with such a powerful germ-killing and deodorizing action yet ABSOLUTELY SAFE to delicate tissue lining. ZONITE is *positively non-poisonous, non-irritating.* You can use ZONITE as directed *as often as needed* without the *slightest* risk of injury.

A Modern Miracle!

ZONITE destroys and removes odor-causing waste substances. Helps guard against infection. It's so *powerfully effective*—it kills every germ it touches. You know it's not always possible to contact all the germs in the tract. But you can FEEL CONFIDENT that ZONITE *immediately* kills every reachable germ and keeps them from multiplying. Scientific douching instructions come with every bottle.



Tips on decorating YOUR KITCHEN...



"Prizewinner" on shelves

Royledge

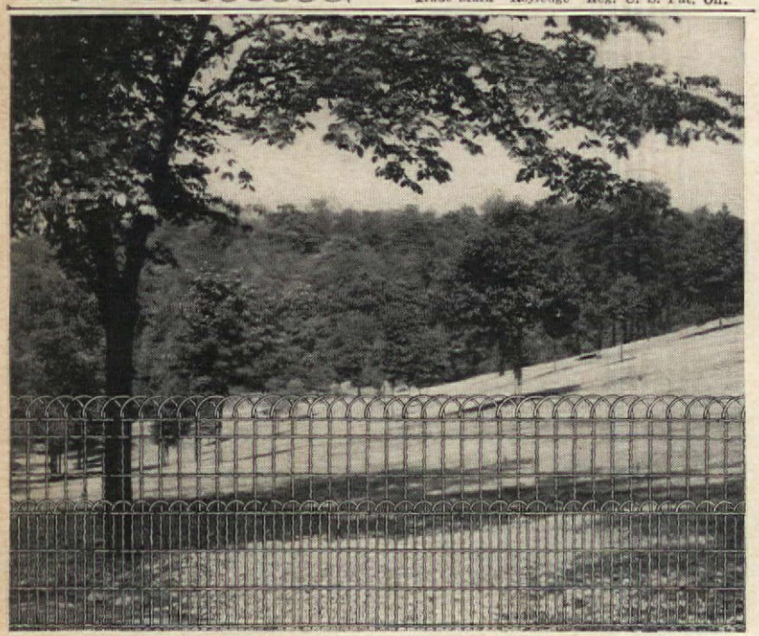
STARTING APRIL 22, see Royledge Carnival of New Spring Patterns at 5 & 10's, naborhood, hardware, dept. stores

Shelving Paper and Edging all-in-one 9-ft. pkgs.



You can add gay, colorful spirit to your kitchen by scattering glorious, "singing" color over the shelves—with bright Royledge Shelving—see the wonderful difference it makes. Takes only a few minutes, costs only a few pennies. See glamorous new doubl-edge Royledge Shelving patterns *now*.

Trade Mark "Royledge" Reg. U. S. Pat. Off.



Protected Beauty

You get increased beauty for your lawn—protection from trespassers — children and pets stay on your property out of harm's way with Pittsburgh Welded Lawn Fence. Ask your dealer for it by name.

Pittsburgh Fence

Pittsburgh Steel Company
3254 Grant Building, Pittsburgh 30, Pa.

Buy a Future

(Begins on page 48)

The electric ironer at all price levels is well-constructed and thermostatically controlled. Along with the ironer, another back-saver is the clothes dryer. These and the garbage disposers are all about the same price, so we only show you one of each.

You can buy your future kitchen-laundry if you plan it the same way you plan a spring wardrobe!

Illustrated on pages 48 to 51:
Sinks: American Standard, Crane, Youngstown. Ranges: Frigidaire, Kelvinator, Lindermann & Hoverson. Refrigerators: General Electric, Frigidaire, Hotpoint. Water Heaters: Rheem, A. O. Smith, Hotpoint. Dishwashers: Apex, Hotpoint, Thor. Freezers: Philco, Deepfreeze, Crosley. Washers: Norge, Westinghouse, Maytag. Ironers: Bendix, Simplex, General Electric. Disposer: American Central. Dryer: Hamilton. Photographs by Hans Van Nes.

SPOTLIGHT of the Month

THE April AMERICAN HOME Spotlight of the Month is focused on the important subject of kitchen and laundry equipment. Based on the article, "How to Buy a Future," which begins on Page 48 of this issue, this promotion is especially planned to enable you to see the ideas in the article brought to life by your favorite department store. Below is a partial list of the stores planning to use this Spotlight, which you can easily identify by its theme-line: "YOUR KITCHEN CAN BE WONDERFUL . . . AT YOUR OWN PRICE!" If one of these stores is located in your shopping vicinity, be sure to visit it during April!

Allentown, Pa.—Hess Bros.
Atlantic City, N. J.—M. E. Blatt Co.

Baltimore, Md.—Hochschild, Kohn Co.
Birmingham, Ala.—Loveman, Joseph and Loeb
Bridgeport, Conn.—Howland Dry Goods Co.
Brooklyn, N. Y.—Abraham & Straus
Butler, Pa.—A. E. Troutman Co.

Chicago, Ill.—The Fair
Crenshaw, Cal.—Broadway Dept. Store

Flint, Mich.—Smith Bridgman Co.

Grand Rapids, Mich.—Wurzburg's

Hartford, Conn.—G. Fox & Co.
Hollywood, Cal.—Broadway Dept. Store

Lancaster, Pa.—Hager & Bro.
Lansing, Mich.—J. W. Knapp Co.
Latrobe, Pa.—S. R. Reed Co.
Los Angeles, Cal.—Broadway Dept. Store
Louisville, Ky.—Stewart Dry Goods Co.
Lowell, Mass.—Bon Marche, Inc.
Lynchburg, Va.—Guggenheimer's

Nashville, Tenn.—The Harvey Co.
Newark, N. J.—L. Bamberger & Co.
New Orleans, La.—D. H. Holmes Co., Ltd.

Pasadena, Cal.—Broadway Dept. Store
Portland, Oregon—Meier & Frank Co.

Roanoke, Va.—S. H. Heironimus Co.

St. Petersburg, Fla.—Maas Bros.
Salt Lake City, Utah—ZCMI
San Diego, Cal.—Walker-Scott Corp.
San Francisco, Cal.—The Emporium
San Jose, Cal.—L. Hart & Son Co., Inc.
Scranton, Pa.—Cleland Simpson Co.
South Bend, Ind.—Robertson Bros. Dept. Store, Inc.
Springfield, Mo.—Heer's
Springfield, Ohio—Edward Wren Store

Tacoma, Wash.—Rhodes Bros.
Tampa, Fla.—Maas Bros.
Toledo, Ohio—LaSalle & Koch Co.
Tulsa, Oklahoma—Brown-Dunkin Co.

Washington, D. C.—The Hecht Co.

Yakima, Wash.—Barnes-Woodin Co.
Youngstown, Ohio—Strouss-Hirshberg Co.

I remember Mama, too



She always used Sani-Flush . . . never scrubbed toilet bowls by hand. And believe me, *I* won't scrub 'em, either! Don't have to because Sani-Flush is made *just* for cleaning toilet bowls. Cleans away ugly stains and invisible, germy film in a hurry. No rub or scrub. Disinfects.

Won't harm *any* toilet system. Works in hard or soft water. All grocers have it. Two sizes. The Hygienic Products Company, Canton 2, Ohio.



Sani-Flush

QUICK
EASY
SANITARY

GOOD NEWS for Home Handymen

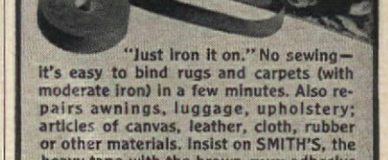


It's E-L-A-S-T-I-C Armstrong's "33" Miles Ahead of Putty!

MARVELOUS NEW WAY to make glazing repairs on windows and doors! Unlike putty, ARMSTRONG'S "33" remains permanently E-L-A-S-T-I-C; won't crack, crumble or loosen in service. Easy to apply—never messy; smooth as butter — can be painted immediately. Won't dry out in container. Costs little — fun to work with—TRY IT!

Special 2 lbs. 50¢
If your dealer hasn't "33", send us 50¢ and get 2-lb. can postpaid. Money back if not entirely satisfied. THE ARMSTRONG COMPANY, 4067 S. LaSalle, Chicago 9, Illinois.

Smith's "IRON-ON" RUG BINDING

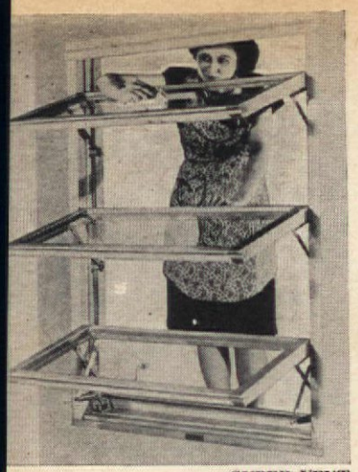


"Just iron it on." No sewing—it's easy to bind rugs and carpets (with moderate iron) in a few minutes. Also repairs awnings, luggage, upholstery; articles of canvas, leather, cloth, rubber or other materials. Insist on SMITH'S, the heavy tape with the brown *gum* adhesive back that sticks to any surface.

AT DIME & DEPT. STORES (NOTION COUNTERS)
1½", 15¢ a yard. 2¼", 20¢ a yard.

MADE IN 12 COLORS
Insist on Instruction Sheet with Purchase
Or mail remittance with rug ravelling for color (no C. O. D. please) to
GILMAN B. SMITH CO.
919 Broadway, New York 10, N.Y.

Guaranteed by Good Housekeeping



SUPER VENT



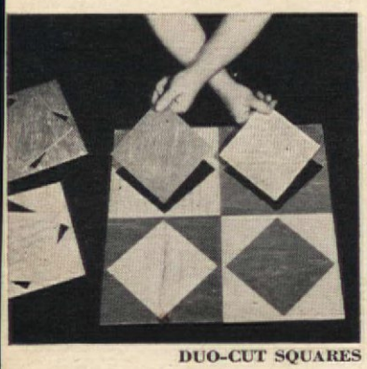
LAZY SUSAN



GLASS CURTAINS



SLAT-O-MAT JR.



DUO-CUT SQUARES



CHILD'S SILVER

LOOK, IT'S NEW!

At the upper left is the new **SUPER VENT** window. Its three sashes move together, lock securely in any position. Small openings prevent burglar entry. Safe for children, easily cleaned, it provides 100% draft-free ventilation. Awning action prevents rain from entering when window is open. Super-Vent Co., 905 W. North Ave., Chicago 14. Ten pieces make up this new all-purpose **LAZY SUSAN.** Of semi-vitrified ovenware, set includes two 12" relish trays; four 4" side trays; 9" covered casserole dish; ball-bearing base and plastic "hot pad." In ivory, gray, lime, and yellow. Santa Anita Potteries Div., National Silver Co., 3025 Fletcher Drive, Los Angeles, Cal. **GLASS CURTAINS** woven of Fiberglas yarns are stretch-proof, shrink-proof, easily laundered, water-repellent, easy to sew, and need no ironing. Owens-Corning Fiberglas Corp., 16 E. 56th St., N.Y. 22. **SLAT-O-MAT JUNIOR** consists of 2 duPont sponges anchored to a metal plate. Dip them in cleaning solution, slip over Venetian blind slat, and whish! clean in one stroke! About $1.69. U.S. Venetian Blind Co., 4128 East Davison Ave., Detroit. 12. **DUO-CUT SQUARES** of rubber floor tile are so cut that inside squares can be interchanged, enabling you to design your own pattern and color scheme. In 13 plain or marbleized colors. Fremont Rubber Co., 302 McPherson Highway, Fremont, Ohio. **CHILD'S SILVER** for little hands that have mastered the baby spoon . . . a place setting in long lasting silverplate. "Danish Princess" pattern in "Three Little Bears" gift box. Holmes & Edwards, Meriden, Connecticut.



HOT WATER
is a family affair



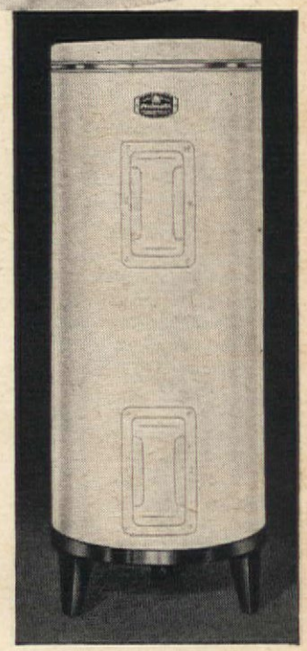
. . . bathing Baby is a family affair calling for all hands, an elbow—and plenty of hot water.

And with a C-E HEATMASTER the whole family will enjoy abundant hot water *automatically*, any time, every time they want it. Economically, too, for the HEATMASTER has *all* features which provide really low-cost hot water.

Housewives like HEATMASTER'S modern styling and the joy of lots of hot water without work or worry. The man of the house with a practical bent appreciates C-E quality construction—features like the heavy duty tank with the rust-resisting Anodic Rod for extra life.

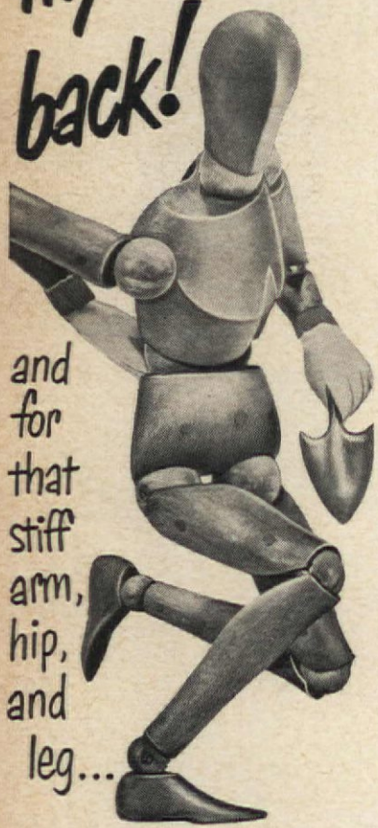
There's a HEATMASTER for *your* family's hot water needs—models up to 100 gallons, for electricity, gas or LP (bottled) gas, and a table top electric that matches modern kitchens. Have your Master Plumber—C-E Dealer show you the new HEATMASTER. Ask him to explain the C-E 10-year Protection Plan, backed by one of the world's largest manufacturers of boilers and related equipment.

Get "Hot Water is a Family Affair", a booklet that tells you how to have real economy in hot water service. See your Master Plumber, or write us direct for your copy.



C-E Heatmaster
AUTOMATIC WATER HEATER
a product of
COMBUSTION ENGINEERING—SUPERHEATER, INC.
Water Heater, Range Boiler & Soil Pipe Dept. Chattanooga, Tenn.

Oh! my aching back!



and for that stiff arm, hip, and leg...

Here's fast relief...

● Ouch, how stiff and lame you can get, after unusual exercise! You've burned up energy required for work . . . that's why tired, famished muscles hurt. Help Nature . . . get *fast* relief by rubbing those sore muscles with Absorbine Jr.!

This stimulates local circulation . . . which, in turn, enables fresh blood to bring fresh nourishment to areas where applied. Pain eases . . . you feel like a different person! Get famous Absorbine Jr. at any drugstore today. $1.25 a bottle.

W. F. Young, Inc.
Springfield, Mass.



Ah! my Absorbine Jr.!

What's going on?



Acme

APRIL, 1949

Seeds for Europe ● Seed packages containing potential harvest of food for humans and fodder for livestock in Europe, latest expansion of CARE'S service. Cost: $4.00. Address CARE, 50 Broad Street, New York 4, N. Y.

Bagged Oranges ● Sunkist oranges now available in new transparent Pliofilm bags that help retain tree freshness. Re-use package as refrigerator food container.



Robot Hooker ● Attention, rug hookers! New robot needle adds fun, speed to rugmaking. Operates like rotary egg beater. Introduced by James Lees & Sons Co.

Soldering Iron ● No blow torch, electricity, or other outside heat source needed with Quik-Shot soldering iron by Kemode Manufacturing Co. Heating cartridge used within iron head to provide intense heat for six to ten minutes, enough for small repair jobs.

Worthy Causes ● Every Easter seal you buy helps some child lead useful, happy life . . . April is Cancer Control Month, time to contribute to American Cancer Society's program of service.



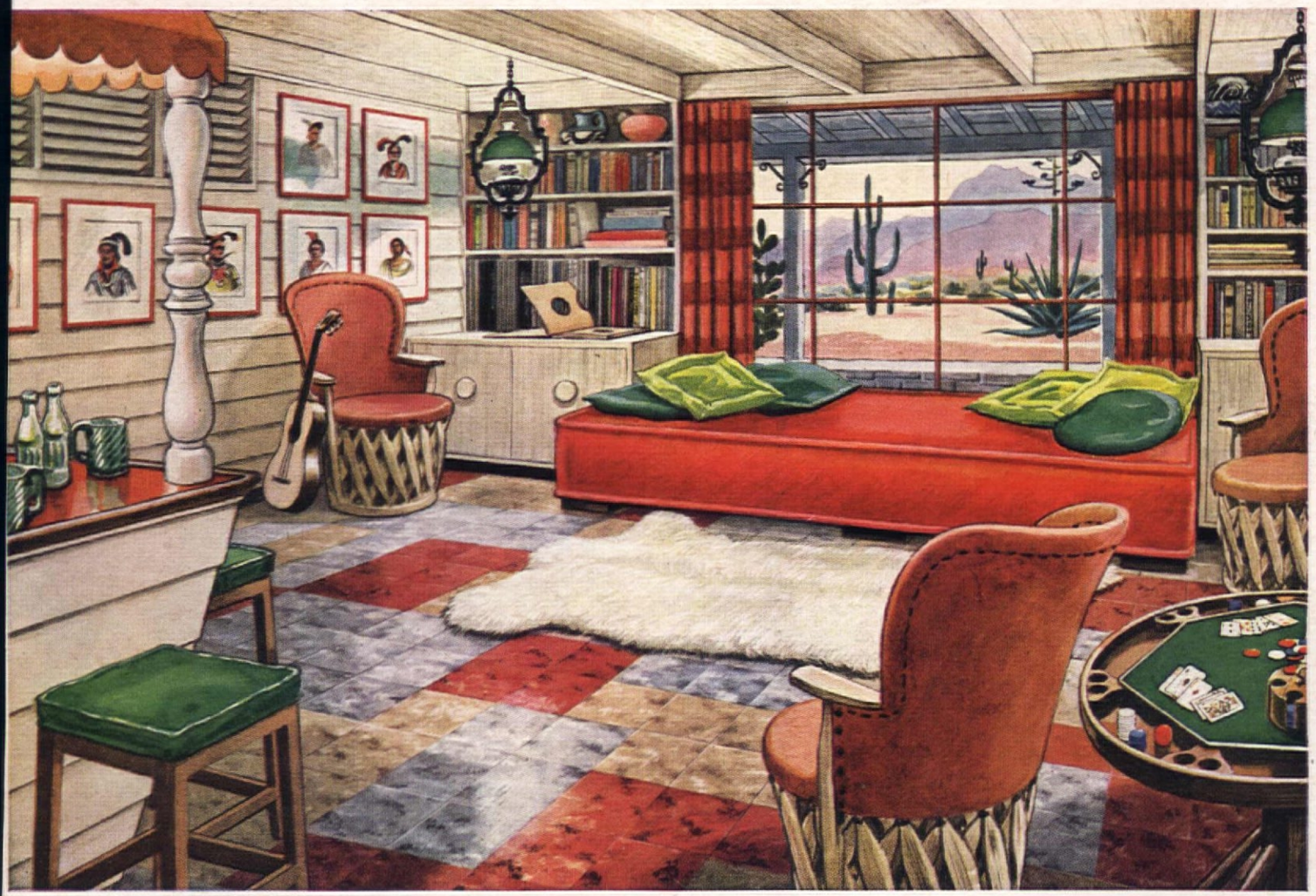
Year-Round Mums ● Chrysanthemums, symbolic of fall, may soon be associated with spring weddings. Research at Plant Industry Station, Beltsville, Md., shows that by scientific control of light florists can produce chrysanthemums all year . . . Also from Beltsville comes report of device for releasing insecticidal aerosol sprays in airplanes to exterminate "hitch-hiking" insect pests.

Contour and Cleanliness ● Departure in chair construction and design, product of designer Karl Lightfoot. Form-fitting metal frame cushioned in foam rubber, terry cloth covering easily removed for laundering . . . Plastics all: Three-room apartment completely furnished by Bakelite Corp. — furniture, draperies, even bedspreads of plastic!



Living-room Ironer ● Now acceptable as living room piece, Ironrite has wood cabinet with mahogany or blond finish . . . Dorby Infra-red cooker broils, fries, bakes in 30–60% less time than required by ordinary cooking methods. Cooks frozen food without defrosting.

PRINTED IN THE U. S. A. BY THE CUNEO PRESS, INC.



This inviting room was once a wasted basement

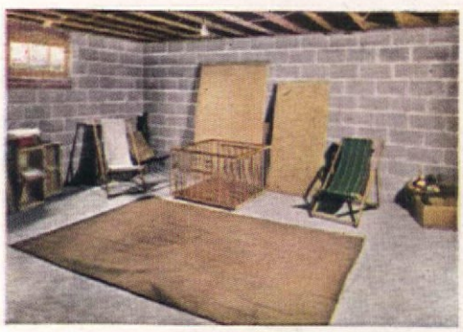
TODAY, it's practical to transform wasted basement space into a livable room, thanks to a wonderful flooring material—Armstrong's Asphalt Tile. This modern flooring solves the old problem of what to do about the dusty, drab concrete basement floor.

Armstrong's Asphalt Tile is not affected by the alkaline moisture that's always present to some degree on concrete in direct contact with the ground. It will keep its colorful beauty for many years. Dust and dirt can be swept up without a bit of effort.

A floor of Armstrong's Asphalt Tile can help to set the decorative scheme of your basement room, too. The beautiful colors can be combined in an almost endless variety of designs, since this floor is laid tile by tile. The design of your floor can be as original as you would like it to be. The colors of Armstrong's Asphalt Tile have been styled to harmonize with the furnishings in any room.

You won't need to pamper this floor, because Armstrong's Asphalt Tile is durable. It has proved itself for years in busy stores and office buildings. Dance on it, slide furniture around, the bright colors won't wear off—they go all the way through the material. Spilled beverages won't harm it. Even cigarette burns can be removed without leaving a trace. Occasional washing and waxing will keep a floor of Armstrong's Asphalt Tile looking like new.

Best of all, Armstrong's Asphalt Tile is a low-cost floor. Ask your Armstrong flooring merchant for a free estimate. He will gladly show you how inexpensive it is to enjoy all the luxury features of this floor in your own basement. He also can help you work out a distinctive floor design to go with your own ideas for a basement room. Whether it's for recreation or utility use, you need a practical floor of Armstrong's Asphalt Tile.



SEE HOW THIS BASEMENT has been transformed! Now it's a delightful party room or extra guest room with a painted "vista" that gives it a light, airy atmosphere. The practical floor of Armstrong's Asphalt Tile makes cleaning easy—adds bright color. The random design combines Cinnabar, Pearl Gray, and Tan Marble. Floor plan and details of furnishings for this basement room will be sent free on request.

Free! New Twenty-Four Page Book—
"How to Plan Smart Basement Rooms."
Contains many beautiful full-color illustrations, diagram drawings, and decorating ideas for basement rooms. Write to Armstrong Cork Co., Floor Division, 4904 Plum St., Lancaster, Pa.



ARMSTRONG'S ASPHALT TILE

The low-cost floor (A) with the luxury look

MADE BY THE MAKERS OF ARMSTRONG'S LINOLEUM AND ARMSTRONG'S QUAKER RUGS

Think of Cleaning Painted Walls and Woodwork

WITH THE EASE OF DUSTING!



Instantly your paint is beautifully, spotlessly, evenly clean!

Think of cleaning painted walls and woodwork with the ease of dusting by just *wiping* away the dirt. Well, that's exactly what you do with SPIC and SPAN—Procter & Gamble's amazing cleaning discovery! Just wring out a cloth in a solution of SPIC and SPAN—and wipe the damp cloth over the paint. With a few easy strokes, even the *dirtiest* dirt simply vanishes! Right before your eyes, paint comes beautifully, spotlessly, evenly CLEAN! There's nothing to rinse—nothing to wipe dry. No streaks or cloth marks. With the ease of dusting, dirty walls and woodwork take on new beauty—look freshly painted! So, do *your* spring cleaning with SPIC and SPAN; and with the ease of dusting, just wipe away the dirt! Get SPIC and SPAN *today!*

With SPIC and SPAN here's all you do:

Wring out a cloth in a solution of SPIC and SPAN, leaving it slightly damp—and with a few easy strokes *just wipe away the dirt!* It's actually as easy as that!



NO SOAP, NO OTHER CLEANER, NOTHING IN AMERICA CLEANS LIKE SPIC and SPAN! ®

© 1949, The Procter & Gamble C